

Greening Your Curriculum

A Faculty Development Workshop

Led by

Jean Garner Stead and W. Edward Stead

Department of Management and Marketing, East Tennessee State University

Friday, September 18

2:00-3:30 pm

Park Center for Business and Sustainable Enterprise Room 114

Sponsored by the Center for Faculty Excellence and the School of Business

Jean and Edward Stead are prominent in the area of sustainable strategic management. Jean Stead has led in sustainable community development and in curriculum design. This faculty workshop is designed for those teaching in the areas of management and also public policy, history, economics, sociology, marketing communications, and others.

Please register for the workshop by contacting Susanne Morgan, morgan@ithaca.edu. For more information about the workshop or the other campus presentations by the Steads, please contact Mark Cordano, Interim Dean, School of Business, mcordano@ithaca.edu.