

# JERRY GAMBELL

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<http://faculty.ithaca.edu/jgambell>

## TEACHING EXPERIENCE:

**ASSISTANT PROFESSOR: PARK SCHOOL OF COMMUNICATIONS  
ITHACA COLLEGE, Ithaca, NY (2003-2011)**

**Courses Instructed:**

Television Producing & Directing  
Introduction to Field Production  
Introduction to Media Production  
Media Writing  
Introduction to Mass Media  
Television News Reporting

**ASSISTANT PROFESSOR / ADJUNCT: SUNY OSWEGO  
Oswego, NY (2002-2005)**

Broadcast Performance  
Media Copywriting  
Survey of Public Relations  
Broadcast Reporting  
Television Production  
Radio Production

**ADJUNCT FACULTY: TOMPKINS CORTLAND COMMUNITY  
COLLEGE**

**Dryden, NY (2000-2001)**

RTV Studio Production  
TV Production & Direction  
Advanced Electronic Field Production  
Sports Field Production

**ADJUNCT FACULTY: ONONDAGA COMMUNITY COLLEGE  
Syracuse, NY (2000-2001)**

Electronic Media Management

**ADJUNCT FACULTY: CAYUGA COMMUNITY COLLEGE  
Auburn, NY (2002)**

Introduction to Mass Media  
Video Production Lab



**BROADCAST  
PRODUCTIONS  
AT WIXT/WSYR  
CONTINUED:**

**JERRY LEWIS / MDA TELETHON (1994-1998)**

**Line Producer. Aired: WIXT/WSYR, Syracuse**

Producing the studio hits for the two-day multi-camera, multi location event raising funds for muscular dystrophy.

**THE BIG BROADCAST (1994)**

**Line Producer. Aired: WIXT/WSYR & WSYT, Syracuse**

Multi-camera fund raising telethon for Syracuse's historic Landmark Theatre

**BROADCAST COMMERCIALS (1989-1999)**

**Producer. Aired: various**

Responsible for writing and producing (and often shooting and editing) more than 1000 local, regional and national commercials.

**MAJOR  
NON-BROADCAST  
PRODUCTIONS**

**AT WIXT/WSYR: *THE RIVEREDGE RESORT PROMOTION***

**Producer**

Edited together supplied footage to create this award winning sales promotion video.

***BROOKS BROTHERS PROMOTION***

**Producer**

Hired by local, high quality mens' suit manufacturer Pietrafesa to produce a big-budget video to reassure Brooks Brothers of the high manufacturing standards of Pietrafesa.

**DOCUMENTARY: *INSIDE THE EDGE: A Journey to Using Speech Through Typing***

**Producer 2002**

This documentary has literally been shown around the world and has inspired countless autistic students to use facilitated communication as a way to communicate. The documentary features the life and struggles of autistic high school freshman Jamie Burke as he defies the odds and learns how to communicate with others despite his disability

**FREE LANCE  
PRODUCTION  
& CONSULTING  
(continuous):**



**ST. JOHN'S CATHOLIC CHURCH, NEW HARTFORD**

Produced a 100<sup>th</sup> Anniversary video, 2004

**ST. CHARLES CATHOLIC CHURCH, SYRACUSE**

Produced a 75<sup>th</sup> Anniversary video, 2005

**TULLY HIGH SCHOOL, TULLY, NY**

Produced highlight video for state finalists boys basketball team,  
2005

**TEXTBOOK  
REVIEW:**

**TELEVISION PRODUCTION, 14E, Millerson, Focal Press, 2010**

**MEMBERSHIPS: ROUND TABLE GROUP'S EXPERT NETWORK, Washington, DC**  
2009-2010

**SYRACUSE AD CLUB BOARD OF DIRECTORS**  
2005

**SYRACUSE AD CLUB**  
1989-1999

**COMMITTEES: PREVUES**  
2007/2008

**PUBLISHED:**

**RE-VISIONS**

2001 A collection of poems and prose from multiple artists

**INVITED GUEST**

**PRESENTATIONS: TOMPKINS/CORTLAND COMMUNITY COLLEGE**  
1999

**NEWHOUSE SCHOOL OF COMMUNICATIONS AT**  
**SYRACUSE UNIVERSITY** 1995, 1996

**PROFESSIONAL**

**DEVELOPMENT: PEER TO PEER PROGRAM: Faculty Consultation for Enhanced Learning,** SUNY Oswego, 2003

**MULTIPLE INTELLIGENCE: with Ellen Weber**  
TC3, 2001

**SUCCESSFUL TEACHING**  
Cornell, 2001

**WRITING SUCCESSFULLY WITH FRANK MAGID ASSOCIATES**  
Los Angeles, 1994

**AWARDS & RECOGNITION** **STRATHMORE'S WHO'S WHO**  
2010

**GOLDEN GIRAFFE AWARD**  
For volunteer service  
Ithaca College

**HONERABLE MENTION**  
For the Riveredge Resort Promo  
Syracuse Ad Club, 1989

**HONERABLE MENTION**  
For a local canine commercial  
Syracuse Ad Club, 1989

**TECH SKILLS: NON-LINEAR VIDEO EDITING SYSTEMS:**  
Final Cut Pro /Studio 2, Avid Express 4.5, Adobe Premier 6.5, iMovie 3

**NON-LINEAR AUDIO EDITING SYSTEMS:**  
Pro Tools LE 8.0.4, Soundtrack Pro 2.0.1, Cool Edit Pro / 2000, Sound Edit 16 2.0

**MEDIA SOFTWARE:**

Photoshop 10.0, After Effects 5.5, InDesign 2.0

**MISCELLANEOUS:**

Chyron Lyric character generator, Chyron Aprisa still store, Field and Studio- cameras, audio & lighting, Final Draft 7.0, Linear tape editors, Studio switchers (analog and digital)