Ithaca College School of Business
Minor Requirements

The following minors are available: Accounting, Business, Finance, International Business Studies, Marketing and Pre-MBA.

Accounting Minor

The accounting minor provides an opportunity for non-business undergraduates considering Ithaca College's M.S. in accounting to fulfill many of the prerequisites for that program while exploring their interest in the accounting profession. It also provides future business owners with the necessary background to manage the financial aspects of their business. This minor is not available to students pursuing a B.S. in business administration or accounting.

Required:

ACCT 22500 Financial Accounting
ACCT 22600 Management Accounting
Prerequisite: ACCT 22500
ACCT 34500 Intermediate Accounting I (fall only)
Prerequisite: ACCT 22500
ACCT 31500 Cost Analysis and Decision Making (spring only)
Prerequisite: ACCT 22600

Accounting Electives (choose two):

ACCT 34600 Intermediate Accounting II (spring only)
Prerequisite: ACCT 34500
ACCT 40600 Auditing (fall only)
Prerequisite: ACCT 34500
ACCT 49300 Tax Accounting (fall only)
Prerequisite: ACCT 22500

Business Minor

The business minor is a general introduction to the study of business. Students may not enroll in both the Pre-M.B.A. minor and the business minor. The business minor is not available to students majoring in business administration or accounting.

Choose any six of the following:

ACCT 22500 Financial Accounting
ACCT 22600 Management Accounting
Prerequisites: ACCT 22500
FINA 31100 Business Finance
Prerequisites: ECON 12100; ACCT 22500
GBUS 20300 Legal Environment of Business
MGMT 30200 Applied Ethical Issues in Management
Prerequisite: 3 Business or STCM, with at least one course at the 20000-level
INTB 26500 International Business Operations (fall only)
Prerequisite: ECON 12100
MGMT 20600 Organizational Behavior and Management
Prerequisite: 2 courses in Business or ECON
MGMT 26000 Data Analytics I
Prerequisite: MATH 14400 or MATH 14500 or PSYC 20700
MGMT 34500 Operations Management
Prerequisites: MATH 10400, 10700, 10800, or 11100; MGMT 26000
MKTG 31200 Principles of Marketing
Prerequisite: 3 Business or STCM, with at least one course at the 20000-level

Marketing Minor

Students pursuing the B.S. in business administration, accounting, or integrated marketing communications are not eligible for this overview of the field of marketing.

Required:

ECON 12200 Principles of Microeconomics
MKTG 31200 Principles of Marketing
Prerequisite: 3 Business or Social Science courses
MKTG 32300 Consumer Behavior
Prerequisites: ECON 12200 and MKTG 31200
MKTG 38000 International Marketing
Prerequisite: MKTG 31200
MKTG 41100 Marketing Analytics
Prerequisites: TVR 26300, MATH 14400, or MATH 14500 or PSYC 20700; MKTG 31200

Statistics (choose one):

MATH 14400 Statistics for Business, Economics & Mgmt
PSYC 20700 Statistics in Psychology

Finance Minor

The finance minor surveys the importance of finance in the business world. It is not available to students pursuing a B.S. in business administration, accounting, or applied economics.

Required:

ECON 12100 Principles of Macroeconomics
ACCT 22500 Financial Accounting
FINA 31100 Business Finance
Prerequisites: ECON 12100; ACCT 22500

Calculus (choose one):

MATH 10400 Finite Mathematics with Calculus
MATH 10800 Applied Calculus
Prerequisites Math placement in group 1, 2 or 3, or completion of MATH 10000 with a grade of C- or better.
MATH 11100 Calculus I
Prerequisites: Math placement in group 1, or completion of MATH 11000 with a grade of C- or better.

Finance Elective (take two):

FINA xxxxxx Finance Elective (200-level or higher)

Pre-MBA Minor

Students wishing to enter the Ithaca College 4+1 M.B.A. program or pursue M.B.A. degrees elsewhere should consider the pre-M.B.A. minor. Students who are interested in a more flexible foundation in various functional areas of business with fewer courses should look into the business minor. Students majoring in any business or accounting program may not enroll in this minor. Students may not enroll in both the pre-M.B.A. minor and the business minor.

Required:

ACCT 22500 Financial Accounting
ACCT 22600 Management Accounting
Prerequisite: ACCT 22500
FINA 31100 Business Finance
Prerequisites: ECON 12100; ACCT 22500
GBUS 20300 Legal Environment of Business
MGMT 20600 Organizational Behavior and Management
Prerequisite: 2 courses in Business or ECON
MGMT 26000 Data analytics I
Prerequisite: MATH 14400 or MATH 14500 or PSYC 20700
MGMT 34500 Operations Management
Prerequisites: MATH 10400, 10700, 10800, or 11100; MGMT 26000
MKTG 31200 Principles of Marketing
Prerequisite: 3 Business or STCM, with at least one course at the 20000-level

International Business Studies Minor

The minor in international business studies provides an overview of the field of international business. It is not available to students pursuing the B.S. degree in business administration or accounting.

Required:

INTB 26500 International Business Operations (fall only)
Prerequisite: ECON 12100

International Business Electives (choose two):

INTB 29700 Business in China
SMGT21000 International Sport Administration
Prerequisites: SMGT 11000
INTB 36000 International Management of Human Resources
Prerequisite: HRM 34000
INTB 48000 Export/Import Operations
Prerequisite: INTB 26500 or INTB 38000
INTB 49000 Seminar in International Business (spring only)
Prerequisite: INTB 26500 and any three-credit level-3 or higher INTB; FINA 37000, GBUS 31000, or MKTG 38000
INTB 49800 Internship with Academic Enhancement
FINA 37000 International Finance (spring only)
Prerequisite: FINA 31100
MKTG 38000 International Marketing
Prerequisite: MKTG 31200
GBUS 31000 International Business Law
Prerequisite: GBUS 20300

Electives: choose two from the International Business elective list above or Global Area Studies List available in the School of Business Dean's Office.

Language Requirement: Foreign language course level 2 or above.

Business Analytics Minor

Decision making is the most basic element of the managerial skill set and the decisions of today and tomorrow are built on a sophisticated analysis of huge quantities of data. Graduates of this program are forward-thinking in their approach to decision making with an ability to understand the challenges of determining the right questions to ask in the midst of messy data, analyze "big data," and bring the results of their analysis to a wider audience through the use of data visualization.

Required:

MATH 14400 Statistics for Business, Economics, and Management
OR MATH 14500 Statistics for the Health, Life, and Social Sciences
OR MATH 21600 Statistical Analysis (Fall Only)
OR PSYC 20700 Statistics in Psychology
MATH 24600 Intermediate Statistics (Spring Only)
Prerequisites: MATH 14400, MATH 14500, MATH 21600, or PSYC 20700 with a grade of C- or better.
MGMT 26000 Data Analytics I
Prerequisites: MATH 14400 or MATH 14500 or PSYC 20700.
MGMT 36500 Intermediate Business Analytics (Spring Only)
Prerequisites: MGMT 26000
MGMT 48100 Advanced Decision Making with Analytics (Spring Only)
Prerequisites: MATH 24600; MGMT 36500