

Improve your financial figure with an energy diet, redesigned operations, and a facility facelift!

Give Your Business a Sustainability Makeover

"Sustainability Makeover" Business Workshop

Tuesday November 15, 2005
8:00 a.m. - 11:00 a.m.

Women's Community Building
100 West Seneca Street, Ithaca

Staying competitive means staying vigilant about all aspects of your business – including parts of your operation that are not as obvious as your inventory or your advertising campaign.

Many companies have enhanced their competitive edge by adding sustainable management practices to their business strategy. Rising energy prices and regulatory constraints are often the initial inspiration for finding ways to do things differently, but business managers are quickly discovering that gains in productivity, safety, worker satisfaction, and public relations often accompany the redesign of workspaces and activities to be more energy conserving, waste conscious, and environmentally friendly.

Join us for a morning workshop on Tuesday, November 15 from 8:00 - 11:00 a.m., hosted by Sustainable Tompkins, Tompkins County Chamber of Commerce, and the Tompkins County Solid Waste Division at the Women's Community Building in downtown Ithaca.

Learn about the substantial savings available through smart power management and better building performance, and state and federal programs for making energy efficiency improvements. Hear about new ways to manage the flow of resources to reduce waste, increase recycling, and lower tipping fees. Find out where you can get healthier, more environmentally responsible office and cleaning supplies. Discover how you can make your business more sustainable, and benefit your employees and your community at the same time.



Space is limited register today!

Please respond by November 10th

Register by November 1 for a chance to win great door prizes that will get you started on your sustainability makeover!

\$15 per attendee

Mail or fax registration to: Mary Drake
Tompkins County Chamber of Commerce
904 E. Shore Drive, Ithaca NY 14850
(P) 607.273.7080 (F) 607.2727617

Mary@tompkinschamber.org

Registration Form

Credit Card Authorization

Name: _____

Position/Firm represented: _____

Address: _____

Telephone/e-mail: _____

Payment: Check enclosed, make checks payable to: Tompkins County Chamber of Commerce attn: Sustainability Makeover
 Credit Card Payment, VISA, MasterCard, Discover or AMEX
Please complete the card authorization form below.

Date: _____ VISA MC Discover AMEX

Credit Card number: _____

Name as appears on card: _____

Card holder billing address: _____

Card holder's Daytime Telephone: _____

Amount to be charged: _____

Note: This credit card registration payment will be processed immediately upon receipt, unless event capacity is reached. Payments for registrations on hold pending cancellations will only be processed upon release. Please retain a copy of this form for your records.

"Sustainability Makeover" Workshop Schedule

Tuesday November 15, 2005
energy 

Plenary Session:

8:00 am - 11:00 am 

- 7:30** Registration and Exhibits
- 8:00** Welcome - *The Sustainability Advantage:*
Gay Nicholson, Program Coordinator,
Sustainable Tompkins
- 8:10** *Extreme Makeover – the Chamber Version:*
Jean McPheeters, President, Chamber of
Commerce
- 8:20** *Taking Out the Garbage Once and For All –
A Life Cycle Approach to Resource Management:*
Barb Eckstrom, Manager, Tompkins County
Solid Waste Management Division
- 8:35** *Waste – The Global Knife that Cuts All Ways:*
Anne Scheinberg, Programme Manager, WASTE,
Advisers on Urban Environment and Development,
Gouda, the Netherlands
- 9:10** *Design for Environment – A Protocol for Environment-
ally Responsible Manufacturing:* **Eric Schumacher**,
Account Manager, Herman Miller Inc.

- 10:20** *Saving Energy and Saving Money is Good
Business – How NYSERDA Can Help:*
Dennis Mastro, Regional **Energy\$mart**SM
Coordinator, Tompkins County Cornell
Cooperative Extension

- 10:30** *Energy Future Shock – What You Can Do to
Prevent Spiraling Energy Costs from Damaging
Your Bottom Line:* **Ian Shapiro**, President,
Taitem Engineering and **Greg Thomas**,
President, Performance Systems Contracting

Concurrent Session on Resource Management

- 10:00** *Become a Re-Business Partner – Learn How to
Take Advantage of the Waste Assessment Strategy
to Reduce Waste:* **Skip Parr**, Recycling Specialist,
and **Linnett Short**, Communication and Admin-
istrative Coordinator, Tompkins County Solid
Waste Management Division

- 10:30** *Buy Green Finger Lakes! Environmentally Preferable
Purchasing Protects Your Health, Your Business,
and Our Planet:* **Hilary Corsun**, Student Intern,
Tompkins County Solid Waste Management Division

9:30-10:00 Exhibits and Refreshment Break

Concurrent Session on Energy

- 10:00** *Extreme Office Makeover – Plug-Load Power
Management for Profitable Businesses:*
Carol Sabo, Project Manager for NYSERDA
New York Energy \$martSM Offices,
PA Consulting Group

11:00-11:30 Exhibit area open

Please...
don't forget to register!



"Sustainability Makeover" Business Workshop

Tuesday November 15, 2005
8:00 a.m. - 11:00 a.m.

Women's Community Building
100 West Seneca Street, Ithaca

\$15 per attendee

Register by November 1 for a chance
to win great door prizes that will get
you started on your sustainability
makeover!