

Fall 2025 Retreat



School of Music, Theatre, and Dance

August 18, 2025

Housekeeping

Welcome!

Announcements?

Agenda...

****We Need Updated CV's - Send to Emma Rose****

Important Dates

Convocation

Friday 8/22 @ 10:15 in A&E

All College Welcome

Tuesday 8/26 @ 12 in Emerson

All College Ice Cream

Tuesday 8/26 @ 4 in Dillingham

MTD All School IDEA-B Assembly

Thursday 8/28 @ 12 in Ford

All Music / All Theatre and Dance Welcome

Friday 8/30 @ 4 in Ford / Hoerner

Introduction of New Faculty & Staff

Welcome

Melanie Stein, Provost

Music, Theatre, and Dance

State of the School

Steve TenEyck, Dean

*future opportunities & challenges
in performing arts education
at the college level*



Dean Search - School of Music, Theatre, and Dance at Ithaca College

Steve TenEyck

February 19, 2025

We Are Uniquely Situated!



Equip students to excel professionally, drive
educate, engage, and empower
positive change by fostering a
through theory, practice, and
performing arts community.
performance.



The Art of the Turnaround - Creating and Maintaining Healthy Arts Organizations

by Michael M. Kaiser



1. Direct Resources to the Mission

Students are our WHY / Faculty & Staff are our HOW

2. Market, Market, Market

Engage key stakeholders, build community, drive investment

3. Create Systems for Replication

Build a strong foundation that supports continuous improvement and long-term sustainability



Getting our house in order - advance our mission!

- **Strategic planning by all stakeholders**

- Faculty, Staff, Students, Alumni
- Short and long term with measurable outcomes

- **Create systems to direct resources**

- Design nimble and scalable systems - reduce administrative burden
- Budget as an example (how to ask, how to direct)
- Recruitment as a model

- **Align policies, procedures and resources with our values**

- They are built for a bigger organization with differing values
- Example in Theatre with how we do production
- Example in Music with how we do ensembles

- **Strengthen our curricular ecosystem**

- Bolster current programs
- Rehydrate Masters in Music - it is essential
- Leverage all that IC has to offer for our students

Equip students to excel professionally
and drive positive change by fostering an
inclusive performing arts community.



Dream Big! What Could MTD Be?

- **MTD as the HUB for Performing Arts at Ithaca College**
 - 38 % Expressive Artist (DART Data) / 23 % Interest in Creative Arts (HCRC Data) / 59 Clubs @ IC
 - Leverage MTD for Ithaca College
 - Performing Arts Scholar Program
 - BA in Music, Theatre, and Dance
- **MTD as an EXEMPLAR for Performing Arts in the Higher Education Space**
 - Dance and Choreography for Musical Theatre, Arts Administration, Music Therapy, Theatre for Training Health Workers, Theatre for Social Justice, Production Design for Film Television and Theatre, Music Technology,
 - What other programs could we conceive that are across our school and across the college?
- **If you build it - they will come....**
 - RIT - Performing Arts Scholar (increase in admission, increase in retention, and growing!)
 - Imagine a space on campus where we could showcase the performing art within our School and across our College

Equip students to excel professionally
and drive positive change by fostering an
inclusive performing arts community.



Energize the community - fund our future!

- **Engage our alumni**
 - New Initiatives (Newsletter, Fireside Chats, Mentoring Programs)
 - Opportunities (MTD Alumni Board, Recruitment Outreach)
- **Engage local community**
 - New Initiatives (Program Shell, Updating Contracts, Local Theatres)
 - Opportunities (Longview, Running to Places, Cayuga Chamber Orchestra)
- **Corporate Partners**
 - New Initiatives (Tompkins Trust)
 - Opportunities
- **Fundraise**
 - Partner with Advancement
 - Opportunity to leverage relationships to align interest with our needs

Equip students to excel professionally and drive positive change by fostering an inclusive performing arts community.

