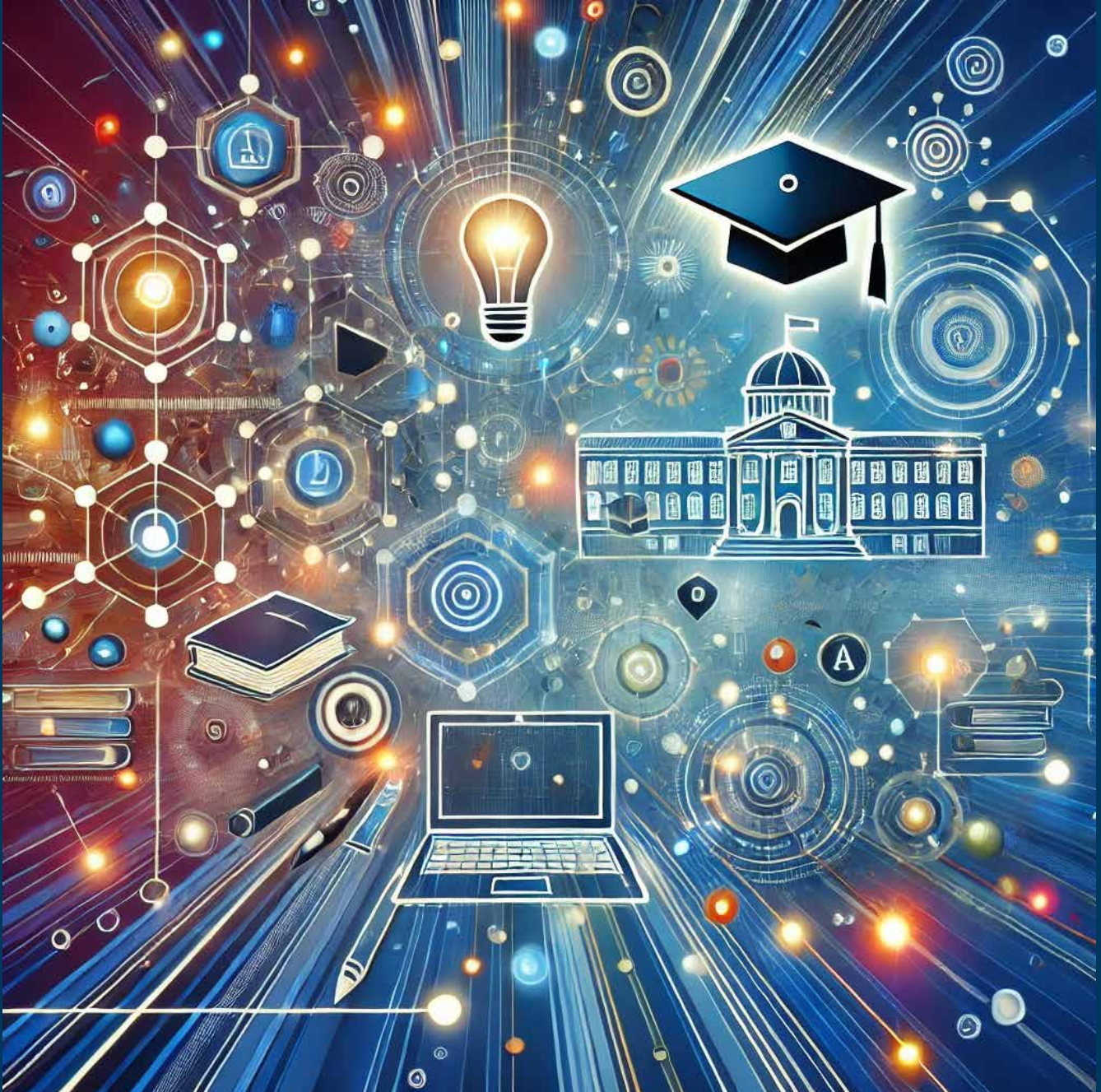


ITHACA COLLEGE

EDTECHDAY 2025

MARCH 20, 2025 | CAMPUS CENTER



Cover Art Produced Using ChatGPT

PROGRAM

SPONSORED BY



CO-SPONSORED BY



TIMES & TOPICS TABLE

	9:00-9:50	10:00-10:50	11:00-11:50 AM	12:10-1:00	1:10-2:00	2:10-3:00
Main Stage: Emerson Suites (Main Floor)	AI	AI	AI	AI	Data Analytics	AI
	Laying the Foundation: Building a Responsible and Strategic AI Future at Ithaca College Ithaca College	<u>FEATURED SESSION:</u> Beyond ChatGPT: AI, Society, and the Future of Higher Education Emily Laird University of Wisconsin-Stout	<u>FEATURED SESSION:</u> Agentic AI - The next wave of AI is at our doorsteps. David Weil & Rob Snyder Ithaca College	<u>FEATURED SESSION:</u> The State of AI in Higher Education: Campus-Wide Perspectives on AI Abhilash Panthagani EAB	<u>FEATURED SESSION:</u> Learning Analytics: The Fraught Journey from "Data Exhaust" to Actionable Intelligence (the other AI) Andy Saltarelli Stanford University	<u>FEATURED SESSION:</u> Revolutionizing AI-Powered Tutoring in Higher Education: A Scalable Approach to Personalized Learning Humberto Hernandez D'Youville University
Klingenstein Lounge (Main Floor)	Security	AI		Esports	AI	Esports
	Incident Response Table Top: Strategy and Implementation Harter Secrest & Emery	Apple Vision Pro in Education Apple Education	Ditching the Digital Headache: Ithaca College Builds Better Student Experiences with Pathify Pathify	Esports in Education: Taking the Classroom beyond Gaming Dr. Joey Gawrysiak & Alex Estabrook	Apple Intelligence and AI at Work Apple Education	From Blueprint to Gameplay: Best Practices for Building and Managing Esports Spaces Ithaca College / Cornell University / Syracuse University
Clark Lounge (Main Floor)	Esports	Security	Security	AI	AI	Security
	<u>FEATURED SESSION:</u> The Future of Collegiate Esports: Trends and Opportunities Jacob VanRyn National Esports Collegiate Conference	Bridging the Gap: Practical Security Insights for Daily Operations NYSERNet	FBI - Data Driven Investigations FBI	Next Generation Productivity with Copilot Microsoft	AI in Higher Ed: The Student Perspective Ithaca College	Security Should be Implicit to the Network Extreme Networks
Teaching and Learning with Technology Symposium - Sponsored by: Finger Lakes Faculty Development Network						
Ithaca Falls (Main Floor)	9:00: Media & Communications: AI as a Learning Tool for Young Professionals - 9:30: Advancing Digital Accessibility in Higher Education: Our Journey from "Wait, What?" to "We're On It"	10:00: Enhancing Communication and Decision-making Skills through AI-Informed Scenarios - 10:30: Integrating AI into Student Critical Thinking and Cultural Awareness Assignments	11:00: Workforce Ready: AI in Health Professions Education - 11:30: Prototyping Assistive Technology for Clients with Ithaca College Occupational Therapy Graduate Students	12:10: Building a Collaborative Faculty Community for Tech-Enhanced Teaching	1:10: Enhancing Physics Education Through Immersive XR Environments - 1:40: Five Roles for AI as Your Partner in Developing Engaging Learning	2:10: Empowering Student Learning with AI: Insights from GenAI Explorers - 2:40: Assigning Groups Using GroupEng
		Security				
Taughannock Falls Room (2nd Floor)	Digital Storytelling and Generative AI Adobe	Strategies to enhance the security of your wired and wireless networks Fortinet	Reinventing Campus Networks with Arista: Smarter, Safer, and Always On Arista	Elevate your career with Microsoft's Aspire Program Microsoft	Funding Strategies for Technology Refresh Programs First American Equipment Finance	Why should I care about an AI Native Network? Juniper Networks
				Security		
Cayuga Lake Mtg. Room (Ground Floor)	Unveiling Classroom Technology Solutions: A Comprehensive Look Behind the Curtain Cardone Solomon and Associates	Toshiba's Elevate Sky For Education Toshiba	Windows 11 Transition Planning Synergy	Strengthening Cybersecurity in Education Palo Alto Networks	Enhancing Network Visibility with AKIPS: A Deep Dive into Event Detection/Response and holistic network visibility AKIPS	
Muller Faculty Center, Rm 101					Data Analytics	
					Data Workshop: Advancing Analytics Maturity: A Collaborative Workshop on Data-Informed Decision Making	
Tours (Departing from ETD Information Desk)		10:00 AM	11:00 AM	12:10 PM	1:10 PM	
	Each Tour is Limited - Pick up a ticket from ETD Information Desk to reserve your spot.	Made in the Makerspace	Movement Analytics Lab and Anatomage Lab (Shuttle Pick Up - Campus Center Entrance - U Lot) Inside the IC Esports Lounge	Touring an Active Learning Environment for Undergraduate Physics Courses AI in Virtual Production	Inside the IC Esports Lounge	

JUMP TO

pg 3 - Shuttle & Dining Info
pg 4 - Ed Tech Day College Tours
pg 5 & 6 - Teaching & Learning with Tech Symposiums
pg 10 - 9:00 Sessions & Seminars
pg 11 - College Showcase
pg 12 - 10:00 Sessions & Seminars
pg 14 - 11:00 Sessions & Seminars
pg 16 - 12:10 Sessions & Seminars
pg 18 - 1:10 Sessions & Seminars
pg 20 - 2:10 Sessions & Seminars
pg 22 - Featured Speaker Bios
pg 28 - College Map
Back - Vendor Showcase

