ITHACA COLLEGE
EDTECHDAY 2026

Vendor Information Packet

Thursday, March 26, 2026

Registration Link:

For continuous updates visit: **www.ithaca.edu/edtechday**

Questions - Email edtechday@ithaca.edu

Welcome to the 32nd Annual Educational Technology Day at Ithaca College!

We're excited to invite you to join us for *Educational Technology Day 2026*, a long-standing regional event that brings together over 1,100 attendees from across upstate New York and beyond. Now in its 32nd year, the event has featured major vendors like Apple, Dell, Microsoft, HP, Kaltura, and many others.

While the event is rooted in higher education, it's open to all, including K-12 schools and local businesses. Attendees can explore cutting-edge technology, interact with leading vendors, attend hands-on demos, and learn how tech is transforming education and industry.

Event Details:
- **Date:** Thursday, March 26, 2026
- **Time:** 9:00 AM – 3:00 PM
- **Location:** Emerson Suites & Campus Center, Ithaca College

Highlights include:
- A **Vendor Technology Showcase** featuring the latest hardware and software.
- A **College Showcase** with faculty and staff sharing innovative uses of tech.
- **Over 40 seminars**, with topics like AI, 3D printing, AR/VR, esports, and more.
- A dedicated **Teaching & Learning with Technology Symposium**

This free event draws participants from over 150 organizations across higher ed, K-12, and the business sector.

For more information, please visit: www.ithaca.edu/edtechday
We hope you'll join us for what promises to be an exciting and inspiring day!

Sincerely,
David Weil
Senior Vice President, Strategic Services and Initiatives (HR - IT - Analytics – AI)
Ithaca College
cio@ithaca.edu

*Guests under 18 must be current IC students, part of a registered school group, or accompanied by a guardian.

2026 Vendor Information:

The vendor showcase will run from 9 am to 3 pm.
All booths must be staffed and maintained during the entire event.

How to Register	Vendor registration is via the online form at https://ithacaedu.formstack.com/forms/ed_tech_day_2025_registration
Vendor Deadlines:	Discount Ends: January 16, 2026 Registration Ends: February 9, 2026
Booth Pricing:	**Booth Options:**

Standard Booth: One (1) 6ft table (Multiples can be purchased and placed end to end). **There is no space behind or on the side of the table.	$900 Per Table – Discounted Pricing* $1,000 Per Table – Standard Pricing
12 x 12 Booth (Approx. 12-foot-wide by 12-foot-deep area. (4 available total)	$3,500 Per 12x12 Booth – Discounted Pricing* $4,000 Per 12 x 12 Booth – Standard Pricing

*Discount applies to registrations received by 5 PM ET, on Friday, January 16, 2026.

Non-For-Profit Vendors: Please contact edtechday@ithaca.edu for special pricing. (available as space permits)

Booth Space	2026 vendor layout has not been published; 2025 layout is on the last page of the packet for your reference. Space is allocated in "table" units, which consist of a 6' x 2.5' table with walking space in front. A free-standing "pop-up" or similar booth requires at least 2 standard booths placed end-to-end and must fit completely inside the space purchased. You are responsible for ensuring the space purchased is adequate.NO space is available behind or at the sides of the table. Each table includes a tablecloth and access to one outlet on a shared power circuit. You are contracting for an amount of space, not a specific location. While we will attempt to honor location requests, the specific placement within the showcase is at the sole discretion of Ithaca College. We cannot guarantee a specific booth location.

Wired Network Connection(s)	Guest Wi-Fi is available to vendors (free) to use with no Authentication. If a vendor has a need for a wired connection, please email edtechday@ithaca.edu before February 9th, 2026. There is an additional $500 fee for a wired connection. Wireless SSID will be provided day of event.

Advertising	Advertising within our event program: Pricing: - $300 - ¼ Page - Exactly 4.75" tall x 3.5" wide - $450 - Half-Page - Exactly 4.75" tall x 7.5" wide - $800 - Full-Page - Exactly 10" tall x 7.5" wide High-Quality PDF File of ad (No JPEGs) – Due, February 9th, 2026 Printed in Full Color

Seminars	Interested in Presenting at this year's Ed Tech Day? Register for a seminar spot during vendor registration and provide an overview of your desired presentation. If you are not a vendor, please reach out to edtechday@ithaca.edu to reserve a seminar spot. The awarding of seminar slots between 9-3pm during this event is competitive and is at the discretion of the Ithaca College Educational Technology Day Committee on the awards of the slots. Pricing: If selected, seminar slots are free to vendors who have a booth in their name in the vendor showcase. If a vendor does not have a booth, there is a $1,000 speaking fee per selected seminar. Criteria: We want a mix of sessions that will appeal to the show's diverse audience: students, faculty, IT and non-IT staff, local businesses, K-12 and Higher Ed. Deadlines: - Seminar Registration Ends: February 9th, 2026. - Final Presenter Bio and Abstract of Seminar Due February 13thth, 2026

