

Jack Powers

Roy H. Park School of Communications
Department of Television-Radio, Park #368
Ithaca College
Ithaca, NY 14850
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EDUCATION

PhD (mass communications, information science concentration),
Syracuse University, 2009
Dissertation Title: An Examination of Racial and Ethnic Minorities on Popular
Cable Children's Programming: A Content Analysis (successfully defended,
February, 2009)
Advisor: George Comstock, PhD

MA (journalism/mass communication), The Ohio State University, 1994
Thesis: Network TV News and U.S. Foreign Policy
Advisor: Lee Becker, PhD

BA (communications and French), Mount Union College, 1991

Certificate of Completion (French civilization and culture) L'Institut de Touraine,
Tours, France and La Sorbonne, Paris, France (joint program, study abroad),
1989

TEACHING EXPERIENCE

2007 – Present, Assistant Professor, R.H. Park School of Communications,
Ithaca College, Ithaca, NY (tenure-track)

Courses:

- Introduction to Mass Media
- Social Effects of Mass Media on Children (Senior Seminar)
- Entertainment Media Writing
- Quantitative Mass Media Research Methods
- Qualitative Mass Media Research Methods

2006 – 2007, Assistant Professor, R.H. Park School of Communications,
Ithaca College, Ithaca, NY (one-year, non-tenure-eligible position)

Courses:

- Introduction to Mass Media
- Social Effects of Mass Media on Children (Senior Seminar)

2004 – 2006, Adjunct Instructor, Newhouse School of Public Communications, Syracuse University, Syracuse, NY

Courses:

- Social Effects of Television
- Television and Children
- Media Effects Seminar

1997- 2003, Term Faculty, Cleveland State University, Cleveland, OH

Courses:

- Principles of communication (29 sections)
- Mass media communication (10 sections)
- Television criticism (10 sections)
- Mass media effects (4 sections)
- Broadcasting (history) (4 sections)
- Web design (3 sections)
- DVD Production (1 section)
- Media writing (2 sections)
- Contemporary film 1950+ (1 section)

Additional duties:

- Introductory Course Coordinator-- Responsible for the development/design of the Principles of Communications course now required of all incoming communication students (600+ students/year). The course is an introductory survey course covering the major emphases of communication including interpersonal, group, organizational, persuasion, health, and mass communication.
- Responsible for training teaching associates to lead recitation sections/discussions/exercises in the mass media communication and principles of communication courses.

1996 – 1997, Instructor, Mount Union College, Alliance, OH

Courses:

- Fundamentals of Public Speaking (8 sections)
- Mass Media & Society (1 section)
- Theories of Communication (1 section)
- Media Law/Telecommunication Policy (1 section)

Jan. 1996 – July 1996, Instructor, Lakeland Community College, Kirtland, OH

Courses:

- Broadcasting/Radio Studio Operations (2 sections)
- Radio Production (2 sections)
- Radio Production I lab (2 sections)
- Advanced Radio Production (2 sections)
- Radio Production II lab (2 sections)

Additional Duties:

- Faculty advisor to WTLS, the campus radio station
- Established a communications internship program

PART-TIME TEACHING EXPERIENCE

Ohio Wesleyan University, Delaware, OH

- Media Law (1 section)

John Carroll University, University Heights, OH

- Public Speaking (3 sections)

The Ohio State University, Columbus, OH

- Mass Media Law (Teaching Associate under Prof. Tom Schwartz)
- Mass Communication & Society (Teaching Associate under Prof. Eric Fredin)

OTHER ACADEMIC EXPERIENCE

Research Assistant to Professor George Comstock, S.I. Newhouse Endowed Chair, Newhouse School, Syracuse University, (2003 – 2006). Primary research areas:

- the influence of television and digital media on children
- information behavior of youth
- media and society
- psychology of media and politics

Digital Convergence Center, School of Information Studies, Syracuse University.

- Conference organizer for seminar where we brought in experts from around the country in digital media design, information behavior, the digital divide, digital mobile television standards, and information policy.

- Co-author on a grant-funded report examining the behavior of information users regarding digital media/convergence and the use of hand-held devices.

The Center for Digital Literacy, School of Information Studies, Syracuse University

- Recorder at an NSF-funded working session on kids and technology.

