

IT'S YOUR BUSINESS

Volume 3, Issue 8
May 2005

Exciting End to '04-'05!

Accredited? You Betcha!

On Friday, April 15th, the School of Business received official word that it has received AACSB Accreditation. This achievement comes after five years of intense preparation.

AACSB International is the premier accrediting agency and service organizations for business schools. Institutions that earn accreditation confirm their commitment to quality and continuous improvement through a rigorous and comprehensive peer review. It is a distinction held by only one in six business schools worldwide.

New Building Plans!

In addition to accreditation, an architect has been selected for the new school of business building! Following a design competition to create a sustainable building that meets the needs of students and faculty,



Ithaca College has selected the firm of Robert A.M. Stern Architects to create a School of Business.

The proposed \$14million building has a design goal to meet the highest level (Platinum) of Leadership in Energy & Environmental Design (LEED) standards of the U.S. Green Building Council. At approximately 40,000 square feet, it will feature tiered classrooms, common spaces, a technology lab, and a trading room. There will also be faculty offices, break-out rooms, and an atrium.

As a sustainability designed facility, the building will have lower operating and maintenance costs. It will also minimize the use of water and other natural resources. As explained by

Dean Engelkemeyer, "Our vision is to create an exciting setting for values-based thinking and debate about the role of economics and business practices and their impact on the environment and society."

A summer 2006 groundbreaking and occupancy to occur before the start of the fall 2008 semester is anticipated. Over fifty percent of the project's budget has already been secured in the form of a \$7million personal gift from longtime Ithaca College supporter Mrs. Dorothy Park.

This is truly an exciting time for students, faculty, and staff in the School of Business. We look forward to the upcoming months and the future of the School of Business.



Inside this issue:

Commencement	2
Senior Week	2
Academic Symposium	3
Spotlight on Staff	3
Calendar	4

TRIVIA

- Infants born in the month of May average 200 grams heavier at birth than children born in every other month.
- Minnesota was admitted into the union in May 1858.
- On May 13, 1913, the first soldier was buried in Arlington National Cemetery.
- Mother's Day was made an official holiday on May 9th, 1914.
- Good Housekeeping magazine, the first "female oriented" publication first debuted on May 2, 1885.
- The two zodiac signs in May are Taurus and Gemini.

Source: Quizland.com

Distinguished Executive Series

On Thursday, April 14th, Lee Bird '86, Executive Vice President & Chief Operating Officer of Gap North America returned to Ithaca as part of the School of Business Distinguished Executive series.



Mr. Bird was invited back to Ithaca to participate in a Panel

Discussion on "The Role of the Chief Operating Officer in Corporate Change Management: Balancing Risks and Rewards." Bob Reynolds, Vice Chairman and Chief Operating Officer of Fidelity

Investments was scheduled to participate in the panel as well but unfortunately was unable

to attend at the last-minute. We are happy to say that he will be rescheduling a visit to Ithaca.

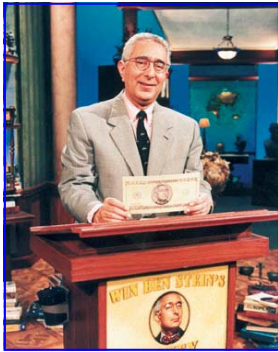
Mr. Bird was also the guest speaker at this year's Academics Awards Banquet. Everyone at the School of Business would like to express their deepest thanks to Mr. Bird for returning to Ithaca to share his experiences with us all.

COMMENCEMENT

110th Commencement

SUNDAY, MAY 15, 2005

On Sunday, May 15, 2005, the 110th Commencement Ceremony at Ithaca College will take place.



This year's Commencement Speaker will be Ben Stein, actor, author, economist, civil rights lawyer, and college professor.

Well-known for his role as the boring economics teacher in *Ferris Bueller's Day Off* and for his host role of the Emmy Award-winning show *Win Ben Stein's Money* in which his own finances were at stake, Ben Stein is sure to be a motivating and entertaining speaker.

The weekend is guaranteed to be a memorable one for all. The seniors will surely be missed!

The following students will be graduating from the M.B.A. Program in June. Congratulations!

Kristen Boentgen, Emily Brochstein, Michael Ersland, Alexandra Ivansheck, Yadira Palma, James Pastuf, Susan Ridosh, Ivelisse Rodriguez, Brooke Pope, and Kathryn Woloszyn.

The following students are senior business majors at Ithaca College. Congratulations!

