



# Sustainable Technology Showcase

*Bringing the creativity of sustainable enterprises to central New York*

Friday, January 28, 2005

1:00 - 6:30 p.m.

Women's Community Building

100 West Seneca Street, Ithaca NY

In a constantly changing world, we all know that "business as usual" is a recipe for extinction. Central NY is in a good position to capitalize on emerging sustainable technologies to create a durable and vibrant economy for the future. We have an educated workforce, a high quality of life to attract companies and their employees, and major research institutions focused on developing new ways to meet current needs without compromising the rights of future generations.

Join us for an afternoon of informative and stimulating presentations as we hear from business leaders and Cornell researchers about renewable energy sources, recycling-based manufacturing, innovative pollution abatement methods, and advances in nanotechnology and biological engineering that may lead to a cleaner environment and a new ecology of production.

For our opening session, we'll hear from **Steelcase International** about their partnership with a design firm to develop cradle-to-cradle manufacturing processes for their office furniture, and from **DayStar** about their advances in thin-film photovoltaics and leading role in the new Saratoga Technology and Energy Park. **Harbec Plastics** from Ontario, NY will share how they are using wind energy and gas-powered microturbines to provide their own electricity, as well as to heat and cool their manufacturing facility.

Next, you can choose among three "tracks" of concurrent sessions focused on alternative energy, innovations that protect natural resources, and emerging technologies under development at Cornell University. We'll learn about bringing fuel cells to the marketplace, converting waste streams into both energy and new products, and ways to tap the productive potential of our croplands through new biofuels and bioproducts.

After the conference, stay for the reception and enjoy local foods and wines while talking with exhibitors and colleagues.

Business leaders are discovering that their most promising long-term solutions to the challenges of rising energy prices, global competition, and natural resource protection are to be found in sustainable technologies and enterprises. Business systems designed to protect the future while succeeding today are attracting investors, hiring creative talent, and expanding their customer base. Investing in clean and efficient technologies in Central NY can form the basis for a new - and sustainable - competitive advantage.

That's a recipe for adaptation, survival, and successful business!

Learn more at: [www.sustainabletompkins.org](http://www.sustainabletompkins.org) - or - [www.tompkinschamber.org](http://www.tompkinschamber.org)

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**\$20** per attendee

Please respond by January 14, 2005.

Space is limited, so register today!

Register by December 31 for a chance to win two free tickets to the opening concert of the *Light in Winter Festival* at the State Theatre. Friday evening's "Carnival of the Rainforest" concert will feature the Paul Winter Consort and Ivo Araujo's Manhattan Samba in a feast of Brazilian music. See [www.lightinwinter.com](http://www.lightinwinter.com) for more information. This year's festival celebrates machines and motion. Come to the Sustainable Technology Showcase and stay on for the festival!

Name: \_\_\_\_\_

Position / title: \_\_\_\_\_

Firm represented: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Toll-free: \_\_\_\_\_ FAX: \_\_\_\_\_

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Payment:

Check enclosed  
make checks payable to  
Chamber of Commerce Foundation  
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Mail or FAX your completed registration form to:

Mary Drake  
Tompkins County Chamber of Commerce  
904 East Shore Drive  
Ithaca, NY 14850  
Phone: (607) 273-7080  
FAX: (607) 272-7617  
e-mail: [Mary@tompkinschamber.org](mailto:Mary@tompkinschamber.org)

Event Sponsors:



Sustainable Tompkins



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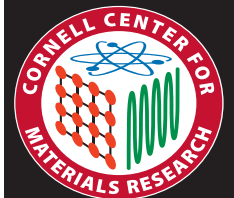
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