

HOWARD S. ERLICH

VITA

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EDUCATION

- Ph.D. Communication Studies, University of Massachusetts, Amherst, 1975
(Dissertation: *George Wallace's 1972 primary campaign: was it "populist"?*)
- M.A. Speech Education, Brooklyn College, Brooklyn, NY, 1971
- B.A. Speech, Brooklyn College, 1968

PREVIOUS MAJOR ADMINISTRATIVE EXPERIENCE

**Dean, School of Humanities and Sciences, Ithaca College, Ithaca, New York,
July 1988-June 30, 2008 (Interim from 1988-1989)**

Provide academic and administrative leadership for a school enrolling 2400 majors, with 250 full-time and 70 part-time faculty, over 40 staff, 20 departments, and 51 undergraduate degree programs. The budget is in excess of \$14 million. The School of Humanities and Sciences is housed in seven separate locations on the campus.

Major curriculum development achievements include complete revision of the school's general education curriculum, Pew grant-funded development of the school's first-year seminar program, creation of a number of interdisciplinary majors and programs including Environmental and Women's Studies, Jewish Studies, Latin American Studies, and development of a highly successful Honors Program. Most recently, introduced Master's Programs in teacher education.

Related achievements include directing a major Hewlett Foundation grant to integrate technology into the humanities, and being team leader for Ithaca College's team at Asheville Institute on General Education. (Participating institutions were competitively selected.) Chaired the school's general education review committee charged with reviewing, developing and implementing sweeping revisions to the school's distribution requirement. Recently completed the school's Strategic Plan. Initiated the school's first Master's Program, an MAT, summer 2006.

Coordinated planning and construction of significant building projects, including a new \$20 million, 180,000-square-foot science building; a renovated \$10 million, 120,000 square foot psychology, math/computer science classroom building; renovations to the departments of art, art history, anthropology, and theatre arts; refurbishment of the school's primary faculty center. Other architectural renovations in process.

Development activities include fundraising through various campaigns coordinated by the college's development office; contacts with prospects, including alumni and/or individual donors; and grant writing to a wide variety of agencies and foundations, including the Pew Charitable Trusts, the National Endowment for the Humanities, the National Science Foundation, and the Department of Education. Most recent achievement: grants from various foundations for integration of technology into the humanities. I also chaired for nine years a large community board (see page 6 of vita).

Significant leadership assignments have included:

- Core Experience Task Force (fourteen faculty plus staff)
- College-wide Planning and Priorities Committee. I co-chaired one of the college-wide task groups.
- Academic Policies Committee, charged with curricular and policy oversight of all academic programs, courses, and policies.
- Deans' Council, convened by the Provost and comprised of the college's deans, charged with formulating academic policies, conducting academic strategic planning, budget development, and policy implementation.
- Budget Planning Committee, charged with making budget recommendations to the President and Board of Trustees.
- President's Advisory Committee on Diversity (PACD)

Academic and administrative supervision of ROTC programs. Ithaca College maintains Cornell University-affiliated Army and Air Force ROTC units.

With Faculty Senate, developed and implemented current merit-based faculty salary program. Have reviewed over 100 tenure and/or promotion applications. Have hired approximately 150 full-time faculty.

Associate Dean, School of Humanities and Sciences, Ithaca College, January 1986-July 1988

The first (and for some years only) associate deanship established at Ithaca College.

Responsibilities included facilitation of student and parent communication with the Dean's Office; development of student recruitment materials and programs; supervision of Coordinator of Academic Advising and the Academic Counselor; chairing the school's Academic Status Committee; standing in for the Dean in his absence.

Director, Teacher Education, Ithaca College, October 1986-June 1991. (Position held concurrent with associate and deanship.)

Responsibilities included coordination of the college's teacher education programs in the Schools of Humanities and Sciences, Music, Health Sciences and Human Performance. Chair, All-College Teacher Education Committee. Led major restructuring of teacher education programs in the School of Humanities and Sciences, ensured compliance with State Education Department policies and guidelines, including preparation for site visit by State Education Department.

Assistant Dean, School of Humanities and Sciences, Ithaca College, July 1982-January 1986

Developed, refined, and revised school's academic policies and procedures. Responsibilities included approval of student applications for internship, transfer credit,

study abroad, and review of petitions for non-compliance with school and college academic regulations. Art History, Teacher Education and Writing Programs reported directly to me.

FACULTY EXPERIENCE

Assistant/associate professor, Department of Speech Communication, School of Humanities and Sciences, Ithaca College, Ithaca, New York, 1973-present. (Tenured 1979.) Taught courses in rhetoric and public address, including public speaking (introductory and advanced); rhetorical criticism; selected topics and seminars in rhetoric and public address.

Instructor, Brooklyn College, Summer 1971.

SELECTED PROFESSIONAL ACTIVITIES

American Conference of Academic Deans, Board of Directors, 2001-present. Executive Committee since 2004. Elected chair in 2007.

Middle States Association: invited to serve on evaluation teams.

Shippensburg State University: External reviewer for Speech and Theatre Arts department.

DePauw University, Greencastle, Indiana. Program consultant and facilitator for its Speaking Across the Curriculum Program.

Led two-day faculty workshop and presented public speech to university faculty on integration of speech communication into the liberal arts curriculum.

Aish HaTorah College of Jewish Studies, Jerusalem, Israel.

Conducted review of administrative framework and educational programs, including detailed, written reports submitted to the college.

Reviewer for New York State development of national teaching examination specialty exam in speech communication.

