

Cory Lynn Young

PERSONAL DETAILS

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Ithaca, NY 14850

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EDUCATION

PhD: School of Communication Studies. Bowling Green State University. December, 2001.

MSocSci: Department of Culture Studies University of Birmingham. Birmingham, England.
December, 1996.

MA: Department of Interpersonal Communication. Bowling Green State University. August, 1995.

BAC: Department of Interpersonal Communication. Bowling Green State University. August, 1992.

TEACHING RESPONSIBILITIES

Ithaca College (2006 to present)

UNDERGRADUATE COURSES	SEMESTER/ YEAR(S)
Crisis Communication	Developed Fall '06 Taught again Fall '07; Fall '08
Government & Stakeholder Relations	Developed Spring '07 Taught again Spring '09
Communication in International Organizations	New prep Fall '06 Taught again Fall '08
Corporate Communication	Fall '07 Spring '08
Human Communication in Organization	New prep Spring '08 Taught again Spring '09, Fall '09, Spring '10
Organizational Speechwriting & Interviewing	New prep Fall '07 Taught Spring '09
Professional Development I	New prep Spring '10
Professional Development II	New prep Spring '10
Professional Development III	New prep Fall '09

GRADUATE COURSES	STATUS	SEMESTER	YEAR(S)
Crisis Communication & Technology	Developed	Summer	07
Crisis Communication		Summer	08, 09
Organizational Culture & Diversity		Spring	07 08 09
Theoretical Foundations	New prep	Fall	08, 09

RESEARCH AND SCHOLARLY ACTIVITIES

Published Works

Book Chapters:

Young, C. (2009). Racist politics and negative advertisements: The construction of Mexicans as political enemies in the 1996 presidential campaign. In S. Barnes & W. Snetsinger (eds.). *Visual impact: The power of visual persuasion*. Cresskill, NJ: Hampton Press.

Young, C. (2009). Out and abroad: GLBT Resources. In G. Parameswaran & T. Kader (eds.). *Educational access and social justice: A global perspective*. Hamilton Books—Division of Rowman & Littlefield.

Young, C. (2008, June/July). Lessons learned from an unemployed academic. *Spectra* [Publication of the National Communication Association], p. 10.

Young, C. (2001). Coming out stories. In T. F. Murphy (Ed.), *Readers guide to gay and lesbian studies*. (pp. 153-154). Chicago: Fitzroy Dearborn Publishers.

Young, C. (1999). The buddy system. In L. W. Hugenberg & B. S. Moyer (Eds.), *Volume 3: Teaching ideas for the basic course*. (pp. 215-217). Dubuque, IA: Kendall/Hunt.

González, A., Willis, J. & Young, C. (1996). Cultural diversity and organizations. In P.Y. Byers (Ed.), *Organizational communication: Theory and behavior* (pp. 284- 304). Boston: Allyn & Bacon.

Articles:

Flowers, A. & Young, C. (In press, 2009). Parodying Palin: How Tina Fey's visual and verbal impersonations revived a comedy show and impacted the 2008 election. *Journal of Visual Literacy*.

Young, C. & undergraduate students. (In Press, 2009). S.O.S via SMS: Text messaging as a communication strategy in hurricane crises. *Journal of Communication Studies*.

Young, C. (2005). Contemporary Native American rhetoric: A narrative criticism of the Cherokee rally. *Texas Speech Communication Journal*, 29(2), 131-141.

Young, C. (2004, Fall). Book Review of Understanding African American Rhetoric: Classical Origins to Contemporary Innovations. *Southern Journal of Communication*, 70(1), 443.

Young, C. (2002 Fall/Spring). What do you really need? An exercise in self-reflection. *Iowa Journal of Communication*, 34(1), 105-109.

Young, C. (2000). Queer theory meets rhetorical criticism. *Journal of the Wisconsin Communication Association*, 31 52- 63.

