



Editor: Brian Bartlett      Fall 2010 Vol. #1

## GOALS

Our present goals are to achieve the IMA Gold Award of Excellence and to continue to increase membership in the club. We are working with our IMA representative and our faculty advisor to meet and surpass the requirements to achieve this award. We plan to set requirements to get more members involved in ICAA events. We hope that the common programming with the ASC will help to resolve scheduling conflicts and thereby increase participation. This year's board also plans to increase freshman and sophomore involvement. The Accounting Association provides a vehicle for motivated students to:

- Form relationships with professionals in the field of accounting
- business curriculum, and
- Improve the community through service activities.

## MISSION

The Ithaca College Accounting Association is available to provide a forum of high quality programs and activities aimed at creating a bridge between the college environment and the real world that promotes professional and personal growth of members.

## OFFICERS

So you can get familiar with the board, we had each officer share a little about themselves. Once again do not hesitate to suggest ideas for the future to each and every member.

**Amanda Yukelson**, *President*, is a junior Accounting major with minors in Music and Italian from Beverly Hills, CA. Amanda is a member of Beta Alpha Psi, Beta Gamma Sigma, Sigma Iota Epsilon and Phi Kappa Phi. She is also involved in the IC Chorus and the IC Republicans. This summer Amanda will be interning with Ernst & Young in Los Angeles, CA. After graduation she hopes to work for Ernst & Young in their Assurance practice. In her spare time, Amanda enjoys swimming, shopping and singing opera.

**Richard Summers**, *VP-Finance* is a Junior Business Administration major with concentrations in finance and corporate accounting from Greenwich, Connecticut. Richard is a member of Beta Alpha Psi, Sigma Iota Epsilon, and the Core Trading Consultants. Rick enjoys playing tennis, listening to music, and watching the Denver Broncos.

**Brian Bartlett**, *VP-Communications/ VP Membership*, is a junior Business Administration major with concentrations in finance and corporate accounting from Erieville, New York. Brian is a member of Beta Gamma Sigma, Beta Alpha Psi, Sigma Iota Epsilon, Oracle Society, and the Ithaca College Accounting Association.. After graduating Brian is going to complete his MBA at Ithaca College and then sit for the CPA. Brian enjoys playing golf and watching football.

**Mike Severo**, *VP-Reporting/VP-Recording*, is currently a sophomore accounting major but intends to declare a major in business administration with a concentration in finance and corporate accounting in the upcoming fall. Mike is also the vice president of programs for the Core Trading consultants and a proud member of American Marketing Association, Dean's Host, and PRSSA Mike has worked in grant management for Partner's Healthcare and as an assistant to the Associate Dean of Finance at the Boston College School of Nursing and looks forward to continued work experience.

## Accounting Jeopardy

*Each year ICAA holds the annual Accounting Jeopardy challenge. Teams of 4-5 compete for the grand prize by answering accounting and finance questions provided by Professor Libby.*

*Winner of this year's competition was team J.S.B.A.M. which consisted of teammates; Matt Bell, Brent Byrne, Amy Scheffer, Gene Geissinger, and Jake Zimmerman. These students were awarded a free dinner at Mahogany Grill and 9 holes of free golf at Hillendale Golf Course!*

## IMA

ICAA is a chapter of the IMA, Institute of Management Accountants. The program's emphasis is on the IMA and the promotion of management accounting and financial management as a profession and a career while encouraging student chapters to be creative in providing creative services to their members.

As a student chapter we are striving to achieve the 2009-2010 IMA Award of Excellence. The 2009-2010 Award of Excellence is presented to student chapters that meet the requirements set by the IMA committee. There are three levels of achievement: Gold, Silver, and Bronze. We hope to achieve the Gold award so we can become a candidate for the Outstanding Student Chapter Award.

### Word from the President

I am very excited to be the President of the Ithaca College Accounting Association for the 2010-2011 academic year. Although I was not on the board last year, I feel that my past experiences in leadership will allow me to successfully take on this challenge. The new executive board is well qualified and along with myself committed to creating a great year for our members.

The events we have planned for this year will be both informative and fun to allow our members to have a balance between work and play. Some events will focus on career insight and develop professional skills, while others will allow them to compete in a golf tournament or visit a local brewery.

Our greatest goal this year is to involve students from freshman year to senior year, whether they are an accounting major or just want to learn about the profession. We hope to encourage our members to start developing the key skills and knowledge as early as possible to gain a strong foundation for their future career.

My executive board and I are looking forward to a great year and hope to see you all at our events. If you have any questions or suggestions please feel free to email me at [ayukels1@ithaca.edu](mailto:ayukels1@ithaca.edu) or [icaa@ithaca.edu](mailto:icaa@ithaca.edu). We want this to be an organization that all of you can benefit from and enjoy.

Thank you,  
Amanda Yukelson '11  
President

## WHY TO BECOME INVOLVED:

1. *Networking Opportunities:* By becoming a part of ICAA you are opening yourself up to an experience that entails making new friends, socializing with your peers, and meeting business professionals in a relaxed environment.
2. *Lifelong Learning:* When attending meetings of ICAA you will be learning information that will affect your future. The speakers that come will be extremely beneficial to your future. Some of the topics you could learn about are how to build a resume, how business professional have risen to the top of their organizations, ways to help you study for the CPA, and how to interview for a Big 4 firm.

### Fees:

#### All Members: \$20

Pay a small fee and welcome opportunity!  
Your fees help us to buy pizza for meetings, and to supply our speakers with anything they need.

### Upcoming Events:

- Sept. 11** – ICAA 1<sup>st</sup> Annual Golf Tournament  
Come play golf and enjoy an afternoon with Other ICAA members and local Professionals!
- Sept. 13** – Orientation Meeting  
Free food provided!
- Sept. 14** – Resume Development Workshop  
Bring a copy of your resume. Food will be Provided.
- Oct. 6** – Accounting Panel  
“What you can do with an accounting degree!”
- Oct. 19** – Chris Didio of Dannible & McKee, LLP  
Learn and network with an accounting Professional.
- Oct. 30** – Ithaca Brewery Tour

Many other programs are being planned and scheduled.

### Contact Information:

E-mail – [icaa@ithaca.edu](mailto:icaa@ithaca.edu)

Faculty Advisor –

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