B.S. in Business Administration 2022 – 2023 Curriculum Guide

Themes & Perspectives			Liberal Arts Electives (to reach 60 LA credits)		
SC—Natural Science		(3)	Generally 18 additional	credits	
HM—Humanities		(3)	Liberal Arts Elective		(3)
SO—Social Science		(3)	Liberal Arts Elective		(3)
CA—Creative Arts		(3)	Liberal Arts Elective		(3)
			Liberal Arts Elective		(3)
Competencies			Liberal Arts Elective		(3)
ICSM	Ithaca Seminar	(4)	Liberal Arts Elective		(3)
WRTG 10600	Academic Writing I	(3)			_
Diversity (DV)	•	(3)	Open Electives (to reac	h 120 total credits)	
Writing Intensive (WI)		(3)	Generally 9 additional credits		
Quantitative Literacy (QL)	Satisfied by ECON	· /	Open Floative		(3)
Capstone	Satisfied by MGMT 42100		Open Elective		(3)
•	,		Open Elective		(3)
Business Core			•		_
BINT 10100	World of Business (F)	(3)	Professions Program		
ECON 12100	Prin. of Macroeconomics	(3)	Workshop #1	Making Success a Habit	
ECON 12200	Prin. of Microeconomics	(3)	Certificate	Sexual Harassment Prev	
MATH 104/108/111	Calculus course	(3)	BINT 10400	Informational Interview	(0)
MATH 144/145, PSYC 207	Statistics course	(3) (4)	BINT 20400	Career Exploration	(0)
ACCT 22500	Financial Accounting	(3)	Workshop #2	All-Star Interviewing	. ,
ACCT 22600	Management Accounting	(3)	Workshop #3	Securing Stellar Internships	-
GBUS 20300	Legal Environ. of Business	(3)	Lead. & Career Dev.	10 Career Connection/ SLI	
MGMT 20600	Organizational Behavior			Events: Tracked in	
MGMT 26000	Data Analytics			IC Engage	
FINA 31100	Business Finance	(3) (3) (3)	BINT 40400	Professions Program	(0)
MKTG 31200	Principles of Marketing	(3)		ŭ	· /
MGMT 34500	Operations Management	(3)			
MGMT 30200	Applied Ethical Issues	(3)			
MGMT 42100	Strategic Management	(3)			
WOWI 42100	Otrategie Management	(3)			
Concentration					
Concentration Course		(3)			
Concentration Course		(0)			
Concentration Course					
Concentration Course		(0)			
Concentration Course		(2)			
Concentration Course	-	(3)			
Concentration/mini Course(s	<u> </u>	(3)			
	centrations, each concentration must				

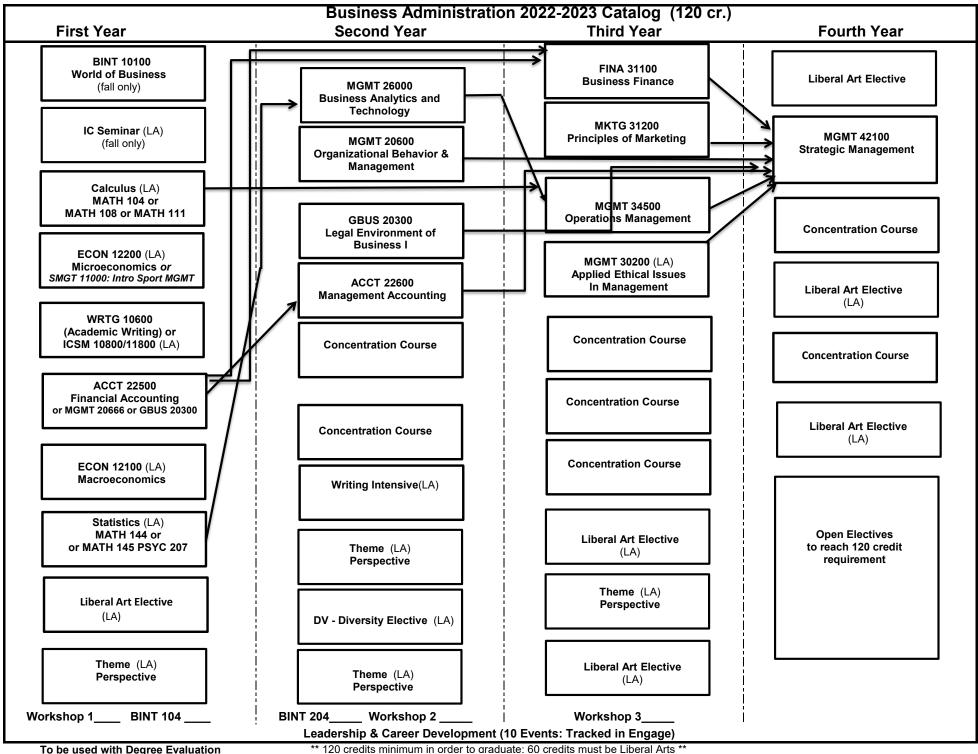
Concentration Courses can be found in the IC 2022-2023 catalog, on Degreeworks, and by speaking with your advisor.

Some concentration courses are designated as liberal arts, reducing the number of liberal arts electives required.

minimum of 12 unique credits. Be cautious when considering overlap.

As part of the international business concentration, must take two liberal arts electives with Global designation.

As part of the international business concentration, students must take at least two intermediate college-level or above foreign-language courses (in the same language). If English is the student's second language, the student should see the associate dean regarding this requirement.



^{** 120} credits minimum in order to graduate: 60 credits must be Liberal Arts ** Studying abroad? Plan ahead/meet with advisor to assure all requirements are met!