Other:

Young, C. (1998, November). *Intercultural adaptation in the classroom: The ethics of grading and assessing students with minimal proficiency in speaking English*. Paper originally presented at the annual meeting of the National Communication Association. New York. (ERIC Document Reproduction Service No. ED424605).

Works in Progress/Review

Book: Young, C. & Heuman, A. (In progress). *Cultural approach to interviewing*. Publisher: Allyn & Bacon.

Book Chapter: Young, C. (2008). *Speaking with lesbian mothers: Critical communication issues*.

Manuscript: *How we lived then: A discourse analysis of Michael Pollan*.

Competitive Papers & Panel Presentations

Organizational Communication:

Young, C. & Flowers, A. (2009, November). Presentation of research on public relations, technology and crisis communication in Roundtables on Research in Progress at the National Communication Association annual convention. Chicago, IL.

Young, C. & Graber-Wilder, W. (2007, April). *Living here, while my job goes there: Dislocated workers and the challenges of being unemployed*. Paper presented at the annual meeting of the Eastern States Association. Providence, RI.

Young, C. (2007, February). *Preaching to the choir: A critical interpretive study of the meanings of diversity*. Paper presented at the annual meeting of the Western States Communication Association convention. Seattle: WA.

Young, C. & Graber-Wilder, W. (2006, May). *Adults in transition*. Professional presentation at Kalamazoo Valley Community College. Kalamazoo: MI.

Young, C. & Heuman, A. (2003, November). *Incorporating cultural issues into the interviewing class*. NCA Short Course presented at the annual meeting of the National Communication Association. Miami: FL.

Cai, B., & Young, C. (1999, April). *Intersubjectivity and method: Cultural disconnection, critical ethnography, and the negotiated process of writing*. Paper presented at the annual meeting of the Central States Communication Association. St. Louis: MO.

Culture and Communication:

Young, C., (2003, November). *Diversity in basic course textbooks: Reality or myth?* Roundtable discussion presented at the annual meeting of National Communication Association. Miami: FL.

Young, C. (2000, April). *Spotlight: Diversity research and critical focus groups*. Panel presented at the annual meeting of the Central States Communication Association. Detroit: MI.

Young, C. (1999, April). *Racist politics and negative advertisements: The construction of Mexicans as political enemies in the 1996 presidential campaign*. Paper presented at the annual Central States Communication Association. St. Louis: MO.

Young, C. (1998, November). *New visions and alliances for intercultural communication and culture studies*. Table Talk Series presented at the annual meeting of the National Communication Association. New York.

Young, C. (1988, April). *Decentering the culture of smoking: Alternative voices in the tobacco war*. Roundtable discussion presented at the annual meeting of the Central States Communication Association. Chicago: IL.

Gender/Women's Studies:

Young, C. (2004, November). *Second and third wave feminism: A roundtable Discussion*. Accepted for presentation at the annual meeting of the National Communication Association convention. Chicago, IL.

Young, C. (2002, October). *Roundtable discussion: The importance of (wo) mentoring in the academy: Feminist insights for guiding undergraduates, graduate students, and faculty*. Accepted for presentation at the annual meeting of the Organization for the Study of Communication, Language, and Gender (OSCLG). Minneapolis: MN.

Young, C. (1999, November). *Coloring outside the lines: Curricular decisions in gender and feminist studies*. Competitive panel presented at the annual meeting of the National Communication Association. Chicago: IL.

Sexuality:

Young, C. (2009, October). Presentation of book chapter "Out and abroad: GLBT Resources" at the OSCLG (Organization for the Study of Communication, Language, and Gender) annual conference. Los Angeles, CA.

Young, C. (2006, November). *Queer theory and unpaid labor? Extending the conversation started in the Journal of Homosexuality*. Paper presented at a pre-conference panel at the annual meeting of the National Communication Association. San Antonio: TX.

Young, C. (2006, April). *Social construction of gender*. Keynote presentation for the first FTM (Female to Male) Transgender Conference “What is the Blueprint of a Man?” Kalamazoo: MI.

