

BARBARA L. MORGENSTERN

Ithaca College
Roy H. Park School of Communications
Television-Radio Department (School of Communications)
Legal Studies (School of Business)
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EDUCATION

Bowling Green State University Ph.D.
Speech Communication: Radio-Television-Film Department

Bowling Green State University M.A.
Speech Communication: Radio-Television-Film Department

Kent State University B.G.S.
(Concentrations: Sociology, Criminal Justice, and Psychology)

TEACHING EXPERIENCE

Ithaca College: Associate Professor. Television-Radio Department.

University of Tulsa: Assistant Professor. Faculty of Communications.

Washburn University: Assistant Professor. Communications Arts Department.

PROFESSIONAL MEMBERSHIPS

American Association of University Professors (AAUP)

Association for Education in Journalism and Mass Communication (AEJMC)

AEJMC Law Division

AEJMC Communication Technology Division

Popular Culture Association/ American Culture Association

SELECT RESEARCH AND SERVICE

BOOKS

The New Communications Technologies: Applications, Policy, and Impact. Focal Press. (Co-authored: Michael M. Mirabito, Ph.D.). Fifth Edition: 2004.

The New Communications Technologies: Applications, Policy, and Impact. Instructional Manual for Fifth Edition. (Co-authored: Michael M. Mirabito, Ph.D.). 2004.

The New Communications Technologies: Applications, Policy, and Impact. Focal Press. (Co-authored: Michael M. Mirabito, Ph.D.) Fourth Edition. 2001.

Las Nuevas Tecnologias De La Comunicacion. The Third Edition (1997) of The New Communications Technologies. Translated into Spanish for the global market in 1998. Gedisa Multimedia Publications. Barcelona, Spain. (Co-authored: Michael M. Mirabito, Ph.D.). 1998.

The New Communications Technologies. Focal Press. (Co-authored: Michael M. Mirabito, Ph.D.) Third Edition. 1997.

The New Communications Technologies. Focal Press. (Co-authored: Michael M. Mirabito, Ph.D.) Second Edition. 1994.

The New Communications Technologies. Focal Press. (Co-authored: Michael M. Mirabito, Ph.D.) First Edition. 1991.

BOOK REVIEWS

Writing for Television, Radio and New Media. Robert L. Hilliard. Ninth Edition. Thomson Wadsworth. 2009.

The Law of Public Communication. Kent Middleton and William E. Lee. Allyn & Bacon. 2007 Edition.

VOICE OF AMERICA RADIO SCRIPTS

Volunteers In Technical Assistance. (Co-authored). Radio scripts concerning various healthcare/ medical issues. Broadcast to Africa on VOICE OF AMERICA. The Healthy Family Series.

GRANTS

National Association of Broadcasters Grant for Research in Broadcasting. (Co-authored). Report: "An Assessment of Computer Technology for Commercial Radio Stations".

CONFERENCE PAPERS AND PRESENTATIONS

"Too Big, Too Little: Media and Policy" Panel/Presentation. Ithaca College. Benton Foundation Forum with Charles Benton, Chairman of the Benton Foundation. January 25, 2005.

"Media Ownership" Moderator Panel on Media Ownership with FCC Commissioner Michael Copps and Congressman Maurice Hinchey. Ithaca College. October 19, 2004.

CONFERENCE PAPER REVIEW

AEJMC Conference 2010. Reviewer. Law and Policy Division. April 2010.

AEJMC Conference 2010. Reviewer. Communication Technology Division. April 2010.

AEJMC Conference. 2010. Reviewer. Ad Divisions' Student Papers. April 2010.

National Conference on Undergraduate Research (NCUR) 2011. Abstract Reviewer. Fall 2010.

AEJMC Conference 2009. Reviewer. Law and Policy Division. April 2009.

AEJMC Conference 2009. Reviewer. Communication Technology Division. April 2009.

AEJMC Conference 2008. Reviewer. Law and Policy Division. April 2008.

AEJMC Conference 2007. Reviewer. Communication Technology Division. April 2007.

SERVICE

ALL-COLLEGE SERVICE

All-College Discrimination Complaint Review Board. Fall 2010-

NCRU Abstract Reviewer. Fall 2010.

All-College Faculty Development Advisory Committee. 2010.

Legal Studies Faculty Member. 2004-

Co-organizer of and co-presenter in All-College Tenure and Promotion Seminar. (Seven, one-hour sessions taught to tenure-eligible faculty across campus at various points in the review process). Fall Semester 2009.

All-College Tenure and Promotion Workshop Panelist. March 2, 2009.

All-College Faculty Development Advisory Committee. 2009.

