

**Stephen David Mosher**  
**7 Sands Street, Cortland, NY 13045**  
**(607) 758-8159**

**Education:**

University of Massachusetts, Amherst, MA 01003  
Ph.D. Sport Studies, August 1981  
Concentrations: Philosophy and Literary Criticism

University of Massachusetts, Amherst, MA 01003  
M.S. Physical Education, February 1976  
Concentrations: Mass Communication and Film Criticism

University of Massachusetts, Amherst, MA 01003  
B.A. English and Journalistic Studies, May 1971

University of Massachusetts, Amherst, MA 01003  
Doctoral Studies, September 1986 - - May 1987  
School of Education, Physical Education Teacher Education

**Employment:**

Professor, School of Health Sciences and Human Performance  
Department of Sport Management and Media, Ithaca College, Ithaca, NY 14850  
August 1987 - present

Chair, Department of Exercise and Sport Sciences, August, 1993 - April, 1995

Chair, Department of Sport Studies, May 2001-June 2002

Teaching theory classes in social aspects of sport, philosophic perspectives of sport, history of sport, sport in film & literature, sport & media, youth sport in American culture, Olympic Games, and Sport in the Civil Rights Movement.

Teacher, Computer Education Department  
Holyoke Public Schools, Holyoke, MA 01040  
November 1985 - August 1987

Taught critical thinking and problem solving skills to fourth, fifth, and sixth grade students in an urban, multi-cultural setting.

Director of Physical Development and Athletics  
Quinsigamond Community College, Worcester, MA 01606  
September 1980 - May 1981

Directed all aspects of recreation management program and intercollegiate athletics, and taught recreation management and sociology of sport classes.

Instructor, Department of Physical Education  
State University of New York, College at Brockport, Brockport, NY 14420  
September 1977 - May 1980

Taught theory classes in philosophy of sport and physical activity, sport in film and literature, sport contemporary society.

Taught classes in oral communication (in Speech Department).

**Professional Organizations:**

American Alliance for Health, Physical Education, Recreation and Dance  
National Association for Physical Education in Higher Education  
North American Association for the Sociology of Sport  
North American Society for Sport Management  
North American Society for Sport History  
Popular Culture Association  
Sport Literature Association

**Refereed Presentations** (International):

- "A Myth for All Seasons: Sport as Romance," delivered to the C.I.C. Physical Education Body of Knowledge Symposium "The Mind and Body of East and West," Columbus, October 1983.
- "Leni Riefenstahl's 'Olympia': Propaganda or Mythology?," delivered to the Philosophic Society for the Study of Sport and the International Olympic Congress, Eugene, July 1984.
- "Teaching Moral Development in Sport: The Case of the 'Good' Foul," delivered to the Seventh International Workshop/Conference on the Teaching of Philosophy, Hampshire College, Amherst, MA August 1988.
- "And a Child Shall Lead Them: The Legacy of the Bad News Bears," delivered to the Diamonds in the Desert International Baseball Conference, Arizona State University, Tempe, March 1998.
- "Teaching About Sport and the Global Economy: A Social Justice Approach," delivered to the Sport Management Association of Australia and New Zealand, Gold Coast, Australia, December 1998.
- "Building Character on the Silver Screen? Authoritarian Coaches and Resistant Children in Contemporary Sport Films," delivered to the Sports and Society conference at Northern Michigan University, Marquette, July 1999.
- "The Ritual Sacrifice of Physical Energy: The Case of Leni Riefenstahl's *Olympia*," delivered to the Sports and Society conference at Northern Michigan University, Marquette, July 1999.
- "From Sentimentality to Sentiment: Nike, Media and Social Justice," delivered to the Sports and Human Rights Conference, Australian Human Rights Council, Sydney, Australia, September 1999.