Young, C. (2004, November). *Work-life balance: Looking back at heteronormative assumptions, moving forward to inclusivity*. Paper presented on a competitive panel at the annual meeting of the National Communication Association. Chicago: IL.

Young, C. (2004, November). *Queer, reality, and TV? An emblematic genre of post- Ellen television*. Paper presented on a competitive panel at the annual meeting of the National Communication Association. Chicago: IL.

Young, C. (2004, March/April). *Rocking institutions’ and students’ resistance and discomfort: Teaching “sensitive topics” in the basic communication courses*. Competitive panel presented at the annual meeting of the Central States Communication Association. Cleveland: OH.

Young, C. (2002, November). *Speaking with lesbian mothers: Critical communication issues*. Paper presented at the National Communication Association. New Orleans: LA.

Young, C. (1999, November). *Homophobia in our courses: Resources and strategies when dealing with gay, lesbian, bisexual, transgendered issues in classroom teaching*. Competitive panel presented at the annual meeting of the National Communication Association. Chicago: IL.

Scholarship of Teaching and Learning:

Young, C. & Turner, P. (2006, October). *A mind at a time: Neurodevelopmental systems, issue based learning, and engaged dialogue between author and teacher*. Paper presented at the annual meeting of OSCLG (Organizational for the Study of Culture, Language and Gender). St. Louis: MO.

Young, C. (2002, October). *Roundtable discussion: Intersections—gender, sexuality, race, ethnicity, and nationality in the communication classroom*. Competitive panel presented at the annual meeting of the Organization for the Study of Communication, Language and Gender (OSCLG). Minneapolis: MN.

CONTINUING PROFESSIONAL DEVELOPMENT

- Learned how to use an Olympus voice recorder and iFlip camera for creating lectures to upload onto iTunesU.
- Received \$500 from the Pendleton Development Fund for purchasing books, Spring semester, 2008. Purpose—to improve the course Communication in International Organizations.
- Became certified in the NIMS Program (National Incident Management System), through FEMA (Federal Emergency Management Agency).
- Received \$ 2,900 for attendance at the International Association of Business Communicators (IABC) regional heritage conference in October, 2007. Cincinnati, OH; Public Relations Society of America conference in October, 2007. Philadelphia, PA; National Communication Association convention in November, 2007. Chicago, IL.
- Received \$240 from the Pendleton Development Fund for purchasing books. Spring Semester, 2007. Ithaca College. Project: Manuscript for submission to Text and Performance Quarterly journal.
- Received \$750 from the Pendleton Development Fund for attendance at the Eastern States Association annual conference in Providence, RI. April 25-29, 2007. Paper presented: “Living Here, While My Job Goes There: Dislocated Workers and the Challenges of Being Unemployed.”

AWARDS

- Awarded the 2007 Summer Research Grant Stipend of \$3,350. Ithaca College. Project: Cultural Approach to Interviewing.
- Certificate of Excellence for Top Panel entitled “Rocking Institutions’ and Students’ Resistance and Discomfort in Teaching “Sensitive Topics” in the Basic Communication Course”. Awarded by the Basic Course Interest Group of Central States Communication Association; Cleveland Ohio, March 31- April 2, 2004 .
- Funding approved for the Off Campus component of the Faculty Development Grant at the University of Wisconsin Oshkosh to attend a conference entitled “Transforming Organizations through Theory, Research, and Practice.” July 25-29th, 2004. Aspen, CO.
- Classroom grant: Fall Semester, 2001. Center for Teaching and Learning Excellence. University of Southern Indiana. \$200.
- Recipient of the Dissertation Fellowship. Department of Interpersonal Communication. Bowling Green State University. Funding for academic year 1999-2000. \$15,000.
- Funding for research. Academic year 1999-2000. School of Communication Studies. Bowling Green State University, \$350.