JOIN US FOR A SPECIAL ED TECH LUNCH

\$15

11:00 am - 1:00 pm at McDonald Lounge

BOXED LUNCH

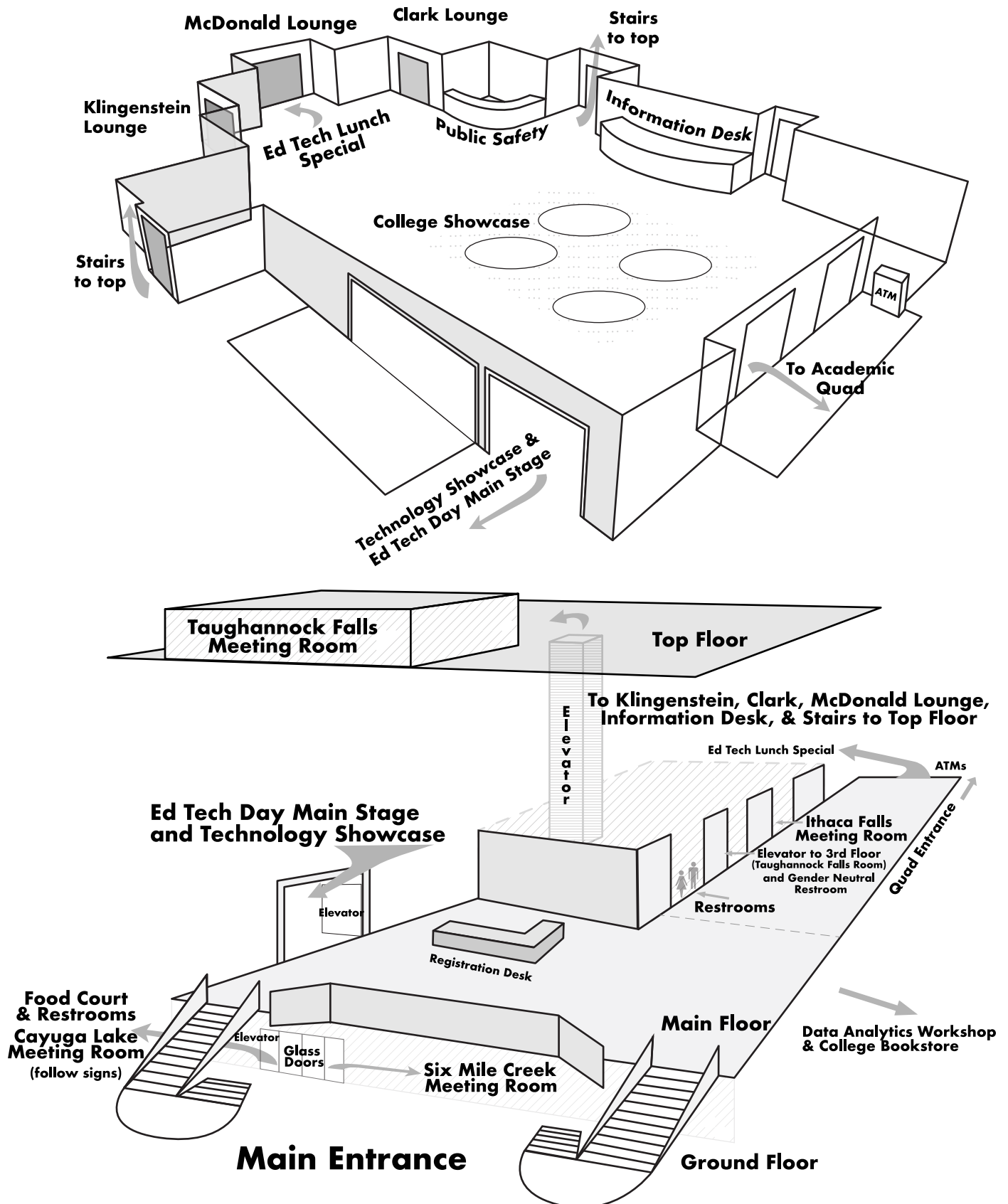
Choice of Turkey Sandwich, Italian Sandwich, Vegetarian Sandwich, Chicken Caesar Salad, or Soup and Salad Combo.
Includes Assorted Chips / Bottled Water / Condiments

HOT LUNCH

Pulled Pork / Salt Potatoes / Cole Slaw / Dessert / Bottled Water

COFFEE AND BAKED GOODS ARE AVAILABLE

TO PURCHASE DURING BREAKFAST AT MCDONALD LOUNGE



SHUTTLE SCHEDULE

	SHUTTLE 1 (36 PASS)	SHUTTLE 2 (14 PASS)	SHUTTLE 3 (55 PASS)
7:30			
8:00			
8:30			
9:00	Rotate between Parking Lots and Drop Off/Pick Up - Campus Center		
9:30			
10:00			
10:30			
11:00	Movement Analysis Lab and Anatomage Lab (CHS 102/102A) -Pick up and Drop Off - U-Lot / Campus Center		
11:30			
12:00			
12:30			
1:00			
1:30	Rotate between Parking Lots and Drop Off/Pick Up - Campus Center		
2:00			
2:30			
3:00			
3:30			
4:00			
4:30			

DINING AT IC



CAMPUS CENTER
DINING HALL



TERRACES
DINING HALL

UNYCC
Upstate New York College Collaboration

Join us on April 11, 2025

9:30 AM - 4:00 PM

Villa Maria College, Buffalo, NY

Sponsored by **E&I Cooperative Services**, the forum is a transformative one-day event designed exclusively for higher education professionals. This immersive event focuses on collaboration and navigating uncertainty in today's complex and ever-changing environment. This event is provided at no-cost for participants.

This Year's Focus Is:

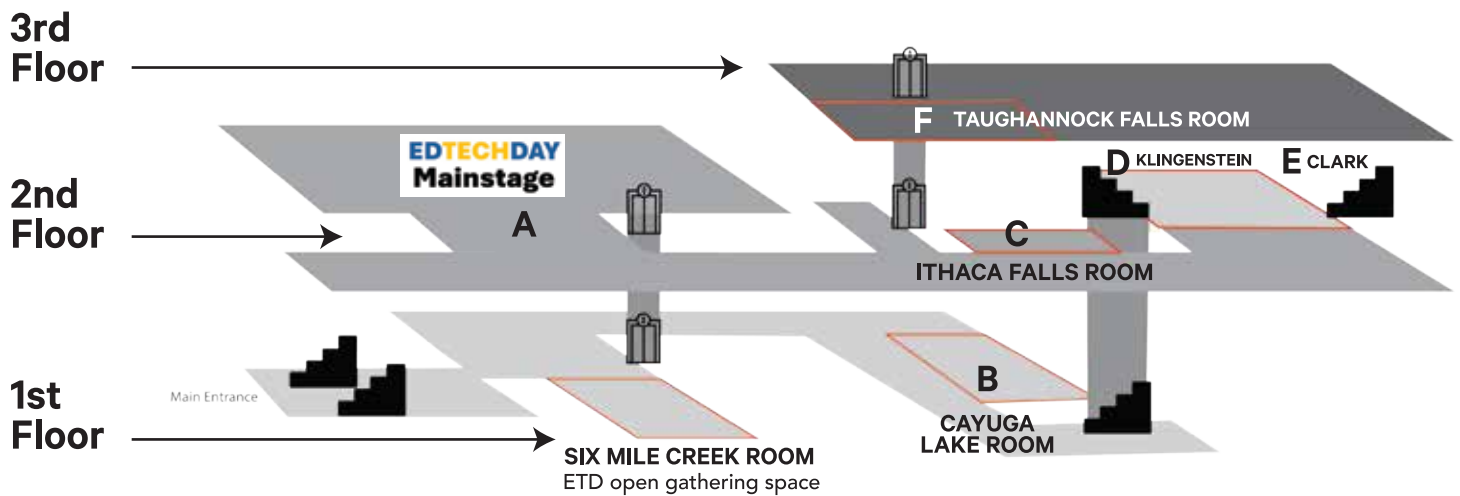
Thriving Together: Navigating Change in Higher Education Through Collaboration



For more information and to register,
scan the QR Code.

Powered by E&I

SEMINAR LOCATION MAP



ED TECH DAY COLLEGE TOURS

Tickets Required. All Tour Tickets and Departures will be from the ED Tech Day Information Desk

MADE IN THE IC MAKERSPACE

Take a tour of the Ithaca College Makerspace! It's a small but efficient space with 3D printers, a laser cutter, sewing machines and more open to IC students, staff and faculty 6 days a week. Learn about how the equipment is used and the impact it has on the campus community! The Makerspace Tour will be led by Ash Bailot, Makerspace Facilities Coordinator. Tour limit: 17. Location: Friends 101 & 102

Gather at Registration Desk in Campus Center: 9:55 / Tour Leaves: 10:00

MOVEMENT ANALYSIS LAB (MAL) AND ANATOMAGE LAB

This MAL lab contains equipment designed to analyze human movement. It contains the latest equipment including motion capture, force plates, plantar pressure analysis, electromyography, isokinetic dynamometry, and balance testing. The Anatomage Table, which is a life-sized, interactive, 3D anatomy tool that can review human anatomy and physiology concepts, digitally dissect a body and compare the anatomy of different individuals. The Movement Analysis Lab and Anatomage Lab tour will be led by Nathan Frakes, MS. Tour limit: 20. Location: Center of Health Science 102 & 102a

Gather at Registration Desk in Campus Center: 10:55 / Tour Leaves: 11:00

INSIDE THE ESPORTS LOUNGE

Take a tour of the brand new Ithaca College Esports Lounge! Opened in October 2024, the beautifully-designed room was built to support the Esports Team, tie in with broadcast production classes, and appeal to the general student body. Learn about the facility and how the campus community uses it! Inside The Esports Lounge tour will be led by Ash Bailot. Tour limit: 25. Location: Friends 110.

Gather at Registration Desk in Campus Center: 10:55 / Tour Leaves: 11:00

TOURING AN ACTIVE LEARNING ENVIRONMENT FOR UNDERGRADUATE PHYSICS COURSES

Explore all that active learning techniques have to offer in our Performance-Based Physics Lab, developed through cutting edge research-based design in physics education. Assistant Professor of Physics Colleen Countryman will lead a tour of our student-centered space. The integrated classroom/lab environment is characterized by round tables, interactive whiteboards, projectors, and lab equipment — all strategically positioned to facilitate collaborative experimentation, problem-solving, and critical thinking. Participants in the tour will experience firsthand the transformative impact of active learning teaching methods and how these pedagogies can pair with classroom design to facilitate student engagement. Tour limit: 50. Location: CNS 206/208.