**Refereed Presentations** (North America):

- "Teaching Sport History with Film," delivered to the North American Society for Sport History, Windsor, May 1977.
- "The Olympic Games on Film," delivered to the North American Society for Sport History, Windsor, May 1977.
- "What is Over the Rainbow?: A Response to 'Two Ball Games,'" delivered to the NASPE Philosophy Academy at the national AAHPERD Convention, Kansas City, April 1978.
- "Teaching Sport Philosophy with Film," delivered with Saul Ross to the Philosophic Society for the Study of Sport, Fort Worth, October 1978.
- "Sport in the 'Reel' World," delivered to the NASPE Philosophy and Sport Art Academies' Symposium on Aesthetics and Sport Art and the national AAHPERD Convention, New Orleans, March 1979.
- "'Olympia' and 'Visions of Eight'," delivered with Paul Weiss and Drew Hyland to the Philosophic Society for the Study of Sport, Hartford, October 1981.

**Refereed Presentations** (North America)(continued):

- "The Romantic Impulse of Sport," delivered to the San Diego State University, sponsored by the Sport Literature Association, San Diego, March 1984.
- "Olympism as Modern Myth: Excellence, Elitism and Athletic Achievement," delivered with Susan Bandy to the NASPE Philosophy Academy at the national AAHPERD Convention, Anaheim, April 1984.
- "The 'Close' Western: Contemporary Sport Films," delivered to the Sport Literature Association, LaJolla, August 1984.
- "The 'Actions' of Amy Morris Homans: Philosophic Implications," delivered to the NASPE History and Philosophy Academies' Symposium in a Century of Historical Ideas at the national AAHPERD Convention, Atlanta, April 1985.
- "Of 'Peanuts,' Parables and Pathos," delivered to the Sport Literature Association, San Diego, August 1985.
- "Icarus Who?: Riefenstahl's 'Olympia,'" delivered to the Sport Literature Association, San Diego, August 1986.
- "Wouldn't It Be Nice?': The Emergence of the Moral Hero in Contemporary Juvenile Sport Films," delivered to the North American Society for the Sociology of Sport, Cincinnati, November 1988.
- "Athletic Participation and Smokeless Tobacco Use: Implications and Recommendations for Coaches and Athletic Personnel," delivered with Scott Olds and Wayne Blann, to the North American Society for the Sociology of Sport, Cincinnati, November 1988.
- "Morality in Three Panels: Sport in Contemporary American Comics," delivered to the North American Society for the Sociology of Sport, Washington, DC, November 1989.
- "The New Bottom Line: Exploring Future Directions in Sport Management Ethics," delivered with Wayne Blann to the North American Society for the Sociology of Sport, Washington, DC, November 1989.
- "The Billion Dollar Battle: One Undergraduate Sport Policy Class' Attempt to Distribute the NCAA's Money," delivered with Wayne Blann to the North American Society for Sport Management, Louisville, May 1990.
- "Wouldn't It Be Nice?' II: Redemption and Salvation in Contemporary American Adult Sport Films," delivered to the North American Society for the Sociology of Sport, Denver, November 1990.
- "The Billion Dollar Battle: An Attempt to Reform the NCAA by Viewing Sport as a Cultural Phenomenon as Well as a Business," delivered with Wayne Blann to the North American Society for the Sociology of Sport, Denver, November 1990.
- "What Are We Playing For?," delivered with Wayne Blann to the NASPE Philosophy Academy at the national AAHPERD Convention, San Francisco, April 1991.
- "The Mismanagement of the Lisa Olson Case," delivered with Wayne Blann to the North American Society for Sport Management, Ottawa, June 1991.
- "Curt Flood's Act of Martyrdom?," delivered to the Symposium of Baseball and the American Culture, Cooperstown, NY, June 1991.
- "Say It Ain't So, Pete:' (Im)moral Heroes in Contemporary American Sport," delivered to the Sport Literature Association, Springfield, MA, August 1991.
- "Spies in the House:' Creating a Postmodern Mythology of Sport," delivered to the North American Society for the Sociology of Sport, Milwaukee, November 1991.

