

### SPECIAL POINTS OF INTEREST:

- **Former NBA Star John Amaechi Scheduled To Speak**
- **Hole in One Tournament Info**

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## New A&E Center Provides Unique Educational Opportunity



By: Mike Tannenbaum, Sport Media '09

By all accounts, the new Ithaca College Athletics and Events Center will be a wonderful addition to the campus both for the students and the Ithaca community. Additional indoor courts and practice facilities will be a tremendous asset to IC athletes. Students will enjoy the recreational sport equipment and the college will have the opportunity to host a wider range of speakers and entertainment. For some Ithaca College students, however, the new facility offers a unique educational opportunity.

This semester Professor Staurowsky is teaching a new Selected Topics Course called Sport Facility Design and Management utilizing the Ithaca College Athletics and Events Center campaign as her focus. The eighteen students in the class are examining the essential knowledge and skills required to design and manage an athletic facility on a residential campus. Other topics of discussion for the class include:

How does a facility like this potentially impact both student experience and the bottom line? Where does this kind of project fit in with the college's strategic planning process and long-term goals? What happens when an institution decides to build a facility like this? What

kind of management team do you need to have in place?

The curriculum includes several guest speakers throughout the semester as well as field trips to local college athletic facilities. Ken Kutler, Director of Athletics brought samples of the turf and flooring that will be utilized in the A & E Center and discussed the complex and time consuming selection process for the material that will be contained with the new Center as well as the legal and ethical issues involving the surrounding community.

(Cont'd pg 2)

## Sport, Sexuality, and Culture Conference: March 18-20

By: Ellen J. Staurowsky, Ed.D., Professor & Graduate Chair

All members of our community are invited to the Ithaca College Sport, Sexuality, and Culture Conference. The program begins on Wednesday evening, March 18, with a 6:00p.m. reception in Klingenstein Lounge, where Tuti Scott '84, president of Imagine Philanthropy and former chief external affairs officer for the Women's Sports Foundation, will deliver the welcome.

This will be followed by a keynote address in Emerson B at 7:00 p.m. from internationally known expert in the area of masculinity, sport, and sexuality, Eric Ander-

son, a lecturer at the University of Bath.

On Thursday, March 19, at 7:00 p.m., former NBA player, author, and



entrepreneur John Amaechi will deliver an all-campus lecture in Emerson Suites.

The conference features the work of over 125 scholars from Brazil, Canada, Denmark, England, Japan, Korea, and the United States. The schedule includes 56 presentations from established scholars as well as panel discussions on these topics:

- Legal issues: sex and sexual orientation discrimination
- Sport, media, sexuality, and culture
- Gender, race, sexuality, and culture
- Research trends and issues
- Replacing homophobia/transphobia with humanism in sport settings

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## Dr. Mosher Plans Return to China

After an extremely successful Olympics News Service Trip to Beijing for the 2008 Summer Games, Dr. Stephen Mosher is following up on that experience with another excursion to China in November 2009.

For 8-10 days, comparative sport management and sport psychology students will learn the difference between sport management in China and the United States, while constantly immersing themselves in Chinese Culture.

Students will be housed at Beijing Sports University. This gives the students plenty of time to network and chat with students and faculty at Beijing Sports University. The curriculum will consist of three formal lectures.

Dr. Mosher will be presenting a lecture to Beijing Sports University students on how NBC has shaped America's understanding of Olympics Coverage through the opening ceremonies. Sport Management

faculty from BSU will be lecturing, as will the BSU Sport Psychology department.

This experience is sure to be worthwhile. Not only is one enhancing their views of the outside world, but they are also surrounding themselves with higher education in their chosen field in a foreign country.

## New A&E Center (Cont'd)

The class also heard from Karen Hollands, head coach of women's lacrosse, and Tracey Houk, head coach of field hockey. As field coaches, they shared their perspectives on the input IC coaches have had into the practice facilities contained in within the A & E Center.

Carl Sgrecci, Vice President of Life and Campus Affairs, explained how the process for an Athletic Events Center and field house is not a new idea to the South Hill but one that has been in the planning for 60 years. Sgrecci also spoke to the students about several

alternative sites for the A & E Center before they settled on its current home.

Students were able to take their classroom learning on the road as they took a field trip to examine the impressive, recently finished Athletic Facilities at Tompkins Cortland Community College. Students had the opportunity to tour the grounds and speak with Athletic Director Mick McDaniel and learn about the decision making process that took place regarding equipment, design, and use of the facility. Students through out the course will be participating in a semester long group project where they

will work in teams to examine a college or university athletic buildings project that has either recently been or is in the process of being completed. Students will research and analyze feasibility studies, design, construction, funding, planning and future management issues that have been utilized by these schools.

