

Honoring Outstanding High School
Teachers, in any subject area,
who advance Economic Literacy
in Our Nation's Schools

★ ★ ★ ★ ★ ★ ★ ★
Grand National Winner \$25,000
(Includes \$10,000 Regional Award)
★ ★ ★ ★ ★ ★ ★ ★
Five Regional Winners \$10,000 each
★ ★ ★ ★ ★ ★ ★ ★
Twenty Regional Semi-Finalists \$1,000 each
★ ★ ★ ★ ★ ★ ★ ★

SUBMIT ENTRY ONLINE: www.ncee.net

Deadline For Entry: July 31

Nasdaq National Teaching Awards for High School Teachers of Excellence and Innovation, who incorporate economic education into any subject area!

If you have developed effective, innovative teaching strategies and classroom activities that promote a better understanding of the economy and economic reasoning skills among students in grades 9-12, please submit your entry.

The Nasdaq National Teaching Awards are designed to advance economic literacy in our nation's high schools by recognizing teachers who are helping students to think, make sound, informed decisions, and function well in the economy. Specifically, regional and national awards will be presented to high school teachers for their most creative, original, and effectual efforts to apply economic content and reasoning skills to:

- financial markets
- the capital formation process
- the investment process (either economic or financial)
- personal finance
- entrepreneurship
- the market economy

This recognition program was created through a partnership of the Nasdaq Educational Foundation and the National Council on Economic Education. The Nasdaq National Teaching Awards is a featured element of the Campaign for Economic Literacy and the program was developed to support the goals of that campaign. The Nasdaq Educational Foundation, a foundation established by The Nasdaq Stock Market, Inc., is sponsoring the awards in support of its goal to ensure new generations of well-informed investors, as well as to promote an interest in financial professions.

Judging

Your entry will be sent to the National Council on Economic Education, then forwarded to a regional center. Judging will take place at the regional level for all qualified applications in each of the five regions. Each region will select four regional semi-finalists and one regional winner. One Grand National winner will be selected from among the five regional winners to receive an additional prize of \$15,000. Judging Panels will consist of educators from the NCEE-affiliated councils and centers for economic education across the country, former national award winners, as well as distinguished business professionals.

Awards

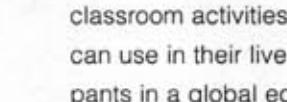
Grand National Winner <i>(Which includes his/her \$10,000 Regional Award)</i>	\$25,000
Five Regional Winners	\$10,000 each
Twenty Regional Semi-Finalists	\$1,000 each

The five regional winners, as part of their awards, will receive an all-expenses paid trip to New York City, with a guest, to attend the Nasdaq National Teaching Awards ceremonies in the year following the contest.

However, teachers aren't the only winners! Your program, school, and school district or system will share the spotlight with you, and local and national publicity will help raise awareness of the importance of economic literacy.

The regions are:

- Region 1:** Connecticut, Delaware, District of Columbia, Maryland, Massachusetts, Maine, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, Vermont.
- Region 2:** Alabama, Florida, Georgia, Kentucky, Mississippi, North Carolina, Puerto Rico, South Carolina, Tennessee, U. S. Virgin Islands, Virginia, West Virginia.
- Region 3:** Illinois, Iowa, Indiana, Michigan, Minnesota, Nebraska, North Dakota, Ohio, South Dakota, Wisconsin.
- Region 4:** Arkansas, Colorado, Kansas, Louisiana, Missouri, New Mexico, Oklahoma, Texas, Utah.
- Region 5:** Alaska, American Samoa, Arizona, California, Guam, Hawaii, Idaho, Montana, Nevada, Northern Mariana Islands, Oregon, Washington, Wyoming.



Judging Criteria

An award-winning entry will clearly demonstrate instructional process, teaching strategies, standards-based content, and classroom activities that prepare students to understand the economy and develop an economic way of thinking, which they can use in their lives as consumers, savers, investors, members of the workforce, responsible citizens, and effective participants in a global economy. Your entry will be judged on the following criteria.

■ Description	5 percent
■ Abstract	5 percent
■ Economics Content Area and Key Economic Concepts	10 percent
■ Economics Standards and Student Learning Objectives	15 percent
■ Instructional Process	35 percent
■ Evaluation	20 percent
■ Overall Entry: Quality of Presentation, Adaptability for Other Teachers, Originality, Resources	10 percent

Rules

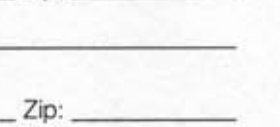
1. Any teacher at a public, charter, or private school teaching grades 9-12 in the United States or its territories may enter.
2. Each entry must be submitted by one teacher. The entry must be the teacher's own work. Each teacher is limited to one entry per year. No team entries will be allowed.
3. The teaching strategies and classroom activities must have been conducted in the school year prior to the entry deadline of that year.
4. Entries must follow, precisely, the instructions outlined on Part I, the Entry Form, and Parts II and III. Entries missing any of the major components will be disqualified.
5. Any finalist may be asked to submit additional information, if requested by the judges at a later time.
6. Previous regional and national winners of the Nasdaq National Teaching Awards are not eligible to enter. Regional semi-finalists are eligible to re-enter, provided it is with a new project or a substantially revised project.
7. The entry must be postmarked on or before July 31. Two complete copies of the entry, must be submitted.
8. The decisions of the regional judging panels and the national judging panel are final.
9. All entries and accompanying materials become the property of the National Council on Economic Education. Permission to use the materials may be granted to the teacher who submitted them for publication and/or other professional or commercial purposes.
10. Family members of employees of the National Council on Economic Education or The Nasdaq Stock Market, Inc., or their subsidiaries or affiliates are not eligible to enter.