**Refereed Presentations** (North America)(continued):

- "The Psychosocial and Sport Management Implications of the Lisa Olson/New England Patriots Locker Room Incident," delivered with Ellen Staurowsky and Wayne Blann to the NAGWS at the national AAHPERD Convention, Indianapolis, April 1992.
- "Bridging the Gap: Applying Theory in 'Practice,'" delivered with Wayne Blann to the North American Society for Sport Management, Knoxville, June 1992.
- "Baseball Cartoons and Comic Strips," delivered to the Symposium of Baseball and the American Culture, Cooperstown, NY, June 1992.
- "The Revolution (in Motion) Begins," delivered to the North American Society for the Sociology of Sport, Toledo, November 1992.
- "This Never Was Their Playground," delivered to the National Girls and Women in Sport Symposium, Slippery Rock, PA, February 1993.
- "Nike and Reebok in Black and White," delivered to the North American Society for the Sociology of Sport, Ottawa, Canada, November 1993.
- "Mining for Gold: Nike's Creation of the Savage Ad-man," delivered to the Sport Literature Association, University of North Carolina, Chapel Hill, May 1994
- "International Sport Management: Prospects for the Future," delivered with Ellen Staurowsky and Wayne Blann to the North American Society for Sport Management, Robert Morris College, Pittsburgh, June 1994.
- "Ethnic Team Names and Logos: What Should Sport Managers Do?," to be delivered with Wayne Blann, Charlie Song, and Ellen Staurowsky to the North American Society for Sport Management, University of Georgia, Athens, Georgia, June 1995.
- "A Knight in Shining Armor: Considering Nike and the Global Economy," delivered to the North American Society for Sport Management, Buffalo, May 1998.
- "Wasted on the Way: The Romantic Impulse in Three (Post) Modern Sport Films," delivered to the Sport Literature Association, University of Montevallo, Montevallo, Alabama, July 1998.
- "Framing Spike Lee," delivered to the North American Society for the Sociology of Sport, Las Vegas, November 1998.
- "The Little League World Series is on ESPN: Do You Know Where Your Children Are?" delivered to the North American Society for the Sociology of Sport, Las Vegas, November 1998.
- "Media Made McGwire: The Man, The Myth," delivered to the NINE Spring Training Conference, Tucson, Arizona, March 1999.
- "A Critical Look at the Coaching for Character Movement: Is Equity Made to Order Really Equity," delivered to the to the NAGWS at the national AAHPERD Convention, Boston, April 1999.
- "Addressing Mythology in Historiography and Sport," delivered to the North American Society for Sport History, State College, Pennsylvania, May 1999.
- "If we forgive our fathers, what else is left: the Use of Basketball in *Smoke Signals*," delivered to the Sport Literature Conference, Westfield State College, Westfield, MA, June 1999.
- "Bruce Springsteen at the Ryder Cup, Payne Stewart Visits the 'Badlands,'" delivered to the North American Society for the Sociology of Sport, Colorado Springs, November 2000.
- "The Beatification of Payne Stewart," delivered to the Popular Culture Association/American Culture Association, Philadelphia, April 2001.

**Refereed Presentations** (North America)(continued):

- "Freestyle,' '41 Shots,' 'Politics and Sneaker Pimps,'" delivered to the North American Society for the Sociology of Sport, San Antonio, November 2001.
- "Xenophobia at Williamsport: My Time on My Team.com: delivered to the Popular Culture Association/American Culture Association, Toronto, March 2002.
- "God Bless America' and Other Popular Patriotic Songs in Post 9-11 Sport Settings," delivered to the Sport Literature Association, London Ontario, June 2002.
- "Why Norman Dale is Not a Role Model: Popular Media Image Use of 'Coach,'" to be delivered to the "Sports, Character and Responsible Citizenship" Conference, hosted by The Mendelson Center for Sports, Character and Community, University of Notre Dame, South Bend, Indiana, March 2003.
- "You Gotta' Stand for Something:' Media Coverage of the Toni Smith Incident," delivered to the Popular Culture Association/American Culture Association, San Antonio, April 2004.
- "Without a Soul: Leni Riefenstahl's 'Olympia' Reconsidered," delivered to the the North American Society for the Sociology of Sport, Tuscon, November 2004.

**Refereed Presentations** (regional):

- "A Logo Curriculum Based on Critical Thinking and Problem Solving Using the Polya Model," delivered with Lis D'Introno, Christopher VanLeeuwen and George Collison to the East Coast Logo Conference '87, Arlington, VA, April 1987.
- "Ethical Problems in Youth Sports," a workshop conducted at Lakeside III, a conference held by the Advocacy for Statewide Health and Comprehensive School Health Education, Wells College, Aurora, NY, June 1990.
- "Media Made MicGwire: The Man, The Myth" delivered to the New England Popular Culture Association, University of Southern Maine, October 1999.
- "Bread and Circuses in America: Ten Years Later," delivered to the Diversity/Urban Education Conference: Living, Learning and Teaching Diversity, SUNY Cortland, New York, November 2002.
- "Media Coverage of the Toni Smith Incident," delivered to the New England Popular Culture Association, Westfield State College, October 2003.

