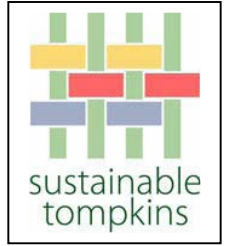


**October
2005**

**Sustainability
Class**

"For years, John Ikerd's writings and speeches have provided precious insights into the economics of this nation's food system, exploding the myth that factory farms are economically imperative. [...Ikerd] makes a powerful case for a new capitalistic economy: one that is environmentally sound, socially just, and economically sustainable."
~ Robert F. Kennedy, Jr.



Sustainable Tompkins

Toward an Economy of Sustainable Energy

Talk by **John Ikerd**

John Ikerd is Professor Emeritus of Agricultural Economics at the University of Missouri. Ikerd spent the first half of his thirty-year academic career as a traditional free-market, neoclassical economist.



Growing concerns for the lack of ecological, social, and economic sustainability of American agriculture during the 1980s led to broader concerns for the lack of sustainability for American society in general. As an economist, Ikerd eventually came to understand that growing threats to ecological and social sustainability are rooted in the neoclassical paradigm of economic development, which is inherently extractive and exploitative, and thus, is not sustainable.

Ikerd spent time developing and testing the concepts and principles of an alternative development paradigm, the economics of sustainability, which are elucidated in his new book, ***"Sustainable Capitalism: A Matter of Common Sense"***, published by Kumarian Press in August 2005.

Thursday, October 27, 2005 7:00-9:00pm
Cornell Cooperative Extension of Tompkins County
615 Willow Avenue, Ithaca NY