

VITA

**Ann Louise Lynn**

Dept. of Psychology  
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**Education**

Ph.D. Psychology. University of Houston, Houston, Texas, 1995.  
Minor in Measurement.  
Dissertation: *The Effects of Female Sexual Images on Persuasion*  
(Chair: Dr. Richard Rozelle)

M.A. Social Psychology. Ohio State University, Columbus, Ohio, 1986.  
Minor in Industrial/Organizational Psychology.  
Thesis: *The Mere Exposure Effect for Faces: Under What Conditions does it Occur?*  
(Chair: Dr. Anthony Greenwald)

B.A. Psychology. Ohio State University, Columbus, Ohio, 1985.

**Professional Experience**

Associate Professor. Department of Psychology, Ithaca College.  
Taught the following undergraduate courses: Statistics, Industrial/Organizational Psychology, Seminar in Forensic Psychology, Orientation to Psychology. 2005 to present.

Coordinator of the Applied Psychology program. Ithaca College. Direct a 50 student major leading to a Bachelor of Science in Applied Psychology. 2000 to present.

Assistant Professor. Department of Psychology, Ithaca College. Taught the following undergraduate courses: Statistics and Industrial Psychology. 2000 - 2005.

Visiting Assistant Professor, Department of Psychology, Cornell University. Taught Introduction to Psychology during the summer term. Summer 2000 to 2007.

Assistant Professor (non tenure eligible) Department of Psychology, Ithaca College. Taught the following Undergraduate courses: Statistics, Research Methods, Social Psychology Lab, General Psychology, Human Development. 1995 - 2000. (Fall 1995 and Spring 1996 rank was instructor)

Teaching Fellow/Adjunct Instructor. Department of Psychology, University of Houston (University Park and Clear-Lake campuses). Taught the following undergraduate courses: Statistics, Research Methods, Social Psychology, and Systems and Theories, 1991-1995.

Research Assistant. Departments of Psychology and Education, University of Houston. Managed a 900 subject data base, screened all data, assisted with data analysis (regression and factor analysis), and supervised data entry for two federal grants studying reading instruction. 1993-1995.

Visiting Assistant Professor. Department of Psychology, University of Missouri-Columbia. Taught the following courses: Applied Psychology, Industrial Psychology, Social Psychology and Attitude Change, 1988-1990.

Research Assistant. Multipurpose Arthritis Center, University of Missouri-Columbia. Wrote instructional modules for a computer-assisted learning program for medical students and residents in Rheumatology. Also wrote and validated tests to evaluate project effectiveness, 1988-1989.

Graduate Teaching Assistant. Department of Psychology, Ohio State University. Taught Introduction to Social Psychology, 1986-1987.

## Refereed Publications

- McCall, M. & Lynn, A. (in press). Restaurant servers perceptions of customer tipping intentions. *International Journal of Hospitality Management*.
- McCall, M. & Lynn, A. (2008). The effects of restaurant menu item descriptions on perceptions of quality, price & purchase intention. *Journal of Foodservice Business Research*, 11, 439-445.
- Pagliarulo, M.A. & Lynn, A. (2004). Priorities and benchmarks for new faculty in physical therapist education programs: Perceptions of program directors. *Journal of Allied Health*, 33, 271-277.
- Lynn, M. & Lynn, A. (2004). National values and tipping customs: A replication and extension. *Journal of Hospitality and Tourism Research*, 28, 356-364.
- Lynn, A. & Lynn, M. (2003). Experiments and quasi-experiments: Methods for evaluating marketing options. *Cornell Hotel and Restaurant Administration Quarterly*, April, 75-84.
- Pagliarulo, M.A. & Lynn, A. (2003). Needs assessment of faculty in physical therapist assistant education programs: Implications for development. *Journal of Physical Therapy Education*, 17, 55-64.
- Pagliarulo, M.A. & Lynn, A. (2002). Needs assessment of faculty in professional level physical therapist education programs: Implications for development. *Journal of Physical Therapy Education*, 16, 16-23.
- Foorman, B.R., Francis, D.J., Fletcher, J.M. & Lynn, A. (1996). Relation of phonological and orthographic processing to early reading: Comparing two approaches to regression-based, reading-level match designs. *Journal of Educational Psychology*, 88, 639-652.
- Wall, J.A. & Lynn, A. (1993). Mediation: A current review. *Journal of Conflict Resolution*, 37, 160-194.
- Krosnick, J.A., Betz, A.L., Jussim, L.J., & Lynn, A.R. (1992). Subliminal conditioning of attitudes. *Personality and Social Psychology Bulletin*, 18, 152-62.

