

Dennis Charsky

Department of Strategic Communication
Roy H. Park School of Communications
Ithaca College
Ithaca, NY 14850
607.274.1745
dcharsky@ithaca.edu

Education

University of Northern Colorado

Doctor of Philosophy Educational Technology - 2004
Graduate Student Fellowship & Scholarship
Focus Areas: Interactive Technologies and Distance Education

Binghamton University

Master of Science Special Education - 1999
New York State certified in Special Education K12 - 1999

Ithaca College

Bachelor of Arts Social Studies Education - 1995
Emerson Scholarship
New York State certified in Social Studies Education K12 - 1995

Teaching Experience

Ithaca College - 2004 - current

Director Communication Management & Design program: 2010 – current
Assistant Professor: tenure eligible 2006 - current
Assistant Professor: non-tenure eligible 2004 – 2006

Undergraduate courses taught:

- Instructional Design
- Presentation Media & Visual Design
- Interactive Media
- Technology and Identity
- eLearning
- Serious Games
- Technology Supported Work Teams

Graduate courses taught:

- Organizational Media Productions
- eLearning
- Educational Technology for Middle-Secondary Educators
- Educational Technology for Childhood Educators
- Online Learning & Collaboration
- Visual Design & Organizational Media

Undergraduate courses developed:

- Technology and Identity
- Serious Games
- Technology Supported Work Teams

Graduate courses developed:

- Educational Technology for Middle-Secondary Educators
- Educational Technology for Childhood Educators

Thesis Committees and Independent Studies

Mary Simpson – Independent Study – Knowledge Management in the Workplace – 2010
Lauren Jewett – Independent Study – Educational Technology in English Language Arts – 2010
Andrew Longcore – Independent Study – Web Design: Educational Consultant - 2010
Clair Perez – Independent Study – Discussion boards: Strategies & Techniques - 2009
Shelby Clark-Shevalier – Independent Study – Instructional Graphics: Theory & Use - 2008
Maxime Herbelin – Independent Study – Flash Design: Corporate Communications - 2008
Tracy Fuller – Independent Study - Aesthetics and History of New Media - 2008
Amy Becker-George – Independent Study – Speech Communication Course Development - 2007
Steve Gordon – Independent Study – Creating Blended Learning Environments - 2007
Jonni Campbell – Independent Study – Web Design: College Professor - 2006
Adrianna Sassono – Independent Study – Blogging & Teamwork - 2006
Scott Goldman – Independent Study – Web Design: College Organization - 2005
Johanna Hartnagal – Master’s Thesis – committee member - 2004

University of Northern Colorado - 2000 - 2004

Instructor

Undergraduate Courses taught:

- Technology in Education for Elementary Pre-Service Teachers I & II
- Technology in Education for Middle School Pre-Service Teachers I & II
- Technology in Education for High School Pre-Service Teachers I & II

Each 200 level course emphasized learning computer applications, Microsoft Word, Excel, PowerPoint, Adobe Dreamweaver, Adobe Photoshop, Hyperstudio, Inspiration, by completing authentic projects useful for each of the designated levels.

Each 300 level course emphasized learning and integrating various instructional delivery systems and instructional technologies. The courses utilized a variety of text and web-based course materials to provide students with authentic tasks and support to solve complex problems.

Urban Education Program - spring & fall 2003

Instructor

Undergraduate Courses Taught:

- Technology in Education for Elementary Pre-Service Teachers I & II

Designed, developed, and taught courses for non-traditional students enrolled in a work-school program in conjunction with Denver Public School System. Students took classes towards a Bachelor's degree in Teacher Education while working as para-professionals in various Denver Public Schools.

Binghamton City School District - 1996 – 2000

Teacher: Special Education & Social Studies

- Taught special education and regular education classes in American History, Global Studies, Economics, English, and Resource Room consisting of students with mild to moderate learning disabilities.

- Created a variety of learning activities and instructional techniques for regular, inclusive, and special education classrooms. Designed and created a curriculum for a special education behavior modification program.

