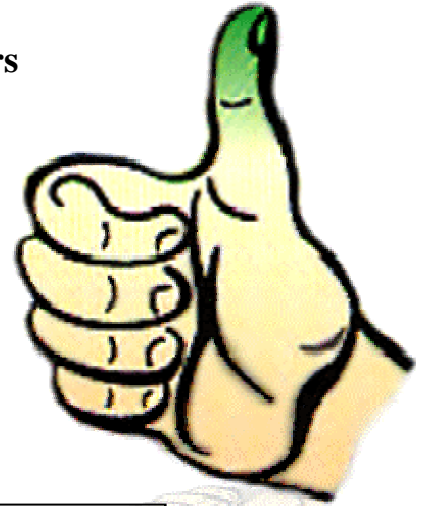


“Green Thumbs-Up” to Residential Life for Shower Timers

This fall, the Office of Residential Life added a really cool little doohickey to each shower stall in the residence halls on campus. These simple-to-use *Shower Coach*™ waterproof 5-minute shower timers help remind residents to reduce their use of hot water.

Each timer is additionally emblazoned with a label saying: **ICare . . . so I take shorter showers.**

Each bathroom features an informational placard that explains how and why to use the shower timers:



What are these?



These nifty green stars are
“SHOWER TIMERS”

To use these timers, simply swivel them upside down at the start of your shower. Take the **5-minute challenge**: time yourself to see how long the shower lasts. Spending 5 minutes in the shower instead of 7 or 10 will reduce IC’s water use by thousands of gallons each month, which will in turn save a significant amount of energy and resources.

Did you know?

It takes a lot of energy to heat water and to pump water through the system to your shower, so any water that is *not* used – hot *or* cold – saves a lot of energy. Residential Life has installed many low-flow shower heads that reduce by up to 1/5th the amount of water we have to deliver and heat for showers. Don’t waste those water and energy savings by running the sink faucet while you brush your teeth or shave!



Sarah Schuman shows how it’s done!