Eleanor M. Andriyanova, Amy Antinozzi, Kristen M. Antoniadis, Rachel L. Arduini, Christopher R. Armstrong, Stephanie A. Ataide, Danielle C. Austin, Ryan S. Barrows, Catherine R. Beck, Alissa A. Bertram, Maureen R. Besch, Andrew C. Blumenthal, Jennifer M. Bordoni, Candace C. Boudakian, Charles F. Breuer, Matthew J. Brown, Gary D. Bruzzese, Claudia D. Call, Brenda J. Cardoza, Michael I. Chamberlain, Hannah C. Charlap, Teresa M. Chin, Christopher J. Chudkosky, Sean P. Clifford, Megan R. Conahan, Kevin M. Connolly, Kimberly A. Cook, Nathan S. Corcoran, James D. Davie, Damien J. DeJesus, Brianne L. Del Pozzo, Tara R. DeMaio, Matthew J. Diamond, Daniel G. DiMarco, Meghan S. Doebler, Ryan P. Dona, Sean P. Donovan, Michael C. Doolittle, Eric E. D'Souza, Tugce Dursun, Julio Estela, James E. Evans, Jessica L. Evans, Julia K. Fedorka, Shawn F. Fenton, Robert M. Findlay, James J. Free, Garrett M. Friedman, Jeffrey K. Ganzak, Meaghan M. Gatti, Krasimira Georgieva, Scott C. Gerbereux, Paul V. Giffune, Brooke H. Glass, Andrew M. Gobel, Robert S. Goldstein, Rafael Gonzalez, Brendan S. Goodspeed, Alexander P. Gordon, Dana T. Grau, Jeffrey M. Green, William F. Greer, Miranda M. Grill, Brett T. Gryska, Matthew Z. Hall, Kevin J. Hanly, John T. Heagney, Laura D. Hering, Justin F. Hochgesang, Kristen A. Hoey, Brett J. Huckle, Sean R. Irving, Khushali R. Javeri, Robert C. Jeffries, Anna S. Jensen, Diana R. Jethwani, Zachary S. Johnson, Jennifer Julian, Eric E. Kahler, Chaidamoyo A. Kapfunde, Jeffrey D. Kasarjian, Caroline M. Keenan, Edward T. Kenkel, Steven M. King, William A. Kingston, David B. Kleet, Carolyn R. Kost, Tiffany L. Kuboske, Brendan F. Kyle, Jennifer

M. LaRocco, Vanessa J. Lawrance, Cory J. Lehnbeuter, Crystal M. Lockey, Martine H. Loewensteiner, Cristina J. Logan, Sean Mac Corkindale, David M. MacGregor, Michael G. Maher, David P. Martin, Michael C. Mazzone, Nicole C. McCabe, Erin M. McCanna, Kelly L. McNamara, Rebecca Mesfin, Dale C. Milbrand, Andrew R. Miller, Maria D. Miranda, Kevin M. Mitchell, Rachel E. Munn, Jeffrey J. Murphy, Kristen L. Murray, Jennifer L. Nichol, Apostol D. Nikolov, Michael D. North, Rungano J. Nyambuya, Martin M. O'Boyle, Yukie Okada, Gregory L. Pardo, James F. Parillo, Andrew K. Parkhurst, Robert P. Pearce, Gonzalo A. Perez, Jillian E. Pettinato, Aubrey M. Pieper, Nicholas J. Piergallini, Daniel E. Piwonski, Matthew G. Princiotta, Aaron S. Reader, Davy N. Rhule, Emily B. Richardson, Sarah M. Rijos, Molly A. Robinson, Jesse S. Roth, John A. Rozak, Lauren A. Saunders, Edward J. Schaeffer, Evan J. Schlesinger, Alyssa F. Schwartz, Derek C. Sherman, Syrena T. Shirley, David B. Slagle, Andrew T. Smith, Jason E. Sorochinsky, Kyle W. Spenser, Amanda M. Sperry, Megan E. Spiak, Amber L. Spiegel, Kyle C. Steele, Jesse L. Steffy, Christopher W. Stevens, Adam J. Sumislawski, Carolyn A. Swanberry, Christopher D. Swiss, Robert H. Tafrate, Nolan E. Taylor, Andrew M. Thon, Matthew A. Tomosivitch, Matthew F. Tosh, Michael T. Tucci, Julia V. VandenBerghe, Francisco J. Velasquez, Cory A. Vernioia, Nathan P. Viebrock, Brian P. Wadas, Michael S. Wagner, Heather M. Wagoner, Marc B. Walker, Jonathan L. Watts, William W. Weeks, Benjamin R. Wells, Daniel P. Wermelinger, Malcolm R. West, Tara A. Wilcox, Jason A. Williams, Robert J. Williams, Stephen C. Winslow, Eric D. Wisniewski, Daniel J. Wolf, Adam M. Xavier, Cari A. Zebrowski, and Darren B. Zens

SENIOR WEEK - FOR MORE DETAILS GO TO WWW.ITHACA.EDU/2005

"Collect your diploma as you pass Go!" is the theme for this year's Senior Week, May 7th- May 15th. Senior Week is intended to be a fun-filled (and safe!) week to celebrate the last few days at IC.

