

1968-72: A Nation in Crisis



1968: Antiwar Poster



1968: Nixon "Law & Order" TV Commercial



1968: Wallace "Law & Order: Busing" TV Commercial



1972: Herblock "Landslide" Cartoon



1972: McGovern TV Commercial (which never aired)

Essay Question:

Discuss how media messages influenced public understanding of the contentious issues facing the nation during the presidential campaigns of 1968 and 1972. Use at least three of the documents above in your answer.

NAME:**Date:**

List three examples of the anti-war perspective in the Vietnam poster.

State two ways in which the Nixon and Wallace commercials proclaimed “Law and Order” to be a campaign issue in 1968.

Describe the argument that the McGovern TV commercial made as to why voters should choose McGovern over Nixon.

Speculate as to why McGovern might have chosen not to air that commercial.

Describe the evidence that cartoonist Herblock used in his pre-election cartoon to predict Nixon’s later downfall in the Watergate scandal.
