

Bernard C. Beins
Curriculum Vitae
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EDUCATION

B.A.. (1972) Miami University; Oxford, Ohio (Psychology)
Ph.D. (1979) City University of New York; New York, NY (Experimental Psychology)
[Dissertation: Integration of information within and across propositions. Major professor: Arthur S. Reber, Ph.D.]

EXPERIENCE: ACADEMIC

1998-present Professor, Ithaca College; Ithaca, NY 14850
2000-2002 Director of Pre-College and Undergraduate Programs, American Psychological Association, Washington DC 20002-4242
(Sabbatical leave, 2000-2001; Leave of Absence, 2001-2002)
1993-2000 Adjunct Professor, Graduate Program in Education, Elmira College, Elmira NY
1990-1998 Associate Professor, Ithaca College; Ithaca, NY 14850
1986-1990 Assistant Professor, Ithaca College; Ithaca, NY 14850
1985-1986 Associate Professor and Chair, Thomas More College; Crestview Hills, KY 41017
1979-1985 Assistant Professor, Thomas More College, Crestview Hills, KY 41017
1983-1986 Part-time Instructor, Evening College, Graduate School of Education. University of Cincinnati; Cincinnati, Ohio
1972-1986 Part-time Instructor: Northern Kentucky University, Cincinnati Technical College, Brooklyn College, Manhattanville College
1974 Research Assistantship, City University of New York
1972-1977 Teaching Assistantship, City University of New York

EXPERIENCE: SCHOLARLY

Honors, Elected Positions, Appointments and Editorships

- 2009-2011 Faculty adviser, American Psychological Association Committee, Teachers of Psychology in Secondary Schools
- 2006-2008 Member, Board of Educational Affairs, American Psychological Association
- 2008-2009 E-Books Editor in Chief, Society for the Teaching of Psychology (2008-2009)
- 2006-2008 Member, Board of Directors, Eastern Psychological Association
- 2005-2009 Member, Academic Advisory Committee for History and Social Science, Educational Testing Service.
- 2006-present Chair, Test Development Committee, Advanced Placement in Psychology
- 2004-2006 Member, Test Development Committee, Advanced Placement in Psychology
- 2004 President, Society for the Teaching of Psychology
- 2003 President-elect of the Society for the Teaching of Psychology
- 1996-present Associate Editor, *Teaching of Psychology*
- 1997 Review Board Member for *Corsini's Dictionary of Psychology*, published by Taylor and Francis.
- 1995-96 General Editor, *Gale Encyclopedia of Psychology*
- 1994 Elected to Fellowship status, American Psychological Association
- 1993-96 Secretary, Division 2 of APA (Society for the Teaching of Psychology)
- 1987-96 Computers in Teaching Editor, *Teaching of Psychology*

Work with the American Psychological Association and American Psychological Society

- 2007 Member, Committee on American Psychological Foundation Pre-College Competition
- 2006-2008 Member, Steering Committee, National Conference on Undergraduate Psychology
- 2006-2008 Member, Board of Directors, Educational Advocacy Trust
- 2006-2008 Liaison to Psychology Teachers at Community Colleges, American Psychological Association
- 2002 Guest action editor, *American Psychologist*
- 2001-2008 Participant, Education Leadership Conference
- 2001-2002 Staff Liaison, APA Task Force on the Undergraduate Major
- 1995 Member, APA Task Force on High School Psychology Standards
- 1991 Invited Participant, National Conference for Enhancing the Quality of Undergraduate Education, American Psychological Association

- 1988 Member, Task Force for Undergraduate Education, American Psychological Society
1987 Member, Advisory Panel on technology for *Contemporary Psychology*

Work with Division 2 of the American Psychological Association (The Society for the Teaching of Psychology)

- 2008-2010 Editor, E-Publications, Society for the Teaching of Psychology
2007 Chair, Task Force on Recommendations for Archival Material
2006- Member, G. Stanley Hall/Harry Kirke Wolfe Lecture Series, American Psychological Association Convention
2005 Member, Task Force on E-Publishing
2004 President, Society for the Teaching of Psychology
1998-present Webmaster, G. Stanley Hall Lecture Series web pages
1998-2002 Chair, G. Stanley Hall Lecture Series, American Psychological Association Convention
1998 Regional Teaching Conference Coordinator, Society for the Teaching of Psychology
1996-2008 Associate Editor, *Teaching of Psychology*
1984-present Reviewer, *Teaching of Psychology*
1997 Director, Task Force on Certification of Psychology Web Pages, American Psychological Association
1987-1996 Editor, Computers in Teaching section of *Teaching of Psychology*
1995-1996 Member, Task Force on Collaboration with Teaching Conferences, Society for the Teaching of Psychology
1995-1996 Member, Membership Committee, Society for the Teaching of Psychology
1995-1996 Member, Program Committee, Society for the Teaching of Psychology
1995-1996 Member, Search Committee for Director of the Office of Teaching Resources in Psychology, Society for the Teaching of Psychology
1994-1996 Member, APA Division Two Electronic Oversight Task Force
1991-1994 Member, Project Syllabus
1991-1994 Member, APA Division Two Clearinghouse for Teaching Activities
1991-1992 Member, APA Division Two Task Force for Enhancing Teaching Activities at the Regional Level
1987-present Manuscript reviewer for American Psychological Association convention presentations
1991 Member, Task Force for Undergraduate Education in Regional Psychology Associations
1988 Chair, Computer Initiatives Committee

Ad Hoc Journal Reviewer

1987-present *International Journal of Testing; American Psychologist; Journal of Statistical Education; Behavior Research Methods, Instruments & Computers; Teaching of Psychology*

Consulting Work and Writing

2006-2007 Writer, International Encyclopedia of the Social Sciences. Macmillan (Gale)

2003-present Departmental Consultant for Psychology Departments: University of Nebraska at Kearney, SUNY Geneseo, Western New England College, Emmanuel College, Iona College, Bridgewater State College, Lycoming College, Brooklyn College, Chicago State University, Elmhurst College, New Jersey Dept. of Higher Education (Psychology Curriculum Enhancement Conference), SUNY Fredonia, LeMoyne College, Missouri Western State University, Thomas More College, Rider College, Mercy College

2003-present Argosy University Advisory Committee for Counseling Psychology, Forensic Psychology, and Bachelor of Arts Programs

2003 Writer, *Encyclopedia of Behavioral Sciences*. Wiley.

1998-1999 Writer, *Readers Guide to the Social Sciences*. Fitzroy Dearborn Publishers, London.

1987-present Book reviewer for American Psychological Association, Blackwell, Erlbaum, Prentice-Hall, MacMillan, Duxbury, Brooks/Cole, Houghton-Mifflin, McGraw-Hill

1986-1995 Software reviewer for publishers (Brooks/Cole) Wadsworth, MacMillan, McGraw-Hill)

1985 Writer for U.S. Air Force Integrated Perceptual Information for Designers Project, resulting in Engineering Data Compendium

1985-1986 Reviewer, Source Book for planners and evaluators, Ohio Program Evaluators Group

Other Professional Activity

2007 Steering Committee, Best Practices Conference: Beginnings and Endings

2004- Editor, Online Psychology Laboratory, National Science Foundation-funded grant.

2003-present Table Leader, Advanced Placement in Psychology

2003-present Steering Committee, Northeastern Conference for Teachers of Psychology

1994-2002 Faculty Consultant/Reader, Advanced Placement in Psychology

2002-2003 Consultant, CLEP Test in Psychology (Educational Testing Service)

2001-2002 Planner and Presenter, Project Kaleidoscope Summer Institute

1995-present Faculty Reader, Advanced Placement Psychology Exam

- 1994-present Director and Organizer, Annual Northeast Conference for Teachers of Psychology
1993-95 Associate Director, National Science Foundation Workshop for High School Psychology Teachers: Computer use
1987-89 Chair and organizer, Poster Session, Annual Mid-American Conference for Teachers of Psychology

COURSES TAUGHT

ITHACA COLLEGE

General Experimental Psychology (30-121)
General Psychology Laboratory (30-113)
Descriptive Statistics (30-208)
Inferential Statistics (30-209)
Research Team (30-302, 303, 304)
Methods: Analysis of Design (30-308)
Independent Research (30-352)
Senior Seminar (30-492)
History of Psychology (30-470)

OTHER INSTITUTIONS

General Psychology
Sensation & Perception
Experimental Psychology: Graduate
Experimental Psychology: Undergraduate
Cognitive Psychology
Psychology of Learning
Psychological Testing: Graduate
Psychological Testing: Undergraduate
History of Psychology
History of Russian Psychology
The Unconscious Mind
Industrial Psychology
Psychology of Sleep & Dreams

PUBLICATIONS

Refereed Articles

- Holmes, J. D., & Beins, B. C. (2009). Psychology is a science: At least some students think so. *Teaching of Psychology, 36*(1), 5-11.
- Wimer, D. J., & Beins, B. C. (2008). Expectation and perceived humor. *Humor: International Journal of Humor Studies, 21*(3), 347-363.
- Beins, B. C. (2004). *Research Methods syllabus*. Office of Teaching Resources in Psychology
Web site: <http://www.lemoyne.edu/OTRP/projectsyllabus.html>.
- Beins, B. C. (2004). Research Team: A Curriculum Structured for Student Research. *CUR Quarterly*. Online: <http://www.cur.org/pdf/TimeVignettes.pdf>

- Beins, B. C. (in press). Disciplinary support in the teaching of high school psychology. *International Journal of Social Education*.
- Beins, B. C. (1993). Using the Barnum Effect to teach ethics in research. *Teaching of Psychology, 20*, 33-35.
- Beins, B. C. (1993). Writing assignments in Statistics Classes Encourage Students to Learn Interpretation. *Teaching of Psychology, 20*, 161-164.
- Beins, B. C. (1989). A BASIC program for the G-test: An alternate to the Chi-Square test. *Behavioral Research Methods, Instruments & Computers, 21*, 627-629.
- Beins, B.C. (1989). A survey of computer use reported in Teaching of Psychology: 1974-1988. *Teaching of Psychology, 16*, 143-145.
- Beins, B.C. (1989). A BASIC Program for Generating Integer Means and Variances. *Teaching of Psychology, 16*, 230-231.
- Beins, B.C & Porter, J.W. (1989). A Ratio Scale Measurement of Conformity. *Educational and Psychological Measurement, 14*, 75-80.
- Beins, B.C. (1985). Teaching the relevance of statistics through consumer-oriented research. *Teaching of Psychology, 12*, 168-169.
- Beins, B.C. (1984) Using Slides in Psychology Classes. *Teaching of Psychology, 11*, 229-230.
- Beins, B. C. (1983). The Light Box: A simple way of generating complex color demonstrations. *Teaching of Psychology, 10*, 113-114.

Invited Articles and Commentaries

- Beins, B. (2008). Developing critical thinking in research methods. In V. Karandashev (Ed.), *Proceedings of the Third International Conference on the Teaching of Psychology* (pp. 25-26). St. Petersburg, Russia: ICTP.
- Beins, B. C. (2007). Psychology, critical thinking, and scientific literacy. *Psychology Teacher Network, 17*(1), 3-4.
- Beins, B. C. (2006). Writing in APA style: The style we love to hate. *General Psychology Newsletter, 41*(2), 33-35.
- Beins, B. C. (2006). Dear Doctor. *Psychology Teacher Network, 16*(1), 12-13.