Where we find Ourselves

Higher Education in Crisis	Enrollment Declines & Demographic Shifts
	Closures & Restructuring
Financial Instability & Budget Cuts	Shifting Public Perception & Value of Degrees
International Student Crisis	
International Student	Political & Regulatory Pressures

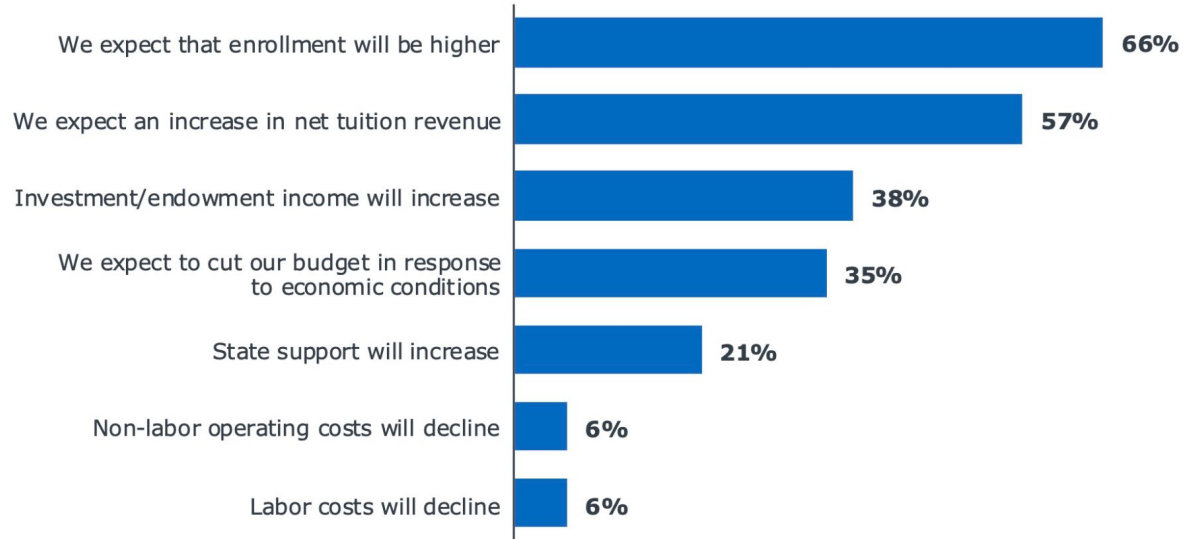
Chief Business Officers have optimism about the future

Why the Optimism?



Optimistic CBOs¹ Attribute Their Belief to The Following Factors

n=125



1) CBOs who expect their institution to be better off financially a year from now.

*There are several
Levers on both
Revenue and
Expense side
But....*

The Financial Reality



\$100M Revenue



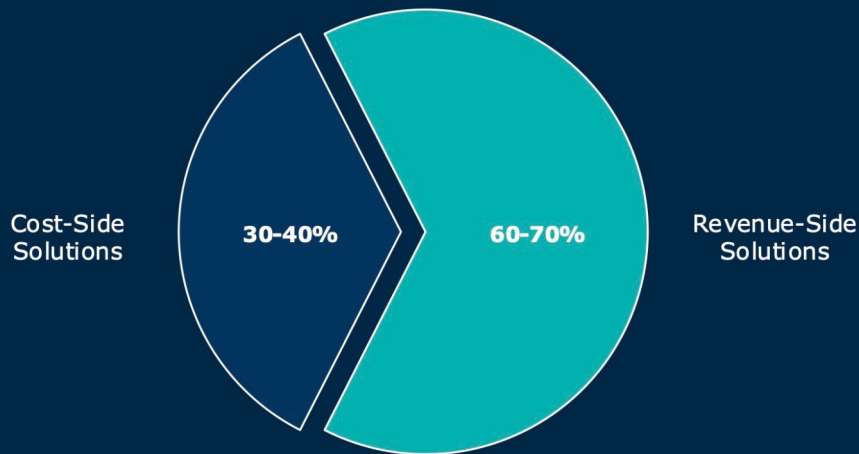
\$100M Expenses



Chief Business Officers believe that the correction lies on the revenue side.

