

Proposal format

- Working Title
- Name of team and members working on project
- Length of piece
- Goal
- Target Audience
- Distinction from other work
- Style of piece
- 5-w's and how
- Tentative production schedule

Treatment

- Working title
- Name of team and members working on project
- Length of piece
- Tag Line
- Describe the story

Script Outline

- Working Title
- Name of team and members working on project
- Length of piece
- List, in order, all the important elements of the script

Script

- Working Title
- Name of team and members working on project
- Length of piece
- Two column structure of script, including all shot descriptions, audio descriptions, notable transitions, sample of dialogue.