- Beins, B. C. (2005). What they're reading. *Newsletter of the Society of General Psychology*, 40(5), 24.
- Beins, B. C. (2005). Professional Development through Advanced Placement Psychology. *Psychology Teacher Network*, 15(3), 9, 16.
- Beins, B. C. (2005, August). Teachers of psychology, keepers of psychology. *E-xcellence in Teaching*. Available at <http://list.kennesaw.edu/archives/psychteacher.html>
- Beins, B. C. (2004). Greetings from the president. *Teaching of Psychology*, 31, 154-155.
- Beins, B. C. (2004). Greetings from the president. *Teaching of Psychology*, 31, 219.
- Beins, B. C., & Addison, W. E. (2004). Greetings from the presidents. *Teaching of Psychology*, 31, 306-307.
- Beins, B. (2003). The landscape of excellence in teaching. In W. Buskist, V. Hevern, & G. W. Hill, IV, (Eds.). *Essays from e-xcellence in teaching, 2002* (Chap. 9). Retrieved from the Society for the Teaching of Psychology Web site: <http://teachpsych.lemoyne.edu/teachpsych/eit/index.html>
- Beins, B. C. (2002). Psychology and Project Kaleidoscope: Reforming the Undergraduate Curriculum. *Eye on Psi Chi*, 7(1), 26-27.
- Beins, B. C. (2001). Guiding students into the practical realm of research. Review of D. S. Dunn, *The practical researcher: A student guide to conducting psychological research*. *Contemporary Psychology*, 46, 293-295.
- Beins, B. C. (2000). Teaching research methods: British and American styles. Review of R. A. McQueen and C. Knussen, *Research Methods in Psychology: A Practical Introduction* and G. W. Heiman, *Research Methods in Psychology*, *Contemporary Psychology*, 45, 497-499.
- Beins, B. C. (2000). Important insights into questions about internet behaviors: A work in progress. Review of J. Gackenbach (ed.) *Psychology and the Internet: Intrapersonal, Interpersonal, and Transpersonal.. Contemporary Psychology*, 45, 210-212.
- Ralston, J. V., & Beins, B. C. (1996, November). Thirteen ways to computerize your course. *APS Observer*, 24-27.

Beins, B. C. (1993). Perception on Computer: A diverse approach. [Review] *Contemporary Psychology*, 38, 100-101.

Beins, B. C. (1991). Psychology at an introductory level. Review of Psychology: An introduction, (2nd ed.) (Gerow), Fundamentals of Psychology (Gerow, Brothen, & Newell) and Invitation to Psychology (4th ed.), (Houston, Hammen, Padilla, & Bee). *Contemporary Psychology*, 36, 248-249.

Beins, B. C. (1990). Computer software for introductory psychology courses. [Review]. *Contemporary Psychology*, 35, 421-427.

Beins, B.C. (1988). Invited review of "Artificial Behavior Computer Software, ABI-1 and ABI-2 by Gene Steinhauer. *Contemporary Psychology*, 33, 45-47.

Beins, B.C. (1987). A review of McGraw-Hill's "PsychWorld". *Contemporary Psychology*, 32, 222-224.

Books, Encyclopedia and Manuals

Beins, B. C., & Holmes, J. (In progress). *Laboratory manual for psychological research*. Boston: Allyn & Bacon.

Dunn, D. S., Beins, B. C., Hill, G. W., & McCarthy, M. A. (In progress). *Best Practices: Beginning and ending the psychology major*. New York: Oxford University Press.

Beins, B. C., & McCarthy, M. A. (In progress). *Statistics and research methods: An integrated approach*. Boston: Allyn & Bacon.

Beins, B. C. (2009). *Research Methods: A Tool for Life* (2nd ed.). Boston: Allyn & Bacon.

Beins, B. C. (2009). *Instructor's manual for Research Methods: A Tool for Life* (2nd ed.). Boston: Allyn & Bacon.

Beins, B. C. (2009). *Test bank for Research Methods: A Tool for Life* (2nd ed.). Boston: Allyn & Bacon.

Beins, B. C., & Beins, A. M. (2008). *Effective writing in psychology: Papers, posters, and presentations*. Boston: Wiley-Blackwell.

Miller, R., Rycek, R., Balcetis, E., Barney, S., Beins, B. C., Burns, S., Smith, R., & Ware, M. (Eds.) (2008). *Promoting the undergraduate research experience in psychology*. [Electronic Book]. Society for the Teaching of Psychology.

- Dunn, D. S., Smith, R.A. and Beins, B. (Eds.) (2007). *Best Practices for Teaching Statistics and Research Methods in the Behavioral Sciences*. Mahwah, NJ: Erlbaum.
- Irons, J. G., Beins, B. C., Burke, C., Buskist, B., Hevern, V., & Williams, J. E. (Eds.). (2006). *Teaching psychology in autobiography: Perspectives from exemplary psychologteachers, vol. 2*. Society for the Teaching of Psychology. Available from the Society for the Teaching of Psychology Web site:
<http://www.teachpsych.org/resources/tia2006/>
- Benson, T. A., Burke, C., Amstadter, A., Siney, R., Hevern, V., Beins, B., & Buskist, W. (Eds.). (2005). *Teaching psychology in autobiography: Perspectives from exemplary psychology teachers*. Society for the Teaching of Psychology. Available from the Society for the Teaching of Psychology Web site:
<http://teachpsych.lemoyne.edu/teachpsych/tia/index.html>
- Buskist, W. F., Beins, B. C. & Hevern, V. W. (Eds.) (2004). *Preparing the new psychology professoriate: Helping graduate students become competent teachers*. Published by the Society for the Teaching of Psychology. Available at
http://www.teachpsych.org/resources/e-books/pnpp/index_pnpp.php
- Beins, B. C. (2004). *Research Methods: A Tool for Life*. Boston: Allyn & Bacon.
- Beins, B. C. (2004). *Instructor's Manual for Research Methods: A Tool for Life*. Boston: Allyn & Bacon.
- Beins, B. C. (2000). *Study guide to accompany Sternberg's In Search Of The Human Mind* (3rd ed.) Forth Worth, TX: Harcourt Brace College Publishers.
- Beins, B. C. (1998). *Study guide to accompany Sternberg's In Search Of The Human Mind* (2nd ed.) Forth Worth, TX: Harcourt Brace College Publishers.
- Beins, B. C. (1998). *Test bank to accompany Sternberg's In Search of the Human Mind* (2nd ed.). Fort Worth, TX: Harcourt Brace College Publishers.
- Gall, S., Beins, B. C., and Feldman, A. J. (eds.) (1996). *The Gale Encyclopedia of Psychology*. Detroit: Gale Research.
- Beins, B. C. (1995). *Study guide to accompany Sternberg's In Search Of The Human Mind*. Forth Worth, TX: Harcourt Brace College Publishers.
- Beins, B. C. (1989). *Instructor's Resources for Psychology: Science, Behavior, and Life* (2nd ed.). Fort Worth: Holt, Rinehart, and Winston.

Beins, B. C. (1988). Information on Integrating Performance Information for Designers (contributor). In Boff, K. R., & Lincoln, J. R. *Engineering Data Compendium: Human Perception and Performance*. Armstrong Aerospace Medical Research Laboratory, Wright-Patterson Air Force Base. Dayton, OH.

Book Chapters

Beins, B. C., Smith, R. A., & Dunn, D. S. (In press). Writing for Psychology Majors as a Developmental Process. In D. S. Dunn, B. C. Beins, M. A. McCarthy, & G. W. Hill (Eds.). *Best practices: Beginnings and endings*. New York: Oxford University Press.

Beins, B. C., & Wann, P. D. (In press). Research Teams: Developing a capstone experience with programmatic research. In D. S. Dunn, B. C. Beins, M. A. McCarthy, & G. W. Hill (Eds.). *Best practices: Beginnings and endings*. New York: Oxford University Press.

Beins, B. C. (In press). Identifying pitfalls in creating survey questions. To be included in the Instructor's Resource Manual for *The Developing Person Through Childhood and Adolescence*, Worth Publishers.

Beins, B. C. (2008). Overview: Past, present, and future. In K. H. Whitlock, *AP psychology: Teachers's guide* (pp. 1-2). New York: College Board.

Beins, B. C. (2008). The interaction of taste and smell to create flavor. In L. T. Benjamin, Jr., *Favorite activities for the teaching of psychology* (pp. 62-65). Washington, DC:: American Psychological Association.

Beins, B. C. (2008). Why We Believe: Fostering Critical Thought and Scientific Literacy in Research Methods. In Dunn, D. S., Smith, R. A., & Halonen, J. (Eds.). *Teaching critical thinking in psychology: A handbook of best practices*. Boston: Wiley-Blackwell.

Beins, B. C. (2008). Creating Research Groups in an Undergraduate Psychology Curriculum. In Rick Miller, R., Beins, B. C., Rycek, R., Ware, M., Balcetis, E., Smith, R., & Burns, S. (Eds.), *Promoting the Undergraduate Research Experience in Psychology*. Society for the Teaching of Psychology.

Beins, B. C. (2007). Overview: Past, present, and future. In K. Whitlock, *AP psychology teacher's guide*.

Beins, B. C., & Lynn, A. (2007). Integrating computer applications in statistics and research methods. In D. S. Dunn, R. A. Smith, & B. C. Beins (Eds.). *Best Practices for Teaching Statistics and Research Methods in the Behavioral Sciences*. Mahwah, NJ: Erlbaum.

- Benson, T. A., Burke, C., Amstadter, A., Siney, R., Hevern, V., Beins, B., & Buskist, B. (Eds.) (2005). Preface. In Benson, T. A., Burke, C., Amstadter, A., Siney, R., Hevern, V., Beins, B., & Buskist, B. (Eds.). *The teaching of psychology in autobiography: Perspectives from exemplary psychology teachers* (pp. vii-ix). Syracuse, NY: Society for the Teaching of Psychology.
- Beins, B. C. (2005). Successful teaching: A life of connections. *psychology in autobiography: Perspectives from exemplary psychology teachers* (pp. 29-37). Society for the Teaching of Psychology. Available from the Society for the Teaching of Psychology Web site: <http://teachpsych.lemoyne.edu/teachpsych/tia/index.html>
- Beins, B. C. (2006). The scholarship of teaching and pedagogy. In S. F. Davis and W. Buskist (Eds.), *Handbook of the Teaching of Psychology* (pp. 11-15). Oxford and Malden, MA: Blackwell.
- Buskist, W., Beins, B. C., & Hevern, V. (2004). Preface. *Preparing the new psychology professoriate: Helping graduate students become competent teachers* (pp. vii-ix). Syracuse, NY: Society for the Teaching of Psychology. Available at <http://teachpsych.lemoyne.edu/teachpsych/pnpp/index.html>
- Beins, B. C. (2002). Technology in the Classroom: Traditions in Psychology. In S. Davis and B. Buskist (Eds.). *Teaching of Psychology: Essays Honoring Wilbert J. McKeachie and Charles L. Brewer*. Mahwah, NJ: Lawrence Erlbaum Associates.
- Beins, B. C. (1999). Counting Fidgets: Teaching the complexity of Naturalistic Observation. In Benjamin, L. T., jr. (Ed). *Activities Handbook for the Teaching of Psychology*, Vol. 4. Washington, DC: American Psychological Association.
- Beins, B. C. (1999). The interaction of taste and smell to create flavor. In Benjamin, L. T., jr. (Ed). *Activities Handbook for the Teaching of Psychology*, Vol. 4. Washington, DC: American Psychological Association.
- Beins, B. C. (1995). The use of computers in teaching introductory psychology. In R. A. Smith (ed.), *Instructor's resource package for Weiten's Themes and Variations* (3rd ed.).
- Mathie, V. A., Beins, B. C., Benjamin, L. T., Ewing, M., Hall, C., Henderson, B., McAdam, D., & Smith, R. A. (1993). Promoting active learning in Psychology courses. In T. V. McGovern (Ed.), *Handbook for enhancing undergraduate education in psychology*. Washington, DC: American Psychological Association.

- Beins, B. C. (1992). Constancy and Change: Teaching as depicted in journals. In A. E. Puente, V. Matthews, & C. L. Brewer (Eds.), *Teaching Psychology in America: A History*, Washington, DC: American Psychological Association.
- Beins, B. C. (1991). The use of computers in teaching introductory psychology. In R. Smith, Instructor's Resource Package for *Themes and Variations* (2nd ed.) Author: Wayne Weiten. Publisher: Brooks/Cole.
- Beins, B.C. (1988). A classroom demonstration in psychological testing and interpretation. In Makosky, V. P., Whittemore, L. G., & Rogers, A. M. *Activities Handbook for the Teaching of Psychology*. Washington, D.C.: American Psychological Association.

