

HANDOUT

# 1904 ELECTION



**THEODORE ROOSEVELT**  
and Charles Fairbanks

POPULAR VOTE: 7,623,486  
ELECTORAL VOTE: 336

**REPUBLICAN**

Roosevelt was the **incumbent President**.

Roosevelt felt that he could not go on the campaign trail **stumping** as a sitting president.

Roosevelt supported **U.S. imperialism**.

Teddy's **image** was central to the Republican campaign with "Teddy" bears and "Teddy's Teeth" novelty whistles.

**Press releases** were used by Republicans to report on the nation's prosperity under a Republican administration.

Wealthy businessmen supported Roosevelt but were angered by his **anti-trust** policy.



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**ALTON PARKER**  
and Henry Davis

POPULAR VOTE: 5,077,911  
ELECTORAL VOTE: 140

**DEMOCRAT**

Parker was **Chief Justice** of the New York State Court of Appeals.

Parker declined to **stump for president** during the campaign.

Parker opposed **U.S. imperialism**.

Although both candidates opposed voting rights for African Americans, Parker appealed more to **white Southern voters**.

The **Democratic Party reorganization** divided the party; former president Grover Cleveland declined to run again and millionaire newspaperman **William Randolph Hearst** unsuccessfully sought the Democratic nomination.



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**EUGENE DEBS**  
and Henry Davis

POPULAR VOTE: 402,283  
ELECTORAL VOTE: 0

**SOCIALIST**

Founded in 1901, the **Socialist Party** gained ground by uniting progressive groups.



**DID YOU KNOW?** One of the many ways in which Roosevelt's personality was bought and sold in the early 1900s was through the production of what we have come to know as "teddy bears." These stuffed bears were so popular in those days that nearly every major city had a factory or two making them. The idea of a "Teddy" bear came from a newspaper cartoon by famous cartoonist Clifford Berryman. Berryman had read news reports of a hunting trip in Mississippi in which President Roosevelt had refused to shoot a helpless trapped bear. He titled his cartoon, "Drawing the Line in Mississippi."