Instructional Design & Technology Experience

Ithaca Content Architecture and Design – 2007 – current

Instructional Designer

- Providing instructional design for online learning courses on Human Resources Strategy and Talent Management.
- Creating design documents that fully and accurately detail the course content and meet the client's specifications and standards.
- Collaborating with subject matters experts to capture, structure, and organize content for online learning environments.

BX Player Development Group - 2005 – current

Web and Flash Designer

- Providing web design and development for small business that trains athletes in basketball, strength, and speed development.
- Assisted the President of Operations through the process of securing a domain name, server space, and hosting services. Collaborated with the President of Operations, computer programmer, photographer, and audio developer to create site content and features.
- Collaborated with the President of Operation in designing a marketing strategy that utilized the website with other traditional means of marketing.

View the site at: www.bxplayer.com

COMPASS Group – 2005

Web Designer

- Provided web design and development for *Curricular Options in Mathematics Programs for All Secondary Students (COMPASS)*. Re-designed and re-created website to provide COMPASS with an updated website that better organized and provided content.

View the site at: <http://www.ithaca.edu/compass/>

University of Northern Colorado - 2000 - 2004

Graduate Assistant - Preparing Tomorrow's Teachers to Use Technology (PT3) Grant

- Analyzed, designed, and developed undergraduate 200 and 300 level educational technology courses for classroom and web based instruction.
- Designed and developed PowerPoint presentations, web-based course materials, instructional graphics, listserv assignments, and instructor guides and support materials.

- Designed and developed course projects, assignments, activities, and curriculum based on the Colorado Department of Education and National Educational Technology standards.
- Conducted a needs assessment through visits and interviews at area school districts to determine the level of technology integration and amount and type of technology available.

Technology Coach - Preparing Tomorrow's Teachers to Use Technology (PT3) Grant

- Collaborated, coached and advised professors on creating instruction that integrated technology into their pedagogy and course materials.
- Supported professors' development by tutoring and coaching professors in Microsoft Office, Adobe Dreamweaver, Adobe Acrobat, Blackboard, Adobe Premier, Adobe Flash, Adobe Photoshop, and operating computer peripherals.
- Taught and advised professors on integrating instructional design principles and theories in their course re-design, creating text, web-based, and multi-media course materials.

IBM – summer 2001

Global Services Co-Op

- Collaborated with Global Services team on performance analysis project on initiating new services for deploying and servicing IBM hardware and software.
- Managed IBM database for deploying and servicing IBM hardware and software to regional IBM sites and internal customers.
- Developed on-line job aides for IBM employees managing the IBM database for deploying and servicing IBM hardware and software.

Broome-Tioga BOCES - 2000

Instructional Technology Specialist

- Designed and implemented professional development seminars and courses for learning basic technology software and tools and on integrating technology into pedagogy and instructional environments.
- Collaborated with other instructional specialists, technicians, and computer programmers to design on-line course registration and scheduling.

Book Chapters - Refereed

Charsky, D. (2010). Making a connection: Game genres, game characteristics, and teaching structures. In R. Van Eck (Ed.), *Gaming & cognition: Theories and perspectives from the learning sciences* (189 – 212). Hershey, PA: IGI Global.

Charsky, D. & Barbour, M. (2010). From Oregon Trail to Peacemaker: Providing a framework for effective integration of video games into the social studies classroom. In C. Maddux et al. (Eds.) *Research Highlights in Information Technology and Teacher Education 2010* (pp. 251 - 258). Chesapeake, VA: Society for Information Technology and Teacher Education (SITE).

Conference Proceedings – Refereed

Ferguson-Pabst, D. E., Caffarella, E. P., Sanzone, C., **Charsky, D.**, Javeri, M., & Liu, P. L. (2002). Working with faculty: Process, lessons learned, and projects showcase. *Annual Proceedings of Selected Research and Development Presentations at the 2002 National Convention of the Association for Educational Communications and Technology*: Dallas, TX.