The class is interactive and thought provoking. Once again, The Sport Management and Media Department is providing its students with practical hands on experience to enhance their academic knowledge.

## Sport, Sexuality, and Culture Conference (Cont'd)

Undergraduate and graduate students will play an active role in the conference as presenters, session leaders, and guest hosts.

Organized to fit the college's class schedule, the program offers abundant opportunities for classes to attend sessions of interest. All sessions are free and open to the campus community with the proviso that if IC community members wish to receive conference

materials or attend the luncheons they will need to register at the requisite registration price.

The full schedule of events during the two and a half days of the conference can be found at <http://www.ithaca.edu/hshp/grad/sportmgmt/sportsexualitycultureintr/conferenceSchedule/>

This event is sponsored by the Department of Sport Management and Media; the Center for Lesbian, Gay, Bisexual and Transgender Education, Outreach, and Services; and the Department of Athletics.

Funding for this event has been provided through a grant from the President's New Initiatives Fund. For more information, contact Dr. Staurowsky at [sscc@ithaca.edu](mailto:sscc@ithaca.edu).

# Boston Network Night 2009

By: Zach Schulman, Senior

On January 13, 2009 Ithaca College Sport Management and Media students past and present gathered at the Omni Parkerhouse Hotel in Downtown Boston as part of an annual department network night. Networking has become an invaluable tool when trying to enter the work force and one that is used consistently throughout life. Sport Management and Media students were privileged to have this night to use for themselves.

Department professors Dr. Wayne Blann and Dr. Annemarie Farrell, along with 25 students from the department socialized and networked with some of the best our department had to offer. Alumni Brian Young (SPMM '02)

and Mark Nickerson (SPMM '02) to name a few, shared career advice and insights with current SPMM students like Jared Lester (SPMM '09). Even with the economy in a state of disarray and entry level jobs scarce, Jared still found great importance in this event.

"I went there to meet people and talk about the process they went through after graduating from Ithaca College. Realizing the economy being the way it is and the chance of landing a job from the network night being slim, I attended thinking I would gain valuable insight as to how to improve my job and internship search from people who have been through the process themselves fairly re-

cently." And while many fields are feeling the effects of a slumping economy, it should not stop people from networking. "Attending allowed me to obtain the insight I was looking for, that I would otherwise not have been able to obtain, and has already helped me in my decision making post graduation", said Lester.

So while the tangible result of getting hired after graduation may be difficult at the moment, Sport Management and Media are becoming better prepared for the brighter opportunities that exist in the future by using each other as resources.

# Whiling Away the Winter Session In Washington, DC

When Dr. Staurowsky found out that the NCAA Convention was going to be hosted in Washington, DC/National Harbor in January of 2009, the temptation to create a graduate level Intercollegiate Athletics Administration class was too much to resist. With a willing cadre of eight graduate students, including Morgan Dickens, Kate Hagenbuch, Stephanie Koenig, Allison LaMay, Chase Milanese, Travis Sherry, Brent Stout, and Adrian Szamreta, the class participated in an intense winter session, one week on campus and one week at the Convention.

While at the Convention, students attended presentations, workshops, and panels covering a range of college sport topics, from marketing to academic eligibility to fiscal management to risk management. The itinerary also included visits to:

- the U.S. Holocaust Museum hosted by Jordan Tannenbaum, Chief Development Officer (parent of Michael Tannenbaum, SMedia '09).

- the National Football League Players Association hosted Joe Nahra, J.D., legal counsel for the NFLPA
- the Verizon Center where they attended the Georgetown/Syracuse men's basketball game arranged by Lauren May (M.S. SM '07), the assistant softball coach at Georgetown.

In addition to the array of formal and informal networking opportunities available throughout the conference, students also interviewed college sport leaders and experts who had career paths similar to those the students wished to pursue. Those interviewed included:

- Bob Driscoll (IC '74), Vice President for Athletics, Providence College
- Don DiJulia, Vice President for Athletics, St. Joseph's University (PA)
- Brian Streeter (IC '80), Director of Athletics, Penn State — Behrend Campus, former president of the Eastern College Athletic Conference

- Becky Cooper, Event Coordinator, NCAA
- Terri Lakowski, Public Policy Director, Women's Sports Foundation
- Charlotte Westerhaus, Vice President for Diversity & Inclusion, NCAA
- Deb Steward, Director of Athletics, William Smith College (former associate director of athletics at Ithaca)
- Carrie Doyle, Senior Associate Director of Athletics, University of New Hampshire.