SERVICE (2008-2010 Academic Years)

DEPARTMENTAL

Guest Lectures (STCM 10300. Intro to Strategic Communication. Audience Analysis. Spring 2008/Fall 2008/Spring 2009/Fall 2009)

SCHOOL OF COMMUNICATION

Appointed to the Steering Committee. Two Year Term

COLLEGE

Member of the Faculty Workload Committee (Spring 2009 to present)

Continued membership in the working group for crisis management at Ithaca College

Member of the All Policy Committee (3 year term) (2006 to 2009)

Member of the Rainbow Reception Committee (2008)

SERVICE (2007-2008 Academic Year)

DEPARTMENTAL

Member of two search committees (Spring 2008/Summer 2008/Fall 2008/Spring 2009)

Guest Lectures (STCM 10300. Intro to Strategic Communication. Audience Analysis. Fall 2007/Spring 2008/Fall 2008).

SCHOOL OF COMMUNICATION

Active member of the Faculty Development Grant Committee

Appointed to the Steering Committee

COLLEGE

Continued membership in the working group for crisis management at Ithaca College

Continued member of the All Policy Committee (3 year term)

Continued member of the Rainbow Reception Committee

COMMUNITY

Provided consultation to Ithaca City School System for cultural competency interventions to approximately 70 administrators (Spring 2008)

SERVICE (2006-07 Academic Year)

DEPARTMENTAL

Corporate Communication Supplemental Course Subcommittee

Guest Lectures: CMD 10300. Intro to Strategic Communication. Stakeholder Relations; TVR 23200. Public Relations. Politics and Government; TVR 22000. Global Flow of Information. World Trade Center.

Workshop: CMDSA. Cover Letters, Resumes, and Interviewing.

SCHOOL OF COMMUNICATION

Participation in Parent's Weekend, Ithaca Today, and Ithaca & You.

COLLEGE

Invited and appointed to be on the working group for crisis management at Ithaca College

Member of the All Policy Committee (3 year term)

Member of Diversity Awareness Committee

Workshops: Resident Advisors. Cover Letters, Resumes, and Interviewing; National Association of Black Accountants. Diversity in the Workplace.

EMPLOYMENT HISTORY

Workforce Skills Development Center, Inc. **Asst. Facilitator**
10/31/2005 to 06/30/2006

- Facilitated a course entitled Career Opportunities for displaced workers. The goal was to assist them in finding employment, writing resumes, cover letters, and thank you letters, and interviewing.

Western Michigan University **Visiting Assistant Professor**
Fall 2004—Summer 2005

- Female/Male Interaction
- Small Group
- Interviewing
- Diversity in Organizations--
Special Topics Class
- Intercultural Communication

University of Wisconsin Oshkosh **Assistant Professor**
Fall 2002—Aug. 2004

- Interviewing
- Organizational Communication
- Small Group
- Business and Professional Speaking
- Fundamentals of Speech Communication (basic course—public speaking)

University of Southern Indiana **Visiting Assistant Professor**
Fall 2001—May 2002

- Crisis Communication
- Basic Course (interpersonal focus)
- Public Speaking
- Interpersonal Communication for Non-Majors

Bowling Green State University **Instructor**
Fall 2000—Aug. 2001

- Organizational Communication
- Interpersonal Communication II

Bowling Green State University
Fall 1997—Fall 2000

Teaching/Research Assistant

- Basic Course (regular section and honors section)
- Assistant Course Director
- Small Group Communication
- Intercultural Communication

John Carroll University
Spring 1997

Adjunct Instructor

- Public Speaking
- Interpersonal Communication

Lakeland Community College
Fall 1996 & Spring 1997

Adjunct Instructor

- Public Speaking
- Interpersonal Communication
- Business and Professional Speaking

Bowling Green State University
Fall 1994—Aug 1995

Teaching Assistant

- Basic Course—hybrid (public speaking, interpersonal, and small group)