For More Information

Visit the NCEE Web site — www.ncee.net — for more information on:

- Online entry submission
- Past Nasdaq National Teaching Award winning entries
- Sample entry
- Voluntary National Content Standards in Economics
- Local State Councils/Centers on Economic Education for assistance with your entry

If you have additional questions, please contact the Nasdaq National Teaching Awards Program Coordinator at the National Council: (800) 338-1192 or econed@ncee.net.



**Nasdaq National Teaching Awards
National Council on Economic Education
Official Entry Form**

Part I: Use this form as the cover page for your entry

Your Full Legal Name	Title Of Entry
Entrant/School Information	
Your School's Name: _____	
Mailing Address: _____	City: _____ State: _____ Zip: _____
Phone Number: _____	Fax Number: _____ E-Mail Address: _____
Your Home Mailing Address: _____	
Phone Number: _____	Fax Number: _____ E-Mail Address: _____
School District/System: _____	
Principal's Name: _____	
Mailing Address: _____	City: _____ State: _____ Zip: _____
Phone Number: _____	Fax Number: _____ E-Mail Address: _____
Superintendent's Name: _____	
Mailing Address: _____	City: _____ State: _____ Zip: _____
Phone Number: _____	Fax Number: _____ E-Mail Address: _____
Name of your local newspaper(s): _____	
Your Congressional District (for notification purposes): _____	
List your local Council/Center on Economic Education (if assistance was provided): _____	
<i>Your signature affirms that you have supplied truthful and accurate information in all parts of your entry. Further, it affirms that the activities, exercises, projects, tools, materials and/or lessons submitted as, or in conjunction with, your entry are your own original work (except where credited otherwise, such as with a textbook). Finally, it affirms that to the best of your knowledge, you are eligible to enter.</i>	
X _____	

Checklist:

- Part I – Official entry form must be used as your cover page. Use the form found in the brochure or list and submit the official Web entry form. Be sure to sign the entry form.
- Part II – Entry description must be organized in the format described on this page. Additional pages must be created in 12-point type, single-spaced, on 8 1/2 X 11-inch plain white paper with one-inch margins. Number each section as indicated.
- Part III – Attachments may include support letters from your principal/superintendent, documentation of student work, a sample lesson plan, evaluation documentation, supporting materials and explanations.
- Staple the entire entry in the upper left corner. Entries that use folders, binders, plastic covers, or other adornments or protector sheets will be disqualified. Do not send CD-ROMs, disks, videos, etc.
- Mail the original, plus one photocopy, of the entire entry to: Nasdaq National Teaching Awards Program • National Council on Economic Education • 1140 Avenue of the Americas • New York, NY 10036 or submit your entry online at www.ncee.net.
- Deadline** – Your entry must be postmarked on or before **July 31**.

Part II: Entry Format

In compiling your entry, please follow the order presented below, and limit your responses, as noted. Each page is the equivalent of 250 words. These pages must be 12-point type, single-spaced, on 8 1/2 X 11-inch plain white paper with one-inch margins. Each page must show the topic area, e.g., A. Description, B. Abstract, etc. A sample entry is available at www.ncee.net or by calling NCEE at (800) 338-1192.

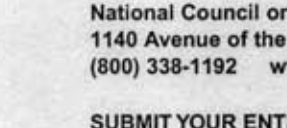
- A. Description Up to 1 page.**
 1. State the title of your entry and whether it is a course/unit or lesson plan.
 2. Briefly describe your school district/system and the student demographics.
 3. State the subject area(s) you teach.
 4. State the grade level(s) you teach.
- B. Abstract Up to 1 page.**
Provide a summary overview of your entry that explains the academic content, the skills, and student outcomes. State why this entry is an effective approach to improving economic literacy.
- C. Economics Content Area and Key Economic Concepts Up to 1 page.**
 1. Identify which of the following six content areas your entry addresses (list as many as apply):
 - financial markets
 - the capital formation process
 - the investment process (either economic or financial)
 - personal finance
 - entrepreneurship
 - the market economy
 2. List the key economics concepts taught.
- D. Economic Standards and Student Learning Objectives Up to 2 pages.**
 1. Briefly describe how your teaching strategies and student activities address national and state standards in economics. List standard number(s). Include state standards for subject areas in addition to economics, if applicable, for your subject area or course.
 2. State the student learning objectives in relationship to the standards.
- E. Instructional Process Up to 6 pages.**
 1. Describe how the instructional process, teaching strategies and classroom activities were used effectively to teach the stated standards and objectives.
 2. Be sure to show how your teaching strategies are innovative, creative, and varied. Give specific examples of activities conducted — what happened in the classroom, what did you do, what did the students do?
 3. If your entry is a course/unit, you must include one lesson plan. "Lesson plan" is defined as the work accomplished during 1-3 class periods.
- F. Evaluation Up to 3 pages.**
 1. Describe the student outcomes used, the standards and learning objectives, including how you assessed them.
 2. Explain the evaluation tools you related, such as: applications of learning, pre and post-testing, student portfolio, written work or any other assessment instrument or technique. Provide the results.
- G. Overall Entry Up to 1 page.**
Quality of Presentation: The entry must be well written. Clarity, grammar, accuracy, and conciseness are required.
Adaptability to Other Teachers: Teaching strategies and student activities should be easily adaptable by other teachers in comparable grades and courses.
Originality: Entry must be the applicant's original work. All references must be cited.
Resources: You must clearly state resources required for completion of student/teacher activities in the project.