Gather at Registration Desk in Campus Center: 12:05 / Tour Leaves: 12:10

AI IN VIRTUAL PRODUCTION

AI is becoming a more integral part of the toolset in production. The AI In Virtual Production tour will be led by Nigel Martin. Tour Limit: 20. Location: Park School of Communications: Studio A and green screen studio

Gather at Registration Desk in Campus Center: 12:05 / Tour Leaves: 12:10

INSIDE THE ESPORTS LOUNGE

Take a tour of the brand new Ithaca College Esports Lounge! Opened in October 2024, the beautifully-designed room was built to support the Esports Team, tie in with broadcast production classes, and appeal to the general student body. Learn about the facility and how the campus community uses it! Inside The Esports Lounge tour will be led by Ash Bailot. Tour limit: 25. Location: Friends 110.

Gather at Registration Desk in Campus Center: 1:05 / Tour Leaves: 1:10

Teaching & Learning with Technology Symposiums

At Ithaca Falls Room (C)



9:00 - 9:20 : Media & Communications: AI as a learning tool for young professionals

Wondering how AI will shape the future of learning in communication and media professions? Technology has the potential to help young professionals ~ and faculty ~ achieve more in and outside the classroom. In this session, attendees will hear from Ithaca College faculty who have integrated AI into their curriculum in the Roy H Park School of Communications to inspire deeper engagement and creative thinking. The faculty will also discuss how they help students develop critical thinking skills to assess how these new tools can be used most effectively and ethically in their field.

Presenter: Ann-Marie Adams of Ithaca College, Mark Addona of Ithaca College, Yvette Sterbenk of Ithaca College



9:20 - 9:50 : Advancing Digital Accessibility in Higher Education: Our Journey from 'Wait, What?' to 'We're On It'

The shift to distance learning during the pandemic has highlighted the issues with inaccessible instructional materials in higher education. Many of these accessibility issues continue to be relevant today. With the recent updates from the Department of Justice to Title II of the Americans with Disabilities Act regarding the requirement for accessible web content, it is essential that digital course materials are equitable and accessible for all students. This presentation will share our experience in addressing accessibility issues of instructional materials, with a specific focus on their use with screen readers. The insights gained and the strategies employed to ensure that instructional content is inclusive and accessible to all students, regardless of individual abilities will be highlighted. Attendees can look forward to gaining valuable knowledge on effective methods, as well as our ongoing efforts to train both faculty and students to navigate and overcome these accessibility challenges.

Presenter: Mounika Reddy-Ragula of Le Moyne College



10:00 - 10:20 : Enhancing communication and decision-making skills through AI-Informed Scenarios

Effective communication is vital in healthcare, where professionals interact with diverse populations and stakeholders. In this presentation, we showcase how AI, such as ChatGPT, can be used to enhance communications skills through AI-informed role play. AI-informed scenarios can be adjusted to reflect diverse contexts, helping students practice culturally sensitive communication, conflict resolution, and negotiation. Attendees will learn how to integrate AI into curricula to build communication and decision-making skills, preparing students for real-world health challenges. Practical examples of AI-informed training will be provided.

Presenter: Patrick McKeon of Ithaca College



10:30 - 10:50 : Integrating AI into Student Critical Thinking and Cultural Awareness Assignments

In an increasingly artificial intelligence (AI)-driven world, students must understand how to communicate, interpret and critically analyze AI tools to navigate its impact on society, the workforce, and their personal lives. The presenters will share experiences integrating AI into assignments that provide students and faculty opportunities to interact, communicate, and create with AI tools and critically analyze assessment feedback provided by AI.

Presenter: Ann Giralico Pearlman of University of Rochester & Dr. Jie Zhang of SUNY Brockport



11:00 - 11:20 : Workforce Ready: AI in Health Professions Education

As artificial intelligence (AI) transforms healthcare, future professionals must develop the essential skills needed to navigate the changing landscape. This presentation explores the integration of AI into an undergraduate course on healthcare and health inequities, focusing on three key skill areas: developing generative AI skills, understanding AI's impact on healthcare and its role in addressing health inequities, and strengthening communication skills.

Presenter: Deborah Wuest of Ithaca College



11:30 - 11:50 : Prototyping Assistive Technology for Clients with Ithaca College Occupational Therapy Graduate Students

The purpose of this presentation is to showcase the outcome of a semester long assignment where graduate occupational therapy students were to create a prototype of an assistive device for a person or group of people with a disability. The assignment and process are outlined in the presentation and some of the outcomes/creations will be present as examples for trialing.

Presenter: Ashley Mason of Ithaca College

Teaching & Learning with Technology Symposiums

At Ithaca Falls Room (C)



12:10 - 1:00 : Building a Collaborative Faculty Community for Tech-Enhanced Teaching

How can faculty and faculty-support professionals create a stronger network to share ideas, troubleshoot challenges, and celebrate successes in using technology in teaching? This session will explore models for collaboration, offer practical tools for engagement, and invite discussion on how to build sustainable faculty development initiatives. Join facilitators from the Finger Lakes Faculty Development Network (FLFDN) as we explore strategies for fostering a supportive community of educators engaged in technology-enhanced teaching.

**Presenter: Breton Bienvenue of TC3, Kathryn Dimiduk of Cornell University
Joseph Gomulak-Cavicchio of University of Rochester, Jenna Linskens of Ithaca College**



1:10 - 1:30 : Enhancing Physics Education Through Immersive XR Environments

Traditional two-dimensional physics representations often fail to encompass the spatial intuition and interactive nature of fundamental physics. This often leads to gaps in understanding of the basic physics concepts. To address this issue, we are developing extended reality (XR)- based tools to offer a more intuitive and engaging experience for topics such as those covered in introductory electromagnetism courses. By leveraging 3D technologies, we want to bring concepts into students' learning environments where they can dynamically explore them. We emphasize accessibility and adaptability integration in these tools to ensure compatibility with mobile devices and mixed-reality headsets. We are also developing this as an open-ended framework to allow future educators to diversify these tools and adapt to achieve their learning objectives.

**Presenter: Colleen Countryman of Ithaca College,
Suryash Malviya IC Class of 2026, Samuel Smith IC Class of 2025**



1:40 - 2:00 : Five roles for AI as your partner in developing engaging learning

Learn from my journey in selecting and adopting a suite of AI tools to efficiently design and develop highly engaging learning activities such as multimedia simulations, serve as a brainstorming partner, and handle course-related administrative tasks. You'll see a live demonstration of easy-to-use tools and examples of the course activities that were created with them. No previous knowledge of AI is required!

Presenter: Diane Gayeski of Ithaca College



2:10 - 2:30 : Empowering Student Learning with AI: Insights from GenAI Explorers

How do students perceive generative AI as a learning tool, and how does their engagement with AI shape academic success? This session presents findings from the GenAI Explorers pilot program, where students critically assessed the impact of AI on their learning, research, and academic work. Through structured exploration, students identified opportunities to enhance their workflow, challenges in ethical AI use, and key factors influencing responsible adoption.

Presenter: Sarah Cross of Colgate University, Andrew Smith of Colgate University



2:40 - 3:00 : Assigning Groups Using GroupEng

Learning to work with others and share ideas is a valuable skill. To practice this, classes often assign group projects and sometimes group homework. For self-selected groups, students with friends and peer connections in the class self-select into groups, leaving students with fewer connections struggling to find a group. Randomly assigned groups solves this problem and mixes students across the class but may still be unfair, or without the right skill mix. Deliberately assigning groups based on a set of rules can balance skills, lead students to explain their ideas more thoroughly, and explore a broader set of approaches.

Presenter: Kathryn Dimiduk of Cornell University, Jeff Dimiduk and Tom Dimiduk Co-Creator of GroupEng

Teaching & Learning with Technology Symposium Sponsored by



Where Innovation Drives Impact

Welcome to Ed Tech Day! Explore Ithaca College's unwavering commitment to enhancing educational experiences through the transformative power of technology. By integrating hands-on learning with agile technology, IC stands at the forefront of innovation, providing students access to resources and industry experience.

Find the spirit of invention and ingenuity in all five of our schools, where faculty use cutting-edge tools to guide our students in achieving academic excellence. An IC education paves the way for impactful careers and innovative contributions to exciting new fields—unlocking professional success.

ithaca.edu



ITHACA COLLEGE



FORTINET

Cybersecurity,
everywhere you need it.

www.fortinet.com

the echosystem™

The World's First Learning Transformation Platform™

The Echosystem™ is an interoperable, modular end-to-end suite of solutions enabling transformative learning experiences grounded in principles of equity, engagement, and evidence:

echovideo

Create, capture, manage, store and search video with Echo360's video solution trusted around the world.

echoengage

Elevate learning experiences with polling and gamification from Echo360's PointSolutions™ and EchoPoll™.

echoink

Author, curate, personalize, and distribute interactive content and curricula optimized for mobile in the flow of learning.

echoexam

Create high-stakes exams in seconds with Echo360's industry-leading summative assessment solution.

The diagram is a circular hub-and-spoke model. At the center is a black circle with 'echo360' in white. Surrounding this is a pink ring containing the text 'EchoPathways', 'EchoAI Assist', 'EchoXo', and 'AskEcho'. The outermost ring is divided into four quadrants: 'CREATE' (top-left), 'ENGAGE' (top-right), 'ASSESS' (bottom-right), and 'CERTIFICATIONS' (bottom-left). Each quadrant contains specific product names: 'ANALYTICS' and 'INTEGRATIONS' under CREATE; 'EchoEcommerce' and 'EchoPoll' under ENGAGE; 'EchoChecklists' and 'GAMIFICATION' under ASSESS; and 'EchoPathways' and 'EchoAI Assist' under CERTIFICATIONS.