## Other Publications

- Beins, B.C. & Lynn, A. (2007). Integrating computer applications in statistics and research methods. In Dunn, D.S., Smith, R.A., & Beins, B.C. (Eds.). *Best Practices for Teaching Statistics and Research Methods in the Behavioral Sciences*. Mahwah, NJ: Lawrence Erlbaum Associates.
- Lynn, A. (2006). Advancing the teaching of psychology. *Monitor on Psychology*, 37, 64-65. Washington, DC: American Psychological Association.
- Lynn, A. (2005) Experimentation. In Pizam, A. (Editor in chief). *International Encyclopedia of Hospitality Management* (pp. 223-225). Oxford, England: Elsevier.
- Lynn, A. (2005) Persuasion. In Pizam, A. (Editor in chief). *International Encyclopedia of Hospitality Management* (pp. 475-476). Oxford, England: Elsevier.
- Lynn, A. (2005) Social influence. In Pizam, A. (Editor in chief). *International Encyclopedia of Hospitality Management* (pp. 583-585). Oxford, England: Elsevier.
- Lynn, A. (2004) Ithaca College: Balancing teaching and scholarship. In Buskist, W. F., Beins, B. C. & Hevern, V. W. (Eds.). *Preparing the new psychology professoriate: Helping graduate students become competent teachers*. Retrieved November 30, 2004, from <http://teachpsych.lemoyne.edu/teachpsych/pnpp/html/pnpp20.html>.
- Lynn, A., Reid, J., Hazelwood, S.E., Mitchell, J.A., Mukerji, B., Sanford, M., Cutts, J.H., & Sharp, G. (1989). Writing instructional modules for arthritis. [Abstract]. Supplement to *Arthritis Care and Research*, 2, S17.

Mitchell, J.A., Cutts, J.H. III, Lynn, A., Sanford, M.K., Hazelwood, S.E., Mukerji, B., McKay, J., Reid, J.C., Sharp, G.C. (1989). AI/LEARN: Interactive videodisc instruction in conceptual discrimination for arthritis diagnosis and rehabilitation. In Kingsland LC III (Ed.), *Proceedings of the Thirteenth Annual Symposium on Computer Applications in Medical Care* (pp. 1041-1042). Washington, DC: The Institute of Electrical and Electronics Engineers Computer Society Press.

### Conference Presentations

Holmes, J., Beins, B. & Lynn, A. (2007, June). *Student views on psychology as a science: Findings & Implications*. Paper presented at Eastern Conference on the Teaching of Psychology, Staunton, VA.

Lynn, A. & Beins, B. (2004, October) *Integrating computer applications in statistics and research methods*. Symposium conducted at Finding Out: Best Practices in Research Methods and Statistics in Psychology conference, Atlanta, GA.

Pagliarulo, M.A., Collins, J. & Lynn, A. (2002, February). *Got needs? Quantitative and qualitative studies of faculty in PT/PTA programs: Implications for faculty development*. Symposium conducted at the meeting of the American Physical Therapy Association Combined Sections Meeting, Boston, MA.

Pagliarulo, M. A. & Lynn, A.L. (2001, February). *Longitudinal needs assessment of new faculty in professional level physical therapist education programs*. Paper presented at the meeting of the American Physical Therapy Association Combined Sections Meeting, San Antonio, TX.

