

B.S. in Business Administration 2014 – 2018 Curriculum Guide

ICC Theme Selected: Identities Inquiry, Imagination, & Innovation Power & Justice
 Transfer: Liberal Arts & Society Mind, Body, Spirit Quest for a Sustainable Future World of Systems

ICC Themes & Perspectives **16 credits**
 ICSM—Ithaca Seminar _____ (4) _____
 SC—Natural Science _____ (3) _____
 HM—Humanities _____ (3) _____
 SO—Social Science _____ (3) _____
 CA—Creative Arts _____ (3) _____

ICC Competencies **3-4 credits**
 MATH Competency Score or any 1XXXX MATH (0/1) _____
 WRTG 10600 or Academic Writing I _____
 ICSM 10800, or Ithaca Seminar in Writing _____
 ICSM 11800 Honors Ithaca Sem.: WRTG (3) _____

ICC Attributes **3 credits**
 Writing Intensive: WI Satisfied w/WRTG 21100 (*) _____
 Quantitative Literacy: QL Satisfied w/ ECON 121/122 (*) _____
 Diversity Elective: DV _____ (3) _____
 *credits already included below

ICC Complementary Liberal Arts **13 credits**
 ECON 12100 Prin. of Macroeconomics (3) _____
 ECON 12200 Prin. of Microeconomics (3) _____
 MATH 14400 or Statistics for Bus, Econ, Mgt _____
 MATH 14500 or Statistics for Hlth, Life & So. Sci. _____
 PSYC 20700 Statistics in Psychology (4) _____
 WRTG 21100 or Writing for the Workplace _____
 WRTG 21300 or Technical Writing _____
 WRTG 31100 Writing for the Professions (3) _____

ICC E-Portfolio **3 credits**
ICC Capstone MGMT 42100: Strategic Management (3) _____
 * Included in credit count of the Business Core

Liberal Arts Electives **14-15 credits**
 Liberal Arts Elective _____ (3) _____
 Liberal Arts Elective _____ (2-3) _____

Business Core **40 credits**
 BINT 10100 World of Business (3) _____
 Mini course _____ (1.5) _____
 Mini course _____ (1.5) _____
 CMST 11500 Bus. & Prof. Communication (3) _____
 MATH ELECT MATH 104, 107, 108, or 111 (4) _____
 ACCT 22500 Financial Accounting (3) _____
 ACCT 22600 Management Accounting (3) _____
 GBUS 20300 Legal Environ. of Business (3) _____
 MGMT 20600 Organizational Behavior (3) _____
 MGMT 26000 Bus. Analytics Technology (3) _____
 FINA 31100 Business Finance (3) _____
 MKTG 31200 Principles of Marketing (3) _____
 MGMT 34500 Operations Management (3) _____
 MGMT 30200 Applied Ethical Issues (3) _____

Concentration **18 credits**
 Concentration Course _____ (3) _____
 Concentration Course _____ (3) _____

Open Electives **9 credits**
 Open Elective _____ (3) _____
 Open Elective _____ (3) _____
 Open Elective _____ (3) _____

Professions Program **0 credits, P/F**
 Workshop #1 Making Success a Habit _____
 Certificate Sexual Harassment Prev _____
 BINT 104 Informational Interview _____
 BINT 204 Career Exploration _____
 Workshop #2 All-Star Interviewing _____
 Workshop #3 Securing Stellar Internships _____
 Workshop #4 Life After IC Conference _____
 Leadership & Career Tracked in OrgSync _____
 Development _____
 BINT 404 Bus. Link Professions Prog. _____

Corporate Accounting ACCT 345 Intermediate I ACCT 346 Intermediate II ACCT 315 Cost Analysis ACCT 4xx ACCT Elective <i>Business Elective – International</i> <i>Level 2+ Business Elective</i>	Management MGMT 312 Leadership & Collab. (F) MGMT 460 Org Develop/Change (S) MGMT 340 Human Resources MGMT MGMT Elective <i>Business Elective – International</i> <i>Level 2+ Business Elective</i>	Marketing MKTG 323 Consumer Behavior MKTG 380 International MKTG MKTG 411 Marketing Analytics MKTG 486 Seminar in MKTG (S) <i>Level 2+ Business Elective</i> <i>Level 2+ Business Elective</i>	International Business INTB 265 IB Operations (F) MKTG 380 International MKTG FINA 370 International FINA INTB 490 Seminar in IB (S) <i>2 Level 2+ Business Elective in the Same Area</i> <i>2 International GA courses</i> <i>2 Intermediate foreign language</i>
Finance: Corporate FINA Track FINA 321 Security Analysis FINA 370 International FINA FINA 480 Advanced BUS FINA FINA 2xx FINA Elective <i>Level 2+ Business Elective</i> <i>Level 2+ Business Elective</i>	Finance: Asset MGMT Track FINA 321 Security Analysis FINA 375 Fixed Income Analysis FINA 380 Equity Portfolio MGMT FINA 420 Alternative Asset MGMT <i>Level 2+ Business Elective</i> <i>Level 2+ Business Elective</i>	Finance: Wealth MGMT Track FINA 321 Security Analysis FINA 210 Personal Financial Planning FINA 405 Wealth MGMT FINA 2xx FINA Elective <i>Level 2+ Business Elective</i> <i>Level 2+ Business Elective</i>	Sport Management SMGT 110 Intro to Sport MGMT SMGT 265 Policy/Gov. Sports Orgs. SMGT 303 Sport Law I SMGT 326 Sport MKTG & Sales SMGT 410 Contemp./Global Issues <i>Level 2+ SMGT Elective (list available in dean's suite & website)</i>

International (study abroad) Program? ICNYC semester? Plan ahead/meet with advisor to assure all course requirements are met!

