

CURRICULUM VITAE

Robert G. Sullivan

Speech Communication Department
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EDUCATION

Ph.D. Communication, University of Maryland, 2000. Major area of concentration, History of Rhetorical Theory. Minor areas of concentration, Contemporary Rhetorical Theory, History of Public Address. Cognate minor, Classical Greek.

Dissertation: Isocrates and the Forms of Rhetorical Discourse. Director, Prof. Robert N. Gaines.

M.A. Communication Studies, Emerson College, 1991.

B.S. Communication Studies, Emerson College, 1988.

ACADEMIC AWARDS, HONORS

Faculty Inductee. Oracle Society. Ithaca College, September 2005.

Recipient. Lambda Pi Eta. Outstanding Faculty Member Award. 2004.

Aspen Institute. Wye Seminar. 2003

Recipient. American Society for the History of Rhetoric, "Outstanding Doctoral Dissertation Award, 2000-2001."

University of Maryland, Speech Communication Department, "Outstanding Graduate Scholar" Award for 1992-93.

University Fellow. University of Maryland, 1991-93.

Emerson College, Gold Key Academic Honor Society 1988-1991.

TEACHING POSITIONS

Associate Professor. Speech Communication Department, Ithaca College, Ithaca, NY 14850. September 1996 to present. Honors Program faculty. History Department faculty. Culture and Communication Department faculty.

Introduction to Public Communication. Introductory public speaking course.

Advanced Public Communication. Advanced course in public advocacy and argumentation.

Classical Theories of Rhetoric. Upper level course in the history of rhetorical theory of the Greek and Latin traditions.

Seminar in Public Communication: Communication Ethics. 400 level seminar in communicative ethics.

Uses and Methods of Communication Criticism. Upper level course in humanistic methods of research.

Courtrooms and Communication. Mid-level course on the rhetorical dynamics of American trials and legal advocacy.

Argumentation and Debate. Mid-level course on the use of argument in the public sphere.

American Eloquence. Intermediate honors seminar taught in Honors Program.

History of American Public Address. Upper level course in the history of public address.

Propaganda and Public Communication. Mid-level special topics course focusing on the institutional and historical phenomenon of propaganda.

Seminar in Communication Ethics. Senior seminar in communication ethics.

Seminar in Argumentation Theory. Senior seminar in argumentation theory.

Greece and Rome. Mid-level course in classical history taught through the History Department.

The Golden City: The Rhetorical Construction of Classical Athens. Freshman seminar for incoming honors students.

Institutional Service:

All-College:

First-Year Experience Committee. 2006 – present.

Ithaca Seminar Steering Committee. 2006 – present.

First Year Reading Initiative Committee 2007 – present.

All-College Honors Program Planning Committee 2006-2007.

Ad Hoc Faculty Council Committee on Academic Advising. 2003-2004

Ithaca College Faculty Development Committee, 2000-2006 (Chair 2000-2002, 2005-2006).

Steering Committee: Communication and Culture Major. 2003-present.

Steering Committee; Legal Studies Major. 2003-present

Ithaca College Faculty Council, 2000-2002

School of Humanities and Sciences:

Director, Humanities and Sciences Honors Program, 2007-.

Classical Studies Minor Program. Director. 2004-present

Chair, School of Humanities and Sciences Committee on Academic Policies and Procedures, 2000-2004.

Steering Committee: Classical Studies Minor Program. 2004-present

Speech Communication Department:

Department Curriculum Committee, 1996-2006 (Chair, 2000-2004) 2006-present.

Director, Speech Communication Department Honors Program, 2000-present.

Faculty Advisor, Lambda Pi Eta National Honor Society, 2000-2006.

Member, Departmental Technology Committee 2002-2003.

Member. Perialas Prize Committee. 1998-2003.

Instructor. Speech Communication Department, University of Maryland, College Park, Maryland 20742. June 1992 to May 1996.

Advanced Public Speaking. Autonomous development and instruction of advanced undergraduate course in public speaking and advocacy.

Argumentation and Debate. Autonomous development and instruction of advanced undergraduate course in argumentation and advocacy.

Fundamentals of Speech Communication. Hybrid basic course in speech communication concepts and competencies.

Instructor. Communication Studies Department, Emerson College, 21 Commonwealth Ave. Boston, MA 02116. September 1987 to May 1991.

