

## What MBA Alumni Say

MBA alumni report higher salaries than before they earned the MBA, high rates of job satisfaction, confidence that they did the right thing by earning an MBA, and a sense of career opportunity that their MBA skills bring.

Most MBA alumni say they could not have gotten their current jobs without the management education they received as part of their MBA degree.

Alumni express the most satisfaction from the following:

- ◆ the opportunity to improve personally
- ◆ gaining desired credentials
- ◆ development of management and technical skills
- ◆ an increase in career options (this is historically the number-one reason people go for an MBA)
- ◆ preparation to get a good job in the business world

*(Source: Graduate Management Admission Council, 2005, [www.mba.com](http://www.mba.com))*

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## Why Pursue an MBA?

The Benefits of  
an MBA for  
Non-Business Majors

**ITHACA**  
MBA Programs

[www.ithaca.edu/business/mba](http://www.ithaca.edu/business/mba)

## Employers Prefer MBAs

Employers and recruiters know that MBAs generally possess the following attractive skills:

- The ability to think analytically
- The ability to think strategically
- Leadership skills
- Quantitative skills
- Oral communication skills

*(Source: Graduate Management Admission Council, 2005, www.mba.com)*

Combine a non-business undergraduate degree with an MBA and you'll obtain highly marketable skills that are desirable to employers in all fields.

## Health Care Management

According to the Bureau of Labor Statistics, the health care management field is expected to grow faster than average at a projected increase of 21-35% through 2010 as the health care industry continues to expand and diversify.

An MBA will prepare you for mid- to upper-level management positions in health care facilities, HMOs, insurance companies, pharmaceutical firms, long-term care facilities, and public health agencies.

## Computer Science

An MBA combined with a computer science bachelor's degree is currently a highly marketable combination, particularly in the public accounting field. Big Four accounting firms are actively recruiting MBAs with computer science backgrounds for positions as Systems Process Analysts. These highly paid specialists provide expertise in computer systems and electronic accounting controls for internal control audits required by the federal Sarbanes-Oxley Act of 2002.

## Sports Management

Combine your undergraduate degree in Sport Management with an MBA, and you'll leave the starting block prepared for a higher-level position and a higher starting salary in the sports industry.

## Communications

Combine an MBA with an undergraduate degree in a communications field such as journalism, advertising, or English and your career options include mid- to upper-level management positions, particularly in media and advertising industries. You will be prepared for advanced positions ranging from the management of public relations programs to the development of advertising campaigns and client management.

## Fine Arts

An MBA provides marketable business skills to complement your fine arts degree and prepare you for higher-level management positions in arts-related fields. Consider a position in the music and recording industry, theatre or orchestra management, or as an art museum curator.

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