All-College Faculty Commons Project 2009-2010.

All-College Tenure and Promotion Committee. (Cinema and Photography Tenure and Promotion Cases and all School of Communications Full Professor Cases). 2008-2010.

All-College Focus Group on Faculty Development. 2008.

Office of International Programs. Global Footprint Grant. Faculty Sponsor. Calvin Smith (IMC). Fall Semester 2007. Spring Semester 2008.

All-College Tenure and Promotion Committee. 2004-2007

Designed TVR12300, "Introduction to Law and the Media", required course for the Legal Studies major 2004.

Faculty Member. Legal Studies Major/Minor (DIIS). 2004-

Provost's Interdisciplinary Legal Studies Major Committee 1999-2003.

Faculty Council. School of Communications representative. 1998-2000.

Provost's Academic Space Committee. Faculty representative. 1998-2000.

Faculty Tenure, Promotion, and Faculty Governance Handbook Committee. School of Communications representative. 1992-1993.

Student Conduct Code Committee. Faculty representative. 1988-1990.

Rape Education Committee. Faculty representative. 1988-1992.

Rape Education Program Planning Committee. Faculty representative. 1988-1992.

Middle States Task Force. Undergraduate Curriculum Committee. School of Communications representative. 1985-1986.

SCHOOL SERVICE

Committee Member. Journalism Department Double-Search Committee. Fall 2010-

Peer Reviewer. Strategic Communication Faculty. Fall 2010.

Tenure and Promotion Committee for Journalism faculty member. Spring 2010.

Park Scholar Program Fall 2009- Spring 2010.

School Committee to Create a School-wide T&P Document. 2009-2010.

Journalism Department Chair Search Committee Member. 2007-2008.

School of Communications Sub-Committee on Tenure and Promotion 2006-

Panel on the Functioning of All-College Tenure and Promotion Committee.
September 21, 2006.

Journalism Department Promotion to Associate Professor Committee Member
(Television-Radio Representative). 2003-2004.

Organizational Communication, Learning, and Design Department Search
Committee Member (Television-Radio Representative). 2003-2004.

Park Ad Hoc Advising Committee. 2002-2004.

Park Endowed Chair II Search Committee. 1999-2000.

Park Endowed Chair II Search Committee. 1998-1999.

Park Endowed Chair I Search Committee. 1997-1998.

School of Communications Curriculum Committee. 1990-1992.

Student Emergency and Safety Committee. Chair. 1988-1989.

School of Communications Video Archive Project. 1986.

AMPEX Equipment Assistance Program Committee. Chair. 1986-1987.

Radio Computing Service Committee. 1986.

Decision Data Systems Committee. 1986.

School of Communications New Building and Facilities Committee. 1985-1990.

DEPARTMENT SERVICE

TVR Department Assessment Committee. Member. Fall 2010-

TVR Department Assessment (Government and Media course evaluation). Spring 2010.

Student Evaluation Instrument Redesign Committee. 2009-2010.

Department Assessment. (Writing assessment) Spring 2009.

Mass Communication Search Committee. 2006-2007.

Documentary Concentration Development Committee. 2006-2007.

Media Generalist Search Committee. 2005-2006.

Core Curriculum Committee. 2004-2006.

International Communications Search Committee. 2004-2005.

Assessment and Planning Committee. Chair, sub-committee: Mission Statement/Goals. 2003-2004.

Faculty Mentoring Program. 2002-2007.

Video Production Search Committee. Member 2001-2002.

Advertising and Public Relations Search Committee. (Double Search). Member. 2000-2001.

Video Production Search Committee. (Double Search). Chair. 1999-2000.

Government and Media In L.A. Program Committee. Chair. 1998-2001.

Video Production Search Committee. (Triple Search). Chair. 1997-1998.

Video Production Search Committee. (Double Search). Chair. 1996-1997.

Television-Radio Department Personnel Committee. Chair. 1991-1996.

Television-Radio Department Personnel Committee. Member. 1990-1991, 1997-

Electronic Journalism Search Committee. Chair. 1990-1991.

Media Writing Search Committee. Chair. 1986-1987.

Television Production Curriculum Committee. Chair. 1985-1987.

Television-Radio Department Name Change Committee. 1988-1989.

Executive Producer/ Faculty Advisor. Date and Acquaintance Rape Documentary. 1988-1989.

AMPEX New Equipment Demonstration Conference. Syracuse, New York. 1988.

Media Writing Curriculum Committee. 1987-1989.

Video Scriptwriting Concentration Committee. 1986-1987.

Liaison to Cornell University Myron Taylor Law School Law Library. 1988-1990.