Lunch	Through the registration process there are two ways to purchase meals. We will supply a voucher that day for you to claim your meal. There are options to purchase meals and drinks outside of the registration process. We will offer the following meals to be purchased through the registration process: Vendor Boxed Lunches: $15.00 Each - Turkey Sandwich Includes Sandwich, Water, Chip and Cookie

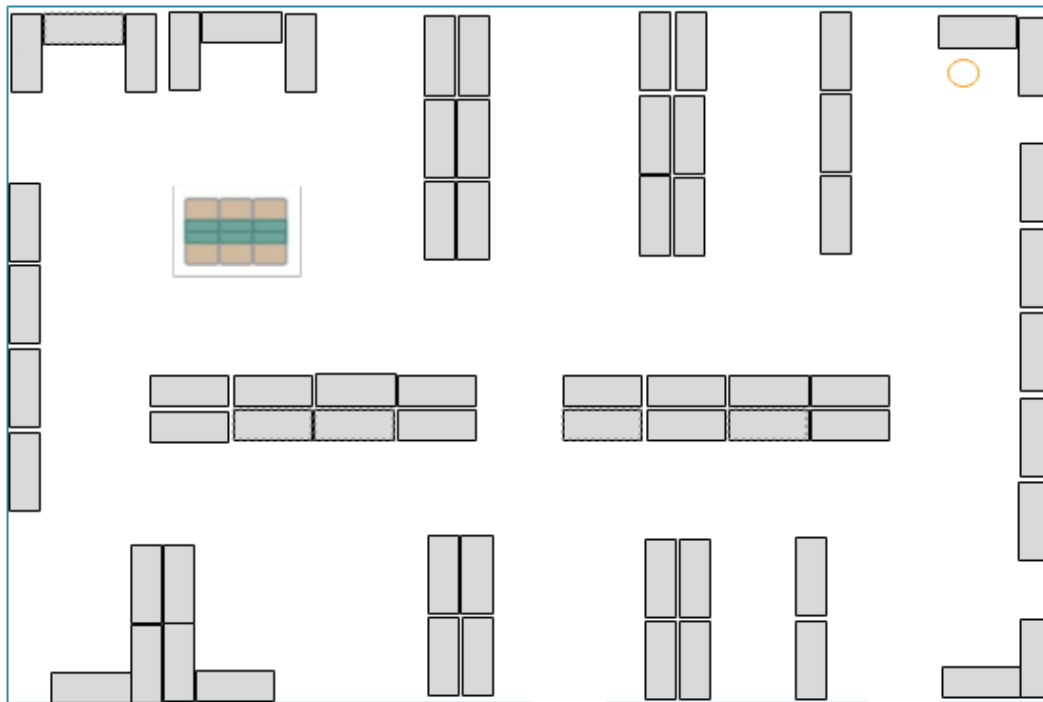|	- Vegetarian Wrap
	  Includes Sandwich, Water, Chip and Cookie
	
	- Italian Sandwich
	  Includes Sandwich, Water, Chip and Cookie
	
	- Grilled Chicken Caeser Salad
	  Includes Salad, Water, Chip and Cookie
	
	Ed Tech Day Concession Meal Ticket: $15.00
	
	- Pulled Pork Lunch
	  Includes Salt Potatoes, Cole Slaw, Cookie and Water
	
	- Soup and Salad Combo Meal
	  Includes Salad, Soup (Broccoli Cheddar), Chips, Cookie and Water
	
	Other:
	Campus Food Court, Ithaca Bakery, and Campus Center Cafe are all located throughout the Campus Center also for your use. You will need to order and purchase through the GrubHub App or the GrubHub kiosk at each location.
	
	Snack bar (convenient store) is located downstairs from the registration desk next to the bookstore for additional food or drink purchases.