Encyclopedia Entries

- Beins, B. C. (In press). The Barnum effect. In I. B. Weiner and W. E. Craighead (Eds.) *Corsini's Encyclopedia of Psychology* (4th ed.).
- Beins, B. C. (In press). Sampling methods. In I. B. Weiner and W. E. Craighead (Eds.) *Corsini's Encyclopedia of Psychology* (4th ed.).
- Beins, B. C. (In press). Paired comparisons. In I. B. Weiner and W. E. Craighead (Eds.) *Corsini's Encyclopedia of Psychology* (4th ed.).
- Beins, B. C. (2008). Equilibrium in Psychology. In W. A. Darity, Jr. *Gale International Encyclopedia of the Social Sciences* (2nd ed.) (pp. 621-623). Detroit: Macmillan Reference USA.
- Beins, B. C. (2008). Gestalt Therapy. In W. A. Darity, Jr. *Gale International Encyclopedia of the Social Sciences* (2nd ed.) (pp. 310-311). Detroit: Macmillan Reference USA.
- Beins, B. C. (2008). Seligman, Martin. In W. A. Darity, Jr. *Gale International Encyclopedia of the Social Sciences* (2nd ed.) (pp. 431-432). Detroit: Macmillan Reference USA.
- Beins, B. C. (2008). Statistics in the Social Sciences. In W. A. Darity, Jr. *Gale International Encyclopedia of the Social Sciences* (2nd ed.) (pp. 123-126). Detroit: Macmillan Reference USA.
- Beins, B. C. (2008). Period Effects. In W. A. Darity, Jr. *Gale International Encyclopedia of the Social Sciences* (2nd ed.) (pp. 209-210). Detroit: Macmillan Reference USA.
- Beins, B. C. (2008). Teachers. In W. A. Darity, Jr. *Gale International Encyclopedia of the Social Sciences* (2nd ed.) (pp. 293-295). Detroit: Macmillan Reference USA.

- Beins, B. C. (2005). Teaching statistics: Sources. In B. S. Everitt and D. C. Howell (Eds.), *Encyclopedia of Behavioral Statistics* (pp. 1997-1999). Chichester: Wiley.
- Beins, B. C. (1988). Hue: Effect of saturation changes (Abney effect). In Boff, K. R., & Lincoln, J. R. *Engineering Data Compendium: Human Perception and Performance* (pp. 342-343). Armstrong Aerospace Medical Research Laboratory, Wright-Patterson Air Force Base. Dayton, OH.
- Beins, B. C. (1988). Hue: Effect of luminance level (Bezold-Brücke effect). In Boff, K. R., & Lincoln, J. R. *Engineering Data Compendium: Human Perception and Performance* (pp. 344-346). Armstrong Aerospace Medical Research Laboratory, Wright-Patterson Air Force Base. Dayton, OH.
- Beins, B. C. (1988). Brightness induction. In Boff, K. R., & Lincoln, J. R. *Engineering Data Compendium: Human Perception and Performance* (pp. 354-356). Armstrong Aerospace Medical Research Laboratory, Wright-Patterson Air Force Base. Dayton, OH.
- Beins, B. C. (1988). Models of brightness contrast. In Boff, K. R., & Lincoln, J. R. *Engineering Data Compendium: Human Perception and Performance*(pp. 360-361). Armstrong Aerospace Medical Research Laboratory, Wright-Patterson Air Force Base. Dayton, OH.
- Beins, B. C. (1988). Mach bands. In Boff, K. R., & Lincoln, J. R. *Engineering Data Compendium: Human Perception and Performance* (pp. 362-363). Armstrong Aerospace Medical Research Laboratory, Wright-Patterson Air Force Base. Dayton, OH.
- Beins, B. C. (1988). Brightness scales. In Boff, K. R., & Lincoln, J. R. *Engineering Data Compendium: Human Perception and Performance* (pp. 370-371). Armstrong Aerospace Medical Research Laboratory, Wright-Patterson Air Force Base. Dayton, OH.
- Beins, B. C. (1988). Lightness scales. In Boff, K. R., & Lincoln, J. R. *Engineering Data Compendium: Human Perception and Performance* (pp. 372-373). Armstrong Aerospace Medical Research Laboratory, Wright-Patterson Air Force Base. Dayton, OH.
- Beins, B. C. (1988). Hue and chroma: Shifts under daylight and incandescent light. In Boff, K. R., & Lincoln, J. R. *Engineering Data Compendium: Human Perception and Performance* (pp. 348-349). Armstrong Aerospace Medical Research Laboratory, Wright-Patterson Air Force Base. Dayton, OH.
- Beins, B. C. (1988). Fluorence or color glow. In Boff, K. R., & Lincoln, J. R. *Engineering Data Compendium: Human Perception and Performance* (pp. 350-351). Armstrong Aerospace Medical Research Laboratory, Wright-Patterson Air Force Base. Dayton, OH.

- Beins, B. C. (1988). Contrast sensitivity: Effect of edge sharpness. In Boff, K. R., & Lincoln, J. R. *Engineering Data Compendium: Human Perception and Performance* (pp. 284-285). Armstrong Aerospace Medical Research Laboratory, Wright-Patterson Air Force Base. Dayton, OH.
- Beins, B. C. (1988). Targets and procedures used to study color perception. In Boff, K. R., & Lincoln, J. R. *Engineering Data Compendium: Human Perception and Performance* (pp. 324-325). Armstrong Aerospace Medical Research Laboratory, Wright-Patterson Air Force Base. Dayton, OH.
- Beins, B. C. (1988). Colorimetric purity and excitation purity. In Boff, K. R., & Lincoln, J. R. *Engineering Data Compendium: Human Perception and Performance* (pp. 330-331). Armstrong Aerospace Medical Research Laboratory, Wright-Patterson Air Force Base. Dayton, OH.
- Beins, B. C. (1988). Factors affecting color discrimination and color matching. In Boff, K. R., & Lincoln, J. R. *Engineering Data Compendium: Human Perception and Performance* (pp. 334-335). Armstrong Aerospace Medical Research Laboratory, Wright-Patterson Air Force Base. Dayton, OH.
- Beins, B. C. (1988). Factors influencing color appearance. In Boff, K. R., & Lincoln, J. R. *Engineering Data Compendium: Human Perception and Performance* (pp. 338-340). Armstrong Aerospace Medical Research Laboratory, Wright-Patterson Air Force Base. Dayton, OH.

Work Reprinted in Books

- Beins, B. C. (1999). Using the Barnum Effect to teach ethics in research. In M. E. Ware and C. L. Brewer (Eds.), *Handbook for Teaching Statistics and Research Methods* (2nd ed.). Mahwah, NJ: Lawrence Erlbaum Associates.
- Beins, B. C. (1999). Writing assignments in statistics classes encourage students to learn interpretation. In M. E. Ware and C. L. Brewer (Eds.), *Handbook for Teaching Statistics and Research Methods* (2nd ed.). Mahwah, NJ: Lawrence Erlbaum Associates.
- Beins, B.C. (1999). A BASIC Program for Generating Integer Means and Variances. In M. E. Ware and C. L. Brewer (Eds.), *Handbook for Teaching Statistics and Research Methods* (2nd ed.). Mahwah, NJ: Lawrence Erlbaum Associates.

- Beins, B. C. (1996). Using headlines to illustrate the role of context in language processing. In M. Reiner (ed.), *The Whole Psychology Catalog*. Fort Worth, TX: Harcourt Brace College Publishers.
- Beins, B. C. (1996). The light box: A simple way of generating complex color demonstrations. In M. E. Ware and D. Johnson (eds.), *Handbook of demonstrations and activities in the teaching psychology*, Vol. 2. Hillsdale, NJ: Lawrence Erlbaum Associates.
- Beins, B. C. (1996). Teaching the relevance of statistics through consumer-oriented research. In M. E. Ware and D. Johnson (eds.), *Handbook of demonstrations and activities in the teaching psychology*, Vol 1. Hillsdale, NJ: Lawrence Erlbaum Associates.
- Beins, B. C. (1996). Using the Barnum effect to teach about ethics and deception in research. In M. E. Ware and D. Johnson (eds.), *Handbook of demonstrations and activities in the teaching psychology*, Vol 1. Hillsdale, NJ: Lawrence Erlbaum Associates.
- Beins, B.C. (1988). Teaching the relevance of statistics through consumer-oriented research. In Ware, M.E. & Brewer, C. L., (eds.). *Handbook for Teaching Statistics and Research Methods*. Hillsdale, NJ: Lawrence Erlbaum Associates, Inc.
- Beins, B.C. (1987). Color demonstrations in beginning psychology classes. In Makosky, V. P., Whittemore, L. G., & Rogers, A. M. *Activities Handbook for the Teaching of Psychology*. Washington, D.C.: American Psychological Association.
- Beins, B.C. (1985). The Light Box: Simple demonstrations of complex color phenomena. In Benjamin, L.T., Daniel, R.S. and Brewer, C.L. *The Handbook for Introductory Psychology*. Hillsdale, New Jersey: Lawrence Erlbaum Associates.

Work Appearing in Refereed Electronic Databases

- Beins, B. C. (2002). *Writing in statistics: Meaning is where you find it*. Bloomington, IN: Clearinghouse for Social Studies/Social Science Education. (ERIC Document Reproduction Service No. ED 458 181).
- Beins, B. C. (1999). Counting Fidgets: Teaching the complexity of naturalistic observation. ERIC Document Reproduction Service, No. ED 423 172.
- Beins, B. C. (1994). Knowing, assuming, and theorizing: Activities to teach critical thinking. ERIC Document Reproduction Service, No. ED 363 599.
- Beins, B. C. (1992). Using the Barnum Effect to teach ethics in research. ERIC Document Reproduction Service, No. ED 340 747.

- Beins, B.C. (1990). Using headlines to illustrate the role of context in language processing. ERIC Document Reproduction Service No. ED 331 023.
- Beins, B.C. (1988). The Introductory Psychology Class: What Students Want To Know. American Psychological Association Monitor, November). ERIC Document Reproduction Services, ED 294 495.
- Beins, B.C. (1987). Computers as teaching tools: Some examples and guidelines. Bloomington, IN: Indiana University, Social Studies Development Center. (ERIC Document Reproduction Service No. ED 273 556)
- Beins, B.C. (1987). Student knowledge of statistics: To know is to do. Paper presented at the annual meeting of the American Psychological Association, New York, NY. [Available from ERIC Document Reproduction Services ED 299 138]

Directory Citations of Software

- Beins, B. C. Cognitive psychology demonstrations. (Computer Software). In Stoloff, M.L. & Couch, J.V. *Computer Use in Psychology: A Directory of Software* (3rd edition). American Psychological Association: Washington, D.C.
- Beins, B.C. The G-test: An alternative to the chi-square. (Computer Software). In Stoloff, M.L. & Couch, J.V. *Computer Use in Psychology: A Directory of Software* (3rd edition). American Psychological Association: Washington, D.C.
- Beins, B.C. Psychological testing demonstration. (Computer Software). In Stoloff, M.L. & Couch, J.V. *Computer Use in Psychology: A Directory of Software*. (3rd edition). American Psychological Association: Washington, D.C.
- Beins, B.C. (1987). Hands-on experimental psychology. (Computer Software). In Stoloff, M.L. & Couch, J.V. *Computer Use in Psychology: A Directory of Software* (3rd ed.) American Psychological Association: Washington, D.C.
- Beins, B.C. (1987). Integer means and variances. (Computer Software). In Stoloff, M.L. & Couch, J.V. *Computer Use in Psychology: A Directory of Software* (3rd ed.). American Psychological Association: Washington, D.C.