Charsky, D. Ferguson-Pabst, D. E., Javeri, M., Liu, P. L., Sanzone, C., & Caffarella, E. P. (2002). Stepping stones to integration: University of Northern Colorado's preparing teachers to use technology team's design and development of preservice teachers. *Annual Proceedings of Selected Research and Development Presentations at the 2002 National Convention of the Association for Educational Communications and Technology*: Dallas, TX.

Sanzone, C., Ferguson-Pabst, D. E., Hunt, E. K., Beville, L., **Charsky, D.**, Javeri, M., Liu, P. L., & Caffarella, E. P. (2002). Using case-based methods to prepare tomorrow's teachers to use technology. *Annual Proceedings of Selected Research and Development Presentations at the 2002 National Convention of the Association for Educational Communications and Technology*: Dallas, TX.

Publications - Refereed

Charsky, D. & Ressler, W. H. (accepted). "Games are made for fun": Lessons on the effects of concept maps in the classroom use of computer games. *Computers & Education*.

Charsky, D. (2010). From Edutainment to Serious Games: A change in the use of game characteristics. *Games & Culture*. 5(2), 177 – 198.

Charsky, D., Kish, M. L., Briskin, J., Walsh, K., Hathaway, S., and Barajas, N. (2009). Using communication technology to facilitate teamwork. *TechTrends*. 53(6), 42-48.

Charsky, D. & Mims, C. (2008). Integrating commercial off-the-shelf video games into school curriculums. *Tech Trends*. 52(6), 38 – 44.

Charsky, D. (Artist). (2007). *TED Live! Logo*. Winner 2007 Teacher Education Division Logo Contest. Association for Educational Communications and Technology, Anaheim, CA.

Charsky, D. (2004). Evaluation of the effectiveness of integrating concept maps and computer games to teach historical understanding. Published Dissertation. University of Northern Colorado, Greeley, CO.

Publications – Non-refereed

Charsky, D. (2008). A culture of encouragement. *TechTrends*. 52(1), 11.

Presentations - Referred

Morgan, S., Henderson, C., **Charsky, D.**, Erkan, A., & Dispensa, M. (to be presented November 2010). *The Ithaca College Faculty Commons: Web 2.0 Gateway to Faculty Development*. Professional and Organizational Development Network in Higher Education Conference: St. Louis, MO.

Charsky D., Perez, C., & Gordon, S. (2010). *Maximizing online engagement: questioning and timing techniques*. United States Distance Learning Association: St. Louis, MO.

Charsky, D. & Barbour, M. (2010). *From Oregon Trail to Peacemaker: Providing a framework for effective integration of video games into the social studies classroom*. National Convention of the Society for Information Technology and Teacher Education: San Diego, CA.

Charsky, D. (2010). *Integrating an Online Case Study created with Adobe Flash*. Teaching with Technology Symposium: Ithaca, NY.

Charsky D. & Briskin, J. (2009). *Instructional designer: Your role in talent management*. Association for Educational Communications and Technology, Louisville, KY.

Charsky D., Kish, M., Briskin, J., Walsh, K., Hathaway, S., & Barajas, N. (2008). *Re-designing a Course Management System to Enhance a Course Simulation*. Association for Educational Communications and Technology, Orlando, FL.

Charsky D., Kish, M., & Kalman, H. (2008). *A Student Perspective: Laptops in the College Classroom*. Association for Educational Communications and Technology, Orlando, FL.

Charsky D. (2007). *Activities for Integrating Video Games into Classrooms*. Association for Educational Communications and Technology, Anaheim, CA.

Charsky D. (2007). *Mini – games for e-Learning*. Association for Educational Communications and Technology, Anaheim, CA.