Part III: Attachments

Letters may be provided on the sender's letterhead; all other attachments must be on plain sheets of paper as specified in the check list and in Part II, above. Please provide and attach in the order given below:

1. A one-page letter of support from your school's principal or another district administrator stating the impact your lesson or program had on students. (Required.)
2. A sample lesson plan. (Required.) "Lesson plan" is defined as the work accomplished during 1-3 class periods. (Up to 3 pages.)
3. Sample evaluation document, student work, other documentation and information. (Optional. Up to 5 pages.)
4. A one-page letter of support from a student, the parent of a student, or a community leader who has experienced or has direct knowledge of your teaching strategies and student activities or is familiar with the results. (Optional.)

If you have any questions, please contact the Nasdaq National Teaching Awards Program Coordinator at the National Council: (800) 338-1192 or econed@ncee.net.



NASDAQ
EDUCATIONAL FOUNDATION

The mission of the Nasdaq Educational Foundation is to engage in and promote innovative thinking and learning about the role of capital formation and financial markets in a free enterprise system.

National Council
on Economic Education

The mission of the National Council on Economic Education is to help all students develop economic ways of thinking and problem solving that they can use in their lives as consumers, savers, investors, members of the workforce, responsible citizens, and effective participants in the global economy.

National Council on Economic Education
1140 Avenue of the Americas • New York, NY 10036
(800) 338-1192 www.ncee.net

SUBMIT YOUR ENTRY ONLINE:
www.ncee.net or www.ncee.net/nasdaq

National Council on Economic Education
Nasdaq National Teaching Awards Program
1140 Avenue of the Americas • New York, NY 10036

NCEE Network:

Alabama (205) 326-0585 www.alabamacouncil.org	Missouri (816) 235-2655 www.umkc.edu/mcee
Alaska (907) 786-1901	Montana (406) 994-5618
Arizona (480) 368-8020 www.azecon.org	Nebraska (402) 472-2333 ecedweb.unomaha.edu/hebreced.htm
Arkansas (501) 682-4230	Nevada (702) 895-3608
California (909) 880-5494	New Jersey (908) 629-7256 www.njcee.org
Colorado (303) 832-9480 www.ccee.net	New Mexico (505) 272-7677
Connecticut (203) 251-8413	New York (914) 251-6664 www.ric.edu/departments/econed/nyccee
Delaware (302) 831-2559	North Carolina (919) 546-0202
Florida (813) 289-8489 www.fccee.org	North Dakota (701) 858-3135
Georgia (404) 651-3280 www.gcee.org	Ohio (614) 292-1178 www.occee.org
Hawaii (808) 956-7009 www2.hawaii.edu/hcee	Oklahoma (405) 974-5627
Idaho (208) 426-1360	Oregon (503) 725-3169
Illinois (815) 426-0356 www.economicsamerica.org/econed	Pennsylvania (717) 232-5581 www.papartnership.org
Indiana (765) 494-8545 www.econed-in.org	Rhode Island (401) 456-8037 www.ric.edu/eced/
Iowa (515) 294-4038	South Carolina (803) 861-6345/(803)-777-8676 scoeced.badm.sc.edu
Kansas (316) 978-5183 www.fccee.twsu.edu	South Dakota (605) 677-5540 www.usd.edu/~econed
Kentucky (502) 893-3299 www.econ.org	Tennessee (615) 898-2228 www.mtsu.edu/~econed/index.html
Louisiana (225) 924-8012 www.economicsamerica.org/La	Texas (713) 655-1680
Maine (207) 780-5926 www.economicsamerica.org/maine	Utah (801) 538-7847
Maryland (410) 830-2137 www.econed.org	Vermont (802) 656-4711
Massachusetts (978) 881-2774	Virginia (804) 828-1627 www.vcu.edu/busweb/vcee/
Michigan (248) 888-1075 www.michecon.org	Washington (206) 622-9965 www.halcyon.com/econamer/
Minnesota (612) 625-5733 mcee.coafes.umn.edu	West Virginia (304) 696-2958
Mississippi (601) 232-5835	Wisconsin (414) 221-9400
	Wyoming (307) 632-8388