

PETER JOHANNNS

Roy H. Park School of Communications
Ithaca College
Ithaca, NY 14850-7253
607.274.3911

e-mail: pjohanns@ithaca.edu

ITHACA COLLEGE

TEACHING

EXPERIENCE:

**ASSOCIATE PROFESSOR: ROY H. PARK SCHOOL OF COMMUNICATIONS
ITHACA COLLEGE; ITHACA, N.Y. (2001-Present, tenured 2007)**

Courses Instructed:

Video Workshop

Adv Studio Production

Adv Field Production:

Non-Fiction Production

Television Directing:

Television Producing & Directing

Intermediate Field Production

Introduction to Field Production

Introduction to Media Production

ITHACA COLLEGE

MANAGEMENT

EXPERIENCE:

MANAGER OF TELEVISION OPERATIONS; Ithaca College Television (2007-Present)
-Oversee and supervise programming, technical operations and budget for ICTV

EDUCATION:

SYRACUSE UNIVERSITY:

S.I. NEWHOUSE SCHOOL OF PUBLIC COMMUNICATIONS (1994)

Master of Science Degree: Concentration - Television Production

STATE UNIVERSITY OF NEW YORK COLLEGE AT CORTLAND (1992)

Bachelor of Arts Degree: Major - Communication Studies; Minor - Political Science

PREVIOUS

TEACHING

EXPERIENCE:

ADJUNCT FACULTY: SUNY CORTLAND; CORTLAND, N.Y. (1997-2001)

Teach Introduction to Media Writing once a week

Advisor for campus Radio Station

**ADJUNCT FACULTY: NEWHOUSE SCHOOL OF PUBLIC
COMMUNICATIONS**

SYRACUSE UNIVERSITY; SYRACUSE, N.Y. (1999-2001)

Taught course in single-camera field production

ADJUNCT FACULTY: SUNY OSWEGO; OSWEGO, N.Y. (1998-2001)

Taught course in Corporate Video Production

**BROADCAST
TELEVISION
DOCUMENTARIES:
PRODUCED AT**

ITHACA COLLEGE: *Never Too Old for Gold*

PRODUCER/DIRECTOR/EDITOR (2004)

- Half hour documentary showcasing the athletes and competitions of the 2003 Empire State Senior Games.
- Funded by a James B. Pendleton Production Grant.
- National Distribution through American Public Television 2005-2009.

Going Dark: Black-Owned Radio in a Time of Change

CONSULTING PRODUCER/EDITOR (2002)

- Half hour documentary examining the various issues within African-American owned radio stations.
- Funded by *The Newhouse Foundation*.
- Broadcast by WCNY-TV; Syracuse, NY and KCPT; Kansas City, MO.

**BROADCAST
TELEVISION
PRODUCTIONS
WHILE AT
ITHACA COLLEGE:**

Syracuse Mayoral Debate (2005)

DIRECTOR; WCNY-TV; Syracuse

- Hour long live debate simulcast with WSyr-TV.

Central Issues Special; Government Consolidation (2005)

DIRECTOR; WCNY-TV; Syracuse

- Hour long live production featuring a panel and participating studio audience.

Election Night Coverage (2004)

DIRECTOR; WCNY-TV; Syracuse

- 2 hour live coverage of election night simulcast with WSTM-TV.

NYS Field Band Conference Championship (2005, 2003, 2002, 2001)

DIRECTOR; WCNY-TV; Syracuse

- Remote production of marching band competition for statewide broadcast.

For Art's Sake (2003)

DIRECTOR; WCNY-TV; Syracuse

- Hour long live production examining state of the Arts in central New York.

WiCkNeY Kids (2001)

PRODUCER/DIRECTOR/EDITOR; WCNY-TV; Syracuse

- :30 interstitial elements within children's programming focusing on diversity.

**PREVIOUS
TELEVISION**

DOCUMENTARIES: *How to Spend an Hour*

PRODUCER/DIRECTOR/EDITOR (2000)

- Half hour documentary examining the Ithaca Hour currency system.
- Funded by *Corporation for Public Broadcasting*
- National Distribution through American Public Television 2001-2005.

If I Had a Hammer

EDITOR (1999)

- Hour long documentary examining various grass roots movements.
- Funded by *Corporation for Public Broadcasting*
- National Distribution through American Public Television 2000-2004.

When Ends Don't Meet

PRODUCER/DIRECTOR/EDITOR (1998)

- Hour long documentary examining the working poor.
- Funded by *Corporation for Public Broadcasting*
- National Distribution through American Public Television 1999-2003.

Homeless in My Hometown

PRODUCER/DIRECTOR/EDITOR (1998)

- Hour long documentary about the homeless population in Syracuse.
- Funded by *Corporation for Public Broadcasting*
- National Distribution through American Public Television 1999-2003.