A young woman with blonde hair in a bun, wearing large headphones and a yellow sweater, is sitting cross-legged on a desk. She is smiling and looking at a laptop screen. In front of her is a stack of books.

A square QR code located at the bottom left of the advertisement.

echo360®

ECHO360.COM

Grand Prize

Dell Chromebook 11 and Dell Portable Monitor*

Courtesy of
DELLTechnologies



Visit the Dell Vendor Showcase Booth
between 9AM and 3PM on Ed Tech Day
and Register to Win!

*Details: Drawing open to Ed Tech Day 2025 attendees. Must be at least 18 years old to enter. Must submit entry in person at the Dell drawing booth between 9AM and 3PM on Ed Tech Day (March 20, 2025). Limit to one entry per person (multiple entries will disqualify you from the drawing). No purchase required to enter. Taxes or other expenses are the responsibility of the Winner. Ithaca College IT employees (including student employees, and immediate family members) and Ed Tech Day Vendors are not eligible. The drawing will be held at 5PM on March 20th.

Winner will be notified by phone. The winner is responsible for picking up their prize in person at the Information Technology office the week of March 24th. The winner agrees to have their name and photograph placed on the Ed Tech Day website announcing them as the prize winners.



Jacob VanRyn
Executive Commissioner
of Research,
National Esports
Collegiate Conference

FEATURED SESSIONS

The Future of Collegiate Esports: Trends and Opportunities

Location: (E) Clark Lounge

Explore the rapid growth of collegiate esports, the integration of esports into academic programs, and the evolving landscape of esports scholarships. The session could also discuss how colleges can prepare students for careers in the esports industry, both on and off the competitive stage.

SEMINARS

Laying the Foundation: Building a Responsible and Strategic AI Future at Ithaca College

Location: (A) Emerson Suites

Presenter: Casey Kendall, Deputy CIO, Ithaca College
Jenna Lamb, Coordinator of AI Initiatives and Senior IT Project Manager

At Ithaca College, AI is not just a trend; it is an emerging strategic tool with the potential to enhance the student experience, optimize operations, and support informed decision-making. As AI evolves rapidly, higher education must adapt thoughtfully, ensuring that integration aligns with institutional values and goals. Today, we will explore our progress, the challenges we've faced, and the ways we are setting the foundation for responsible and innovative AI use at Ithaca College.

Unveiling Classroom Technology Solutions: A Comprehensive Look Behind the Curtain

Location: (B) Cayuga Lake Meeting Room

Presenter: Dan Georgescu, VP of Business Development Cardone Solomon and Associates, Inc.

In today's landscape, the abundance of technological solutions offers a spectrum of choices, ranging from the straightforward to the intricate, from centrally managed systems to independently deployed setups, and from standardized deployments to bespoke solutions. This seminar aims to delve into the intricacies of the process, shedding light on the often-overlooked journey from conception to completion.

At the forefront of any successful project lies the crucial phase of discovery. This session emphasizes the significance of foresight, advocating for a holistic approach that extends beyond the confines of individual projects. By envisioning the end goal from the outset, we pave the way for seamless transitions and sustainable technological ecosystems on campuses.

Equally paramount are the infrastructure requirements, which demand meticulous evaluation to ensure compatibility and longevity. By anticipating future needs and considering the ripple effects on subsequent projects, we can mitigate disruptions and optimize resource allocation for both present and future endeavors.

In the realm of technological selection, discernment reigns supreme. Rather than fixating on superficial features or brand loyalty, this seminar advocates for a focus on consistency, adaptability, and long-term value. By weighing factors such as total cost of ownership, support capabilities, and scalability, we empower decision-makers to make informed choices that align with organizational objectives.

Furthermore, fostering strategic partnerships with stakeholders—from general contractors and manufacturers to integrators and support teams—is paramount. By prioritizing synergy and collaboration, we ensure that projects are not only delivered on time and within budget but also tailored to meet the evolving needs of end-users.

Join us as we navigate the intricacies of classroom technology solutions, unraveling the complexities behind the scenes to empower decision-makers and drive success in educational environments.

Incident Response Table Tops: Strategy and Implementation

Location: (D) Klingenstein Lounge

Presenter: F. Paul Greene, CIPP/US, CIPP/E, CIPM, FIP, Partner, Harter Secrest & Emery LLP

The most valuable exercise an organization can undertake to ensure that it is ready to handle a security incident is to practice before the incident strikes. An incident response table-top exercise can be crucial in this regard, giving your organization the opportunity to pressure test your incident response plan, and build cohesion in your incident response team, before the team has to respond in real life. A good table top requires planning, and strategy, however. This presentation will discuss the benefits and risks inherent in running an incident response table to at your organization, with a special focus on the education space. It will provide you with proven strategies for maximizing table-top effectiveness, and end with a mini-simulation to demonstrate those strategies in practice. The simulation will build upon real-life incident experience, and help identify pitfalls and risks your organization should avoid, when an incident occurs

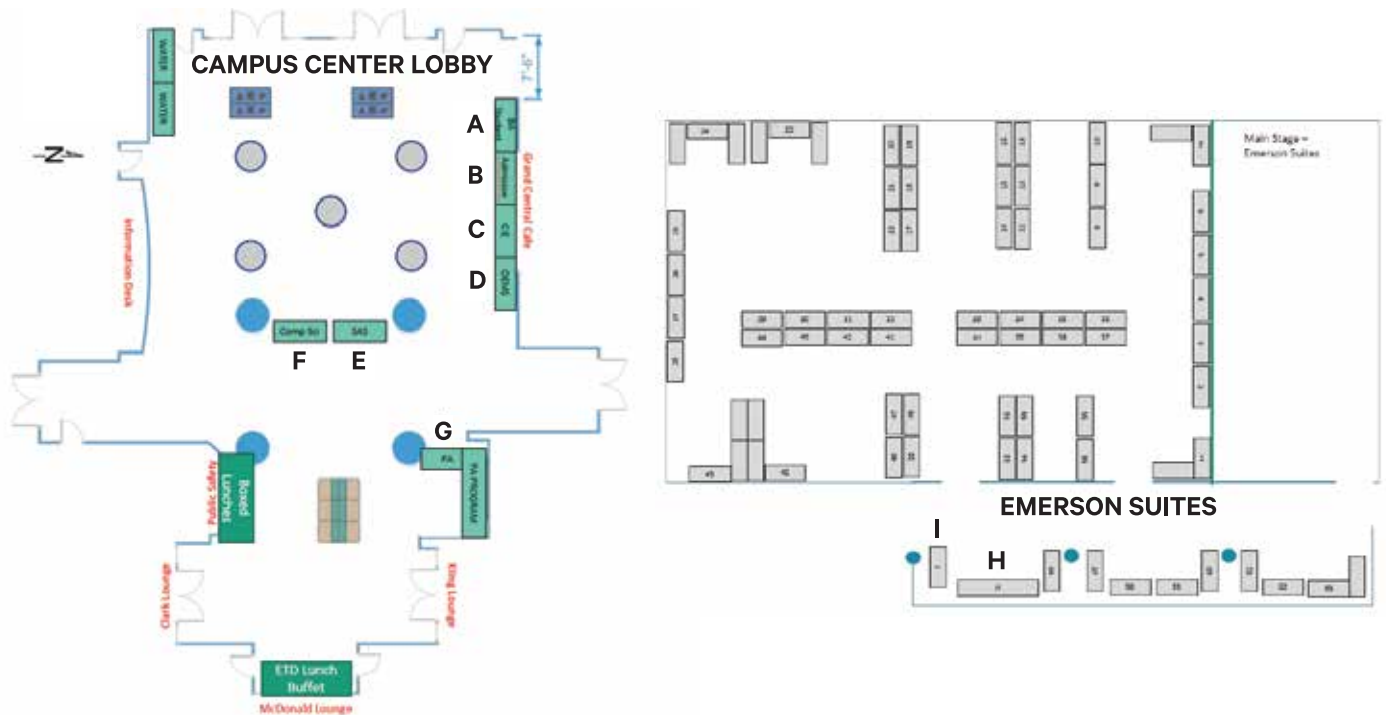
Digital Storytelling and Generative AI

Location: (F) Taughannock Falls Room

Presenter: Mark Caruso, Digital Media Account Executive, Adobe Education & Laurie Strauss, Adobe Express Specialist, Adobe Education

The intent for this session is to offer frameworks and practical ideas for teaching and learning with Adobe Express and Firefly Generative AI. We will first walk through some language to help position and pitch these tools for faculty. Then, we will walk through some tangible scenarios of these tools for classroom use across the curriculum. If time runs out to go through all of these use cases, we will be sure to provide access to our presentation deck and supplementary resources.