Saturday, May 7th

Noon-4pm Fountain Day!

Sunday, May 8th

9am-9pm Darien Lake Trip

5pm-7pm First Lake Cruise

7:30pm-9:30pm Second Lake Cruise

9pm-midnight Bowling Tournament

Monday, May 9th

10am-12:30pm Pajama Brunch

Tuesday, May 10th

1pm-5pm Go-Karting

5pm-7pm Third Lake Cruise

7:30pm-9:30pm Fourth Lake Cruise

9pm-1am Mardi Gras Party

Wednesday, May 11th

9am-6pm White Water Rafting

5pm-7pm Fifth Lake Cruise

7:30pm-9:30pm Sixth Lake Cruise

9pm-1am Casino Night

Thursday, May 12th

10am-5pm Paintball

Friday, May 13th

9pm-1am Senior Class Formal

Saturday, May 14th

After Commencement Eve Concert - Fireworks display

Sunday, May 15th - Graduation!



ACADEMIC SYMPOSIUM

On Wednesday, April 6, 2005, students at Ithaca College presented at the James J. Whalen Academic Symposium.

The Symposium celebrates the tradition of student and faculty collaboration in research and creative activity at Ithaca College while recognizing the continuing support President Whalen provided for this work during his presi-

dency from 1975 to 1997. Students were given the opportunity to give oral presentations on their senior and honors thesis projects and independent research, and to present their original creative work in the arts.

The following business students presented at the Whalen Symposium.



Krasimira Georgieva, Stakeholder Salience, Shifting Networks, and Sustainability”, sponsor David Saiia (also presented at the International Association of Business & Society in Sonoma, CA); **Laura Hering**, “Moving toward Sustainable Labor Practices: Sweatshop Operation and Regulation”, sponsor Marlene

Barken; **Stephanie Hunt**, “Linking Classroom and Business Using Cooperative Learning,” sponsor Granger Macy; **Diana Jethwani**, “Best Sustainability Practices: Global Case Studies of the Automobile and Pharmaceutical Companies”, sponsor Hormoz Movassaghi; **Jesse Steffy**, “Agriculture Clean Water”, sponsors Marlene Barken and Gwen Seaquist. **Congratulations everyone!**

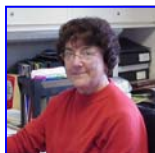
SPOTLIGHT ON STAFF

Almost every business student has needed to go to the 4th floor of Smiddy for some assistance. Now is your chance to find out about the women who have helped you!



Marcia Burgess - If you have ever needed help with registration, overrides, or scheduling, you have definitely met Marcia Burgess. Marcia is the Administrative Assistant to Associate Dean Rowland. She has worked at the School of Business for the past five years, and has worked at IC for a total of ten years! Prior to coming to the School of Business, Marcia worked in the Physics department and the H&S Dean’s Office. In addition, Marcia worked for 20 years at the Department of Defense for the U.S. Government.

In her spare time, Marcia enjoys gardening, being outdoors, crocheting, reading, and spending time with her grandchildren. She also spends time taking care of her many pets. Marcia has five dogs, three salt-water aquariums, and one freshwater aquarium!



Pat Nally - Student workers in the School of Business are sure to know Pat Nally, Assistant to Dean Engelkemeyer. In addition to providing administrative support to Dean Engelkemeyer, Pat processes student time slips, faculty contracts, travel expenses, and invoices. Pat has

worked at the School of Business since 1985! Before starting at Ithaca College, Pat worked

at a variety of places including General Electric, Co., Hess Oil, and Sperry (now Unisys). In her spare time, Pat also has a lot of pets to take care of. She has three dogs, six cats, two bunnies, and two parakeets! Pat is the treasurer and a chair member at her church. She enjoys gardening, reading, and listening to contemporary Christian music. Pat personally believes that the School of Business is the best place to work at IC, and getting to know the students is a contributing factor.

Shyrlee Gardner - Many students know Shyrlee because she is able to help in almost every situation! Shyrlee’s responsibilities have increased dramatically since her start in February 2001. She is the Administrative Assistant to all twenty-eight professors. Shyrlee is also the IT Technology support assistant and helps with all computer problems. Before IC, Shyrlee worked at Tioga State Bank and was the Administrative Assistant/Payroll Assistant and HR Assistant.