**** 120 credits minimum in order to graduate; 60 credits must be Liberal Arts ****

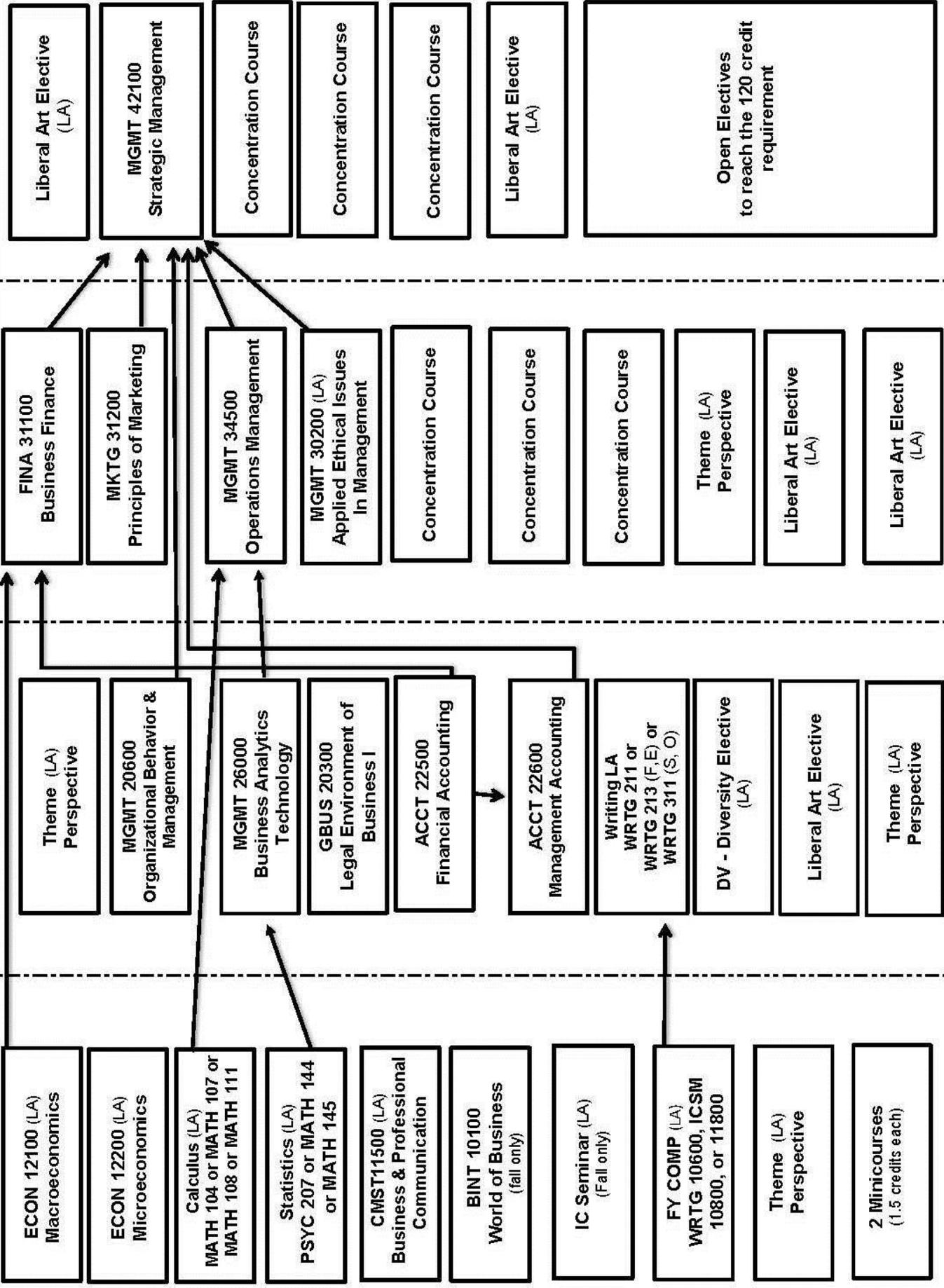
B.S. Business Administration 2014 - 2018 Catalogs (120 cr.)

Fourth Year

Third Year

Second Year

First Year



Workshop 1 ___ BINT 104 ___

BINT 204 ___ Workshop 2 ___

Workshop 3 ___ Workshop 4 ___

Leadership & Career Development (Tracked in OrgSync)