

CURRICULUM VITAE

JODI R. COHEN

cohenj@ithaca.edu

EDUCATION

- PhD in Speech Communication 1980-1984
The Pennsylvania State University, University Park, PA. Doctoral Dissertation, "Implicit Theories of Meaning in Rhetorical Criticism," Dr. Thomas Benson, director.
- MA in Speech Communication 1977-1979
Colorado State University, Fort Collins, CO. Masters Thesis, "The Impact of Stephen Toulmin's Approach to Argument in the Speech Field," Dr. David Vancil, director.
- BA in Speech Communication 1974-1976
Colorado State University, Fort Collins, CO.

TEACHING EXPERIENCE

- Professor Spring 2009
Semester at Sea
Institute of Shipboard Education
The University of Virginia
Taught: "Global Issues," "The Rhetoric of Place and Space"
- Professor Fall 1987-Present
Ithaca College, Ithaca New York.
Tenure Granted in 1994.
Promoted to Full Professor in 2003.
Teach: "Public Communication," "Communication, Culture, and Rhetoric," "Communication, Thought, Identity, and Power," "Methods in Rhetorical Criticism," "Methods of Studying Audiences," "Modern and Contemporary Theories of Rhetoric," "Methods of Discovering, Inventing, and Creating Ideas," "Presidential Campaign Rhetoric," "Places and Spaces in World Rhetoric" **Advise** undergraduate majors for the Department, and the College of Humanities and Sciences **Supervise** independent studies and internships.
- Assistant Professor Fall 1984-Spring 1987
The Pennsylvania State University, New Kensington, PA.
Taught: "Public Speaking" **Advised** undergraduate majors in the School of Communication and the School of Liberal Arts **Directed** media internships

Instructor

Fall 1979-Spring 1980

Colorado State University, Fort Collins, CO.

Taught: “Public Speaking and Group Discussion,” “Oral Style and Delivery,” “Oral Interpretation” *Advised* Undergraduate Speech majors

RESEARCH***In Progress***

Article, “‘This is Not about Wal-Mart’: The Rhetoric of Legitimacy, Authenticity, and Sincerity in Risk Communication” Awarded top paper in Political Communication, National Communication Association’s annual meeting in Chicago, 2008.

Publications

Article, “Communicating Risk through Drawing on the Words of Others,” (with Richard Buttny), Language and Society, (November 2007), 735-756.

Book, Communication Criticism, January 1998, Sage Publications.

Instructor’s Manual, published by Sage, 1999.

Article, “Poverty: Talk, Identity, and Action,” Qualitative Inquiry, 3, (1997), 71-92.

Report and book chapter, “The Significance of Critical Communication Skills in a Democracy,” Democracy at Risk, White Paper, Eisenhower Leadership Program, U.S. Department of Education, March 1996. A version also published in a collection of essays entitled The Public Voice in a Democracy at Risk (Praeger, 1998), P.M. Sias & M.W. Salvador, (Eds.), pp. 41-56.

Article, “Critical Viewing and Participatory Democracy,” Journal of Communication, 44, (1994), 98-113.

Article, “The ‘Relevance’ of Cultural Identity in Audiences’ Interpretations of Mass Media,” Critical Studies in Mass Communication, 8, (1991), 442-454.

Article, “Intersecting and Competing Discourses in Harvey Fierstein’s Tidy Endings,” The Quarterly Journal of Speech, 77, (1991), 196-207.

Chapter, “The Uses of Goals in Therapy,” (with Richard Buttny) In K. Tracey (Ed.), Understanding Face-To-Face Interaction: Issues Linking Goals and Discourse. New Jersey: Lawrence Erlbaum, 1991.

Article, “The Relevance of a Course in Public Speaking,” The Speech Communication Teacher, 2, (1988), 14-15.

Article, “Between the Practice of Rhetoric and the World of Affairs,” The Pennsylvania Speech

Communication Annual, 18, (1987), 19-27.

Paper Presentations

“Communicating Risk through Drawing on the Words of Others,” with Richard Buttny, at the National Communication Association’s annual meeting in San Antonio, November 2006. Acknowledged as “Top papers in Environmental Communication.” Another version of the paper was presented at the International Communication Association’s annual meeting in San Francisco, May 2007. where it was **awarded top paper in the Language division**.

“Diversity and Identity in Dramas of Discrimination,” at the National Communication Association’s annual meeting in New Orleans, November 2002; developed with Jerome Ng, Ithaca College Undergraduate, Dana student Scholar.

“Constructing a Multicultural Campus,” at the Eastern Communication Association’s annual meeting in Pittsburgh, April 2000.

“A Critical Study of the Social Construction of Poverty,” at the International Communication Association’s annual meeting in New Mexico, May 1995.

“Performing Poverty,” at the Speech Communication Association’s annual meeting in Miami, November 1993.

“Martyred Women and Women Martyrs in Nawal el Saadawi’s Body Politics,” at the Speech Communication Association’s annual meeting in Chicago, November 1992.

“The Anatomy of Critical Empowerment,” at the International Communication Association’s annual meeting in Miami, May 1992.