**Invited Presentations** (International):

- "A Response to MacAloon: The Cultural Dimension of International Sport Management," delivered to the Conference on Sport Management Theory sponsored by Tulane University, New Orleans, April 1992.
- "Trouble in High School Sport and University Academic Preparation Programs," delivered to Symposium: American Sport in the 21st Century, Tulane University, May 1993.
- "Sport and the Media," delivered to Symposium: American Sport in the 21st Century, Tulane University, May 1993.
- "International Outlets of Sport," delivered to the IVth International Sports Business Conference, Paris, France, October 1993.
- "Issues in Sport Media Representation," delivered to University of Canberra, Canberra, Australia, September 1999.

**Invited Presentations** (North America):

- "Olympic Film Festival," delivered to the United States Olympic Academy XII, Pennsylvania State University, State College, June 1988.
- "Issues of Reform in Contemporary American Intercollegiate Sport," delivered with Wayne Blann for the Graduate Department in Sport Management at the University of Ottawa, Ottawa, October 1990.
- "Lessons to be Learned from the New England Patriots Locker Room Incident," delivered with Ellen Staurowsky and Wayne Blann to the Association for Women in Sport Media, New York, May 1992.
- "Does Sport Reflect or Influence Society?" delivered to the Spirit of Sport in the Media Forum, sponsored by the Canadian Society for Drug Free Sport, Ottawa, Canada, November 1993.
- "Creating Sport Mythology in the Post-Modern Media," delivered to the Fort Lewis College, Durango, Colorado, November 1998.
- "Community Redefined: Sport, Advertising, Media and the Los Angeles Riots," delivered to the California State University at Long Beach, April 2000.

**Invited Presentations** (regional):

- "The Mythology of Contemporary American Sport," delivered to the Sport and American Culture Symposium at the Institute for American Values, Nichols College, Dudley, MA, May 1985.
- "Sport in Contemporary American Comics," delivered to the Springfield College, sponsored by the Cultural Affairs Committee, Springfield, MA November 1985.
- "Talking Baseball," delivered to the University of Wisconsin, Stevens Point, November 1991.
- "America Through Basketball: A Century of the Grand 'New' Game," delivered to the Ithaca College Community Founder's Day Celebration, Ithaca, NY, September 1992.
- "What's Wrong with 'Bowling Alone' and Other Observations on Social Capital and Recreation," keynote address delivered to the National Intramural and Recreational Sport Association Region I Conference, Ithaca, New York November 2001.
- "Sport Responds to 9/11," delivered to the University of North Carolina Community, Chapel Hill, north Carolina, April 2002.
- "Sports and War," delivered to the WarSymposium: Information and Insight Regarding America's Involvement in Iraq, South Seneca High School, March 26, 2003.
- "Sport is not War," delivered to the 2004 David Nosanchuk Memorial Lecture Series, Ithaca High School, March 29, 2004.

**Radio and Television Program Presentations:**

- "Does Pete Rose Belong in the Hall of Fame?" Our Sporting Life, WWSP, Stevens Point, Wisconsin, November 10, 1991.
- "Discussion of the Magic Johnson HIV Revelation," with Jay Coakley, Mary Jo Kane, and Brian Pronger, The Inside Track, Canadian Broadcasting Company, November 16, 1991.
- "Sports Fanaticism," TalkBack, WICB-TV, Ithaca, New York, February 7, 1994.
- "ESPN Sport Century: Venus and Serena Williams," September 2002.

