

Park Design House Logo Usage

The Park Design House logo will serve to identify the publication as one designed by Park Design House students, in addition to advertising PDH on campus.

- The logo should be placed in the lower right hand corner opposite the Ithaca College logo and flush with the base of the Ithaca logo.
- It should be no larger than 50% of the Ithaca College logo.
- It can run in black (positive); white or reversed out of the back ground color, or be screened back.
- The logo should always be readable and clear.

Both of these elements should be one of the first things placed in the publication in order to ensure proper space and placement.



Leave a clear area surrounding the PDH logo of approximately 1/8 to 1/4.

Logo height—50% of Ithaca College logo

ITHACA