Other

- Beins, B. C. (in press). Psychology as a Helping Profession: More than Meets the Eye. *International Graduate*.
- Beins, B. C. (2002). Reducing student belief in the paranormal. *Monitor on Psychology*, 33(10), 44-45.
- Beins, B. C. (2002). Classes are a social affair. *Monitor on Psychology*, 33(10), 46-47.
- Beins, B. C. (2002). Teachers' lecture topics range from birth to death. *Monitor on Psychology*, 33(5), 28-29.
- Beins, B. C. (2002). Graduate Study in Psychology: Making Good Choices. *International Graduate*, 3(4), 4-5.
- Beins, B. C. (2001). Psychology in the US: Generating new knowledge. *Transworld Education: Studying Overseas*, 10(3), 23-24.
- Beins, B. C. (2001). Not-to-miss education lectures. *Monitor on Psychology*, 32(5), 92-93.
- Beins, B.C. (1988). A classroom demonstration in psychological testing and interpretation. *Micropsych Network Newsletter*, 3(5).
- Beins, B.C. (1984). The uses of computers in experimental psychology. *Micropsych Newsletter*, 13, 31-33.
- Beins, B.C. (1984). Color Demonstrations for High School Psychology Classes. *High School Psychology Teacher*, 15, 4-6.

PRESENTATIONS

Peer-Reviewed Presentations

- Beins, B. C. (2009, March). Discussant. In S. Nolan (Chair), Council of undergraduate psychology programs (CUPP) symposium: The internationalization of the undergraduate psychology major. Symposium at the annual convention of the Eastern Psychological Association, Pittsburgh, PA.

- Beins, B. C., (2009, March). Question 9 and conclusions. In M. Bhalla (Chair), Report on the APA National Conference on Undergraduate Education in Psychology (NCUEP): A blueprint for the future of undergraduate education in psychology. Symposium at the annual convention of the Eastern Psychological Association, Pittsburgh, PA.
- *Wells, N. M., *D'annunzio, S. S., *Harris, T. M., *Robbins, J. B., *Doyle, H. E., *Pfad-Trilling, A. M., & Beins, B. C. (2009, March). Sense of Humor and Reactions to Offensive Jokes. Poster accepted for presentation at the annual convention of the Eastern Psychological Association, Pittsburgh, PA.
- *Gordon, E. D., *Emas, A. B., *Nutter, G. A., *Rugg, J. C., *McCarthy, C. A., *O'Reilly, D. M., & Beins, B. C. (2009, March). Why did the man cross the road? The effects of sexist attitudes on offensive gender-based humor. Poster accepted for presentation at the annual convention of the Eastern Psychological Association, Pittsburgh, PA.
- Beins, B. C. (2008, August). Changing perspectives in parallel worlds: The academy and the disciplinary organization. In W. Addison (Chair), Changing Perspectives: Transitioning from Faculty Member to Administrator (and Back). Symposium presentation at the annual convention of the American Psychological Association, Boston, MA.
- Beins, B. C. (2008, August). Electronic publications: Broadening opportunities in the scholarship of teaching. In B. C. Beins (Chair), Scholarly publications in the 21st century: Expanding outlets for dissemination. Symposium presentation at the annual convention of the American Psychological Association, Boston, MA.
- Beins, B. C. (2008, April). Enhancements in Introductory Psychology: Exercises for Discussion and Critical Thinking. In K. D. Keith (Chair), Critical Thinking, Misconceptions, and Thoughts About Advanced Placement and Introductory Psychology. Symposium at the annual convention of the Western Psychological Association, Irvine, CA.
- Beins, B. C. (2008, April). Personal dream interpretation: Teaching that it's not just Freud. In R. L. Johnson (Chair), Teaching psychological concepts by telling stories. Symposium at the annual convention of the Western Psychological Association, Irvine, CA.
- Beins, B. C. (2008, April). Discussion. In R. L. Johnson (Chair), Teaching psychological concepts by telling stories. Symposium at the annual convention of the Western Psychological Association, Irvine, CA.
- Beins, B. C. (2007, October). Writing in APA style: An exercise with common errors. Poster session at the annual Northeastern Conference for Teachers of Psychology, Danbury, CT.

- Bosack, T., & Beins, B. C. (2007, October). AP Psychology: Enhancing Your Professional Development and Benefitting Your Students. Participant Idea Exchange at the annual Northeastern Conference for Teachers of Psychology, Danbury, CT.
- Beins, B. C., McCarthy, C., Rigge, M., Rigoli, B., & Sawyer, S. (2007, October). Expectations about humor affect ratings: A generalizable effect with social implications. Poster session at the annual convention of the New England Psychological Association, Danbury, CT.
- Benfante, L., & Beins, B. C. (2007, October). Self-reflection and sense of humor: The big five personality characteristics and humor. Poster session at the annual convention of the New England Psychological Association, Danbury, CT.
- Beins, B. C., & Beins, A. B. (2007, August). Mentoring across disciplines on book-length Projects. In B. C. Beins (Chair), Mentoring close to home—Implications for general principles of mentoring. Presented at the annual convention of the American Psychological Association, San Francisco, CA.
- Beins, B. C. (2007, August). Personal dream interpretation: Teaching that it's not just Freud. In B. Schwartz (Chair), Using stories from our personal lives to teach psychological theories and concepts. Presented at the annual convention of the American Psychological Association, San Francisco, CA.
- Beins, B. C., Schira, C., & Sarabando, M. (2007, July). Meet the Development Committee: Psychology. Presented at the Advanced Placement Annual Convention, Las Vegas, NV.
- Schira, C., Beins, B. C., & Sarabando, M. (2007, July). Learning Psychology Through Applications to Everyday Life. Presented at the Advanced Placement Annual Convention, Las Vegas, NV.
- Beins, B. C. (2007, June). Developing critical thinking through stealth teaching: Exercises for introductory psychology in Advanced Placement and College Courses. Presented at the Eastern Conference on the Teaching of Psychology, Staunton, VA.
- Holmes, J., Beins, B. C., & Lynn, A. (2007, June). Student views of psychology as a science: Findings and implications. Presented at the Eastern Conference on the Teaching of Psychology, Staunton, VA.
- Athanasopoulos, C., & Beins, B. C. (2006, December). AP Psychology: Biological Bases and Research Methods. Presentation at the National Conference of the Social Studies, Washington, DC.

- Beins, B. C. (2006, August). Psychological concepts: richness through the liberal arts. In B. C. Beins (Chair), Symposium presented at the annual convention of the American Psychological Association. New Orleans, LA.
- Beins, B. C. (2006, August). What's in a question?: Pitfalls in survey wording. In R. A. Smith (Chair), Symposium presented at the annual convention of the American Psychological Association. New Orleans, LA.
- Beins, B. C. (2006, January). Writing in APA-Style: An Exercise with Common Errors. Poster accepted for presentation at the National Institute on the Teaching of Psychology. St. Petersburg Beach, FL.
- Beins, B. C. (2005, October). Online psychological laboratory: a free resource for experiments and demonstrations. Poster presentation at the Northeastern Conference for Teachers of Psychology. New Haven, CT.
- Beins, B. C., Agnitti, J., Baldwin, V., Yarmosky, S., Bubel, A., MacNaughton, K., & Pashka, N. (2005, October). How Expectations Affect Perceptions of Offensive Humor. Poster presented at the annual convention of the New England Psychological Association. New Haven, CT.
- Beins, B. C. (2005, August). STP: Roots in the past, a view of the future. In B. C. Beins (Chair), *From division to society: Historical analysis of STP's evolution*. Symposium conducted at the annual convention of the American Psychological Association, Washington, DC.
- Beins, B. C. (2005, August). Students writing research papers: A process approach. In B. C. Beins (Chair), *Developing the craft of student writing*. Symposium conducted at the annual convention of the American Psychological Association, Washington, DC.
- Sarabando, M. M., Feldman, A., & Beins, B. C. (2005, July). Meet the development committee: AP Psychology: From Development to Scoring. Presented at the annual Advanced Placement National Convention. Houston, TX.
- Sarabando, M. M., Feldman, A., & Beins, B. C. (2005, July). Research Methods for the AP Psychology classroom. Presented at the annual Advanced Placement National Convention. Houston, TX.
- Beins, B. C. (2005, March). Comments on undergraduate psychology curricula. In F. Craig (Chair). *Assessment of undergraduate psychology curriculum: The practices and experiences of three psychology departments*. Symposium presented at the annual convention of the Eastern Psychological Association, Boston, MA.

- Beins, B. C. (2004, October). Society for the Teaching of Psychology Resources. Poster presentation at the Northeastern Conference for Teachers of Psychology. Providence, RI.
- Lynn, A., & Beins, B. C. (2004, October). Integrating computer applications in statistics and research methods. Presented at Finding Out: Best Practices in Teaching Research Methods and Statistics in Psychology, Atlanta, GA.
- Beins, B. C. (2004, January). Society for the Teaching of Psychology Resources. Poster presentation at the National Institute on the Teaching of Psychology. St. Petersburg, FL.
- Beins, B. C. (2003, August). The evolving potential of the online syllabus. In B. C. Beins (Chair), *Evolving Syllabus: Motivating students and maximizing success*. Symposium presented at the annual convention of the American Psychological Association, Toronto, Ontario, Canada.
- Appleby, D. C., Weaver, K. A., & Beins, B. C. (2002, August). Attracting the students we want to teach. Presented at the annual convention of the American Psychological Association, Chicago IL.
- Cameron, S. M., Gitlin, H. L., Lee, A., Maneckshana, B., Obetz, S., Tateneni, K., Beins, B. C., & Malley-Morrison, K. (2002, March). The reliability and validity of the advanced placement psychology examination. Presented at the annual convention of the Eastern Psychological Association, Boston.
- Beins, B. C. (2002, March). Discussion of Decision-Making in Psychology Programs: Building and Maintaining Faculty Consensus. In M. Procidano (Chair), *Decision-Making in Psychology Programs: Building and Maintaining Faculty Consensus*. Symposium presented at the annual convention of the Eastern Psychological Association, Boston.
- Beins, B. C. (2002, January). Expanding disciplinary boundaries through partnerships: Psychology as a case study. Presented at the annual convention of the American Association of Colleges and Universities. Washington, DC.
- Beins, B. C. (2001, August). Writing in statistics: Meaning is where you find it. In D. S. Dunn (Chair) *Teaching Statistics: Active Learning Strategies for Engaging Students*. Symposium presented at the annual convention of the American Psychological Association, San Francisco, CA.
- Beins, B. C. (2000, August). Teaching statistics historically: We've come a long way, baby! In B. C. Beins (Chair), *Teaching statistics: Before and after APA's task force on statistics*. Symposium presented at the annual convention of the American Psychological Association, Washington, DC.

- Beins, B. C. (2000, August). The history of psychology in context: A liberal arts approach. In R. T. Brown (Chair), *Crossing temporal boundaries—Enlivening deadening issues in teaching psychology's history*. Symposium presented at the annual convention of the American Psychological Association, Washington, DC.
- Wimer, D. J., & Beins, B. C. (2000, August). Is this joke funny? Only if we say it is. Presented at the annual convention of the American Psychological Association. Washington, DC.
- Smith, R. A., Halonen, J., & Beins, B. C. (2000, August). Expanding the ToP community: Updates and advice to new recruits. Conversation hour submitted for presentation at the annual convention of the American Psychological Association. Washington, DC.
- Beins, B. C. (1999, August). Ethics in Research: Empirical Evaluation of an Alternative to Deception. Poster presented at the Northeastern Conference for Teachers of Psychology, West Hartford, CT.
- Beins, B. C. (1999, August). Ethics in Research: Empirical Evaluation of an Alternative to Deception. Poster presented at the annual convention of the American Psychological Association, Boston MA.
- Beins, B. C. (1999, June). A network of student researchers: A program that works. Poster presented at the American Psychological Association Psychology Partnership Program Forum. Harrisonburg, VA.
- Beins, B. C. (1998, August). Construct validity comes in colors: Not just black and white. In G. W. Hill, III (Chair), *Teaching Research Methods*. Symposium presented at the annual convention of the American Psychological Association, San Francisco, CA.
- Beins, B. C. (1998, August). Activities to introduce students to psychology faculty and psychological paradigms. Paper presented at the annual convention of the American Psychological Association, San Francisco, CA.
- Beins, B. C., & Briehl, D. (1998, February 20). Teaching sensation and perception: Demonstrations, Activities, and Resources. Presented at the 10th Southeastern Conference on the Teaching of Psychology, Marietta, GA.
- Davis, S. F., Scott-Johnson, P., Smith, R. A., & Beins, B. C. (Presented February, 1998). Roundtable Discussion: Teaching the Research Methods course. Presented at the Southeastern Conference on the Teaching of Psychology, Marietta, GA.