REFEREED PUBLICATIONS

Jeffres, L.W., Powers, J., & Lee, J. (2006) Building community: Communication patterns and student involvement on campus. *Metropolitan Universities: An international forum*, 18(1), 87-102.

Nilan, M., Wang, C., & Powers, J. (2006). Developing a behavioral model for e-service systems design. *Proceedings of the International Conference on Knowledge Management: Nurturing Culture, Innovation & Technology*, 681-683.

PUBLISHED REPORTS

Mueller, M., Powers, J., & Zhang, M. (2005). Digital mobile television, handset convergence, and the “digital divide.” Digital Convergence Center, School of Information Studies, Syracuse University. A proprietary report funded by the Electronics and Telecommunications Research Institute, Seoul, S. Korea.

BOOK REVIEWS

Powers, J. (2001). [Review of the book *Online communication: Linking technology, identity, & culture.*] *Journalism & Mass Communication Quarterly*, 78(3), 616-617.

Powers, J. (2001). [Review of the book *War and press freedom: The problem of prerogative power.*] *Journalism Studies*, 2(2), 314-315.

REFEREED CONFERENCE PRESENTATIONS (* indicates Top 3 Paper)

Powers, J. (2009). Depictions of minority characters on popular children’s cable programs: A content analysis. Minorities and Communication Division, Association for Education in Journalism and Mass Communication (AEJMC), Boston, MA, August.

Graf, J., Powers, J. (2008). Response differences across a multi-modal survey. Research Methodology Division. Midwest Association for Public Opinion Research (MAPOR), Chicago, IL, November.

Powers, J. (2008). A qualitative approach to understanding how we help one another: Implications for web developers. Communication Technology Division, Association for Education in Journalism and Mass Communication (AEJMC), Chicago, IL, August.

*Powers, J. (2008). Examining the so-called CNN effect prior to the advent of 24-hour cable news channels. Research Division, Broadcast Education Association (BEA), Las Vegas, NV, April.

Powers, J. (2007). Television exposure and college students' sexual attitudes: An experiment. Mass Media & Society Division, Association for Education in Journalism and Mass Communication (AEJMC), Washington, DC, August.

Powers, J., Murphy, C. (2007). Media use patterns across countries. International Communication Division, Association for Education in Journalism and Mass Communication (AEJMC), Washington, DC, August.

Kwon, R., Powers, J. (2007). Agenda-setting effect of public service announcements. Advertising Research Division, Association for Education in Journalism and Mass Communication (AEJMC), Washington, DC, August.

Comstock, G., Powers, J. (2007). The future of traditional media: What the data say. Social Psychology Division, International Association of Media and Communication Research (IAMCR), Paris, France, July.

Powers, J. (2007). The changing television humor landscape. International Society of Humor Studies (ISHS), Newport, RI, June.

Blake, B. F., Hughes, J., Neuendorf, K. A., & Powers, J. (2006). Social desirability and self-reports of online behavior. Communication Theory and Methodology Division, Association for Education in Journalism and Mass Communication (AEJMC), San Francisco, CA, August.

Nilan, M., Powers, J., Wang, C. (2006). Toward a model of helping and being helped: Implications for collaborative communication technology. Information Systems Division, International Communication Association (ICA), Dresden, Germany, June.

Nilan, M., Wang, C., Powers, J. (2005). Developing a human behavioral model for collaborative e-service system designs. International Conference on Knowledge Management (ICKM), Charlotte, NC, October.

Powers, J. (2005). Children and media policy in a digital environment. Communication and Technology Division, Association for Education in Journalism and Mass Communication (AEJMC), San Antonio, TX, August.

Powers, J., Neuendorf, K., Skalski, P. (2005). Senses of humor and media preference. International Society for Humor Studies (ISHS), Youngstown, OH, June.

Wang, C., Nilan, M., Powers, J. (2005). A conceptual foundation for e-service system design: Toward a model of collective problem-solving behavior. Global Information Technology Management Association (GITMA), Anchorage, AK, June.

*Powers, J. (2005). The portrayal of racial minorities on popular children's cable television. Multicultural Division, Broadcast Education Association (BEA), Las Vegas, NV, April.

Neuendorf, K., Skalski, P., Powers, J. (2004). Senses of humor: The validation of a multi-factor scale. Mass Communication and Society Division, International Communication Association (ICA), New Orleans, LA, May.

