

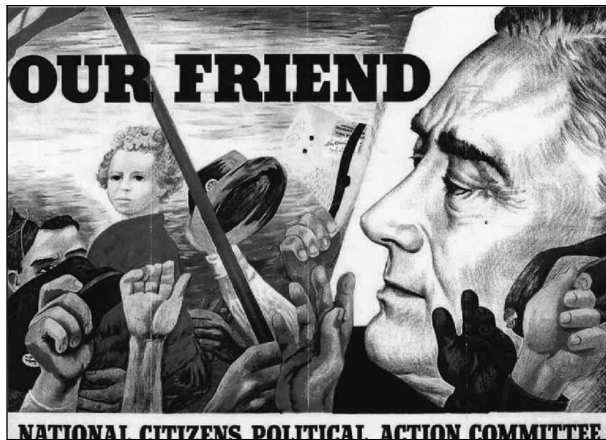
1932-1944: The Personal Presidency



1936: Fireside Chat Photo



1940: "Do you want a Dictator?" Button



1944: "Our Friend" Poster



1936: "Makers of History" Cartoon



1944: "Fala Speech" in the *New York Times*

Essay Question:

Discuss the role of the media in focusing public attention on the personality of Franklin D. Roosevelt during his extended presidency. Reference at least two of the above documents in your essay.

NAME:**Date:**

Describe two ways that radio enabled FDR to use his personality to solicit popular support for his programs.

Explain how Rollin Kirby focused attention on FDR's strengths rather than his serious physical disability in the "Makers of History" cartoon?

Describe the argument Republican opponents used to undermine FDR's great popularity in their unusual campaign button of 1940?

Explain how images of FDR from his last term near the end of his life showed his continuing vision and personal appeal.

Describe the power that FDR had as an incumbent president to command media attention.