- Beins, B. C. and Fuller, J. (1997, August). Collaboration between high school and college faculty: Four models. Presented at the annual convention of the American Psychological Association, Chicago, IL.
- Beins, B. C. (1997, August). Less Boring, More Enlightening: Readings in the history of psychology. Presented at the annual convention of the American Psychological Association, Chicago, IL.
- Beins, B. C. (1996, August). Counting Fidgets: Teaching the complexity of naturalistic observation. Poster presented at the annual convention of the American Psychological Association, Toronto, Ontario, Canada.
- Beins, B. C. (1996, August). The dilemma of cross-disciplinary courses. Proposal submitted for presentation in N. Lutsky (Chair), *Interdisciplinary psychology courses: Promises or problems?*. Symposium presented at the annual convention of the American Psychological Association, Toronto, Ontario, Canada.
- Beins, B. C., Matlin, M. W., & Brewer, C. L. (1995, August). Publishing in *Teaching of Psychology*: Strengthening manuscripts and avoiding common errors. In M. E. Ware (Chair), Panel discussion at the annual convention of the American Psychological Association, Los Angeles, CA.
- Beins, B. C. (1995, August) Taste is more than the tongue: An integrative teaching exercise. Poster presented at the annual convention of the American Psychological Association, New York.
- Beins, B. C. (1994, August). How assumptions shape perceptions: A teaching demonstration. Poster presented at the annual convention of the American Psychological Association, Los Angeles, CA.
- Ware, M. E., Brewer, C. L., Beins, B. C., & Ault, R. L. (1993, August). Publishing in *Teaching of Psychology*: Strengthening manuscripts and avoiding common errors. Presented at the meeting of the American Psychological Association, Toronto.
- Beins, B. C. (1993, August). Research Team: Bonding, Enjoyment And Programmatic Research. In L. M. Jones (Chair), *Undergraduates as Scientists: Successes in a Research-Based Curriculum*. Symposium conducted at the meeting of the American Psychological Association, Toronto.
- Beins, B. C. (1992, August). Using the Barnum Effect to Teach Ethics in Research. Presented at the 100th annual convention of the American Psychological Association, Washington, DC.

- Robertson, C. E., Beins, B. C., Gerhards, D. L., Pritchard, K. K., & Yaudes, K. L. (1992, August). Memory for frequency in different modalities: A single mechanism? Presented at the 100th annual convention of the American Psychological Association, Washington, DC.
- Scheibe, C. L., Beins, B. C., & Levy, B. (1992, August). Student preferences for test formats: Confidence does not equal competence. Presented at the 100th annual convention of the American Psychological Association, Washington, DC.
- Beins, B. C. (1992, August). Key journal articles impacting psychology's pedagogy. Presented at the symposium, *One hundred years of the teaching of psychology--Conferences and publications*, conducted at the annual meeting of the American Psychological Association, Washington, DC.
- Beins, B. C. (1991, October). Using the Barnum Effect to teach ethics in research. Poster presentation at the eighth Mid-America Conference for Teachers of Psychology. Evansville, IN.
- Beins, B. C., Lindner, M., & Lepsch, P. (1991, August). Temporal and semantic factors that affect memory for frequency. Poster presented at the 99th annual convention of the American Psychological Association. San Francisco, CA.
- Beins, B. C. (1991, August). Writing in statistics classes encourages students to learn interpretation. Poster presented at the 99th annual convention of the American Psychological Association. San Francisco, CA.
- Beins, B. C., Kaufman, M. T., & Croce, H. (1990, August). Memory for frequency as a function of depth of processing. Poster presented at the 98th Annual Convention of the American Psychological Association. Boston, Massachusetts.
- Beins, B. C. (1989, August). Memory for Frequency of High and Low Frequency Words. Poster presentation at the 97th annual convention of the American Psychological Association. New Orleans, LA.
- Beins, B.C. (1988, August). Memory For Event Frequency: Short- and long-term interactions. Presented at the 96th annual convention of the American Psychological Association. Atlanta, GA.

- Beins, B.C. (1988, August). The Introductory Psychology Class: What students want to know. Presented at the 96th annual convention of the American Psychological Association. Atlanta, GA.
- Beins, B.C. (1987, August). The historical pattern of computer use in teaching psychology. Paper presented at the annual meeting of the American Psychological Association, New York, NY.
- Beins, B.C., & Porter, J.W. (1986, August). A ratio scale measurement of conformity. Presented at the annual convention of the American Psychological Association, Washington DC.
- Beins, B.C. (1986, May). The persistence of implicitly learned rules over time. Paper presented at the annual meeting of the Midwestern Psychological Association meeting, Chicago, IL.
- Beins, B.C. (1985, May). Dual access to memory for rule-governed stimuli: Storage of item-specific information and rule abstraction. Paper presented at the Midwestern Psychological Association meeting, Chicago, IL.
- Beins, B.C. (1985, May). Applications of computers in student research. Presented at the Symposium: Using Computers in Teaching Psychology. Midwestern Psychological Association meeting, Chicago, IL.
- Beins, B.C. & Lenhoff, K. (1984, November). Enhanced memory for rule-generated letter strings with delayed testing. Paper delivered at the annual meeting of the Kentucky Academy of Science.
- Beins, B.C. & Auciello, P. (1984, November). Frequency effects for identifying rule-governed stimuli: Evidence for dual codes. Paper delivered at the annual meeting of the Kentucky Academy of Science.
- Beins, B. C. and Perrino, C. (1983). The Effects of Relevant and Irrelevant Information on Organization of Prose Passages. Paper presented at the annual meeting of the Kentucky Academy of Science, Lexington, Kentucky. (Selected for Publication in the Proceedings of the Psychology Section.)
- Hooper, P., Porter, J.W. and Beins, B.C. (1983). The Generation of Asch-type conformity in a Line Generation Task. Paper presented at the annual meeting of the Kentucky Academy of Science, Lexington, Kentucky. (Selected for Publication in the Proceedings of the Psychology Section.)

Beins, B.C. (1976, April). Synonymy and Retrieval Processes in Long-Term Memory. Paper delivered at the annual meeting of the Eastern Psychological Association. New York, NY.

Invited Presentations

Beins, B. C. (2009, June). Thinking about students thinking about psychology. To be presented at the Eastern Conference on the Teaching of Psychology, Staunton, VA.

Beins, B. C. (2008, October). A walk down random access memory lane: where we've come from and where we are going. Invited keynote presentation at Getting Connected: Best Practices in Technology-Enhanced Teaching & Learning in Psychology Conference, Atlanta, GA.

Beins, B. C. (2008, September). Planning for the future. Presentation at the 2008 Education Leadership Conference: Internationalizing Psychology Education, Washington, DC.

Keith, K. D., & Beins, B. C. (2008, August). My students believe *what?* Psychological myths and sound science in the undergraduate classroom. Invited presentation at the annual convention of the American Psychological Association, Boston, MA.

Beins, B. C. (2008, July). Developing critical thinking in research methods: Class exercises. Presentation at the International Conference on the Teaching of Psychology, St. Petersburg, Russia.

Beins, B. C. (2008, April). Psychology, Psychology Students, and Scientific Thinking. Invited presentation at the annual convention of the Western Psychological Association, Irvine, CA.

Beins, B. C. (2008, March). It may not be ethical, but it's interesting: Teaching ethics in research. Presentation at the annual Southeastern Conference on the Teaching of Psychology, Atlanta, GA.

Beins, B. C. (2008, March). Why we believe. In C. Ziegler (Chair), Now for something completely different. Symposium presented at the annual Southeastern Conference on the Teaching of Psychology, Atlanta, GA.

Beins, B. C. and Smith, R. A. (2008, February). Concrete data for concrete thinkers. Workshop presented at the annual Southeastern Conference on the Teaching of Psychology, Atlanta, GA.

- Beins, B. C. (2007, March). Raising Questions and Generating Discussion with Data in Research Methods. Presented at the annual Southeastern Conference on the Teaching of Psychology, Atlanta, GA.
- Beins, B. C. (2007, March). Stuttering: A compelling example of ethics, theory, and research. Invited presentation at the annual Southeastern Conference on the Teaching of Psychology, Atlanta, GA.
- Davis, S. F., & Beins, B. C. (2006, October). Psychology and Scientific Thinking. Invited presentation at the Northeastern Conference for Teachers of Psychology. Manchester, NH.
- Davis, S. F., & Beins, B. C. (2006, October). Facilitating Student Research at all Educational Levels in Psychology. Invited presentation at the Northeastern Conference for Teachers of Psychology, Manchester, NH.
- Beins, B. C. (2006, May). Psychology and Scientific Thinking: A Tool for Social Discussion. Invited presentation at the American Psychological Society/Society for the Teaching of Psychology Teaching Institute, New York.
- Beins, B. C. (2006, April). The Promises of Psychology. Invited presentation at the Hudson Valley Undergraduate Psychology Conference. Orangeburg, NY.
- Beins, B. C. (2005, September). Why We Believe: Fostering Critical Thought and Scientific Literacy in Research Methods. Presented at Engaging Minds: Best Practices in Teaching Critical Thinking Across the Psychology Curriculum. Kennesaw, GA.
- McCarthy, M., & Beins, B. C. (2005, January). Sharing the Commitment to Learning: Working Toward a Common Goal. Presentation made at the annual National Institute on the Teaching of Psychology, St. Petersburg, FL.
- Beins, B. C. (2004, October). Psychology as a liberal art: Other disciplines can be interesting, too. Presented at the annual Northeastern Conference for Teachers of Psychology. Providence, RI.
- Beins, B. C. (2004, August). Teachers of psychology, keepers of psychology. Society for the Teaching of Psychology presidential address at the annual convention of the American Psychological Association, Honolulu, HI.
- Beins, B. C. (2003, November). Experiencing Psychology: The introductory lab. Presented at the Northeastern Conference for Teachers of Psychology, Salem, MA.

- Halonen, J., Beins, B. C., & Murphy, D. (2003, August). Last lecture. In P. Puccio (Chair), *Last Lecture*. Symposium presented at the annual convention of the American Psychological Association, Toronto, Ontario, Canada.
- Beins, B. C. (2003, April). The promises of Psychology. Keynote address presented at the Michigan Undergraduate Psychology Research Conference, Albion, MI.
- Beins, B. C. (2003, March). Office of Teaching Resources in Psychology: Services for Students. Presented at the annual convention of the Eastern Psychological Association, Baltimore, MD.
- Beins, B. C., & Halonen, J. (2003, January). The undergraduate major: How do we know what they know? Presented at the National Institute on the Teaching of Psychology, St. Petersburg Beach, FL.
- Beins, B. C., & Weseley, A. (2002, November). Teaching of Psychology in the Secondary School Workshop. Presented at the 8th Northeastern Conference for Teachers of Psychology, Danbury, CT.
- Beins, B. C., McCarthy, M., & Park, D. (2002, October). Teaching of Psychology in the Secondary Schools Workshop. Washington, DC.
- Beins, B. C., & Marco, C. A. (2002, October). Preparing the new psychology professoriate. Workshop presented at the annual convention of the New England Psychology Association. Danbury, CT.
- Beins, B. C. (2002, August). Successful teaching for the Early Career Academic: In Meinz, E. (Chair). *The Early Career Academic: How to Thrive (and Survive) as Researcher and Teacher in the Early Years*. Symposium presented at the annual convention of the American Psychological Association, Chicago IL.
- Beins, B. C. (2002, June). Psychology: A long past, a short history, a medium-length quiz. Presentation given at the Advanced Placement Professional Night, Daytona Beach, FL.
- Beins, B. C., & Marco, C. A.. (2002, June). Teaching research: Methods that fly and methods that flounder. Workshop given at the Project Kaleidoscope Summer Institute, Colonial Williamsburg, VA.
- Beins, B. C. (2002, April). The promises of psychology. Keynote address presented at the second annual Advanced Placement Psychology Conference. St. Paul's School for Girls, Brooklandville, MD.