The Power of Positive Thinking

Breakdown of Where CBOs Believe Short-Term Business Model Corrections Live



Where we find Ourselves

Institutional Context & Response

Where we find Ourselves

Charge

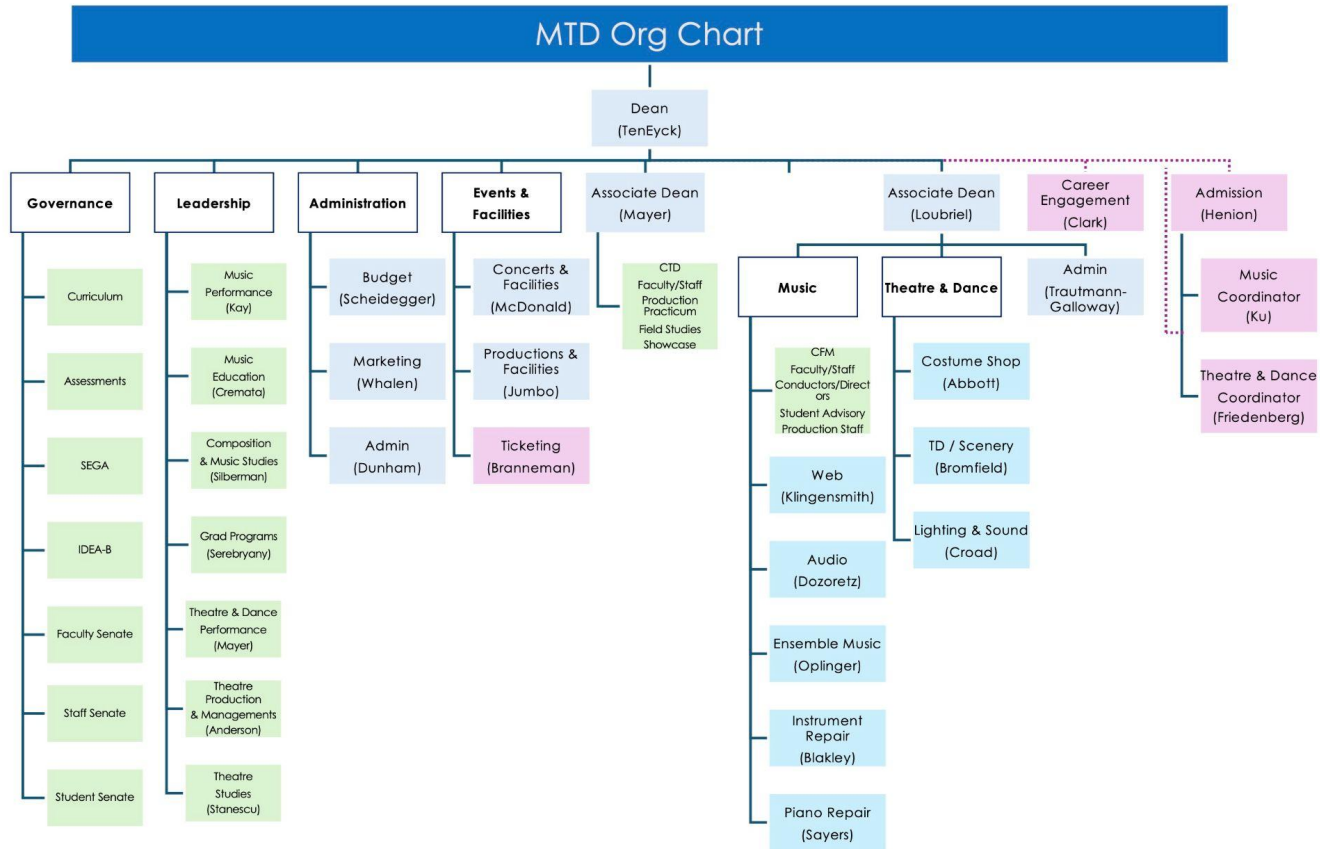
Establish a sustainable staffing plan

That supports students and fairly compensates faculty. Return student teacher ratio to a 7:1 in Music and a 12:1 in Theatre & Dance