Theories of Political Communication. Graduate seminar on the construction and criticism of political discourse.

Advocacy and Argumentation. Undergraduate course in oral argument, debate, mock trial and media performance.

Propaganda. Historical and analytical approach to propaganda effects and processes.

Communication Theory. Advanced undergraduate introduction to prominent communication theories and theory building.

Advertising II. Advanced course in media dynamics, strategic planning and campaign development

Adjunct Professor. College of Communication, Mass Communication and Public Relations, Boston University, 640 Commonwealth Ave. Boston, MA 02215. Spring Term 1991.

Public Opinion and Propaganda. History, theory, and analysis of public opinion and propaganda.

Head of Reference Department. Emerson College Library, Emerson College, 150 Beacon St., Boston MA 02116. June 1979 to August 1991.

Faculty status head of public services department. Research and referral. Instructor in bibliographic training program. Responsible for department's publication program. Supervision of professional staff.

SCHOLARLY PUBLICATIONS

"Classical Epistolary Theory and the Letters of Isocrates." in *Letter Writing Manuals from Antiquity to the Present*. Edited by Carol Poster and Linda Mitchell. University of South Carolina Press. 2007.

"Pre-Aristotelian Theories of Argument: Isocratean Vocabulary and Practice." In *The Uses of Argument*. David Hitchcock ed. Hamilton, ON. OSSA, 2005

"Demosthenes' Renaissance Philipics: Thomas Wilson's 1570 Translation as Anti-Spanish Propaganda." *Advances in the History of Rhetoric* 7 (2004) 111-139.

"Establishing Legislative Intent; The Rise of the New Commonplaces." In *Informal Logic at 25*. J. Anthony Blair, Daniel Farr, Hans V. Hansen, Ralph H. Johnson, & Christopher W. Tindale eds. Windsor, ON: OSSA , 2003.

"*Eidos, Idea* in Isocrates." *Philosophy and Rhetoric*. 34(2001): 79-92.

"Beijing Review Coverage of the Democracy Movement of Spring 1989." *Political Communication and Persuasion*, 6(1989): 169-177.

Editor, with Thomas Cooper and Christopher Weir. *Television and Ethics: A Bibliography*. G.K. Hall, 1988.

Book Reviews

A Commentary on Isocrates' *Antidosis*. Yun Lee Too. *Classical Review* (forthcoming).

Isocrates and Civic Education. Edited by Takis Poulakis and David Depew. *Philosophy and Rhetoric* 39(2006) 174-178.

Rhetoric Before and Beyond the Greeks Edited by Carol. S. Lipson & Roberta A. Binkley. *Rhetoric Society Quarterly*. 35(2005): 103-108.

Theory, Text, Context: Issues in Greek Rhetoric and Oratory. Edited by Christopher Lyle Johnstone. *Philosophy and Rhetoric*. 31(1998): 79-83.

Malcolm Heath. Hermogenes *On Issues*: Strategies of Argument in Later Greek Rhetoric. *Argumentation and Advocacy* 33(1997): 101-105.

Conference Papers

The Isocratean *Parainesis*. Paper presented at the Biennial Conference of the Rhetoric Society of America, Seattle, WA, May 2008.

“Sir Thomas Elyot and the Purposes of Rhetoric.” Paper presented at the Biennial Conference of the International Society for the History of Rhetoric. Strasbourg, July 2007.

“Translation and Historiography, Philodemus’ *Peri Rhetorikes I&II*.” Paper presented at the Annual Conference of the National Communication Association. Boston, November 2005.

“Alkidamas *Peri Grammaton* 8-9.” Paper presented at the Annual Conference of the National Communication Association. Boston, November 2005.

“Isocrates and the Problem of the Symbouleutic Genre.” Presented at the Biennial Conference of the International Society for the History of Rhetoric. Los Angeles: July, 2005.

“Isocrates’ Autocratic Rhetoric.” Presented at the Annual Conference of the American Society for the History of Rhetoric. Chicago, IL: November 2004.

“*Pasquil the Playne: Sir Thomas Elyot and the Rhetoric of Counsel*.” Presented at the Annual Conference of the American Society for the History of Rhetoric. Miami, FL: November 2003.