COLLEGE SHOWCASE



A	Management, School of Business Demystifying AI: Empowering Our Campus Community	Generative AI tools like ChatGPT, Gemini, and Copilot are transforming the way we learn and work, but how are they being used on our campus? In Advanced Business Analytics course, students explore AI adoption at IC. At Ed Tech Day, we'll share key insights from our project and demonstrate how student-driven initiative is making a real impact on AI literacy in higher education.
B	Office of Admission Office of Admission Virtual Tour	Visit Ithaca College virtually! Explore 20 campus destinations with 360 photos and videos, layered and dynamic content, and media galleries.
C	Center for Instructional Design & Educational Technology Student Engagement in the Classroom	Meet with the team from Ithaca College's Center for Instructional Design & Educational Technology to experience live demos of the student response system (SRS) software iClicker. Hear how we conducted a campus-wide review of systems and rolled out this tool to IC faculty. Stop by to fill out a quick poll about your experiences at Ed Tech Day and earn a chance to win a prize.
D	Office of Energy Management and Sustainability IC & Revert Technologies: Smart Plug Partnership	IC's Office of Energy Management & Sustainability has partnered with Revert Technologies to utilize their AI empowered smart plugs to help reduce energy use and save money. This project focused in IC's Fitness Center has already saved over 5MWh by fully shutting off equipment that draws power during breaks and closed hours. IC OEMS and Revert will be on hand to show off the technology and summarize the project.
E	Computer Sciences, School of Humanities Ask Jeeves: Making AI work for your class	Ask Jeeves is a web app that provides an interface to ChatGPT that students can use to get help about their course. The instructor is able to modify and constrain "Ask Jeeves" by uploading course materials, putting constraints on the genAI and giving the genAI a personality. Students can ask specific questions about course material and ask for answers to be verified by the instructor.
F	Student Accessibility Services Assistive Technology at IC	At IC, students receiving accommodations through Student Accessibility Services have access to a wide range of assistive technology products. These include assistive listening devices, smart pens, and e-ink devices. Many of these technologies will be on display and a representative from SAS will be on hand to discuss the specific devices as well as how assistive technology is used more broadly at Ithaca College.
G	Physician Assistant Program PA Program Technology: Enhancing Clinical Skills Through Simulation and AI	Experience how Ithaca College Physician Assistant students leverage simulation technology and artificial intelligence, using tools such as point-of-care ultrasound, to build clinical competence, diagnostic precision, and excellence in patient centered care.
H	IT@IC AI Exploration Lab	Explore AI tools, test out your prompting skills, and learn about the resources available at the AI Exploration Lab at Ithaca College.
I	Roy H. Park School of Communications - WICB & VIC Radio WICB-FM & VIC Radio	Stop by to find out more about how Ithaca College's radio broadcasting sister stations utilize technology to broadcast live music, news, and sports over the airwaves and online. We're always looking for new talent, producers, journalists, writers, graphic designers, and overall music lovers.

FEATURED SESSION



Emily Laird
AI Integration
Technologist,
University of
Wisconsin-Stout

Beyond ChatGPT: AI, Society, and the Future of Higher Education

Location: (A) Emerson Suites

Artificial intelligence isn't here to replace higher education, it's here to challenge and expand its purpose. AI tools like ChatGPT might grab the headlines, but the real story is how AI is reshaping what it means to learn, to teach, and to prepare for a world that's changing faster than ever. And here's the thing, higher education is not just part of this conversation, it's at the center of it.

AI doesn't make education less valuable. It makes it more necessary than ever. This session goes beyond the tired tropes of "students will use AI to cheat" and digs into what higher ed does best, asking the difficult questions. What's worth knowing in a world where machines can do so much? What skills and mindsets should we be building to help students thrive, not just in their first jobs, but in their lives?

We'll explore case studies that show how AI is transforming industries and how colleges and universities are already changing to meet those challenges. The question isn't whether AI will change education, it's how we ensure that education shapes the use of AI in ways that are ethical, inclusive, and forward-thinking.

Attendees will leave this session with tools, ideas, and inspiration to ensure their classrooms remain not just relevant, but essential. Because in the age of AI, higher education isn't just valuable, it's indispensable.

SEMINARS

Toshiba's Elevate Sky For Education

Location: (B) Cayuga Lake Meeting Room

Presenter: Russ Seager, Solutions Specialist, Toshiba

Accelerate your digital transformation. By moving solutions to the cloud, Toshiba's Elevate Sky® platform lightens the IT workload for schools and universities. This platform provides secure document storage and easy file access, facilitates remote learning, and streamlines collaboration between staff and students, tackling essential management, monitoring, and workflow needs in four critical areas:

1. Cloud-enabled systems: Easily and securely share documents between Toshiba MFPs and top cloud providers to boost productivity.
2. Cloud-ready applications: Toshiba's apps streamline print and document workflows, integrating data securely into the cloud.
3. Cloud-driven services: Toshiba's remote service and support tools help deliver top-tier service to improve uptime and proactively avoid support calls via the cloud.
4. Cloud-ready expertise: Toshiba experts provide consulting, management, and support at every stage of your school's cloud journey.

Apple Vision Pro In Education

Location: (D) Klingenstein Lounge

Presenter: Apple Education

The era of spatial computing is here with the new Apple Vision Pro! Learn how spatial computing enhances everyday productivity, collaborative design, simulation and training, career technical education, and more.

Bridging the Gap: Practical Security Insights for Daily Operations

Location: (E) Clark Lounge

Presenter: Paul Robinson, NYSErNet

Cybercriminals don't need to hack into school networks if they can trick people into opening the door for them. Social engineering attacks

don't rely on fancy coding—they rely on trust, urgency, and a little bit of deception. And in schools, where educators, staff, and even students handle sensitive data daily, the risks are everywhere.

Maybe a student says they forgot their login and just needs a quick password reset? These are all classic social engineering tactics designed to manipulate people into giving up information or access.... What we usually neglect to understand is the information we give up can cause catastrophic harm to the people we care about the most, our student population. Students' sensitive information in the hands of criminals could lead to everything from a ruined credit history to physical harm.

This session will break down common scams targeting schools—like phishing emails, fake tech support calls, and even students trying to bypass security rules.

We'll use real-world examples from the K-12 and higher education environment and give you simple, practical ways to spot red flags, avoid scams, and protect both your school and personal information.

By the end of this talk, you'll be able to recognize cyber tricks before they cause harm, helping to keep your students, colleagues, and data safe. Because in today's world, cybersecurity isn't just an IT issue - it's a school-wide responsibility.

Strategies To Enhance The Security Of Your Wired And Wireless Networks

Location: (F) Taughannock Falls Meeting Room

Presenter: Joe Ranney, Solutions Engineer, Fortinet

In today's world of dynamic threats, it is critical to secure the network and minimize the attack footprint. During this session, we will discuss techniques to improve the security of your networks. The firewalls, switches and APs have many built-in features such as network segmentation, DHCP snooping, Dynamic ARP inspection, block intra SSID traffic and dynamic VLAN assignment to name a few that can enhance security and stability of your network. Come listen to these strategies and collaborate with others.



LEARNING, INSPIRED.

We engage every learner, anywhere with the most comprehensive solution for video recording and streaming, video content management, audience engagement, content creation, and assessments. We deliver our services through the Ecosystem, a portfolio of solutions that is architected and deployed to achieve engagement and evidence-based learning outcomes for our customers, and equitable access to quality learning and training anywhere.

echopoll™

Enable interactive learning and real-time student engagement through polling and discussions. With its seamless integration into your learning management system (LMS), faculty can effortlessly create interactive activities, capture student feedback, and promote collaborative learning. Through the adoption of EchoPoll, you can invigorate classroom participation and improve student understanding.

echovideo

Offering an immersive and flexible video platform that seamlessly integrates with your LMS. EchoVideo empowers faculty to capture interactive lectures, facilitate flipped classroom models, and deliver course content anytime, anywhere.

echoexam

Streamline secure assessments with our secure online exam platform. With features such as remote proctoring, exam integrity safeguards, and robust reporting capabilities, EchoExam ensures a seamless, secure, and efficient assessment experience. Faculty can streamline exam administration, reduce administrative burden, and gain valuable data insights for continuous improvement.

CONTACT US

MICHAEL NOCE

Vice President, North America Sales
mnoce@echo360.com

COURTNEY KING

Account Manager
cking@echo360.com

WWW.ECHO360.COM

1-877-ECHO360 x1



FEATURED SESSION



David Weil
Vice President for
Information
Technology
and Analytics,
Ithaca College



Rob Snyder
Director Analytics
and Special IT
Projects,
Ithaca College

Agentic AI – The next wave of AI is at our doorsteps.

Location: (A) Emerson Suites

We are at the cusp of the next era of AI, which some are calling “Agentic AI.” These next generation AI Agents use sophisticated reasoning and iterative planning to autonomously solve complex, multi-step problems. Ithaca College has been experimenting and thinking about these developments and what they could mean for the experiences that our students have on our campus. Join us for a discussion about where AI is heading, possible ways in which they could help transform services, and a peek at some of the tools we’ve been building.

SEMINARS

Windows 11 Transition Planning

Location: (B) Cayuga Lake Room

Presenter: Lynn Caputi, CISSP - Solutions Architect, Synergy ITS

With Windows 10 reaching End of Support (EoS) in October 2025, educational institutions must take proactive steps to protect their IT infrastructure, data security, and compliance. This session, led by Lynn Caputi from Synergy IT Solutions, will explore the unique challenges schools and universities face during this transition and provide a clear roadmap for IT decision-makers.

Attendees will learn:

- The risks of running Windows 10 post-EoS
- How to assess your readiness for transition and developing a plan of action
- Cost-effective transition strategies, including Windows 11 adoption and Extended Security Updates (ESU)
- Best practices to ensure a smooth transition while minimizing disruption to faculty, staff, and students.

Designed specifically for education IT professionals, this session will provide actionable insights to help institutions future-proof their technology before support runs out.

Ditching the Digital Headache: Ithaca College Builds Better Student Experiences with Pathify

Location: (D) Klingenstein Lounge

Presenter: Tim Edwards, Account Executive at Pathify & Casey Kendall, Deputy CIO and AVP at Ithaca College

Today’s students face an overwhelming maze of disconnected applications, systems and logins — causing frustration, confusion and missed opportunities. What if institutions cut through the digital clutter and created simplified, student-centered experiences?

Join Casey Kendall, Deputy CIO and AVP at Ithaca College, and Tim Edwards, Account Executive at Pathify, for a compelling conversation on how Ithaca College tackled system sprawl, broke down departmental silos and built a more connected digital experience. This session explores the strategic decisions behind Ithaca’s transformation and Pathify’s role in boosting student engagement and success.

Attendees will gain practical strategies and real-world insights to streamline campus technologies, improve access to critical resources and strengthen campus connections — all while reducing IT complexity.