Simplify the Curriculum

Both in presentation so that it is easier for student to navigate and for others to administer as well as in construct to allow for flexibility in deploying faculty (where possible) and to allow for student choice (where possible)

Getting Our House in Order



Getting Our House in Order

Ticketing for all MTD Events - Purple Pass

Reserve Your Seat

Click on the calendar below to purchase your ticket or visit our [booking website](#).

PurplePass

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October 2025

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Search

VIEW ALL EVENTS

Sun 9/28 4:00 PM EDT Choral Collage	Mon 9/29 8:15 PM EDT Symphony Orchestra	Tue 9/30	Wed 10/1	Thu 10/2	Fri 10/3	Sat 10/4
Sun 10/5	7:00 PM EDT Tuba and Euphonium... 8:15 PM EDT Ensemble Dal Niente	7:00 PM EDT Composition Premieres	7:00 PM EDT Brass Ensembles	7:30 PM EDT 29 Hour New Play Workshop 2...	7:30 PM EDT 29 Hour New Play Workshop 2...	Sat 10/11
Sun 10/12 1:30 PM EDT 29 Hour New Play Workshop 2... 7:30 PM EDT 29 Hour New Play Workshop 2...	Mon 10/13	Tue 10/14 7:00 PM EDT Jazz Ensemble 7:30 PM EDT Our Town (Preview)	Wed 10/15 7:00 PM EDT Zachary Costello... 7:30 PM EDT Dillingham Spotlight 1...	Thu 10/16 7:00 PM EDT Our Town (Performance... 7:30 PM EDT Dillingham Spotlight 2...	Fri 10/17 7:00 PM EDT Wind Ensemble (Performance... +2 more	Sat 10/18 1:30 PM EDT Our Town (Performance... +2 more
Sun 10/19 1:30 PM EDT Our Town (Performance... 7:30 PM EDT Our Town (Performance...	Mon 10/20 7:00 PM EDT United States Air Force Concert...	Tue 10/21	Wed 10/22 7:30 PM EDT Dillingham Spotlight 2... 7:30 PM EDT Dillingham Spotlight 1...	Thu 10/23 7:00 PM EDT Jonathan Hulsting-Cohen... 7:30 PM EDT Dillingham Spotlight 1...	Fri 10/24 7:00 PM EDT Concert Band 7:30 PM EDT Dillingham Spotlight 2...	Sat 10/25 1:30 PM EDT Dillingham Spotlight 2... 7:30 PM EDT Dillingham Spotlight 1...
Sun 10/26 4:00 PM EDT Dorothy Cotton Jubilee Singers 7:00 PM EDT Wendy Mehne, Flute	Mon 10/27	Tue 10/28	Wed 10/29	Thu 10/30 7:00 PM EDT Faran Violin Studio Recital	Fri 10/31 7:00 PM EDT Symphony Orchestra	Sat 11/1 3:00 PM EDT New Play Incubator... 4:00 PM EDT Christi Schillinger...

PurplePass

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MIKE TITLEBAUM

SAXOPHONE

WITH

CATHERINE GALE, VOICE

&

RICK WEISER, PIANO

MIKE TITLEBAUM, SAXOPHONE
 Online sale ends 8/27/25 9:00pm EDT
 Wednesday, Aug 27th, 2025
 Starts at 7:00PM EDT
 HOCKETT FAMILY RECITAL HALL
 953 DANBY RD, JAMES J. WHALEN CENTER FOR MUSIC
 ITHACA, NY 14850

ITHACA COLLEGE

School of Music, Theatre, and Dance

MIKE TITLEBAUM
 SAXOPHONE
 WITH
 CATHERINE GALE, VOICE
 &
 RICK WEISER, PIANO
 WEDNESDAY, AUGUST 27
7PM
 HOCKETT FAMILY RECITAL HALL

RSVP

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ADD TO CART

Free

Event Details
Start Date:
 Wednesday, Aug 27th 2025, 7:00pm EDT
End Date:
 Wednesday, Aug 27th 2025, 9:00pm EDT
Doors Open:
 6:45 PM EDT
Age:
 All Ages

Dream Big! | What Could We Do?

