

HANDOUT

1828 ELECTION



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ANDREW JACKSON and John Calhoun

POPULAR VOTE: 647,286
ELECTORAL VOTE: 178

DEMOCRATIC-REPUBLICAN

Jackson had run against Adams in 1824 and **won the popular vote** but lost the presidency to Adams.

Jackson **supported the expansion of slavery.**

Jackson **supported political patronage.**

Jackson's **Hurrah Campaign** held rallies with singing, barbecues, and slogans.

Jackson campaigned as a **man of the people** fighting moneyed interests.

The Democratic-Republican Party was the dominant party at this time and later its name was shortened to the **Democratic Party**.

Jackson was presented as **"Old Hickory,"** a military hero of the War of 1812.

The Jackson campaign spent an unprecedented **\$500,000 on the press.**



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JOHN QUINCY ADAMS and Richard Rush

POPULAR VOTE: 508,064
ELECTORAL VOTE: 83

NATIONAL REPUBLICAN

Adams was the **incumbent President** and son of the second President, John Adams.

Adams **opposed the expansion of slavery.**

Adams **opposed political patronage.**

Adams refused to attend rallies, thinking it **unbecoming of the President** to ask for votes.

Adams was accused of being a monarch, a slave to luxury, and a pimp for the Russian Czar.

The **National Republican Party** was formed to oppose the "Jacksonian Democrats" and disbanded after the 1832 election.

The Changing Electorate

- The political center of gravity **shifted westward** as new states entered the union.
- Direct election by **popular vote** took place in 22 of 24 states, increasing the importance of direct appeals to voters.
- **Property qualifications** for voting were lifted in many states, allowing more workers to vote.
- The **electorate expanded** dramatically with more than **three times as many people voting** in 1828 than in 1824.

"On the whole possibly it was more honorable to have been defeated in 1828 than to have been elected."— Historian Edward Channing reflecting on the mudslinging of the 1828 campaign

DID YOU KNOW? National Republican newspapers accused Jackson of bigamy because his wife, Rachel, had left an abusive husband and married Jackson not knowing that her divorce had not been made official. Crowds sang, "Oh Andy! Oh Andy! How many weddings make a wife?" After hearing these accusations Rachel collapsed and died shortly before Andrew Jackson left for his inauguration. Jackson blamed his opponents for her death.