

“Preparing a Winning Book Proposal: A Workshop”

Tuesday, June 9, 10:30-noon in the DeMotte Room of the Campus Center

Dr. Sheri Englund, consultant. Enrollment limited; online registration required.

If you will be spending this summer revising your dissertation or preparing another book manuscript, it is not too soon to think about approaching publishers. Is your manuscript ready? How can you create and narrow a list of suitable presses? And what will you need to do to introduce acquisitions editors to your manuscript—and seize their interest?

This workshop will help you take the first steps toward getting your book published. We will discuss manuscript and writing sample preparation, acquisitions editors and what they look for, the content and presentation of book proposals, submission strategies, and the peer review process. There will be plenty of time for questions, and you will leave the session with a carefully crafted, marketable description of your project and a clear understanding of how to craft a complete, effective book proposal.

Dr. Sheri Englund owns and operates Englund Literary Services, a freelance editorial business specializing in nonfiction in the social sciences and humanities. A former Ivy League acquisitions editor, Englund is a seasoned publishing professional who has worked directly with writers for fifteen years. She is the only editor in the nation currently offering formal advice on scholarly book proposals.