FBI – Data Driven Investigations

Location: (E) Clark Lounge

Presenter: David Hinsdale, Special Agent, FBI & Ryan Gallagher, Data Analyst, FBI

This presentation will discuss the use of holistic data analytics to provide direction to improve the FBI’s ability to execute its mission. Topics covered will include the ongoing cyber threat to critical infrastructure, national assets, private organizations, and the public. It will share insight into the threat landscape, malicious cyber actors, and the resources and collaborative efforts used to combat them. Case studies related to high-tech crimes, cyber-attacks, computer intrusions, and major cyber fraud will be presented.

Reinventing Campus Networks With Arista: Smarter, Safer, And Always On

Location: (F) Taughannock Falls Meeting Room

Presenter: Josh Rivers, Product Manager, Arista Networks

Network reliability and security have never been more essential. Arista Networks powers the world’s largest data centers, supporting industry giants like Apple, Microsoft, Netflix, and Spotify. In this session, we’ll explore how Arista’s Cognitive Campus architecture empowers educational institutions with a highly available, intelligent, and secure network—eliminating downtime. We’ll discuss how Arista provides real-time visibility and seamless network management through advanced orchestration and automation.



XPLAIN



AI-powered Personal Conversation **Explainer**

To experience improved **comprehension, engagement, interchangeability, confidence and efficiency**, especially for **non-native speakers and cross-functional teams**:

- Get quick **clarifications** of acronyms, jargons, concepts that you don't understand
- Get relevant **suggestions** if you need help with idea conceptualization and word choices
- Get **summaries** within the conversation to minimize misunderstanding and misalignment
- Mitigate face-losing concerns of interrupting or asking trivial questions

Scan the QR code above to sign up for future user testing or come to Communication & Collaborative Technologies Lab @ Cornell for an in-lab user experience study!

- **Please contact Psyche He - wh385@cornell.edu**



FEATURED SESSION



Abhilash Panthgani
Associate Director of
Research, EAB

The State of AI in Higher Education: Campus-Wide Perspectives on AI

Location: (A) Emerson Suites

Generative AI is rewriting the rules for higher education — transforming how we teach, work, and prepare students for the careers of tomorrow. This session dives into the bold moves colleges and universities are making (and should be making) to embed AI across classrooms, curricula, and campus operations. Don't miss this roadmap for navigating the AI revolution and ensuring your institution — and your students — are ready for what's next.

SEMINARS

Strengthening Cybersecurity In Education

Location: (B) Cayuga Lake Meeting Room

Presenter: Don Klime, Senior Systems Engineer, Palo Alto Networks

This session will explore innovative strategies to tackle emerging cyber threats in the education sector, highlighting solutions designed specifically for the unique needs of school districts. Attendees will gain insight into proactive measures for safeguarding sensitive data, improving network resilience, and fostering a culture of cybersecurity awareness among students and staff. Join us to learn how this partnership is enhancing security outcomes, equipping schools with essential tools, and setting a new standard for cybersecurity in education.

Esports in Education: Taking the Classroom beyond Gaming

Location: (D) Klingenstein Lounge

Presenter: Dr. Joey Gawrysiak, Syracuse University and Alex Estabrook, Ithaca College

Esports and gaming continue to be an emerging area of education across the country at the higher education and K-12 levels. As a new and innovative educational discipline, esports offer pathways to meet learners where they are and set them up for success far beyond gaming. An esports curriculum provides transferable skills and an opportunity to shape the future of a rapidly developing industry. This session will talk about how esports prepare learners for careers and experiences in, and beyond, esports. Ideas related to experiential learning, esports production, global competencies, and more will be addressed to illustrate the importance of an esports education. Examples of how Ithaca College and Syracuse University are embracing a holistic look at esports will be discussed to show how esports programs can be set up to go beyond gaming.

Next Generation Productivity with Copilot

Location: (E) Clark Lounge

Presenter: Josh Reynolds, Director – Modern Workplace, US Education East, Microsoft

Join this session for an insightful session on the transformative impact of AI and the Copilot Ecosystem on the future of work. This talk will explore how AI-powered tools within the Copilot Ecosystem are revolutionizing productivity, collaboration, and decision-making across various industries. Attendees will gain a comprehensive understanding of the key features and benefits of these intelligent solutions, including task automation, enhanced communication, and data-driven insights. Through real-world examples and interactive demonstrations, we will showcase the practical applications of AI and the Copilot Ecosystem, highlighting their potential to drive innovation and efficiency in the workplace. Don't miss this opportunity to learn how AI is shaping the future of work and empowering professionals to achieve more with less effort.

Elevate your career with Microsoft's Aspire Program

Location: (F) Taughannock Falls Meeting Room

Presenter: Armando Nevares, Sr. Customer Success Account Manager, Microsoft

A career development presentation where we'll explore opportunities in the technology market and discuss Microsoft's programs for students. With over a decade of experience in tech, including nine years at Microsoft, I'll provide insights on navigating the field and leveraging available resources. The session will cover current tech opportunities, Microsoft's student programs, and practical career advice, followed by a Q&A to address your questions. This presentation is tailored for students and young professionals looking to enter the tech industry and make informed career choices.

**Proudly brings the following manufacturers to EdTechDay 2025
to support the higher-ed technology needs and beyond**

 www.avproedge.com		<p>MOST RELIABLE AV DISTRIBUTION PLATFORM FOR HDMI, HDRT AND AVoIP</p>
 www.digitalprojection.com		<p>THE INDUSTRY LEADERS IN PROJECTION AND DIRECT VIEW LED</p>
 www.innovoxaudio.com		<p>SIMPLY THE BEST SOUND FOR PERFORMANCE SPACES AND SPEECH INTELEGIBILITY</p>
 www.soundtube.com		<p>12 YRS OF PoE DANTE SPEAKERS INVENTOR OF THE PENDANT AND MOST INDOOR / OUTDOOR SPEAKER OPTIONS</p>
 www.symetrix.co		<p>HIGH PERFORMANCE OPEN ARCH AUDIO DSP PoE DANTE END POINTS. & CONTROL SOLUTIONS FOR ALL SPACES</p>



PREFERRED TECHNOLOGY SUPPLIER

B&H is proud to support the SPOA community.

Register for a free account on our exclusive
SPOA purchasing site today to shop
for all your preferred photo equipment:

www.BandH.com/SPOA

FEATURED SESSION



Andy Saltarelli
Senior Director of
Evaluation and
Research,
Stanford University

Learning Analytics: The Fraught Journey from “Data Exhaust” to Actionable Intelligence (the other AI)

Location: (A) Emerson Suites

The big data hype train truly reached higher education in the early 2010s as well as the heady techno-solutionism that invariably travels with it. All one needs is enough data to feed predictive models, and most problems can be solved for a fraction of the cost – right? This coincided with the educational technology community inheriting mountains of learning data as digital academic tools became a standard part of the learning environment. Naturally, this mountain of data looked like the solution to the thorny issue of how to predict and help students overcome academic speed bumps. But the journey from learning “data exhaust” to actionable intelligence that truly promotes student success has been far from smooth. This talk will discuss the myths and overexuberance that have hindered the use of learning analytics and offer a few ideas on how we move forward in a more responsible and effective way.

SEMINARS

Enhancing Network Visibility with AKIPS: A Deep Dive into Event Detection/Response and holistic network visibility

Location: (B) Cayuga Lake Meeting Room

Presenter: Dan Roberts, Pre-Sales Engineering Team Lead, AKIPS

Discover how colleges and universities can leverage real-time network monitoring, anomaly detection, and customizable alerts to maintain a unified view of network performance, device health, and traffic patterns. Learn how proactive management and automated responses empower IT teams to swiftly detect and remediate issues, reduce downtime, and bolster security. With real-world examples and expert insights, this session will equip you with the tools and knowledge needed to make data-driven decisions and optimize your network for peak performance.

Apple Intelligence and AI at Work

Location: (D) Klingenstein Lounge

Presenter: Apple Education

Learn how Apple’s innovative hardware is ready for machine learning and AI workflows today, how Apple Intelligence features will supercharge business productivity, and how customers can build intelligent apps with Apple’s AI and ML tools.

AI in Higher Ed: The Student Perspective

Location: (E) Clark Lounge

Presenter: Casey Kendall & Ithaca College Students

From time-saving efficiencies to academic challenges, students are navigating an evolving AI landscape. This discussion will highlight real student experiences, both positive and negative, and explore what AI means for the future of learning, creativity, and critical thinking.

Funding Strategies for Technology Refresh Programs

Location: (F) Taughannock Falls Meeting Room

Presenter: Kelly Furgal, Relationship Manager, First American Equipment Finance

To provide helpful, objective, and independent information on the considerations of customizing, financing, and managing a sustainable IT funding model. We will review current challenges, our spectrum of offerings, and case study examples.

Advancing Analytics Maturity: A Collaborative Workshop on Data-Informed Decision Making

Location: Muller Faculty Center, Room 101

Presenter: Micky Akers-Coville, Vanessa Brown, Paul Murphy, Rob Snyder – Ithaca College

Building on insights from A Modern Framework for Institutional Analytics (EDUCAUSE Review), we’ll explore key challenges and best practices in technology, data skills, storytelling, and actionable analytics strategies. Participants will work through a real-world institutional challenge using sample data to apply the maturity model in practice. Through facilitated discussions and peer collaboration, attendees will share successes, challenges, and strategies for strengthening their analytics capabilities.

Whether you’re just starting or refining an existing strategy, you’ll leave with practical frameworks and actionable next steps to enhance data-informed decision-making.

ITHACA TOYS

IS SEEKING FOLKS TO JOIN A
COMMUNITY OF EDUCATORS!