Jeffres, L.W., Powers, J., & Lee, J. (2003) Building community: Communication patterns and student involvement on campus. Eastern Communication Association (ECA), Washington, D.C., April.

INVITED PRESENTATIONS AND SPEECHES

Ohio Regional Association of Law Librarians, Maumee Bay Resort, Maumee, OH (how law librarians can make effective public presentations using new technology)

Kentucky Library Association/Kentucky School Media Assoc., Louisville, KY (practical steps to improve public speaking engagements for school librarians)

Judicial College of the Ohio Supreme Court, Columbus, OH (public speaking training for judges from the state of Ohio)

First United Methodist Church, Shaker Heights, OH (media effects lecture)

OTHER PROFESSIONAL EXPERIENCE

Web Designer/developer

- Independent Claim Solutions, Inc. (insurance company)

- PowerWeb Designs (web hosting)
- Allington International Investigative Services, Inc. (background checks)
- The Wit and Wisdom of Al McGuire (book)
- Cyberbond Hobby, Inc. (glue manufacturer)
- Insurance Services Appraisals, Inc. (insurance company)
- Madison Power Equipment, Inc. (retail outlet)
- Madison Pet and Garden, Inc. (retail outlet)
- Patrick B. Murphy Furniture Group, Inc. (business-to-business retail)
- North Coast Community Newspaper Association (non-profit)
- TMK Industries, Inc. (glue products)
- Goodwin, Bryan & Schill, LLP, Attorneys-at-Law (law firm)
- Home Town USA Title Corporation (title company)
- Statewide Title Agency, LLC (title company)
- The Golf Club (consortium of golf course membership club)
- Fit-to-be-Teed (golf accessories retail outlet)

Communications Consultant

Independent Claim Solutions (Vehicle Damage Appraisal Firm that services national insurance companies), Lakewood, OH

- wrote prospectus for expansion

Goodwin, Bryan & Schill, LLP Attorneys at Law, Rocky River, OH

- hired to lead communication training sessions/workshops

Advantegrity Executive Recruiters, Lakewood, OH

- networked corporate office and trained employees

Media Experience

Reporter (freelance), Voter News Service (formerly News Election Service-- VNS is the organization that provides the NBC, ABC, CBS, FOX and the AP with election results from around the country.

- reported results from local, state, and federal races from county board of election offices and the Statehouse in Columbus, OH

Promotions Associate, Berkeley Marketing, Buffalo, NY

- Northeast Ohio display/event coordinator for Berkeley Marketing's largest client, Kayak Pools

HONORS

Top 3 Paper, Broadcast Education Association, April, 2008

2nd Place, Best Debut Paper, Broadcast Education Association, April, 2005
Nominated, Teaching Associate of the Year, Ohio State University, 1994
Member, Alpha Psi Omega, National Honor Fraternity for Theater, 1991

ASSOCIATION MEMBERSHIPS

American Society for Information Science and Technology
Association for Education in Journalism and Mass Communication
Association of Library and Information Science Education
Broadcast Education Association
International Communication Association
International Society for Humor Studies

UNIVERSITY SERVICE

Pendleton Grants Committee, R.H. Park School of Communications, Ithaca College, Fall, 2009 – present

Planning and Priorities Committee, Ithaca College (college-wide), Fall, 2008 – present

Development Grants Committee, R.H. Park School of Communications, Ithaca College, Fall, 2008 – Spring, 2009

Park Scholar Review Committee, R.H. Park School of Communications, Ithaca College, Spring, 2007 – present.

Curriculum Review Committee, TVR Department, R.H. Park School of Communications, Ithaca College, March, 2007- present

Steering Committee, R.H. Park School of Communications, Ithaca College, Spring, 2009 - present

President, Newhouse Doctoral Student Organization (NDSO), May, 2004 – May, 2005

Graduate Student Representative, Graduate Program Committee, Syracuse University, 2004-05

Conference Organizer, Digital Media and Convergence Center, Syracuse University, Summer, 2005

Member, Faculty Search Committees, Department of Communication Cleveland State University, Various dates, 1997 – 2003.

Member, Technology Committee, Department of Communication, Cleveland

State University, 1997 – 2003.

Co-Event Coordinator, National Women's History Month, Mount Union College,
March 1997