PROGRESS

MM Programs (Conducting, Composition & Performance) - Applications open 9/1 & NASM 10/1

BFA in Dance & Choreography for Musical Theatre - Applications open 9/1

Summer Programs (SPI, SMA & STC)

UPCOMING PROJECTS

MM Education - taskforce Fall 2025

BM in Composition additional tracks - Fall 2026

BA in Integrative Arts - Fall 2026

BS in Creative Industries - Fall 2026

BS in Sound Recording Technology - Fall 2027?

BM in Music Director for Musical Theatre and Opera

Performing Arts Scholar Program

Energize the Community - Fund our Future!

PROGRESS

March - Visit with Key Donor in CHI

May - MTD Q2 Alumni Newsletter

June - Alumni Weekend / Meet with Stakeholders

July - Visits with Key Donors in NYC

August - Proposals / Virtual Visits / Finalize Steve Brown Collection

September - Visit with Key Donors & Stakeholders

UPCOMING PROJECTS

Create an Alumni Advisory Board - Fall 2027

Pre-Show Alumni Engagement Opportunities (Fall 25 / Spring 26)

Proposal for Music to Lincoln Center - Fall 2026

MTD Q3 Newsletter

MTD Fireside Chat with Dean - September 2025

Admission Update

Jenny Henion - Associate Director

Lucy Ku - Coordinator (Whalen)

Talia Freidenberg - Coordinator (Dillingham)

Marketing Updates

Kitty Whalen - Marketing & Communications Manager

Academic Services Center (ASC)

Elizabeth Blicher

All MTD Students will need to receive their Registration Access Code (ASC) prior to registration.

Breakout Groups

How can we better support you?

Admin Support (Emma Rose) - Dean Suite

Marketing & Communications (Kitty) - Hockett Green Room

Budget (Mary) - Dean Suite

Admission (Jenny, Lucy and Talia) - Whalen 3302

Concerts & Production (Mia & Zachary) - Whalen 3304

External Relations (Steve) - Presser

Program Offerings (Gavin & Luis) - Beeler

12:15 Lunch in Dillingham Lobby

1:15 Advising Workshop in Hockett

(For new advisors and those wanting a refresher given the RAC requirement)

Advising Workshop - Demo

Preparation

Print out Advise Listing (Homer)
Suggested Course Sequencing (MTD Website / Student Resources)
Schedule (Canvas)

Appointment

Discuss Mid Term Grades

Review Progress

Degree Evaluation (Degree Works) | CONFIDENTIAL
List of All Missing Requirements \ Discuss Course Selection
Filing a Waiver Substitution (Workflow)
Finding RAC (Degree Works)

Discuss Goals

Advising Workshop - Demo

Level Undergraduate **Classification** Senior **Major** Stage Management (MTD) **Minor** Anthropology **School** School of Music Theatre Dance

Matriculation Term Fall 2022 **Majors/Advisors** Stage Management: Amanda Spooner|aspooner@ithaca.edu

Minors/Advisors Anthropology: Lisa Corewyn|lcorewyn@ithaca.edu **Placement Scores** Math Placement Assessment: 71, Math Placement Group 2: 20 **Holds** No

Graduation Date 17-MAY-2026 **Total Earned Credits** 123.5 **Academic Standing** Good Standing **Please Note** Fall 2025 RAC required. Please see your advisor.

Registration Access Code Fall 2025: 123456