

## ***“Green Thumbs-Up”* to the Bookstore for Environmentally Friendly Pens**

The Bookstore recently advised us that they have added a special new item to the IC imprint items they sell: a line of pens with “Ithaca College” printed on the barrel and the words “Environmentally Friendly” and the chasing arrows recycling symbol imprinted on the clip.

Called the *Enviro Pen*®, this new writing implement is 81.9% compostable or biodegradable because it is made from organic materials (natural plant fibers), not petroleum-based plastics. The manufacturer, Supermatic, states that *“for every 1 million Enviro pens produced, 4,490 gallons of oil are not used, 65,200 lbs. of CO2 are not released into the atmosphere.”*

These new college imprint pens join a wide selection of other recycled-content products that are sold in our College Bookstore, including *Recycled Greetings*™ cards, and recycled-content notebooks and filler paper.

Now that’s really something to write home about!