- Charsky D.** & Mims, C. (2006). *10 things to do when integrating a commercial off the shelf video/computer game*. Association for Educational Communications and Technology, Dallas, TX.
- Charsky D.** (2006). *Teaching with a Video Game and Concept Mapping Activities*. Association for Educational Communications and Technology, Dallas, TX.
- Charsky, D.** & Mims, C. (2006). *Gaming and Simulations in Education: An Open Discussion*. Professors of Instructional Design and Technology Conference, Wirtz, VA.
- Mims, C. & **Charsky D.** (2005). *What Will/Should "EdTech 101" Evolve Into?* Association for Educational Communications and Technology, Orlando, FL.
- Liu P. L., Ku H. Y., Falvo D., **Charsky D.**, Cheng Y., Van Buskirk E., Yeh H. T. (2004). *A Summative Evaluation of Pre-Service Educational Technology Course Curriculum*. Association for Educational Communications and Technology, Chicago, IL.
- Charsky, D.** (2004). *A Re-Analysis of Game Characteristics*. Association for Educational Communications and Technology, Chicago, IL.
- June, 2004. Liu P. L., Ku H. Y., Falvo D., **Charsky D.**, Cheng Y., Van Buskirk E., Yeh H. T. (2004). *An Assessment of Classroom Technology Integration for Pre-Service Teacher*. National Educational Computing Conference, New Orleans, LA.
- Liu P. L., Ku H. Y., Falvo D., **Charsky D.**, Cheng Y., Van Buskirk E., Yeh H. T. (2004). *Results of Attitude Toward Computer Use for Pre-Service Teachers*. National Educational Computing Conference, New Orleans, LA.
- Cheng Y., **Charsky D.**, Ku H. Y., Falvo D., Liu P.L., Van Buskirk E., Yeh H. T. (2004). *An Overview of Technology Integration Experiences among Faculty Fellows at the University of Northern Colorado*. Society for Informational Technology and Teacher Education International Conference, Atlanta, GA.
- Liu P. L., Ku H. Y., Falvo D., **Charsky D.**, Cheng Y., Van Buskirk E., Yeh H. T. (2004). *The Response of the Stages of Concern about the Innovation Questionnaire among Pre-service Teachers*. Society for Informational Technology and Teacher Education International Conference 2004 Atlanta, GA.
- Liu P. L., Ku H. Y., Falvo D., **Charsky D.**, Cheng Y., Van Buskirk E., Yeh H. T. (2004). *The Current State of Attitude Toward Computer Use for Pre-service Teachers*. Society for Informational Technology and Teacher Education International Conference 2004 Atlanta, GA.

Falvo D., Ku H. Y., **Charsky D.**, Cheng Y., Liu P. L., Van Buskirk E., Yeh H. T. (2004). *Evaluating Teaching and Learning Strategies Related to Technological Skill for Pre-Service Teachers*. Society for Applied Learning Technology International Conference 2004 Orlando, FL.

Charsky, D. (2003). *Evaluation as a Support Mechanism for the Design, Development, and Implementation of Pre-service Teacher Coursework*. National Convention of the Association for Educational Communications and Technology, Anaheim, CA

Caffarella, E., Ferguson, D., Javeri, M., **Charsky, D.**, Sanzone, C., Liu, P. (2002). *Working with faculty: Process, Lessons Learned, and Project Showcase*. National Convention of the Association for Educational Communications and Technology, Dallas, TX

Sanzone, C., Beville, L., Ferguson, D., **Charsky, D.**, Liu, P., Javeri, M. (2002). *Using Case-Based Methods to Prepare Tomorrow's Teachers to Use Technology*. National Convention of the Association for Educational Communications and Technology, Dallas, TX

Charsky, D., Sanzone, C., Ferguson Pabst, D. E., Javeri, M., Liu, P. (2002). *Stepping Stones to Integration: University of Northern Colorado's PT3 Team's Design and Development of Pre-service Teacher Educational Technology Courses*. National Convention of the Association for Educational Communications and Technology, Dallas, TX

Presentations – Invited and Non-refereed

Charsky D. (2009). Invited Discussant: *DiscussIT: Technology in K12 Education*. Educational Technology Day, Ithaca, NY.

Charsky D. (2008). Invited Presenter: *A framework of integrating games into the classroom*. Games in Education Symposium, Schenectady, NY.