This trip was underwritten in part through grants from the Sport Administration and Leadership Club, the HSHP Dean's Office, and a faculty research grant.

As is often the case with these kinds of programs, it takes a village to make something like this possible. Much appreciation is extended to all of our hosts and experts who were so generous in sharing their time and their expertise. A special note of appreciation goes to Dan Abrams (M.S. SM '09) who provided the leadership necessary to create the Sport Administration and Leadership Club.



## Fall 2008 Internships & Fieldworks

**Liz Masucci** - Ithaca College Athletics  
**Michael Polak** - WCBS Newsradio  
**Allison Renna** - Ithaca College Baseball  
**Daniel Wolk** - NFL Europe (London)  
**Michael Chiminec** - Cornell Athletics  
**Mark Kreider** - IC Rec Sports  
**Kevin Solan** - Syracuse ISP  
**Danielle Catalano** - Binghamton Senators  
**Dave Celeste** - Niagara University Department of Athletics  
**Sophia Dennis** - William Smith College Department of Athletics  
**Lisha Yue** - SUNY Cortland Department of Intramurals & Recreation  
**Zachary Schulman** - Major League Baseball International

**Nori Wieder** - Baltimore Orioles  
**TJ Abone** - ISP Sports, Syracuse University  
**Jordan Goldberger** - Athletic Operations & Events, Cornell University Athletics  
**Chris Haris** - Syracuse University Facility Operations  
**Jon Krakower** - IC Athletic Operations & Events  
**Allison Renna** - SPMM Department - special events planning  
**Michael Hammes** - PSP Unlimited, Ithaca, NY  
**Jared Lester** - Athletic Operations & Events, Cornell University Athletics

## Spring 2009 Internships & Fieldworks

**Torii Hiroshi** - IC Recreational Sports Dept.  
**Dennis Torlic** - Ticket Sales Office, Cornell University Athletics  
**Chris Glendening** - Marketing Dept., Binghamton Mets.  
**Chris Harris** - Ticket & Advertising Sales, Syracuse Chiefs  
**Ryan Lazier** - Event management & promotions, Wrestling Program, Cornell University Athletics  
**Mike Tyo** - Ithaca Journal  
**Mike Tannenbaum** - Octagon  
**Brian Doolittle** - Cornell Athletics  
**Ali Nelson** - PSP Sports  
**Mario Nishihara** - MLB World Baseball Classic  
**Christopher Barriere** - Albany RiverRats  
**Ben Connery** - Ithaca College Athletics  
**Regina Douglas** - New Jersey Jackals  
**Ruthanne Goff** - IC Crew



**Congratulations to the following seniors for their induction to Sigma Iota Epsilon.**

**Berg**, Adam P.  
**Berkowitz**, Andrew G.  
**Fisher**, Daniel A.  
**Fogarty**, Timothy P.  
**Hammes**, Michael W.  
**Holmes**, Thomas A.  
**Kreis**, Jennie L.  
**Ruzow**, Daniel S.

# Faculty Research and Publications

As is the case each year, faculty continue with active research agendas, presenting at national and international conferences and publishing on a regular basis. Here is a sampler of faculty work thus far this year, keeping in mind that the busy spring season is yet to unfold.

Well traveled Dr. Wolohan represented our department and Ithaca College well at the 16<sup>th</sup> European Association of Sport Management (EASM) Conference in Heidelberg, Germany in September of last year. The title of that presentation was "The English Premier League Under An American Sports League Model". Known throughout the world for his work on legal issues, Dr. Wolohan was an invited speaker at the US Indoor Soccer Association 2008 Facility Operators Conference. And in very short order, Dr. Wolohan will be down in Myrtle Beach, South Carolina, presenting along with Xinxian Zou on the topic of "Breathalyzer Tests on Students Attending Football Games: Do Students Have Any Rights?" as part of upcoming 22<sup>nd</sup> Annual Meeting of the Sport and Recreation Law Association (SRLA).

