

ITHACA COLLEGE INSTITUTIONAL PLAN

Areas of Focus for FY 2008

ACADEMIC PROGRAM DEVELOPMENT – *Strengthen the College's academic offerings, including interdisciplinary programs, shared academic experiences, and graduate programs*

- Continue development and implementation of three critical/essential academic initiatives: All-College First Year Seminar Program (goal 1, p. 5) , All-College Honors Program (goal 3, p. 6) , and recommendations of the Core Experience Task Force
- Continue to explore development of new graduate programs such as the Master of Childhood Education and Master of Social Work (goal 4, p. 6)
- Continue development of on-line learning opportunities

DIVERSITY – *enhance the diversity of students, faculty and staff and create a supportive environment and programs for the entire College community*

- Continue, under the leadership of the President's Advisory Committee on Diversity, evaluation and implementation (as appropriate) of Diversity Task Force recommendations and related initiatives compiled in 2005.

ENROLLMENT – *Optimize enrollment in all programs while continuing to build a strong academic profile*

- Continue to increase college-wide retention (goal 4, p. 11)
- Continue to establish first-rate web pages and opportunities to increase effectiveness of recruitment through e-technology (goal 6, p. 12)
- Continue to increase faculty involvement in recruitment efforts (goal 3, p.11)
- Continue to strengthen enrollment for FY08 and FY09
- Explore opportunities and challenges, under the leadership of the President's Enrollment Planning Task Force, in the development of student enrollment and retention strategies for 2009 and beyond

EXPERIENTIAL AND PERFORMANCE-BASED LEARNING – *Develop curricular and co-curricular programs that encourage or incorporate field-based, experiential, and performance-based learning; collaborative research; and partnerships with educational, professional, and service organizations*

- Continue to enhance opportunities for experiential learning at IC programs e.g. Australian Walk-About Program, Washington, LA, and London Programs, and Antigua Program (goal 4, p.14)
- Continue to improve the coordination and quality control of internships, PBEL activities, and faculty-student research (goal 3, p. 13)
- Continue to expand service learning and learning community opportunities (goal 1, pgs. 12-13)

FACILITIES – *Maintain and enhance the College's academic, residential, recreational, athletic, and administrative facilities and grounds*

- Construct new facility for business school (goal 9, p. 17)
- Continue to enhance the quality of residential hall facilities (goal 5, p. 15)
- Continue work on accessibility of facilities (goal 2, p. 15)
- Carry out planning, design, and begin construction of new Athletics and Events Center (goal 9, p. 17) – *please cross reference with Quality of Student Life*
- Carry out planning, design and begin construction for new administrative space facility (goal 1, p. 14 and goal 9, p. 17) and related re-designation/use of various space - *please cross reference with Quality of Work Life*
- Continue to monitor progress on commitment to the Talloires Declaration and share updates with campus

QUALITY OF STUDENT LIFE – *Enhance our students' educational experience and help ensure their success through the development of comprehensive residential, co-curricular, and campus life programs and support systems*

- Continue to identify, acknowledge, address and support the needs of students of underrepresented student populations (goal 1, p. 18)
- Continue to identify opportunities to enhance the campus residential life program to position the College as a national model for living/learning environments, with special attention to renovation of existing facilities (goal 2, pgs. 18-19) – *please cross reference with facilities*
- Continue to assess and strengthen academic advising and support services (goal 3, p. 19)

QUALITY OF WORK LIFE – *ensure that Ithaca College is seen as a first-choice employer*

- Continue to implement recommendations (as appropriate) identified in the Quality of Work Life initiative

Resource development – *enable the college to become less tuition-dependent and reliant on debt by increasing financial resources from public, private, and entrepreneurial sources*

- Conduct public phase of comprehensive campaign (goal 1, pgs 23-24)
- Continue work to brand and market the College (goal 3, p. 25)
- Continue to build culture of philanthropy on and off campus (goal 4, p. 25)
- Continue WIBI work to strengthen the College's identity

TECHNOLOGY – *ensure that Ithaca College is a recognized innovator in blending contemporary technology with educational techniques and administrative support practices*

- Continue development of strategic technology planning under the aegis of the President's Advising Committee on Technology (goal 6, p. 29)
- Continue to implement recommendations of Kaludis report on technology to include baseline skills (goal 2, p. 27)
- Continue development and implementation of SIS project (goal 3, p. 27)
- Continue study of how technology projects fit with tenure and promotion process and determine avenues for peer review of these projects (goal 8, p. 29)

Endorsed by the IC Planning and Priorities Committee
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