Collado, J., Drapeau, S. Gruben, B., Navarra, A. & Lynn, A. (2000, February). *The relative importance of physical attractiveness and promiscuity for long – vs. short-term romantic relationships*. Presented at the 15th University of Scranton Psychology Conference, Scranton, PA. (**student conference**)

Lynn, A. & Siegel, A.W. (1994, June). *Joseph Jastrow: A faint sensation*. Presented at the 21st Cheiron Society conference, Montreal, Canada.

Mitchell, J.A., Cutts, J.H. III, Lynn, A., Hazelwood, S.E., Reid, J.C., Sanford, M.K., Mukerji, B., Sharp, G.C. (1989, March). *AI/LEARN: An interactive videodisc system to teach conceptual discrimination*. 6<sup>th</sup> Annual Symposium on Computer Applications in Medical Education, Omaha, NE.

Lynn, A. (1987, May). *Systematic processing as an inhibitor of the mere exposure effect*. Presented at the 59th Annual meeting of the Midwestern Psychological Association, Chicago, IL.

Krosnick, J.A., Stephens, L., Jussim, L.J. & Lynn, A. (1987, May). *Subliminal priming of affect and its cognitive consequences*. Presented at the 59th annual meeting of the Midwestern Psychological Association, Chicago, IL.

Lynn, A.R. & Greenwald, A.G. (1986, May). *The mere exposure effect: An informative failure to replicate*. Presented at the 58th meeting of the Midwestern Psychological Association, Chicago, IL.

### Invited Presentations

Lynn, A. (2000, October; 2001 September). *Quantitative grading*. Presented at Ithaca College Faculty Development Brown Bag Workshop. Ithaca, NY.

### Continuing Education

Survey of Forensic Psychology Practice: Issues and Applications. Presented by the American Academy of Forensic Psychology. January 19-21, 2006: Berkeley, CA. 24 Hours of CE.

### Professional Memberships

American Psychological Society  
Society for Personality and Social Psychology (APA Division 8)  
Society for the Teaching of Psychology (APA Division 2)

## Professional Service

### College Service

Chair of APC Curriculum Committee, 2008 to present.  
 Member of APC Curriculum Committee, 2006-2008  
 Ithaca College Person to Person faculty volunteer, 1998 to present  
 Member of Sexual Harassment Awareness Committee at Ithaca College, 2003 to 2004  
 Faculty Justice at Ithaca College, 2002 to present

### Department Service

Coordinator of Applied Psychology major at Ithaca College, 2000 to present  
 Chair, Department Assessment Project, 2004-2007  
 Faculty Advisor for Student Psychology Association at Ithaca College, 2001 to 2003  
 Internship co-coordinator, 2000 to present  
 Co-chair job search, 2001-2002  
 Writing effectiveness co-chair, 2000-2005  
 Department assessment project committee, 2002 – 2004

### Professional Service

Reviewer for new program (Applied Psychology) at SUNY Morrisville, January 2008  
 Ad hoc reviewer for Teaching in Psychology, 2002 to present  
 Textbook reviewer for Prentice Hall, 2002 to present  
 Faculty Consultant for the Advanced Placement Psychology Exam, 2002 to present  
 Member of G. Stanley Hall Committee of the Society for the Teaching of Psychology, 2002-2006  
 Co-Chair of Society for the Teaching of Psychology Teaching Awards Committee, 2004-2006

## External Statistical Consulting Activities

South Hill Elementary School, 2005-2006  
 Life University, 2000-2001  
 Denver Country Club, 2000  
 Country Club of Virginia 1998, 2000, 2002  
 Fort Collins Country Club, 1999  
 Saturn Club, 2000

## Community Service

Troop Leader Girl Scouts Seven Lakes Council, 1997-2003 (Outstanding Leader Award, 2003)  
 School Advisory Board Immaculate Conception School, 2000-2003,  
 Chair Ballet Booster, Ithaca Ballet, 2003-2006,  
 Board of Directors, Ithaca Ballet, 2006 to present.