In Shyrlee’s free time she



Clockwise from back left: Pat, Marcia, Shyrlee, Dean Engelkemeyer, Wendy, Karen

loves to play with her grandchildren, Nathaniel and Xavier. She also enjoys learning new

computer programs, automotive repair, home improvement/repair, and watching cartoons. Her favorite cartoon is Scooby Doo! In addition, Shyrlee loves to drive fast and would someday like to be a race car driver. Shyrlee plans to continue with her education and get her bachelors degree. Also an animal lover, she has one cat she brought up to Ithaca from Louisiana!

Wendy Fonder - Students interested in the M.B.A. program at IC most likely are familiar with Wendy Fonder. Wendy is the

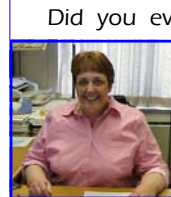
Program Assistant at the School of Business. Half of the time Wendy focuses on M.B.A. Program Administration, and the other half of her time is spent as the Assessment Program Coordinator. Wendy has worked at the School of Business since August 1996.

Originally from Wisconsin, Wendy worked for Wisconsin Public Service in Green Bay Wisconsin. After moving to Ithaca, Wendy worked at the Ithaca Community Childcare Center. Wendy has also

worked for Arthur Andersen & Co. in San Antonio.

In her spare time, Wendy enjoys reading, trying out new recipes, and spending time with her husband Mark Fonder, a member of the School of Music Faculty, and her son Bryan. Wendy was a music major in college and plays the guitar and flute.

Who’s Behind the Newsletter?



Did you ever wonder who started this School of Business newsletter? Karen Gorewit, Internship Coordinator and Manager of the Trading Room, created “It’s Your Business” in 2001. Prior to this, Dean Ullrich had tried a student-based newsletter. Karen decided to take over this job because she felt too many opportunities were being missed by a students.

Karen began working at IC in the summer of 1999. Karen is also the IT liaison for faculty, and is known by many as a generous candy provider. Karen is the advisor for the Core Trading Consultants and Career Connections. Before coming to Ithaca College, Karen worked in many areas including banking, insurance, medical care, and consulting.

In her spare time, Karen enjoys playing cards on Yahoo, knitting, reading, and spending time with her granddaughters. Karen also takes care of her many animals, which consist of two birds, two dogs, and seven cats.

**ITHACA COLLEGE
SCHOOL OF BUSINESS**

430 Smiddy Hall
Ithaca College
Ithaca, NY 14850
Phone: 274-3117
kgorewit@ithaca.edu
http://www.ithaca.edu/business.php

Editor: Kelly McNamara
kmcnama1@ithaca.edu



Best wishes to our graduating seniors!

Remember...
come back & visit!

*Have a wonderful summer
everyone! See you in the fall!*

Announcements



I C Students in Free Enterprise (SIFE) is a student-run organization which has made its mission to expand economic growth and opportunity within local communities through activities that foster education and skills building. SIFE's goal is to raise the level of understanding of financial literacy and entrepreneurship in the city of Ithaca. To

obtain this goal, the plan is to 1) Teach community classes on the management of credit and personal finances, specifically targeting high school seniors and displaced homemakers and 2) Teach community classes on entrepreneurial and strategic management planning to women who are looking to become entrepreneurs but do not have previous work experience. IC SIFE will be working closely with the Women's Opportunity Center. At a recent competition, members of SIFE became regional champions and compete at a national competition at the end of May.



ATTENTION SENIORS If you haven't already, now is the time to join the alumni online community! This free service gives you access to a searchable database of alumni, an email forwarding service, access to update

your personal record, add photos, add a class note once you land that great job and more! To register, email the alumni relations office at alumni@ithaca.edu and request your 4 digit ID for the online community.

Note from the Editor ~Kelly McNamara

It has been my pleasure to work on *It's Your Business* for the past two years. I truly have appreciated the cooperation and feedback I have received in putting this newsletter together. I would especially like to thank Karen Gorewit for providing me with this wonderful opportunity to work in the School of Business. I am graduating in May and will begin working at Ernst & Young in NYC in August. Good luck to my fellow graduates and I hope to see everyone else when I return to visit!

May 2005

Monday	Tuesday	Wednesday	Thursday	Friday	Weekend
					1
2 Finals Week Finals Begin	3	4	5	6 Finals End	7-8 Fountain Day Mother's Day
9 Senior Grades due online Senior Week Pajama Brunch	10 Mardi Gras Party	11 Casino Night	12	13 Semi-Formal	14-15 Commencement
16 Non-senior grades due online	17	18	19	20	21-22
23	24	25	26	27	28-29
30	31 Memorial Day Observed				