- Beins, B. C., & Whitlock, K. H. (2002, April). Teaching activities and demonstrations for research methods. Presented at the annual convention of the Rocky Mountain Psychological Association, Park City, UT.
- Beins, B. C., & Whitlock, K. H. (2002, April). Teaching activities and demonstrations for sensation and perception. Presented at the annual convention of the Rocky Mountain Psychological Association, Park City, UT.
- Beins, B. C., & Whitlock, K. H. (2002, April). Teaching activities and demonstrations for personality/abnormal psychology. Presented at the annual convention of the Rocky Mountain Psychological Association, Park City, UT.
- Beins, B. C., & Smith, R. A. (2002, February). The new instructor: Strategies and resources for teaching. Presented at the annual Southeastern Conference on the Teaching of Psychology, Atlanta, GA.
- Beins, B. C., Hill, G. S., & Lloyd, M. A. (2002, February). Learning Outcomes for the Undergraduate Major in Psychology: An Update on National Standards. Presented at the annual Southeastern Conference on the Teaching of Psychology, Atlanta, GA.
- Beins, B. C. (2002, January). Research methods in context: Time for critical thought. Presented at the National Institute on the Teaching of Psychology, St. Petersburg Beach, FL.
- Beins, B. C. (2001, November). Taming the Hydra: Coherence in the psychology curriculum. Colloquium presented at Miami University, Oxford, OH.
- Beins, B. C. (2001, November). Psychology and society: Vital links. Psi Chi Colloquium presented at Washington College, Chestertown, MD.
- Beins, B. C., & Dunn, D. S. (2001, October). Teaching Statistics: "Well Done is Better than Well Said". Presented at the annual Northeastern Conference for Teachers of Psychology, Danbury CT.
- Beins, B. C. (2001, October). Teaching psychology in the golden era: Wistful thinking or wishful thinking? Keynote presentation at the Mid America Conference for Teachers of Psychology, Evansville, IN.
- Beins, B. C., & Giordano, P. (2001, October). Writing and submitting to *ToP*. Presented at the Mid America Conference for Teachers of Psychology, Evansville, IN.

- Beins, B. C. (2001, October). Teaching psychology: A long past, a short history, but what about the future? Keynote presentation at the annual meeting of the Kansas Teachers of Psychology in the Secondary Schools, Emporia, KS.
- Beins, B. C. (2001, August). Forget the Ivory Tower: Searching for Academic Positions. Preparing Future Faculty Preconvention Workshop presented at the annual convention of the American Psychological Association, San Francisco.
- Beins, B. C. (2001, July). Links and Kinks: Overcoming Obstacles in Building Coherent Programs of Study. Presented at the annual Project Kaleidoscope conference, Snowbird, UT.
- Beins, B. C., Macdonald, H., Martin, C. D., & Sufka, K. J. (2001, July). Preparing 21st century science & technology majors: Building a coherent program. Presented at the annual Project Kaleidoscope conference, Snowbird, UT.
- Beins, B. C. (2000, October). All that glitters: Teaching psychology in the golden era. Keynote presentation at the Eastern Conference on the Teaching of Psychology, Charlottesville, VA.
- Beins, B. C. (2000, October). Changing minds and changing brains: Thought as an active process. Presented at the Eastern Conference on the Teaching of Psychology, Charlottesville, VA.
- Beins, B. C., & Whittlesey, V. (2000, February). Senior capstone experiences: Two approaches. Concurrent session for the Southeastern Conference on the Teaching of Psychology, Atlanta, GA.
- Beins, B. C. (2000, February). The active mind: Creating certainty from ambiguity. Presented at the Southeastern Conference on the Teaching of Psychology, Atlanta, GA.
- Reich, J., Beins, B.C. , Dutch, S., & Ferry, V. C. (1999, October). Building new partnerships among psychology teachers: Directions for the future. Invited symposium at the New England Psychological Association Convention, West Hartford, CT.
- Sullivan, M.T., & Beins, B. C. (1999, October). Workshop for high school psychology teachers. Presented at the New England Psychological Association convention, West Hartford, CT.
- Beins, B. C. (1998, October). Thinking about Thinking: Demonstrations for Perception and Cognition. Presented at the Northeastern Conference for Teachers of Psychology, Ithaca, NY.

- Beins, B.C. (1998, August). Activities to Introduce Students to Psychology Faculty and Psychological Paradigms. Poster presentation at the annual convention of the American Psychological Association, San Francisco.
- Beins, B. C. (1998, August). Construct Validity Comes in Colors, Not Just Black and White. In G. W. Hill, III (Chair), *Making the Research Methods Course come Alive-- Demonstrations and Activities*. Symposium conducted at the annual convention of the American Psychological Association, San Francisco.
- Brill, D., & Beins, B. C. (February, 1998). Teaching Sensation and Perception. Southeastern Conference for the Teaching of Psychology, Marietta, GA.
- Davis, S. F., Scott-Johnson, P., Smith, R. A., & Beins, B. C. (February, 1998). Roundtable Discussion: Teaching the Research Methods course. Southeastern Conference for the Teaching of Psychology, Marietta, GA.
- Beins, B. C. (1996, October). Creating and implementing web pages in the classroom. In S. A. Vyse (chair), *A practical guide to creating a web page*. Symposium presented at the annual convention of the New England Psychological Association, New London, CT.
- Beins, B. C. and Maitland, L. (1996, October). Workshop for high school psychology teachers. Two-day workshop presented at the New England Psychological Association convention, New London, CT.
- Beins, B. C. (1996, March). "Well done is better than well said": Teaching Research Methods. Presentation at the Southeastern Conference on the Teaching of Psychology, Atlanta GA.
- Beins, B. C. (1996, March). The concepts and the controversies: Going beyond the facts in teaching the History of Psychology. Presentation at the Southeastern Conference on the Teaching of Psychology, Atlanta GA.
- Beins, B. C. and Sullivan, M. T. (1995, October). Workshop for high school psychology teachers. Presented at the New England Psychological Association convention, Wenham MA.
- Beins, B. C. (1994, October). From sensations to decisions: Teaching perception and cognition. Invited address at the Eleventh Mid-America Conference for Teachers of Psychology, Evansville, IN.

- Beins, B. C. (1994, October). Demonstrating that smell is as important as taste when we eat. In D. Appleby (Chair) *Saturday Morning Live! Compelling demonstrations for the psychology classroom*. Symposium presented at the eleventh Mid-America Conference for Teachers of Psychology, Evansville, IN.
- Beins, B. C., Hall, S., & Noble, L. G. (1994, October). Teaching Research Methods. Invited address at the Eleventh Mid-America Conference for Teachers of Psychology, Evansville, IN.
- Beins, B. C. (1994, September). Using computers to teach psychology. Colloquium presented at the State University College at Fredonia, Fredonia, NY.
- Beins, B. C. (1993, October). Communicating with statistics students using email. Presented at the Mid-America Conference for Teachers of Psychology, Evansville, IN.
- Beins, B. C. (1993, February). Teaching the Perfect Statistics Class: You thought you had problems. Presented at the Fifth Southeastern Conference on the Teaching of Psychology, Marietta, GA.
- Beins, B. C., Ellis, J., & Davis, S. F. (1993, February). Perspectives on Senior Capstone Experiences. Presented at the Fifth Southeastern Conference on the Teaching of Psychology, Marietta, GA.
- Beins, B. C. (1993, February). The Assumptions We Make: Right Can Be Wrong. In C. Ziegler (Chair), *And Now For Something Completely Different--Demonstrations for the Introductory Psychology Course*. Symposium conducted at the Fifth Southeastern Conference on the Teaching of Psychology, Marietta, GA.
- Beins, B. C. (1992, October). Knowing, Assuming, and Theorizing: Activities With Theories. Paper presented at the Mid-America Conference for Teachers of Psychology, Evansville, IN.
- Addison, W., Beins, B. C., Porter, J. W., Davis, S. F. (1991, October). Encouraging undergraduate research. Presented at the eighth Mid-America Conference for Teachers of Psychology. Evansville, IN.
- Beins, B. C., & Porter, J. W. (1991, October). Students and teachers: Computers from both sides of the desk. Presented at the eighth Mid-America Conference for Teachers of Psychology. Evansville, IN.

- Palladino, J. J., & Beins, B. C. (1991, October). Reviewing and editing for Teaching of Psychology. Presented at the eighth Mid-America Conference for Teachers of Psychology. Evansville, IN.
- Beins, B. C. (1990, October). Generating the Stroop Effect with non-color words: A laboratory demonstration. Poster presented at the Seventh Annual Mid-America Conference for Teachers of Psychology. University of Southern Indiana, Evansville, IN. Oct. 13.
- Palladino, J. J., & Beins, B. C. (1990, October). A discussion with Teaching of Psychology editors: Breaking into publishing and reviewing. Presented at the Seventh Annual Mid-America Conference for Teachers of Psychology. University of Southern Indiana, Evansville, IN.
- Beins, B. C. (1990, August). Good software: Myth or reality? Invited presentation at the 98th Annual Convention of the American Psychological Association. Boston, Massachusetts.
- Beins, B. C. (1990, August). Humor in the headlines: Learning about context. Panelist for "Saturday Morning Live: Activities Introductory Psychology." Presented at the 98th Annual Convention of the American Psychological Association. Boston, Massachusetts.
- Beins, B. C. (1989, October). Research Methods for the 1990's. Presented at the Sixth Annual Mid-America Conference for Teachers of Psychology. University of Southern Indiana, Evansville, IN. (With Charles Brewer, Stephen Davis and Kenneth Weaver, authors listed alphabetically.)
- Beins, B.C. (1989, October). Saturday Morning Live: Demonstrations for the Introductory Psychology Course. Presented at the Sixth Annual Mid-America Conference for Teachers of Psychology. University of Southern Indiana, Evansville, IN. (With Drew Appleby, Robin Lashley, Joseph Palladino, and Faye Plascak-Craig, authors listed alphabetically.)
- Beins, B. C. (1989, October). Writing assignments in Statistics to learn interpretation. Poster presentation at the Sixth Mid-America Conference for Teachers of Psychology, University of Southern Indiana, Evansville, IN.
- Beins, B.C. (1989, May). Workshop on Using Computers in Teaching the Social Sciences. Elmhurst College, Elmhurst, IL.
- Palladino, J.J. and Beins, B.C. (1988, October). Editing and Reviewing for Teaching of Psychology. Presented at the Fifth Annual Mid-America Conference for Teachers of Psychology.