“The Renascent Rhetorician: Isocrates' English Career, 1534-1624.” Presented at the Biennial Conference of the International Society for the History of Rhetoric. Madrid: July, 2003.

“Establishing Legislative Intent; The Rise of the New Commonplaces.” 25th Annual Meeting of the Ontario Society for the Study of Argumentation. Windsor, ON: May 2003.

“Rhetoric, Persuasion, and Propaganda: Exploring the Boudaries.” Presented at the Annual Conference of the National Communication Association, New Orleans, November 2002.

“Demosthenes' Renaissance Philipics: Thomas Wilson's 1570 Translation as Anti-Spanish Propaganda.” Presented at the Annual Conference of the American Society for the History of Rhetoric, New Orleans, November 2002.

“Hieronymous Wolf and the Revolution in Annotation.” Presented at the Annual Conference of the Canadian Society for the Study of Rhetoric, Toronto Ontario, May 2002.

“Isocrates' Method of Rhetorical Composition: The Case of *Helen*.” Presented at the Biennial Conference of the International Society for the History of Rhetoric, Warsaw, Poland, July 2001.

"The Pre-Aristotelian Rhetorical Genera." Presented at the Annual Conference of the Speech Communication Association, Atlanta GA, November 2001.

"Aristotle's Critical Assessments of Isocrates." Presented at the Annual Conference of the National Communication Association; Seattle, WA: November 2000.

"Rhetoric in the Margins: Scholia and the Reception History of the Isocratean Corpus. Presented at the Annual Conference of the Rhetoric Society of America, Washington D.C.: May 2000.

"Reinventing Isocrates: Hieronymus Wolf's 1570 *Isocratis Scripta*." Presented at the Annual Conference of the National Communication Association; Chicago, IL: November 1999.

"Eloquent Spirits: 'New Thought' and the American Expressionist Movement. Presented at the Biennial Conference of the International Society for the History of Rhetoric; Amsterdam: July 1999.

"Encompassing an Entire Art With Maxims: The Parainetic Tradition in Silver Age Technical Writing." Presented at the Conference on College Composition and Communication; Atlanta, GA: March 1999.

"An Ellulian Ethical Inquiry: Propaganda and Rhetoric." Presented at the Annual Conference of the New York State Communication Association; Monticello, NY: October 1998.

"*Idea, Eidos* in Isocrates." Presented at the Annual Conference of the National Communication Association; Chicago IL, November 1997.

"Quintilian and the *tria genera causarum*." Presented at the Biennial Conference of the International Society for the History of Rhetoric; Saskatoon SK, July 1997.

"Representations of Oratory in Herodotus' *Histories*." Presented at the Annual Conference of the Eastern Communication Association; Baltimore MD, April 1997.

"The Functional Account of Rhetoric in Aristophanes' *Clouds*." Presented at the Annual Conference of the American Society for the History of Rhetoric; San Diego CA, November 1996.

"Annotation and the Reception History of the Attic Orators." Presented at the Annual Conference of the Speech Communication Association; San Antonio TX, November 1995.

“The Isocratean *Paraineses*: A Rhetorical Genre and Its Historical Treatments.” Presented at the Biennial Conference of the International Society for the History of Rhetoric; Edinburgh, Scotland, July 1995.

“Hieronymous Wolf’s Renascent Isocrates.” Presented at the Biennial Conference of the International Society for the Classical Tradition; Boston MA, March 8-12 1995.

“Arguments and Their Amplification in Cicero’s *Orator*. Presented to Seminar, “Studies in Cicero’s *Orator*,” Annual Conference of the Speech Communication Association, New Orleans LA, November 18, 1994.

“Alcidamas’ Paradox: The Texts of Oratory and Their Textual Criticism.” Presented at the Annual Conference of the Speech Communication Association, New Orleans LA, November 21, 1994.

“The Isocratean Marginalia: Structure, Function and Theory in the Scholia and Hypotheses.” Society for the History of Authorship, Reading, and Publishing, Washington, D.C., July, 1994.

"*Iudicio Intelligentum*: Cicero on the Role of the Rhetorical Critic." Presented at the Annual Conference of the Speech Communication Association, Miami FL, November 19, 1993.

"Greek Marginalia in the Medieval Manuscripts of Isocrates: Inference Rules for the Interpretation of the Major Hypotheses and Scholia" Presented at the Preconference of the American Society for the History of Rhetoric, Miami FL, November 17, 1993.