Tonight's Top Story

PRODUCER/DIRECTOR/EDITOR (1997)

- Hour long documentary examining local news in different sized cities.
- Funded by *Corporation for Public Broadcasting*
- National Distribution through American Public Television 1998-2002.

Farming for the Bottom Line

PRODUCER/DIRECTOR/EDITOR (1996)

- Hour long documentary examining issues of different sized dairy farms.
- Broadcast on WCNY-TV, Syracuse 1996.

Neighborhoods

PRODUCER/DIRECTOR/EDITOR (1995)

- Hour long documentary exploring various ethnic neighborhoods.
- Broadcast on WCNY-TV, Syracuse 1995.

**NON-BROADCAST
VIDEO PRODUCTIONS**

**PRODUCED AT
ITHACA COLLEGE:**

How I see IC (2007)

PRODUCER/DIRECTOR

-A look at campus life from 6 student's perspectives.

Rod Serling Profile (2006)

PRODUCER/DIRECTOR/EDITOR

-Biographical profile of television writer Rod Serling.

Lessons from Iraq Symposium (2006)

PRODUCER/DIRECTOR/EDITOR

-Highlighting key themes and components of symposium held at Ithaca College.

Career & Tech Recruitment Video (2005)

DIRECTOR/EDITOR

-Showcasing the programs and students at Tompkins County BOCES.

Jessica Savitch Profile (2004)

PRODUCER/DIRECTOR

-Biographical profile of broadcast journalist Jessica Savitch.

CONFERENCE

PRESENTATIONS: "What's the cure for Senior-itis?"

University Film & Video Association Conference; accepted
Chicago, August 2005

"Creating your E-portfolio"

National College Media Convention; invited
New York City, March 2005

"Paths to production careers"

National College Media Convention; invited
New York City, March 2005

"Creating an effective demo reel"

Broadcast Education Association Conference; submitted
Las Vegas, April 2004

"The Forman Grill, Oxy Clean and the Ab Roller: Why creating an infomercial is the perfect production assignment"

Broadcast Education Association Conference; submitted
Las Vegas, April 2003

**PREVIOUS
PROFESSIONAL
TELEVISION
EXPERIENCE:**

DIRECTOR/TECHNICAL DIRECTOR:

WCNY-TV; Syracuse

(1994-2000; fulltime: 2000-present; free-lance)

Various Studio and Remote Productions: Live and Taped Programs

Fundraising Broadcasts; Public Affairs; Daily Call-in; Syndicated Sewing Program; International Corporate Satellite Broadcasts; Election Night Coverage; Music Performance and Cooking Demonstration Programs.

ON-AIR TALENT/PRODUCER/EDITOR:

WCNY-TV; Syracuse

(1994-2000; fulltime: 2000-present; free-lance)

Central Issues: Weekly public affairs program.

The Commercial Democracy: CPB Funded program examining political advertisements.

Street Talk: A Youth Summit on Violence

-Broadcast discussing youth violence funded by CPB.

WCNY's Old Fashioned Political Rally

-Live CPB funded broadcast of Congressional debates.

TECHNICAL DIRECTOR/VOICE TALENT: *Pappyland* (1997)

WCNY-TV; Syracuse

-Children's series distributed to over 100 PBS stations and *The Learning Channel*.

ON-AIR PROMOTIONS DIRECTOR:

WCNY-TV Syracuse

(1995-1998)

Responsible for design and implementation of on-air appearance for WCNY and WCNY II.

**ADDITIONAL
MEDIA
EXPERIENCE:**

REPORTER/PRODUCER:

WIXT-TV; SYRACUSE, N.Y.

(May 1994-December 1994; Full-time: December 1994-May 2000;Free-lance)

Produced Morning and Evening Newscasts; On-air Reporter for various stories

DIRECTOR:

WSTM-TV; SYRACUSE, N.Y. (June 1998-September 1998)

Served as Director and Technical Director for evening newscasts

FREE-LANCE INSTRUCTOR;

SYRACUSE, N.Y. (Continuous)

Train production personnel at various television stations how to use equipment

COMMITTEE
MEMBERSHIP:

Technology Planning Committee-Park School;
Chair (AY 2007-2008; 2006-2007; 2005-2006; 2004-2005); Co-Chair (AY 2003-2004)
Television-Radio Department Representative (AY 2008-2009)

Reviews and recommends acquisitions for annual Park School capital improvements.

Search Committee for Television-Radio Department Video Faculty (spring 2009)

Search Committee for Television-Radio Department Audio Faculty (spring 2008)

Search Committee for Television-Radio Department Video Faculty (spring 2008)

Search Committee for Pendleton Center Professional-In-Residence (spring 2007)

Task Force on Technology, Innovation & Learning-Park School (AY 2005-present)
Develops strategies to implement technology and learning initiatives within curriculum.