Although no one is really quite sure how she does it, Dr. Staurowsky has been reading quite a bit of late, having been asked by *Choice Magazine* to write reviews on recently published works. As a result of this new assignment, Dr. Staurowsky has published three reviews since the start of the academic year in *Choice on Full Court Quest: The Girls of Fort Shaw Indian School Basketball Champions of the World* by Linda Peavy and Ursula Smith; *The Metrosexual: Gender, Sexuality, and Sport* by David Coad; and *Sport Scandals* by Peter Finley, Laura Finley, and Jeffrey Fountain. This headlong slide into becoming a book reviewer may have started after writing published reviews in the *Teachers College Record* on Nancy Hogshead-Makar and Andrew Zimbalist's book *Equal Play: Title IX and Social Change* and an analysis of Dana Brooks and Ronald Althouse's *Diversity and Social Justice in College Sports: Sport Management and the Student-Athlete*, which appeared in the *Sport Management Education Journal*.

## Sport Management Student Research Team Cited in *USA Today*

While March Madness unfolded last spring, students on Dr. Staurowsky's research team were busy looking at the question of whether athletes in NCAA Division I men's and women's basketball programs were clustered in certain majors during the 2007-8 academic year. That research effort contributed to a series on college athletes and academic eligibility appearing November 8, 2008 in *USA Today*.

[USA Today: "College Athletes' Studies Guided Toward 'Major in Eligibility'"](#)

Congratulations to Daniel Barton, Dan Bozzelli, Andre Harris, Jennifer Homa, Nori Wieder, Meg Olenowski, and Shannon Archer for their work.

Congratulations are also in order for Patrick Bohn, a 2006 graduate of the Park School who received his master's degree in sport management from Ithaca in 2007. Patrick joined *USA Today* writers Jill Lieber Steeg, Jodi Upton, and Steve Berkowitz in putting this series together.



The National College Players Association, which is comprised of approximately 10,000 current and former NCAA Division I football and basketball players, has served as a voice of advocacy for college athletes in urging reforms within the NCAA. Through the use of public information vehicles, the NCPA seeks to educate the public as well as policy makers regarding the challenges college athletes in revenue producing sports encounter.

Working throughout the spring 2009 semester, a research team comprised of six graduate students have compiled information regarding the gap between what a full athletic scholarship covers at NCAA Division I institutions and the financial shortfall that will have to be covered by athletes receiving those scholarships. Working with the Executive Director of the NCPA, Ramogi Huma, findings from this research project will be published sometime in March of 2009.

# 6th Annual *Hole-In-One* Golf Weekend

Save the Date: April 25-26th, 2009

DEPARTMENT OF SPORT MANAGEMENT & APRIL 25TH, 2009  
MEDIA AWARDS CEREMONY

Hole-In-One Golf Tournament APRIL 26TH, 2009

ROBERT TRENT



The *Hole-In-One Weekend* is a student run event providing opportunities for networking while allowing sport management and media students at Ithaca College a chance to gain first hand experience in event management, sponsorship coordination, sport publications, sales, advertising, and promotions. The weekend includes the Sport Management & Media Awards Ceremony and Networking Reception, as well as the Annual Hole-In-One Golf Tournament. Additionally, a majority of the proceeds from this event will be donated to the Dr. Blann Sport Management & Media Scholarship Fund.

The success of this scholarship fund as well as the Hole-in-One Golf Tournament greatly depends on support from parents, alumni, and friends of the Sport Management & Media Department. We look forward to your support as we continue to prepare for another successful event. Thank you for your interest and be on the lookout for more details on signing up to play!

## Participants Scheduled to Attend:

- } Clive Russell, Direcot, MLB-London
- } Jim Small, Vice President, MLB-Asia
- } Tom Jaronski, Managing Director, The Golf Connection, LLC
- } Sarah Leer, Business & Public Relations Coordinator, MLB
- } Brian Young, Northeast Coordinator, Strategic Marketing Alliances

## Sport Event & Networking

Phone: 607-274-3155  
Fax: 607-274-3192  
E-mail: [icgolf@ithaca.edu](mailto:icgolf@ithaca.edu)

Register today at  
[www.ithaca.edu/icgolf](http://www.ithaca.edu/icgolf)

Interested in Donating or Sponsoring the event?

Past Donations have included:

- Financial Contributions
- Autographed Memorabilia
- Tickets to Sporting Events
- Gift Cards

Sponsorship Opportunities Include:

- Presenting Sponsor
- Tee-Signs
- Contests (i.e. \$10,000 Hole-In-One Shot, Longest Drive, ect.)
- Giveaways (i.e. T-Shirts, Golf Balls, Towels, Divot Tools, Water Bottles, ect.)

For more information, contact us at [icgolf@ithaca.edu](mailto:icgolf@ithaca.edu)



For more information about the event, please visit our website at:

**[WWW.ITHACA.EDU/](http://WWW.ITHACA.EDU/)**