If the merchandise includes the word **Cortaca** printed or embroidered on it in any way, then:

The use of the “®” symbol is required. **Cortaca®** is a registered trademark of Ithaca College® and SUNY Cortland.

The merchandise must also meet the requirements in these three categories:

**COLOR**

- Solid colors only
  - No prints
  - No patterns
  - No tie-dye
  - No gradient fills

**ARTWORK**

- Block lettering is preferred
- Script must have a tail

**FONTS**

The only Ithaca College logos allowed are the athletics Emblem logo and athletics Monogram logo.*

- **ATHLETICS EMBLEM**
- **ATHLETICS MONOGRAM**

You are not required to use any of the official logos. A graphic art sheet outlining the official logo variations can be viewed at [ithaca.edu/licensing/protected](http://ithaca.edu/licensing/protected).

*These logos both require the TM symbol and are available to official licensees through SMA’s Logos on Demand portal.

The only SUNY Cortland logo allowed is the athletics Red Dragon logo.

- **RED DRAGON LOGO**

You are not required to use the official logo. This logo is available to official licensees through SMA’s Logos on Demand portal.

**THE INSTITUTIONAL LOGO MAY NOT BE USED.**

Go to [ithaca.edu/licensing/cortaca](http://ithaca.edu/licensing/cortaca) to get more information (including a list of approved vendors/licensees) or e-mail cortaca@ithaca.edu.