THIS IS A UNIQUE EXPERIENCE TO BE
PART OF A **NATIONWIDE INITIATIVE**
& RECEIVE YOUR **VERY OWN SET OF**

NumberBLOX™

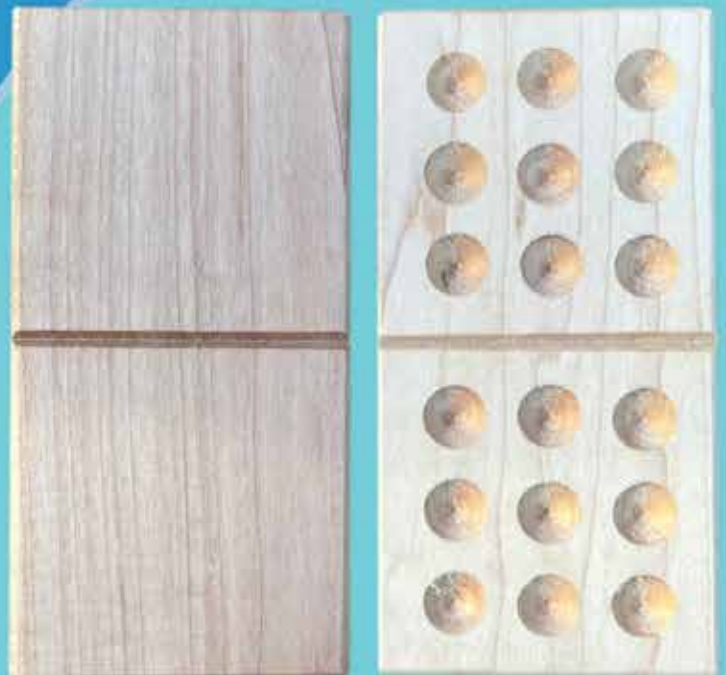
Experience
a tactile,
play-driven
product

Nurture your
students'
critical STEM
competencies

Support our
research
and learning
efforts

INTERESTED? SIGN UP

using the QR code below!



FEATURED SESSION



Humberto Hernandez
Ed.D, Director of Online
Learning & Instructional
Design,
D'Youville University

Revolutionizing AI-Powered Tutoring in Higher Education: A Scalable Approach to Personalized Learning

Location: (A) Emerson Suites

This presentation explores the transformative potential of Artificial Intelligence Tutoring Systems (AITs) in higher education. Traditional tutoring methods have long demonstrated effectiveness in improving student performance, with Bloom's Two Sigma Problem showing that one-on-one tutoring can enhance learning outcomes by up to two standard deviations. However, such personalized approaches have been difficult to scale—until now.

With the development of an AI-powered tutoring tool integrated into the Learning Management System, students now have access to 24/7 personalized learning support. This system leverages AI-driven pedagogical strategies, such as adaptive learning, scaffolded feedback, and targeted practice, to support diverse student learning needs.

Key discussion points will include:

- **Technical Implementation:** The architecture of GPT-powered AI tutors, faculty engagement, and the integration process into LMS.
- **Pedagogical Strategies:** The application of AI tutoring within the frameworks of Self-Determination Theory, Expectancy-Value Theory, and Vygotsky's Zone of Proximal Development.
- **Future Research Considerations:** Investigating AI tutoring's impact on student engagement, learning outcomes, and ethical use in academia.

Attendees will gain insights into how institutions can leverage AI tutoring to provide scalable, effective, and personalized learning experiences, as well as the challenges and ethical considerations of AI-powered education. This session is ideal for faculty, instructional designers, and academic leaders interested in integrating AI-driven tutoring solutions into their institutions.

SEMINARS

From Blueprint to Gameplay: Best Practices for Building and Managing Esports Spaces

Location: (D) Klingenstein Lounge

Presenter: Ash Bailot - Ithaca College, Megan Danaher - Syracuse University, Tyler Johnson - Cornell University, Dr. Joey Gawrysiak, Syracuse University

Join us for an engaging session led by the dedicated teams from Syracuse University, Cornell University, and Ithaca College, who were instrumental in the design, development, and ongoing management of their state-of-the-art Esports facilities. These individuals, who coordinate the daily operations and dynamic programming of their Esports spaces, will share firsthand insights into the challenges and successes they encountered throughout the build-out process. Attendees will gain valuable lessons on effective collaboration across teams during the creation of Esports spaces, as well as actionable strategies for managing, promoting, and maximizing the impact of Esports facilities on campus. Whether you're in the planning phase or looking to enhance your current program, this session will provide essential best practices for creating a vibrant and sustainable Esports environment.

Security Should be Implicit to the Network

Location: (E) Clark Lounge

Presenter: Ed Koehler, Extreme Networks

Universities have faced unprecedented security challenges increasingly

becoming targets for ransomware. Inherent to IP networks are vulnerabilities. IP was not designed to be secure but to move packets across networks. Security was never implicit to the protocol. IPSEC and other mechanisms are bolt on security mechanisms which impose their own implementation challenges. As such organizations are wrestling with security, its added complexity, and additional costs. What if security was implicit to the network moving packets? What if automation and simplicity was synonymous with security? Come listen to Distinguished IEEE Engineer, Ed Koehler discuss network architecture that inherently embodies security.

Why should I care about an AI Native Network?

Location: (F) Taughannock Falls Meeting Room

Presenter: Ken Lawson, SLED Sales Engineer, Juniper Networks

Leveraging AI to transform your network and accelerate student outcomes while reducing admin overhead

1. AIOPs, the next step in network administration - Using AI to detect problems on the network and reduce MTTR
2. Improve the user experience by making every connection count
3. Leveraging location and integrations to provide campus safety and ensure student engagement

TOSHIBA

Preferred distributed document imaging partner of Ithaca College.



Boost your business performance with Toshiba's cloud and print solutions.

Enhance efficiency with secure, cloud-enabled printing that keeps your business connected anytime, anywhere. Toshiba's e-STUDIO™ multi-function printers integrate seamlessly with cloud platforms, offering the perfect combination of speed, security, and flexibility to support your evolving needs. Every organization is unique—that's why we provide customized cloud and print solutions to help you optimize workflows, reduce costs, and improve productivity. Discover more at business.toshiba.com

Brian Fiorello
Toshiba Business Solutions
Southern Tier CNY
brian.fiorello@tbs.toshiba.com
(607) 351-1543

UNLEASHING WISDOM AND INSPIRATION:

Meet Our Esteemed Featured Speakers



HUMBERTO HERNANDEZ ARIZA

Humberto Hernandez Ariza is an AI Strategist, international speaker, and pioneering expert in online education strategy. With over a decade of experience in online learning administration, teaching innovation, applied research, and faculty development, Humberto brings a wealth of knowledge to the forefront of educational transformation.

He serves as an adjunct Assistant Professor in International Business and Marketing at various national and international higher education institutions, where he teaches both undergraduate and graduate-level courses. He is a Doctor of Education. His academic expertise spans universal design, culturally sustaining practices, and assistive technology, with a mission to make education inclusive, accessible, and impactful for learners across the globe.



EMILY LAIRD

Emily Laird is the AI Integration Technologist at the University of Wisconsin-Stout, where she works to advance AI literacy and integrate emerging technologies into the curriculum. She collaborates across the state of Wisconsin with faculty, staff, and students to support the adoption of AI in education.

Emily is also an industry consultant offering insights to enhance AI literacy and explore practical applications of AI and Generative AI in various sectors. Additionally, she hosts the podcast "Generative AI 101," sharing accessible insights into AI tools and their potential.



ABHILASH PANTHAGANI

As an Associate Director of Research on the IT Strategy team at EAB, Abhi Panthagani leads best practice research studies designed to help technology leaders tackle their biggest strategic and operational problems. His areas of expertise include artificial intelligence, data governance, cybersecurity, and more. With a focus on emerging technology, Abhi is interested in exploring the intersection of technology and public policy. Prior to joining EAB, he conducted policy research and advocacy for governments in New York and Connecticut. He holds a Master of Public Policy and a Bachelor of Arts in Economics & Political Science from the University of Connecticut.



ANDREW SALTARELLI

Dr. Andy Saltarelli serves as the Senior Director of Evaluation and Research in Stanford University's office of the Learning Technologies and Spaces. His team leads campus-wide initiatives that leverage learning analytics for student success, evaluate the impact of instructional technologies, and facilitate innovative educational research. Andy holds a Ph.D. in educational psychology and his research investigates how instructional technologies affect key social psychological processes (e.g., belongingness, motivation, cooperation) underlying teaching and learning, especially for traditionally marginalized students. He has published over 15 peer-reviewed research articles in prominent outlets such as the journal Science.



ROB SNYDER

Rob Snyder is the Director of Analytics and IT Special Projects at Ithaca College, where he leads teams responsible for Analytics and Institutional Research, data integrations, the innovative use of artificial intelligence with college data, and driving transformative IT initiatives that enhance the student experience. An alumnus of Ithaca College, Rob graduated in 1992 with a degree in Music Education and returned in 2018 to apply his expertise to his alma mater. Before his current role, he built a diverse career leading software design and development in the retirement industry and working on large-scale computing systems at IBM.



JACOB VANRYN

Jacob VanRyn, one of the co-founders of the NECC, is currently in his fifth year in his role as the conference's executive commissioner. He is responsible for the day-to-day oversight and management of the conference's efforts - internally and externally. Prior to his time at the NECC, he spent over 20 years working in traditional college athletics, primarily in the Division II and Division III space.



DAVID WEIL

David Weil serves as Ithaca College's Vice President for Information Technology and Analytics. Recognized as a thoughtful strategic thinker, he is an active voice in national conversations about leadership, digital transformation, analytics, and artificial intelligence, with a focus on their potential to advance the mission of higher education. His work has been featured in publications and programs sponsored by EDUCAUSE, Inside Higher Ed, The Chronicle of Higher Education, Campus Technology, Ed Tech Magazine, eCampus News, and others.



ITHACA COLLEGE

Center for Print Production

YOUR LOCAL PRINTING PARTNER

CONVENIENTLY LOCATED ON THE ITHACA COLLEGE CAMPUS, WE SPECIALIZE IN

WIDE FORMAT

& CUT SHEET

PRINT SOLUTIONS

Ithaca College Center for Print Production offers printing, duplicating and mailing services to the entire IC community. We also work with small businesses, non-profit organizations, and community groups across our region.