- Beins, B.C. (1988, October). Computer Use In Teaching Psychology: Sources and Resources. Presented at the Fifth Annual Mid-America Conference for Teachers of Psychology. Evansville, IN.
- Beins, B.C. (1988, May). Computers in the Psychology Curriculum. Presented at Chicago State University.
- Beins, B.C. (1987, October). The Quacksalber Test: A computer-generated psychological inventory designed to introduce students to psychological testing. Paper presented at the Fourth Annual Mid-America Conference for Teachers of Psychology. Oct. 10-11, 1987. University of Southern Indiana, Evansville, IN.
- Beins, B.C. (1987, February 20). The use of computers to enhance the psychology curriculum. Invited presentation at the Psychology Curriculum Enhancement Conference for the State Of New Jersey Department of Higher Education. Presented at Kean College, Union, New Jersey
- Beins, B. C., & Appleby, D. C. (1986, October). Bridging the gap: The core curriculum meets real life experience. Round table presentation at the Mid-American Conference for Teachers of Psychology, Evansville, IN.
- Beins, B.C. and Porter, J.W. (1985, October). Computers I: A "BASIC" introduction. Invited Address to the Second Mid-America Conference for Teachers of Psychology, Evansville, IN.
- Porter, J.W. and Beins, B.C. (1985, October). Computers II: Demonstrations in perception, statistics and experimental psychology. Invited Address to the Second Mid-America Conference for Teachers of Psychology, Evansville, IN.
- Beins, B.C. (1984, October). Computers in the Teaching of Psychology. Paper presented at the Mid-America Conference for Teachers of Psychology. Evansville, IN.
- Beins, B.C. (1984, July). A Hands-on Approach to Experimental Psychology. Computing in Undergraduate Psychology. Practicum on Computing in Psychology. Gettysburg College, Gettysburg, PA. (Published in the Conference Proceedings.)
- Beins, B.C. (1984, July). Demonstrations of Complex Cognitive Phenomena. Practicum on Computing in Psychology. Gettysburg College, Gettysburg, PA. (Published in the Conference Proceedings.)

Other Presentations

- Beins, B. C. (1998, October). Welcoming Remarks: The fifth Northeastern Conference for Teachers of Psychology, Ithaca NY.
- Beins, B. C. (1998, October). Final Exam: Connections. Presented at the fifth Northeastern Conference for Teachers of Psychology, Ithaca, NY.
- Beins, B. C. (1997, October). Welcoming Remarks: The fourth Northeastern Conference for Teachers of Psychology, Ithaca NY.
- Beins, B. C. (1996, October). Opening remarks: Dedicated to superlative teaching. Northeastern Conference for Teachers of Psychology. Ithaca, NY.
- Ruhannhen, J, & Beins, B. C. (1996, October). World Wide Web: A hands-on workshop to create your own home page. Presented at the third Northeastern Conference for Teachers of Psychology, Ithaca NY.
- Beins, B. C. (1995, October). Welcoming remarks: The honor of teaching. Presented at the Northeastern Conference for Teachers of Psychology, Ithaca NY.
- Lindner, M., Salm, M., & Beins, B. C. (1995, October). What Works for Undergraduates: Surviving after College. Presented at the Northeastern Conference for Teachers of Psychology, Ithaca, NY.
- Beins, B. C. (1995, July). Asking good questions and getting good answers: Teaching about research. Presented at the National Science Foundation Workshop for High School Psychology Teachers. Ithaca, NY.
- Beins, B. C. (1995, July). The natural history of psychological research on humor. Presented at the National Science Foundation Workshop for High School Psychology Teachers. Ithaca, NY.
- Beins, B. C. (1994, October). Welcoming Remarks: The first Northeastern Conference for Teachers of Psychology, Ithaca NY.
- Brewer, C. L., & Beins, B. C. (1994, October). The 3 R's of Publishing in *Teaching of Psychology*: Writing, Revising, and Reviewing. Presentation at the Northeastern Conference for Teachers of Psychology, Ithaca, NY.
- Beins, B.C. (1978, May). Context as a Facilitator of Information Retrieval. Brooklyn College, Brooklyn, NY.

UNDERGRADUATE RESEARCH AWARDS AND PUBLICATIONS

- Beins, B. C., Agnitti, J., Baldwin, V., Yarmosky, S., Bubel, A., MacNaughton, K., & Pashka, N. (2005, October). How Expectations Affect Perceptions of Offensive Humor. Poster presented at the annual convention of the New England Psychological Association. New Haven, CT. Winner of award for best faculty-student research.
- Cronin, J., Abdullah, A., & Beins, B. C. (1996, February). Differences in appreciation of mild gender-based humor in younger and older adults. Winner of award for outstanding presentation of a research paper. Eastern Colleges Science Conference.
- Levine, J. R. (1995). Memory for frequency of complex sounds. *Modern Psychological Studies*, 3, 43-46.
- Smith, G. E. (1994). Evaluating memory for frequency of function words, content words, and nonsense words. Winner of New York State Psychological Association Student Paper Competition Award.
- Watson, G. R. (1993). Auditory Memory for Frequency: Labelling versus Nonlabelling. Honor's thesis, Ithaca College.
- Ingersoll, M. (1992). Event frequency estimations for non-semantic items. *Modern Psychological Studies*, 1, 37-40.
- Pritchard, K. K. (1992). The effects of modality and stimulus type on memory for frequency. *Modern Psychological Studies*, 1, 41-47.
- Pritchard, K. K. (1992, December). *Memory for frequency of simple versus complex tones*. Honor's thesis, Ithaca College.
- Pritchard, K. K. (1992, April). Outstanding Research Award for *Memory for frequency: Evidence for a modality-independent mechanism*. Presented at the 42nd Eastern Colleges Science Conference, Annapolis, MD.
- Robertson, C. E. (1992, March). Visual and tactile memory: A comparison across modalities. *Proceedings of the Seventh National Conference for Undergraduate Research* Volume I, 464-469.
- Robertson, C. E. (1992). *Award for excellence in research*, presented by the New York State Psychological Association. (Visual and tactile memory: A comparison across modalities.)

UNDERGRADUATE RESEARCH PRESENTATIONS

- Freedner, E., Wright, F., & Beins, B. C. (2007 April). How expectation affects humor appreciation. Presentation at the University of Scranton Psychology Conference, Scranton, PA.
- Laport, M., Donkor, K., Hull, J., O'Connor, A., Nagengast, K., & Beins, B. C. (2006, April). The Role of Context in Violent Humor. Presentation at the Eastern Colleges Science Conference, Philadelphia, PA.
- Donkor, K., Hull, J., Laport, M., Nagengast, K., O'Connor, A., & Beins, B. C. (2006, April). The effects of priming on humor responses. Presentation at the Eastern Colleges Science Conference, Philadelphia, PA.
- Hull, J., Donkor, K., Laport, M., Beins, B. C. (2006, April). Personality Dimensions and Perceived Sense of Humor. Presentation at the Eastern Colleges Science Conference, Philadelphia, PA.
- Bernardi, S., Boynton, J., & Kragh, D. (2006, April). Perceptions of Offensive Humor.
- Boynton, J., Kragh, D., & Bernardi, S. (2006, April). Personality Characteristics and Humor. Presented at the University of Scranton Psychology Conference, Scranton, PA.
- Agnitti, G. (2006, April). Conformity and humor appreciation. Presentation at the Whalen Academic Symposium, Ithaca, NY.
- Nagengast, K., Yarmosky, S., Donkor, K., Hull, J., & Laport, M. (2006, April). Appreciation and recall of offensive humor. Presentation at the Whalen Academic Symposium, Ithaca, NY.
- Pashka, N. J., Grossman, D. B., Gildner, L. M., Agnitti, J. Y., Baldwin, V. C., Bubel, A., MacNaughton, K. B., Snyder, M. E., & Waajid, M. S. (2005, April). How expectations affect perceptions of offensive humor. Presentation at the Eastern Colleges Science Conference, New Britain, CT.
- Pashka, N. J., Agnitti, J. Y., Bubel, A., MacNaughton, K. B., & Beins, B. C. (2005, April). Humor in groups: Appreciated but not remembered. Presented at the Eastern Colleges Science Conference, New Britain, CT.
- Pashka, N., & Agnitti, J. (2005, April). Offensive Humor: Can We Insult You While We Make You Laugh? Poster presentation at the Eastern Colleges Science Conference, New Britain, CT.

- Agnitti, J., Baldwin, V., Lapham, H., Yarmosky, S., Bubel, A., MacNaughton, K., Pashka, N. (2005, April). How Expectations Affect Perceptions of Offensive Humor. Poster presentation at the University of Scranton Psychology Conference, Scranton, PA.
- Fish, S., Pashka, N. J. & Hobson, E. (2004, April). Offensive humor: can we insult you while we make you laugh? Presented at the 19th annual University of Scranton Psychology Conference, Scranton, PA.
- Gildner, L. M., Grossman, D. B., Snyder, M. E., Hobson, E., & Lynch, M. E. (2004, April). Appreciation and recall of pointed humor. Presented at the 19th annual University of Scranton Psychology Conference, Scranton, PA.
- Agnitti, J., Bubel, A. E., Pashka, N. J., Snyder, M. E., Grossman, D. B., Gildner, L. M., Baldwin, V. C., MacNaughton, K. B., & Waajid, M. S. (2004, April). Humor in groups: appreciated but not remembered. Poster presentation at the 16th annual University of Scranton Psychology Conference, Scranton, PA.
- Fish, S. J., Donaghy, K. L., Gardner, B. A. and Soule, M. O. (2004, April). Appreciation and recall of tendentious humor. Presented at the Eastern Colleges Science Conference, New York, NY.
- Martin, J., & McGaffick, S. (February, 2001). The effects of mood induction on humor appreciation. Presentation at the 16th annual University of Scranton Psychology Conference, Scranton, PA.
- Crane, C., Gordon, D., Kozloff, D., Porter, H., Rosenberg, C., & Beins, B. C. (February, 2000). Group size, expectations about humor, and humor responses. Presentation at the 15th annual University of Scranton Psychology Conference, Scranton PA.
- Gordon, D. S., Battaglia, J. S., Higgins, J. S., Hyatt, J. E., Taylor, J. E., & Beins, B. C. (February, 2000). Embarrassment and gender: who is embarrassed by what? Presentation at the 15th annual University of Scranton Psychology Conference, Scranton PA.
- Porter, H., Kozloff, D., Gordon, D., Rosenberg, C., & Mack, L. (April, 2000). Group processes, expectations about humor, and humor responses. Presentation at the Eastern Colleges Science Conference, Staten Island, NY.
- Fortier, E. T. (April, 1999). Group size, expectations about humor, and humor responses. Presentation at the Eastern Colleges Science Conference, Fairfield, CT.

- Miller, T. G. (1999, April). Humor evaluation and humor appreciation: modification through informational and social factors. Presented at the National Conference on Undergraduate Research, Rochester NY.
- Adams, J. B., Battaglia, M. R., Higgins, J. S., Killeleagh, M. L., Miller, T. G., Sambolec, E. J., & Beins, B. C. (1999, March). Evaluation of humor: Cognitive and social factors. Presented at the Fourteenth Annual University of Scranton Psychology Conference, Scranton, PA.
- Wimer, D. J., & Beins, B. C. (1999, March). Components of embarrassability and humor responses. Presented at the Fourteenth Annual University of Scranton Psychology Conference, Scranton, PA.
- Miller, T. G., Crane, C. M., Hyatt, J. L., Taylor, J. E., Fortier, E. T., & Beins, B. C. (1999, March). Group size, expectations about humor, and humor responses. Presented at the Fourteenth Annual University of Scranton Psychology Conference, Scranton, PA.
- Wimer, D. J., Breen, W. E., Doiron, W., Falvey, B. F., Feinman, G., Grondin, M. V., Larrabee, H. M., & Beins, B. C. (1998, April). How funny is this joke? It's as funny as we tell you it is. Presented at the Thirteenth Annual University of Scranton Psychology Conference, Scranton, PA.
- Fazio, V. C. (1998, April). Some internal and external factors affecting appreciation of jokes. Presented at the National Conference on Undergraduate Research. Salisbury, MD.
- Breen, W. E., Wimer, D. J., Doiron, W., Falvey, B. F., Feinman, G., Groncin, M. V., Larrabee, H. M., & Beins, B. C. (1998, April). How funny is this joke: It's as funny as we tell you it is. Presented at the annual Eastern Colleges Science Conference. Niagara, NY.
- Breen, W. E., Wimer, D. J., Doiron, W., Falvey, B. F., Feinman, G., Groncin, M. V., Larrabee, H. M., & Beins, B. C. (1998, April). Evaluation of humor: Cognitive and social factors. Presented at the annual Eastern Colleges Science Conference. Niagara, NY.
- Miller, T. G., Wimer, D. J., Fortier, E. T., Killeleagh, M., Sambolec, E. J., & Beins, B. C. (1998, April). Changes in mood do not equal changes in appreciation of jokes. Presented at the annual Eastern Colleges Science Conference. Niagara, NY.
- Wimer, D. J., Breen, W. E., Doiron, W., Feinman, G., Grondin, M. V., Larrabee, H. M., & Beins, B. C. (1998, April). Presented at the annual Eastern Colleges Science Conference. Niagara, NY.

