

ITHACA Division of Interdisciplinary and International Studies Career Information

2005

Careers and Potential Salaries in

■ Culture & Communication ■ Gerontology ■ Legal Studies

Culture & Communication

| | |
|-------------------------------------|----------|
| Foreign Studies Advisor | \$35,282 |
| Organization Development Specialist | \$58,606 |
| Meeting/Event Planner | \$49,961 |
| Travel Coordinator | \$39,510 |
| Training Specialist | \$40,374 |
| Advertising Media Buyer | \$53,300 |
| Technical Writer | \$43,810 |
| Media Program Director | \$53,868 |
| Librarian | \$43,810 |
| Creative Director | \$59,349 |
| Admissions Counselor Higher Ed | \$31,371 |
| Liberal Arts Professor Higher Ed | \$53,750 |
| Market Research Analyst | \$44,121 |
| Stock Broker | \$48,457 |

Gerontology

| | |
|------------------------------|----------|
| Aging Services Provider | \$33,602 |
| Adult Daycare Director | \$55,572 |
| Health Care Administrator | \$61,296 |
| Hospice Director | \$75,615 |
| Arts/Social Service Director | \$65,144 |
| Volunteer Services Coord. | \$47,318 |
| Program/Policy Analyst | \$40,716 |

Legal Studies

| | |
|---------------------------|----------|
| Attorney | \$76,171 |
| Business Devel. Associate | \$51,845 |
| Grants Proposal Writer | \$48,144 |
| Paralegal | \$51,845 |
| Program Policy/Analyst | \$40,615 |

Source: <http://www.Hotjobs.com>

Career Development A Lifelong Process...

The average student will:

- Change majors twice in his/her college career.
- Have 10-15 jobs throughout a lifetime.
- Change careers 2-3 times throughout a life of work.
- Learn that major does not necessarily equal career; many students end up doing something very different from what was planned.

Top Qualities of the Perfect Job Candidate

| | | |
|--|--------------------------|---------------------|
| Analytical Skills | Detail-oriented | Leadership Skills |
| Communication Skills (Verbal and Written) | Flexibility/Adaptability | Organization Skills |
| Computer Skills | Honesty/Integrity | Strong Work Ethic |
| | Interpersonal Skills | Teamwork Skills |

Source: National Association of Colleges and Employers

Top Employers of Graduates with Non Technical Degrees

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|-----------------------------|-------------------------------------|
| Accounting Services | Food, Beverage and Tobacco |
| Banking (Commercial) | Government (State and Local) |
| Consulting Services | Insurance |
| Educational Services | Investment Banking |
| Financial Services | Retail and Wholesale Trade |

Source: Job Outlook 2005, National Association of Colleges and Employers

Hot Cities for Employment

| | | |
|------------------|--------------------|-------------------|
| Phoenix AZ | Stamford CO | Sommerset NJ |
| Oakland CA | Washington DC | Charlotte NC |
| Sacramento CA | West Palm Beach FL | Raleigh-Durham NC |
| San Francisco CA | Atlanta GA | Philadelphia PA |
| San Jose CA | Baltimore MD | Austin TX |
| Boulder CO | Boston MA | Dallas TX |
| Denver CO | Minneapolis MN | Seattle WA |

How to Effectively Decide Your Career Options

- Assess your values, interests, skills, and abilities
- Actively explore and research your career options
- Get Involved! Experiment with your career by seeking out related clubs and organizations
- Obtain summer jobs or internships related to your field of study
- Network with those working in related fields

Career Services
1101 Gannett Center Ithaca NY 14850-7114
www.ithaca.edu/careers
607-274-3365