Charsky D. (2008). Invited Panel Participant: *Learning outcomes with using games in the classroom*. Games in Education Symposium, Schenectady, NY.

Charsky D. (2006). Invited Presenter: *Integrating Games into Education & Serious Game Design*. University of Memphis, Memphis, TN.

Service

National and International

- **Secretary: Training & Performance Division** - Association for Educational Communications and Technology – 2010
- **Web Design & Re-branding Subcommittee** - Association for Educational Communications and Technology - 2009

- **Conference Proposal Reviewer** - Association for Educational Communications and Technology Conference – 2008 – 2009
 - Reviewed conference proposals for Training & Performance Division - 2009
 - Reviewed conference proposal for Teacher Education Division - 2008
- **Newsletter Coordinator** - Association for Educational Communications and Technology Conference – 2006 – 2009
 - Coordinated team in the design, development, and implementation of the conference print and email newsletter.
- **Internship Scholarship & Award Reviewer** - Association for Educational Communications and Technology - 2005 – current
 - Reviewed applications for a very competitive internship and fellowship program that selects five graduate students to attend the annual conference.
- **Teacher Education Division Communications Committee** - Association for Educational Communications and Technology - 2006 – 2008
- **Reviewer** – Journal of Problem Based Learning – 2006
- **Professors of Instructional Design and Technology Conference** - 2001 & 2003
 - Assisted in planning the Estes Park, Colorado PIDT conferences, driving shuttle vans, managing registration, and developing the conference website.

Community

Ithaca City School District Committee for Learning & Technology – 2009 – current

- Participate in shaping the district’s technology plan.
- Subcommittee on Audit and Processes
 - Developed survey as part of for students, teacher, and principals that assessed the level of technology integration in the district.

College

Ithaca College

- Information Technology Advisory and Planning Committee 2005 – current
 - Chair of ITPAC: leading the creation of a refresh plan for the current Information Technology plan - 2009 - current
- Task Group on Implementing the Faculty Commons – 2009 - current
 - Collaborated on developing the functions and vision for online faculty development
 - BETA – tester for version 2.0 of MyHome Community
- New Media Consortium Advisory Board Member - 2010
- Selected for President Rochon’s Academic Roundtable – 2008

- Advisor: The Equestrian Club 2006 – current
- Advisor: The Video Game Club 2004 - 2007
- Search committee member: Director of Online Learning and Certificate Programs - 2005

School

Roy H. Park School of Communications, Ithaca College

- Emerging Media Degree Design Team – 2009
- Technology Planning Committee - 2004 – current
 - Serve as department representative and committee webmaster
- Communications Scholarship Committee – 2009
- Technology Task Force: Laptop Subcommittee Chair - 2007

Department

Ithaca College, Strategic Communication

- Department Webmaster– 2009 - current
- Department Website Process committee – 2009 - current
- Search committee member: Corporate Communication positions – 2009
- Search committee member: Advertising position - 2007
- Media & Technology Curriculum committee - 2006
- Instructional Technology Curriculum committee - 2006
- Student Course Evaluations Committee – 2004
 - Department committee charged with analyzing and redesigning student course evaluations.

University of Northern Colorado, Educational Technology

- Manager graduate student computer laboratory - 2000 – 2002
 - Organized and maintained the laboratory; plus implemented new technology and upgrades.
- Student Representative to Department - 2000
 - Attended faculty meetings to ensure that student perspectives were considered and understood.

Professional Development and Awards

Service Award – Teacher Education Division, Association for Educational Communications and Technology – 2006

Summer Faculty Institute on Course Design - 2005

The institute at Ithaca College included three sessions:

- Creating Significant Learning Experiences
- Assessment and The Learning Portfolio
- Course Design at Ithaca College.

Cochran Intern, Association for Educational Communications and Technology - 2003

Intern award is given to only four graduate students who demonstrate exceptional scholarship and leadership.

Binghamton University's Continuing Education Program - 2000

Completed on-line courses in HTML and web page design.