- Fazio, V. C., Cronin, K. L., & Beins, B. C. (1998, April). The role of embarrassability in humor appreciation. Presented at the Thirteenth Annual University of Scranton Psychology Conference, Scranton, PA.
- Wimer, D. J., Breen, W. E., Doiron, W., Falvey, B. F., Feinman, G., Grondin, M. V., Larrabee, H. M., & Beins, B. C. (1998, April). How funny is this joke? It's as funny as we tell you it is. Presented at the Thirteenth Annual University of Scranton Psychology Conference, Scranton, PA.
- Breen, W. E., Falvey, B. F., Fortier, E. T., Killeleagh, M., Miller, T. G., Sambolec, E. J., & Beins, B. C. (1998, April). Changes in mood do not equal changes in appreciation of jokes. Presented at the Thirteenth Annual University of Scranton Psychology Conference, Scranton, PA.
- Cronin, K. L., Fazio, V. C., & Beins, B. C. (1998, April). Mood does not affect the funniness of jokes but jokes affect your mood. Presented at the Thirteenth Annual University of Scranton Psychology Conference, Scranton, PA.
- Fazio, V. C., Cronin, K. L., & Beins, B. C. (1998, April). The Role Of Embarrassability In Humor Appreciation. Presented at the Thirteenth annual University of Scranton Psychology Conference, Scranton PA.
- Schmitt, J. (1997, April). Gender, Personality, and Humor: What do we laugh at? Presented at the annual Eastern Colleges Science Conference, New Britain, CT.
- Cronin, K., Fazio, V., Filiberto, C. Levitt, J., & Schmitt, J. (1997, March). Personality Variables are associated with appreciaton of gender-based humor. Presented at the Twelfth Annual University of Scranton Psychology Conference, Scranton, PA.
- Fazio, V., Bove, C., Falvey, B., Cronin, K., Filiberto, C., Levitt, J., & Schmitt, J. (1997, March). Can appreciation of jokes be raised by mood elevation? Presented at the Twelfth Annual University of Scranton Psychology Conference, Scranton, PA.
- Levitt, J. (1977, March). Hostility of good-natured humor: Can we laugh at ourselves? Presented at the Twelfth Annual University of Scranton Psychology Conference, Scranton, PA.
- Greenfield, Z. (1997, March). The rise, fall, and re-emergence of introspection in psychology. Presented at the Twelfth Annual University of Scranton Psychology Conference, Scranton, PA.

- Cronin, J., Abdullah, A., & Beins, B. C. (1996, February). Differences in appreciation of mild gender-based humor in younger and older adults. Presentation at the University of Scranton Psychology Conference, Scranton PA.
- Idstein, L., Baer, S., Strichartz, J., Tobin, J., & Beins, B. C. (1996, February). Appreciation of mildly offensive gender-based humor by men and women. Presentation at the University of Scranton Psychology Conference, Scranton PA.
- Strichartz, J., Filiberto, C., Levitt, J., Schmitt, J., & Beins, B. C. (1996, February). Preference for same-sex joke tellers: Not all victims are created equal. Presentation at the University of Scranton Psychology Conference, Scranton PA.
- Smith, G. E., Cronin, J. M., Abdullah, A. B., & Beins, B. C. (1995, February). The effects of gender differences and subject identification on appreciation of hostile humor. Poster presentation at the tenth University of Scranton Psychology Conference, Scranton PA.
- Riter, J., Ingersoll, M., Moore, L., Watson, R., Bergman, S., Levine, J., & Mintz, L. (1993, April). Quality of processing on memory for frequency of occurrence of complex sounds. Presented at the Eastern College Science Conference, New Britain, CT.
- Higgins, K., Awn, N., Frankel, P., & Wolfson, P. (1993, April). Stimulus complexity as an aid to memory for frequency. Presented at the Eastern College Science Conference, New Britain, CT.
- Ingersoll, M. (1993, February). Event frequency estimations for nonsemantic items. Poster presentation at the University of Scranton Psychology Conference, Scranton, PA.
- Frankel, P., Awn, N., Higgins, K., Pritchard, K., Wolfson, P., & Beins, B.C. (1993, February). Memory for frequency: The role of cues. Poster presented at the University of Scranton Psychology Conference.
- Watson, G. R. (1993, March). The role of labeling and semantic cues in memory for event frequency. Presented at the Seventh National Conference on Undergraduate Research, Salt Lake City, UT.
- Pritchard, K. K. (1992, April). Memory for frequency: Evidence for a modality-independent mechanism. Presented at the 42nd Eastern Colleges Science Conference, Annapolis, MD.

- Watson, G. R. (1992, April). Auditory memory for frequency: Parallels with verbal memory. Presented at the 42nd Eastern Colleges Science Conference, Annapolis, MD.
- Robertson, C. E. (1992, March). Visual and tactile memory: A comparison across modalities. Presented at the the seventh National Conference for Undergraduate Research. Minneapolis, MN.
- Levy, B., Scheibe, C. L., & Beins, B. C. (1992, February). Student perceptions and performance in different test formats. Presented at the seventh University of Scranton Psychology Conference, Scranton, PA.
- Gerhards, D., & Beins, B. C. (1992, February). The role of familiarity in memory for frequency of pictures. Presented at the seventh University of Scranton Psychology Conference, Scranton, PA.
- Robertson, C. E., Pritchard, K. K., Yaudes, K., & Beins, B. C. (1992, February). Visual and tactile memory: A comparison across modalities. Presented at the seventh University of Scranton Psychology Conference, Scranton, PA.
- Nute, C., Watson, R., Dana, J., DeMarrais, K., & Beins, B. C. (1992, February). Frequency memory across modality: A theoretical discussion. Presented at the seventh University of Scranton Psychology Conference, Scranton, PA.
- Remley, K. (1991, April). Memory for frequency of pictorial stimuli. Presented at the Eastern Colleges Science Conference.
- Lepsch, P., Bozza, K., Katz, M., Sloane, M., & Beins, B. C. (1991, February). Temporal and semantic factors that affect memory for frequency. Presented at the Sixth University of Scranton Psychology Conference. Scranton, PA.
- Lindner, M., Rubin, L., Engle, K., Shehadeh, F., Beins, B. C. (1991, February). Memory for the frequency of general and specific category words. Presented at the Sixth University of Scranton Psychology Conference. Scranton, PA.
- Katz, J. & Beins, B. C. (1990, February). The generation of Stroop-like interference with color and non-color words. Presented at the Fifth University of Scranton Psychology Conference. February, 1990.

- Croce, H., Kaufman, M, Beal, C., & Levine, L. Memory for Frequency of High and Low Frequency Words. Presented at the Fifth University of Scranton Psychology Conference. February, 1990.
- Kaufman, M., Croce, H., Beal, C., & Levine, L. Memory for frequency of words as a function of depth of processing. Presented at the Fifth University of Scranton Psychology Conference. February, 1990.
- Bowman, J., Jones, A., Katz, J., & Valente, M. (1989, April). Reconstructive Memory for Semantically Related Words. Presentation at the Eastern College Science Conference, West Point, NY.
- Katz, J., Bowman, J., Glazewska, M., Jones, A., Langbort, J., Stenberg, L., & Valente, M. (1989, April). Differences in Reading from Computer Screen and Paper. Presentation at the Eastern College Science Conference, West Point, NY.
- Ames, N., Grundman, C., Katz, J., Panetti, S., Salm, M. (1988, February). Memory for Event Frequency: Short- and long-term interaction. Presented at the Fourth Annual University of Scranton Psychology Conference, Scranton, PA.
- Salm, M., Panetti, S., Katz, J., Grundman, C., Ames, N. (1988, April). Memory for Event Frequency: Short- and long-term interaction. Presented at the Eastern College Science Conference, Ithaca College, Ithaca, NY.
- Potzick, S.D., Christman, S., & Mallery, J. (1985, April). Individuated and Generalized Memory for Rule-Generated Learning Strings: Evidence for Implicit Learning. Presented at the Undergraduate Psychology Research Conference, Indiana State University at Evansville, Evansville, IN.
- Beins, B. C. & Auciello, P. (1984, November). Two Strategies for Complex Rule Learning: Abstraction of information and memory for individual items. Presented at the Kentucky Academy of Science.
- Beins, B. C. & Lenhoff, K. (1984, November). The Persistence of Memory for Individual Items in Complex Rule Learning. Presented at the Kentucky Academy of Science meeting.
- Moore, M. (1984, April). Memory and Misleading Information with Prose Material. Presentation at the Undergraduate Psychology Research Conference, Evansville, IN.

Lucas, M., Leffingwell, S., Abdon, D., & Kalker, L. (1984, April). Judged Meaningfulness of Sentences in Paragraphs and in Isolation. Presentation at the Undergraduate Psychology Research Conference, Evansville, IN.

Hoeper, P. (1983, April) The Generation of Asch-Type Conformity in A Line-Generation Task. Presentation at the Undergraduate Psychology Research Conference, Evansville, IN

Perrino, C. (1983, April). The Effects of Relevant and Irrelevant Information on Organization of Prose Passages. Presentation at the Undergraduate Psychology Research Conference, Evansville, IN.

OTHER PROFESSIONAL ACTIVITIES

Summer advisor for incoming freshman psychology majors, Ithaca College. Summer 1988-1999, 2003-present.

Instructor for Northeastern Senior Seminar, Mysteries of Memory, 1989.

Instructor for Northeastern Senior Seminar, Sleep & Dreams, 1987.

Chairperson of paper sessions at the Annual Undergraduate Psychology Research Conferences. Evansville, Indiana. 1984, 1985

Organization of multidisciplinary, academic-community conference. Thomas More College: Kentucky Studies Day. April, 1983.

Organization of Faculty Development Day at Thomas More College. August, 1983.

Chairperson, Dean's Council for Faculty Development, 1982-83 academic year; Thomas More College

Chairperson, Evaluation of Instruction Committee, 1983-84, 1984-85 and 1985-86 academic years. Thomas More College

AWARDS AND HONORS

Lodestar Grant to attend the Mid-America Conference for Teachers of Psychology, 1992
Lodestar Grant to attend a seminar on using the MicroExperimental Laboratory software, 1991.

Lodestar Grant to attend "Seminar on Linear and Nonlinear Model Fitting," 1988
Strengthening Development of Institutions Program grant: Computer use for Psychology majors, 1983.

Strengthening Development of Institutions Program grant: Audio-visual aids for Perception and Cognition Courses, 1982.

Advanced Institutional Developmental Program grant: Development of computer use in undergraduate experimental laboratories, 1980.

American Association for the Advancement of Science: Science writer for the mass media, 1978.

Pass with Distinction: City University of New York Second Doctoral Examination, 1976.

Graduation with Honors: Miami University, 1972.
Hughes Memorial Scholarship: Miami University, 1968.

AFFILIATIONS

American Psychological Association	Division 26 of the American Psychological Association (History)
American Psychological Society	New England Psychological Association
Division 1 of the American Psychological Association (General Psychology)	Eastern Psychological Association
Division 2 of the American Psychological Association (Teaching)	American Statistical Association
Division 3 of the American Psychological Association (Experimental Psych.)	Psi Chi, The National Honor Society in Psychology
	Sigma Xi, The Scientific Research Society

EXPERIENCE: OTHER

1981-1982	Editor, Building Cincinnati (trade magazine)
1978-1979	Research Analyst, Blue Cross of Central Ohio; Columbus, Ohio
1978	Science Reporter, National Public Radio affiliate; Columbus, Ohio
1971-1972	Communications Director, Middletown Area Chamber of Commerce; Middletown, Ohio