"Considerations of Genre in the Letters of Isocrates." Presented at the Biennial Conference of the International Society for the History of Rhetoric, Turin, Italy, July 1993.

"Imitation and Intellection: *Diligencia* in *De Oratore II* 148- 152." Presented at the Annual Conference of the Speech Communication Association, Chicago IL, October 1992.

"Jacques Ellul's Problematic Ethics of Propaganda." Presented at the Annual Conference of the Speech Communication Association, Chicago IL, October 1992.

"New Thought in Boston's Nineteenth Century Elocutionary Milieu." Presented at the Annual Conference of the Eastern Communication Association, Pittsburgh PA, 1991.

"The Chinese Government's Rhetoric of Justification Following the Suppression of the Democracy Movement of 1989." Presented at the Annual Conference of the Speech Communication Association, Chicago IL, November 1990.

"Confluence of Interest: The American Media and the Propaganda of the Invasion of Panama." Presented at the Annual Conference of the Speech Communication Association, Chicago IL, November 1990.

Recent Invited Lectures and Appearances

Distinguished Faculty Speaker. "Humanism and Propaganda." Culture and Communication Department. Ithaca College, September 2005.

Keynote Speaker and Inductee. Oracle Society. Ithaca College September 2005.

Keynote Speaker. Residence Hall Association Regional Conference. Ithaca College. Spring 2003.

Moderator. Campus Conversation on Affirmative Action. Spring 2003

"Propaganda and Popular Culture." Colloquium. Roberts Wesleyan College, February 2003.

"Pre-Aristotelian Theories of Argument." Colloquium. Rochester Institute of Technology, March 2002.

Moderator. Campus Conversation on Bias-Related Incidents Fall 2202.

Keynote Speaker. Humanities and Sciences Dean's List Banquet, Spring 2001.

"Jacques Ellul and the Ethics of Propaganda." Colloquium. University of Maryland, Speech Communication Department, September, 1991.

Interviewed on "The First Casualty" in regards propaganda, WBUR-FM, Boston, January 1991.

Featured in television documentary "Public People, Private Lives" in regards ethics in politics, WNEV-TV, Boston June 20, 1990.

"History, Metaphor, and Paradox: The Events of 1989." Invited lecture at Humanities Colloquium, Emerson College, February, 1990.

SCHOLARLY SERVICES

Editorial Board. *Advances in the History of Rhetoric*.

Manuscript Referee: *Rhetorica*, *Advances in the History of Rhetoric*, *Speech Communication Annual*; *Popular Communication*.

President, American Society for the History of Rhetoric, 1995-96.

Vice-President, American Society for the History of Rhetoric, 1994-95.

Elected member of Steering Committee, American Society for the History of Rhetoric, 1993-95.

Program Planner, American Society for the History of Rhetoric, Annual Conference of the Eastern Communication Association, Saratoga Springs NY, April 1998.

Program Planner, American Society for the History of Rhetoric, Annual Conference of the Speech Communication Association, San Diego CA, November 1996.

Program Planner, Scholarly Colloquium of the American Society for the History of Rhetoric, San Antonio TX, November 1995.

Program Planner, American Society for the History of Rhetoric, Annual Conference of the Eastern Communication Association, Pittsburgh PA, April 1995.

Respondent, Competitive Papers Panel: "Old Theories for Modern Times: Beyond the Neo-Aristotelian Paradigm." Annual Conference of the National Communication Association, Seattle WA, November 2000.

Respondent, Competitive Papers Panel: "Philosophical Perspectives on Rhetoric: New Work on Plato." Annual Conference of the National Communication Association, Seattle WA, November 2000.

Respondent, Competitive Papers Panel: "Mythopoesis, Nomos, Physis: A Volatile Mixture." Annual Conference of the National Communication Association; Chicago, IL, November 1999.

Respondent, Competitive Papers Panel: "Rhetoric and Portraiture." Annual Conference of the Speech Communication Association; New Orleans LA, November 1994.

MEMBER: Speech Communication Association; Eastern Communication Association; International Society for the History of Rhetoric; American Society for the History of Rhetoric; International Society for the Classical Tradition; American Philological Association; Ontario Society for the Study of Argumentation; Canadian Society for the Study of Rhetoric.