Faculty Council: Ithaca College (AY 2005-2007)
Regularly attend and participate at monthly meetings.

Parking Appeals Committee (AY 2006-2007; 2007-2008, 2008-2009)
Faculty representative for college wide committee.

Rod Serling Conference: Park School (AY 2005-2006)
Participated in the planning and coordination of events for the conference.
Produced video profiling the career of Rod Serling.

James B. Pendleton Grants Committee-Park School (AYs 2002-2004; 2006-2007)
Disperses grants for Faculty and Student Research and Production.

Prevues Selection Committee-Park School (AY 2002-2006)
Selection of student productions to be included in annual screenings.

Search Committee for Director of Technical Facilities (spring 2003)

Search Committee for Pendleton Center Professional-In-Residence (spring 2003)

SERVICE
ACTIVITIES:

Production Coordinator: Television-Radio Department (2005-present)
Convene meetings of production faculty and establish initial teaching schedule in conjunction with department chair.

Producer/Director: Dalai Lama visit to Ithaca College (2007)

Producer/Director: Ithaca College Commencement (2006, 2007; 2008, 2009)

Producer/Director: Ithaca College Convocation (2007)

Producer/Director: Ithaca College First-Year Reading Initiative (2007)

SERVICE
ACTIVITIES CON'T

Peter Johanns

Faculty Judge; Golden Doorknob Awards (2009)

Faculty Judge: Park School CellFlix (2006, 2007)

National cell phone film competition.

Technical Consultant; Syracuse City School District (2006)

Creating and Managing Digital Media Program;

Provide consultation for establishment of studio and production facilities.

Workshop Instructor: Park School(Spring 2005)

Conducted special workshops on Television News shooting and editing for Journalism department.

Workshop Instructor: Park School(Fall 2004)

Conducted special workshops on Television News shooting and editing for Journalism department.

Judge: BEA Festival of Media Arts (2005)

Evaluated Commercial/PSA category for the faculty video competition for Broadcast Education Association Festival of Media Arts.

Scholarship Reviewer: Park School (AYs 2003,2004, 2005; 2006; 2007)

Reviewed applicants for various scholarships and provided recommendations.

Coordinator: Park School Community Youth at Risk Internship Program (AY 2002-2004)

Oversee mentoring program matching local high school interns with Ithaca College students to work at student media organizations on campus.

Reviewer: Office of Admissions (AY 2003)

Review student applicants for recipient of leadership scholarships.

Faculty Advisor: Student Government Association (AY 2002-2003) (AY 2005-2006)

Serve as faculty advisor for student organization and ICTV program "Quabble" and comedy club "Stand Up."

Faculty Justice: Office of Judicial Affairs (AY 2002-2004)

Participate as faculty justice for conduct review board meetings

Adjudicator: New York Youth Media Show (AYs 2002, 2003, 2004, 2006, 2007,2009)

Annual showcase of High School Student Video Productions held at Ithaca College

PRODUCTION
AWARDS RECEIVED
WHILE AT ITHACA:

Never Too Old for Gold

- Outstanding Achievement in Digital Video; DV Awards; 2004
- Award of Distinction; Videographer Awards; 2005
- Honorable Mention; Accolade Awards; 2004
- Award of Distinction; Communicator Awards; 2004

Jessica Savitch Profile

- Outstanding Achievement in Digital Video; DV Awards; 2005
- Award of Distinction; Communicator Awards; 2005

Career & Tech Promotional Video

- Outstanding Achievement in Digital Video; DV Awards 2005

HONORS RECEIVED
WHILE AT ITHACA:

ORACLE SOCIETY; Ithaca College
Inducted as Faculty member in Spring 2006.

EXCELLENCE IN TEACHING; Ithaca College
Nominated for campus-wide award by students; 2002, 2004, 2006.

FACULTY DELEGATE
Selected in 2004 as one of 18 faculty nationwide to attend the week long Academy of Television Arts and Sciences annual faculty seminar held in Los Angeles.

PROFESSIONAL
MEMBERSHIPS:

BROADCAST EDUCATION ASSOCIATION (BEA)
UNIVERSITY FILM AND VIDEO ASSOCIATION (UFVA)
ACADEMY OF TELEVISION ARTS & SCEINCES (ATAS)
COLLEGIATE BROADCASTERS INC. (CBI)

SKILLS:

Final Cut Pro & Avid Non-Linear Editing Systems;
Adobe Photoshop & After Effects; GVG 3000 & Kayak DD2 Digital Switchers;
Sony BVE 2000 Beta Editor; Linear Editing;
Digital Studio & Field Cameras; Studio& Field Lighting & Audio;
DVE; Character Generator; Still Store; Teleprompter