“The Relevance of Cultural Identity in Audience’s Interpretations of Mass Media,” at the Speech Communication Association’s annual meeting in Atlanta, November 1991.

“The Promise of Relevancy as a Method of Studying Socially Situated Meaning Processes,” at the International Communication Association’s annual meeting in Chicago, May 1991.

“Intersecting and Competing Cultural Discourses,” at the Speech Communication Association’s meeting in Chicago, November, 1990.

“The Liberation and Oppression of Gays in the two Martyrs of Harvey Fierstein’s Tidy Endings,” at the Eastern Communication Association’s annual meeting in Philadelphia, May 1990.

“Emancipatory and Conciliatory Self-Reflexivity on Television,” at the Speech Communication Association’s annual meeting in San Francisco, November 1989.

“Inferring Goals from Couple Therapy,” (with Richard Buttny) at the Speech Communication Association’s annual meeting in San Francisco, November, 1989.

“The Emotive Frame of Mind,” at the Eastern Communication Association’s annual meeting in Baltimore, May 1988.

“The Television Generation, Television Literacy, and Television Trends,” at the Eastern Communication Association’s annual meeting in Syracuse, May, 1987.

“Advanced Studies in Speech Organization,” at the Speech Communication Association’s annual meeting in Chicago, November, 1986.

“The Gap between the Practice of Criticism and the Practice of Rhetoric,” at the Eastern Communication Association’s annual meeting in Atlantic City, May, 1986.

“Idealism in the Structure and Form of Hill Street Blues,” at the Iowa Conference for Television Critics in Iowa City, Iowa, April, 1985.

Book Review

“A Review of Extensions of the Burkeian System: Kenneth Burke for the 21st Century,” Communication Quarterly, 42, (1994), 89-90.

PROFESSIONAL SERVICE

Service at Ithaca College

Member, General Education Working Committee for the College of Humanities and Sciences (2006-2007)

Coordinator, First Year Seminar Program for the College of Humanities and Sciences (2003-2007) and member of the steering committee (1998-2003)

Director, Annual Perialas Prize in Persuasive Oratory, an Ithaca College oratorical competition (1997-present)

Chair, Committee to Revise General Education at Ithaca College (2002-2003)

Chair, Assessment Task Force for General Education at Ithaca College (2001-2002)

Member, General Education Requirements Committee for the College of Humanities and Sciences, (1990-1994)

Co-chair, Humanities and Sciences Curriculum Committee (2002-2004) and member (1998-2002)

Member, Committee to review the Exploratory Program for Ithaca College (1998)

Chair, Departmental Curriculum Committee 1994-2000, and member (1987-2007)

Service at the Pennsylvania State University at New Kensington

Vice President, The Faculty Senate (1986-1987)

Director, Student Communication Association (1985-1987)

Service to Professional Organizations

Editorial Reviewer, for Journal of Popular Culture (irregular since 2002)

Guest Reviewer, for Critical Studies in Mass Communication,
1993-1995; 2001; 2003.

Editorial Reviewer, for Cultural Studies: A Research Annual 1997-1999.

Member, Committee of Scholars for the Eastern Communication Assoc. 1996-1997.

Editorial Reviewer, for Journal of the New York State Communication Assoc. 1994-1999.

Chair, Welcoming Committee for the Eastern Communication Association's annual convention in Pittsburgh 1991

Chair and Member, Ecroyd Teaching Award Committee for the Eastern Communication Association 1989-1991.

Advertising Manager and Exhibition Coordinator, for the Eastern Communication Association 1988-1989.

Chair, Mass Communication Interest Council for the Speech Communication Association of Pennsylvania 1986-1987.

PUBLIC SERVICE

President of the Board of Directors for 7th Art, a nonprofit organization managing five theatres exhibiting art films in downtown Ithaca (2001- 2008)

Vice President of the Board of Directors for the YMCA in Cortland NY (2003-2006); and Secretary of the Board (2000-2003)

Create explanations for science exhibits with the ITHACA SCIENCE CENTER signage committee, 1994-1997.

Provide counseling and aid for inmates in the Tompkins County Jail with Offender Aid and

Restoration, a national advocacy program for criminal offenders, 1993-1998.

Develop workshops on communication skills for The Ithaca League of Women Voters, Conference on Women in Leadership, The Ithaca Rape Prevention Center, The Alpha House Drug and Alcohol Rehabilitation Center, the Elmira State Prison, and Cortland High School's Student United Nations team, 1987-present.

Kitchen Volunteer at Ithaca's Southside Community Center's Meals Program, 1990-1991.

ADDITIONAL ACCOMPLISHMENTS

Lectured at Punjabi University in Patiala India on "A Critical Consideration of Popular American Culture," December, 2003.

Participant in the Aspen Institute's Summer Faculty Seminar on "Citizenship in the American Polity," July 25-31, 1998.

Conducted Research on Cultural Identities, Democracy, and Rhetoric at the Centre for Rhetoric Studies at the University of Capetown, in Capetown South Africa, June and July 1997.

Received National Endowment for the Humanities Summer Grant to study culture through ethnographic films, with Andrei Simic, Professor of Anthropology at University of California at Berkeley, Summer, 1989.