Textbook reviewer, Holt, Rinehart & Winston; D.C. Heath and Company. Reviewed public speaking texts.

SELECTED PUBLICATIONS AND SCHOLARLY PRESENTATIONS

Administrative:

Chapter titled "Reviewing Faculty for Salary" in an ACAD publication -- *The Dean's Handbook* -- to be published in 2007.

"It's Only Commencement: Controversial Speakers and the Intended Outcomes of Liberal Education." (with Don Rosenblum) ACAD annual meeting, January, 2007.

"Seasons of a Dean's Life" at Association of American Colleges and Universities Conference, January 2005.

"Collaboration, Cooperation and Computing: Implementing Technology Initiatives in a Humanities Context" at Association of American Colleges and Universities Conference, January 2003.

"My Work to Our Work: Changing Academic Culture" at Association of American Colleges and Universities National Conference on Collegiality and Leadership, January 2002.

"Engaging Humanities Faculty in New Technologies: The Ithaca College Experience" at AAHE Conference on Faculty Roles and Rewards, February 2001.

"Collegiality: An Emerging Issue," at Association of American Colleges and Universities Conference national meeting, January 2001.

"Fostering Meaningful, Voluntary Program Review," at Association of American Colleges and Universities Conference national meeting, January 2000.

"Restructuring, Reshaping, Reallocating: How (best) to respond?" Organize and Chair panel at Eastern Communication Association Convention, April, 1996.

"Building Community: Discipline-Based Seminars in the First Year," presented at the 1996 American Association for Higher Education (AAHE) National Conference.

"A Focus on Communities: A Model for a General Education Program," presented at the Third Annual Conference on Interdisciplinary Curricula, General Education, and Liberal Learning. Sponsored by the Institute for the Study of Postsecondary Pedagogy, SUNY New Paltz, November 10-12, 1993.

"The Role of the Chair, The Issue of Academic and *Intellectual* Leadership," a panel discussion at the 1992 Eastern Communication Association Conference, Portland, Maine, April 1992.

"Developing the Transition to College Course." Program for University of South Carolina's University 101 Regional Conference, April 1988.

"Against the Wind," an essay published in *Part-Time Academic Employment in the Humanities*, Modern Language Association, 1984.

Scholarly:

"George Wallace Revisited: Setting Today's Political Table." Competitively selected paper presented at Eastern Communication Association, April 1998.

"The Courageous Statement: John F. Kennedy in Houston, Anwar Sadat in Jerusalem." Competitively selected paper presented at First International Conference on Rhetoric and Culture, Tel Aviv, Israel, June 1991.

"The Rhetoric of Exclusion: Rabbi Meir Kahane in Jerusalem." Paper presented at Eastern Communication Association Conference, May 1989.

"Praising and Blaming in Israeli Politics." Eastern Communication Association, May 1986.

"A Linguistic Analysis of the First Reagan-Mondale Debate." Presented at the Eastern Communication Association Convention, May 1985.

"The Roots of Reagan: George Wallace." Competitively selected paper presented at Eastern Communication Association, March 1984.

"The Speaking-Writing Connection: A Process Approach." Eastern Communication Association panel, March 1984, which I organized and chaired.

"Oral Communication Competency as a Graduation Requirement?" Eastern Communication Association Convention, April 1983.

"Integrating Speech Communication with Liberal Arts Courses." Presented at annual meeting of the Speech Communication Association, November 1980.

"Who's A Populist?" Program on Recent Radical Rhetoric. Eastern Communication Association Convention, March 1978.

"Populist Rhetoric Reassessed: A Paradox." Published in *Quarterly Journal of Speech*, April 1977, pp. 140-151, and abstracted in *Sociological Abstracts*.

"Between Parent and Child: Richard Nixon Plays the Child-Care Game with the American People." Presented at Eastern Communication Association Convention, New York City, March 1977.

"George Wallace: Sowing with Simplicity Patterns." Presented at Eastern Communication Association Convention, March 1974.

"And by Opposing, End Them: The Genre of Moral Justification for Legal Transgressions." Paper presented at Speech Communication Association National Convention, November 1973. Abstracted in ERIC, February 1974, and published in *Today's Speech*, XXXIII (Winter 1974), pp. 13-17.

"The Congruence of Aristotle's *Rhetoric* and *Poetics*," *Southern Speech Communication Journal*, XXXVIII (Summer 1973), pp. 362-371.

HONORS/DISTINCTIONS

Harvard MLE Program, "Leading Transformation and Change," summer 2003.

Board of Directors, American Conference of Academic Deans, 2001-present. This twelve-member board represents over 600 deans. Currently chair.

Director of Hewlett Foundation Grant to implement "Advanced Undergraduate Humanities Research/Development Teams," three years, \$150,000.

Selected participant in Wye Faculty Seminar, "Citizenship and the American Polity," August 1999.

Outstanding Freshman Advocate, 1995 (semi-finalist). Selected by Freshman Year Experience Committee, University of South Carolina.

Inducted into Phi Kappa Phi Honorary Society, 1984.

COMMUNITY SERVICE

Ithaca Area United Jewish Community, Ithaca, New York, 1987-present. Raises funds to support educational and cultural activities locally and world-wide. 20-member board.

Board chairman, 1996-2004

Co-chair of board, 1991-1993

Co-chair of development campaign, 1993-1996

Executive committee, 1988-present

Kiwanis baseball and soccer coaching, various years

Solicitor, United Way, American Cancer Society, various years

Ithaca College Hillel Advisory Board