**Journal Publications** (refereed):

- "The Turning Point," Journal of Physical Education, Recreation and Dance.  
Vol. LIV, No. 8 (October 1983). pp. 71-73.
- "Sport Movies Grow Up," Journal of Physical Education, Recreation and Dance.  
Vol. LIII, No. 2 (February 1982). pp. 35-36.
- "The White Dreams of God:' The Mythology of Sport Films," Arena Review, Vol.  
VII, No. 2 (July 1983), pp. 15-19.
- "Athletic Participation and Smokeless Tobacco Use: Implications and  
Recommendations for Coaches and Athletic Personnel," with Scott Olds and  
Wayne Blann, Journal of Applied Research in Coaching and Athletics, 1989.
- "Fielding Our Dreams:' Rounding Third at Dyersville," Sociology of Sport Journal,  
July, 1991.
- "Triple Play," Nine, February, 1993.
- "'Hoop Dreams' or Basketball Nightmares?" International Review for the Sociologu  
of Sport, March, 1997.
- "Valka neni sport (War is not sport). in: Host (Monthly Journal for Literature and  
Reader). Issue: 4, Year: 2002, Publisher: Host, Brno, Czech Republic, Pages: 77-78.

### Chapters in Books:

- "The 'Close' Western: Contemporary Sport Films," in Coroebus Triumphs:  
The Alliance of Sport and Literature, edited by Susan J. Bandy, San Diego:  
San Diego State University Press, 1989.
- "A Myth for All Seasons: Sport as Romance," in Coroebus Triumphs: The Alliance  
of Sport and Literature, edited by Susan J. Bandy, San Diego: San Diego State  
University Press, 1989.
- "Sports in the 1950s," in American Decades: 1950-1959, Manley, Inc., Publisher,  
Columbia, South Carolina, 1994.
- "Athletes Should Not be Role Models," in Greenhaven Press, 1999.  
(This article is a revised and expanded version of the Ithaca College Quarterly, Winter, 1998 article.)
- "Where Have All the Heroes Gone?" in Everyday Arguments, edited by Katharine J.  
Mayberry, New York: Addison Wesley Longman, 2002.  
(This also article is a further revised and expanded version of the Ithaca College Quarterly, Winter, 1998 article.)
- "Songs Sung Red, White and Blue: The World Trade Center Flag, Sporting  
Events, and the Rhetoric of Patriotism," in Changing the Game: Exploring  
Sport in Society, edited by Sandra Spickard Prettyman and Brian Lampman,  
Latham, Maryland, R& L Education, 2005.

### Reviews and Opinion Pieces:

- "Little League Confidential: An Analysis," Nine, September 1992.
- "Whose Dreams?: Basketball in Celluloid America," Journal of Sport and Social  
Issues, August, 1995.
- "Derogatory team names, logos have got to go," with Ellen J. Staurowsky, Sports  
Business Journal, May 31-June 6, 1999.

### Internet Publications:

- "A hotbed of talent, but not for Little League," August 15, 2001.  
<http://espn.go.com/moresports/llws01/s/2001/0815/1239786.html>
- "What's in a flag?," August 25, 2001.  
<http://espn.go.com/moresports/llws01/s/2001/0825/1243905.html>
- "Innocence lost? Hardly," August 31, 2001.  
<http://espn.go.com/moresports/llws01/s/2001/0831/1246412.html>

**Appendices in Books and Teaching Guides**

- "Films to Aid Instruction," an annotated filmography in the Instructor's Manual for The Social Significance of Sport: An Introduction to the Sociology of Sport, edited by Barry D. McPherson, James E. Curtis, and John W. Loy, Champaign, IL: Human Kinetics Publishers, Inc., 1989.
- "Using Feature Films to Teach Sport Sociology," in Syllabi and Instructions Materials for Sociology of Sport, edited by Gai I. Berlage, Washington, D.C.: American Sociological Association, 1990. (Included as an appendix to this essay is an updated version of the annotated filmography that appeared in the McPherson (1989) text.
- Annotated filmographies for Inside Sports, edited by Jay Coakley and Peter Donnelly, New York: Routledge, 1999.