OUR SERVICES INCLUDE, BUT ARE NOT LIMITED TO:

- LETTERS
- INSTRUCTOR WRITTEN COURSE BOOKS
- INSTRUCTOR CREATED CLASS HANDOUTS
- SYLLABUS
- FLYERS
- BROCHURES
- POSTERS
- WIDE FORMAT PRINTING (BANNER)
- CANVAS PRINTS SUITABLE FOR FRAMING
- MAGNETS
- DOOR HANGERS
- POSTCARDS
- LAWN SIGNS
- TICKETS (NUMBERED)
- LAMINATING/MOUNTING ON FOAM CORE
- MOUNTING ON PLASTIC SIGN MATERIAL (CORRUGATED PLASTIC)
- SCAN TO PDF - WE CAN SEND A FILE TO YOUR EMAIL SAVE IT ON A EXTERNAL MEMORY DEVICE
- DUPLICATE FORMS
 - 2 PART (WHITE, YELLOW)
 - 3 PART (WHITE, YELLOW, PINK)
 - 4 PART (WHITE, YELLOW, PINK, GOLD)
- PRINT ENLARGEMENTS
- VARIABLE DATA PRINTING
- MAIL/LETTER MERGES

Let us know what we can do for you!



607-274-3998



prepress@ithaca.edu



953 Danby Road
Ithaca, NY 14850

Celebrating 40 Years of Innovation!

We proudly celebrate four decades of connecting members with cutting-edge technologies and services. In 2025, join us as we honor our commitment to fueling the research, education, and work that transform lives every day.

A Collaborative Community Built by You, for You, and with You.



Member-Powered

The people we serve—those who serve others—are at the heart of everything we do.



Mission-Driven

We enable every member with the partnerships and solutions they need to serve their communities.



Future-Forward

We partner with our members to support a future where innovation knows no bounds.

Unleash your eSports Potential with a Network that Levels Up Your Game

Gaming performance depends on a strong, stable internet connection. The nysernet research and education network provides a reliable, low-latency, and low-jitter connection, delivering optimal performance to keep your players locked in and focused on victory.



Ultra-Low Latency for Seamless Gameplay



Reliable Infrastructure Built for Peak Performance

Direct Network Peering with Gaming Giants!



**Contact Us to
Learn How the
R&E Network
Can Give Your
eSports Team
the Edge!**



 www.nysernet.org

 membership@nysernet.org

OptiSigns

Turn Any Screen Into A Digital Sign With OptiSigns

23:58:32

Easily create, schedule, and manage digital signage content remotely across multiple locations. Customize your displays with personalized content and choose from 160+ apps, including RSS Feeds, Emergency Messaging, and Interactive Kiosks. Trusted by over 30,000 customers, OptiSigns delivers seamless digital signage solutions.

Log onto www.Optisigns.com for your **14-day FREE** trial. No credit card required!

Used by The World's Most Recognizable Companies

LEVI'S YAMAHA Instacart



QPK DESIGN
ARCHITECTURE
ENGINEERING
SITE+PLANNING

New Esports Gaming Center
Proud to have partnered with Ithaca College since 1992

Stop by our table to experience the VR walkthrough and demo the 3D modeling software!

QPKDESIGN.COM
450 South Salina Street | P.O. Box 29 | Syracuse, NY 13201
315.472.7806

HDI Local Chapter

HDI LOCAL CHAPTER MEMBERSHIP

FOR OVER 25 YEARS, HDI LOCAL CHAPTER MEMBERSHIP HAS ADVANCED THE SERVICE MANAGEMENT AND TECHNICAL SERVICE AND SUPPORT INDUSTRY THROUGH:

- ✓ Educational local, national and virtual events
- ✓ Discounts to conferences and training courses
- ✓ A network of peers for discussion and growth
- ✓ Career advancement
- ✓ Lifetime connections

\$149

Membership is available!
You'll have access to your local chapter's activities, events, networking and yes, fun!

PLUS:

- Special \$350 discounts on HDI's Conference
- Special 5% discounts on HDI training
- Free job board postings

Join us at HDI Local Chapters.org!

1. A & E Center

Glazer Arena

2. Park School of Communications

Park Auditorium (main floor)

3. Campus Center

1st floor

Cayuga Lake Mtg Room
Six Mile Creek Mtg Room
Recreation Room
Campus Center Dining Hall
IC Square
Ithaca Bakery
Food Court
Campus Store

2nd floor

Emerson Suites
Ithaca Falls Mtg Room
Clark Lounge
Klingenstein Lounge
Information Desk

3rd floor

Taughannock Falls Mtg Room
Office of Student Engagement
CFCU Branch

4. Gannett Library

1st floor

Handwerker Gallery

2nd floor - Main Library floor

Ithaca Coffee Co.

3rd floor

Gannett 319

5. Textor Hall

Textor 101

Textor 102

6. Whalen School of Music

Ford Hall

Nabenhauer Recital Room

Hockett Family Recital Hall

7. Park Center for Business

Business School Cafe

8. Job Hall

Information Technology

9. Dillingham

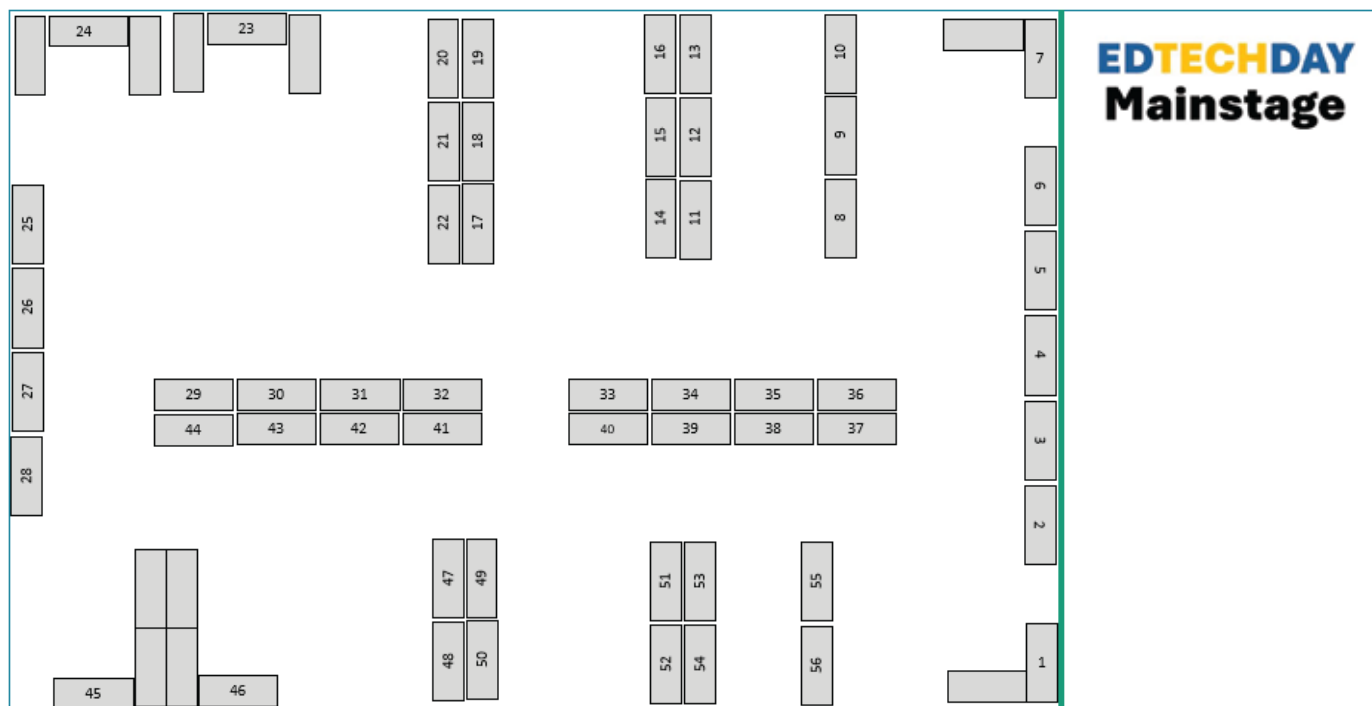
Theater

10. Peggy Ryan Williams Center

Office of Admissions
Office of the Registrar
Office of Student Financial Services
Office of Human Resources



Please Call Ithaca College
Public Safety and Parking Services
with any parking questions
607-274-3756



Emerson Suites

Vendor Showcase



Vendor	Booth	Vendor	Booth	Vendor	Booth	Vendor	Booth
Adobe	43	CRIT	60	IthacaToys.com	59	Rubrik	42
AKIPS	39	Dell Technologies	7	Juniper Networks	13	Salesforce	40
Apple	45	Digital Projection	17	LaptopsAnytime	10	SoundTube Entertainment	20
Arista Networks	29	Echo360	50	Liberty	35	Spectrum Industries, Inc.	31
Aspire Technology Partners	49	Electronic Business Products, Inc.	55	Meridian IT	2	SUNY Center for Professional Development	61
Atlona	32	Epson America, Inc.	24	Newline	26	Symatrix	21
Audio-Video Corporation	33	Extreme Networks	14	Norstar Networks	25	Synergy IT Solutions	30
AVPro Global	18	Extron	15	Nureva	5	Teg	16
B&H Photo	8	Finger Lakes Area Robotics Education	46	NYSERNet	63	The Upstate New York College Collaborati	62
Boldyn Networks	9	First American Equipment Finance	4	OptiSigns	56	Toshiba	1
Cala	57	Firstlight	34	Palo Alto Network	36	Vancord	37
Cardone Solomon & Associates	22	Fortinet	3	Panasonic	28	Vandis, Inc.	27
Cisco	51	Hacknet Cyber	23	Pathify	11	Varonis	19
Clear Touch	54	HDI-WCNY	48	PMI Rochester Capter	64	ViewSonic	52
ClickShare by Barco	44	HPE Aruba Networking	41	Presentation Concepts Corporation	12	Vivitek Corporation	53
ComSource, Inc.	38	Innovox Audio	22	QPK Design	47	WolfVision, Inc.	6
						XPLAIN	58