**Published Abstracts:**

- "The Olympic Games on Film," in Proceedings the North American Society for Sport History, 1977.
- "A Logo Curriculum Based on Critical Thinking and Problem Solving Using the Polya Model," with Lis D'Introno, Christopher VanLeeuwen and George Collison, in East Coast Logo Conference '87 Pre-Proceedings. edited by Tom Lough and Glenn Bull, Westport, CT: Meckler Publishing, 1987.
- "Introduction to the Olympic Film Festival," in Proceedings: United States Olympic Academy XII, edited by R. Scott Kretchmar, State College, PA: The Pennsylvania State University, 1988.
- "Addressing Mythology in Historiography and Sport," in Proceedings of the North American Society for Sport History, 1999, pp. 36-37.
- "A Critical Look at the Coaching for Character Movement: Is Equity Made to Order Really Equity?," in Research Quarterly for Exercise and Sport: Abstracts of Completed Research, (70: 1 supplement, March 1999), p. 117.

**Invited Articles**

- "Where Have All the Heroes Gone," Ithaca College Quarterly, Winter, 1998.
- "Working Together: Your contribution to teamwork," Kick!, Number 6, Winter, 1999.

**Films and Videotapes:**

- "Pete Rose in the Garden of Gethsemane," Second Place (History and Biography), Fourth Annual Video Contest, judged at the AAHPERD national Convention, San Francisco, April, 1991.
- "Icarus Who?," First Place (Cultural Poetics), Fifth Annual Video Contest, judged at the AAHPERD national Convention, Indianapolis, April, 1992.
- "The Heart of the Matter," Second Place (Cultural Poetics), Fifth Annual Video Contest, judged at the AAHPERD national Convention, Indianapolis, April 1992.
- "Bread and Circuses in America," Second Place (Cultural Poetics), Sixth Annual Video Contest, judged at the AAHPERD national Convention, Washington, DC, April 1993.
- "The Best of Times . . .," First Place (Cultural Poetics), Sixth Annual Video Contest, judged at the AAHPERD national Convention, Washington, DC, April 1993.
- Pre-production consultant, "Sports on the Silver Screen, HBO, March 1997.

**Selected Awards and Grants**

**Teaching**

Nominated: Distinguished Teaching Award, University of Massachusetts, 1976  
Nominated: Sears Roebuck Distinguished Teaching Award, 1996  
Dana Teaching Fellow, Ithaca College, 1994-95  
Excellence in Teaching Award, Ithaca College, 2005

**Course Development**

"Legal and Ethical Issues in Sport," with Wayne Blann, Reassigned Time Award, Ithaca College, Fall 1991.  
"Sport, Media, and Society, " Reassigned Time Award, Ithaca College, Fall 1995.

**Scholarship**

"Rounding Third at Dyersville," Reassigned Time Award, Ithaca College, Fall 1993.  
"Leni Riefenstahl's Olympia: Propaganda or Mythology?," Ithaca College Summer Research Grant, 1999.  
"Nike's Code of Conduct: Mission Statement or Public Relations," Faculty Development Award, Ithaca College, Spring 2000.  
See also "Films and Videotapes" section above

**National and International Professional Service**

Book Review Editor - Arete (Sport Literature Association Journal) 1985-1988  
AAHPERD Research Consortium Coordinator/Evaluator 1994, 1995, 1996.  
Member editorial board - Nine (A sociocultural baseball journal) 1987-1997  
President - Sport Literature Association 1995-1996  
Program Coordinator - Sport Literature Association Conference 1995  
Site Coordinator - Sport Literature Association Conference 1997  
Audio-visual Review Editor - International Review for the Sociology of Sport, 1997-1999  
Session Coordinator – North American Society for the Sociology of Sport 1996, 2000  
Nominated for President, 2001.

**Ithaca College Service**

**All College Committees**

Rhodes/Marshall/Truman Scholarship Committee 1991-1992  
Founders/Centennial Academic Committee 1992  
Faculty Council 1995-1997, 1998-2000  
Academic Policies Committee 1990-1993, 1994-1996, 2000-2004  
President's Advisory Council 1997  
ANAC Workload Committee 1999-2002  
Leadership Scholarship Committee 2000  
Summer Research Grant Committee 2000

**HSHP School Committees**

Assistant Dean Search Committee 1991  
Steering Committee 1993-1995, 2000-2002

**All College Community Service**

Builders of a Better Brotherhood speaker 1992, 1993  
Common Threads Aids Quilt Project 1993  
North East Senior Seminar 1994  
Men's Ice Hockey Club 1996-1998  
Ready or Not Here They Come 1999