Terms & Conditions	Damages or Loss of Property. Ithaca College, including its employees, agents, and affiliates, shall not be responsible for loss or damage to any property in storage, in transit to or from the campus and event building, while in any campus building, or for any loss of income as a result of any reduced sales due to such loss or damage. All vendor property will remain under the vendor's care, custody, and control while in storage, transit, or within the event building(s), even if temporarily outside the vendor's direct control or in college-controlled spaces. Indemnity. Each vendor must agree to indemnify and hold harmless Ithaca College from any and all liability, loss, damage or expense resulting from the vendor's negligence or other misconduct. The complete Vendor Registration form, including additional terms and conditions, online at: https://ithacaedu.formstack.com/forms/ed_tech_day_2025_registration
Payment Terms Full payment is due at the time of registration	Payment must be made via credit card. Vendor registration is not complete until your payment has been processed. Refunds will not be provided for cancellations after February 9, 2026. All fees will remain payable in full. Ithaca College reserves the right to reject or accept any Vendor Registration at its sole discretion. Ithaca College's Federal Tax ID Number is: 15-0532204.
Insurance	Vendors are encouraged to insure their exhibits, personal property, merchandise and display material against theft, fire, etc., at their own expense. Vendors are advised to contact their own insurance broker(s) to obtain all risk insurance covering exhibit property while absent from home premises for exhibit purposes, or a rider to the exhibitor's existing policy covering same.
UNDER 18 / Minors	Pursuant to Ithaca College policies, including the Protection of Minors Policy, a vendor participating in EdTech Day are not authorized or permitted to engage in one-one-one contact with an individual who is a minor (under 18) at any time while on college property.

2026 Vendor Logistics:

Show Time and Location	Date: Thursday, March 26th, 2026 Time: 9am – 3pm (Seminars and Vendor Showcase is open continuously from 9am-3pm) Location: Ithaca College, Campus Center.

Vendor Setup	Option 1:
	  - Wednesday, March 25th, 2026, from 4:00 PM to 8:00 PM
	  - Doors close at 8pm
	
	Option 2:
	  - Thursday, March 26th, 2026, from 7:00 AM – 8:30 AM (Doors open for public at 9:00 AM)
	
	Government Issued photo identification will be required for all personnel entering the show setup area prior to 9:00 am on 3/26/2026.
	
	Follow signs to the Campus Center and pull up in front of the building to unload. Staff will be there to assist you.
	
	All vehicles MUST be moved to designated parking areas once unloaded.
	
	Ithaca College cannot store large boxes/pallets/storage crates while the showcase is in session. Please return these items to your vehicles.

Personal Property	Ithaca College will assign members of its Student Auxiliary Safety Patrol to monitor the vendor showcase area overnight, which will remain locked outside of event hours. SASP members are not "security guards" and are not hired to protect vendors' personal property. Ithaca College, including its employees, agents, and affiliates, shall not be liable for lost or stolen personal property brought onto the premises by vendors.

What We Will Provide	Ithaca College will provide each vendor:
	  • 1 electrical outlet for each table
	  • Tablecloth(s) for table(s)
	  • Overnight monitoring of Vendor Showcase Room.
	  • Event Program
	  • Free- Shared Wi-Fi

Ithaca College Print Services Option	The Ithaca College Center for Print Production is available to provide a full suite of print services to Ed Tech Day vendors. With full-color handouts and brochures, vinyl banners, signage, stickers, and promotional items - even full size 3-D displays - vendors can save time and money by having their print items produced at IC and delivered to the event space. Interested vendors should contact Glen Harris at gharris5@ithaca.edu to discuss designs and details.
You (the Vendor) will need to Provide.	You will need to provide all necessary equipment, power cords and extension cords. Setup, breakdown and moving your own equipment (although some students may be available to give you a hand) is your responsibility. A minimum of one representative at the booth throughout the show (9 AM to 3 PM) is needed.
Shipping	If you wish, you can send flyers, booth parts, etc., to us in advance of your arrival and we will have them waiting for you at your booth on Wednesday evening.

Questions - Email edtechday@ithaca.edu

	Send items to: Ed Tech Day, Ithaca College/Warehouse Operations, Attn: David Westgate, 102 Farm Pond Road, Ithaca, NY 14850-7000. Important: **the vendor's name must appear prominently on all packages**. Please allow enough time so that your shipments arrive here no later than 10:00 AM on Tuesday, March 24th. Due to our central receiving procedures, shipments received later than that will NOT make it to the show floor on time. **You are responsible for arranging for the breakdown and removal of all material from the show floor and Ithaca College. We do not have room to store large pallets or boxes that items are shipped in. Removal from campus must be completed no later than 5:00 PM on Thursday, March 26th, the day of the show.** If you need to ship any items AFTER the event, you MUST have pre-printed shipping labels or bills of lading. You oversee packaging equipment for shipment; Ithaca College will NOT be responsible for providing supplies. All freight shipments will be picked up from IC warehouse beginning Friday, March 27th, 2026, during our normal warehouse hours (7:30 am-4:00 pm). Non-freight items will be picked up from Emerson Suites Thursday, March 26th, 2026, at 4:00 pm.
Questions	Visit our Ed Tech Day Website: www.ithaca.edu/edtechday/ or email your questions to edtechday@ithaca.edu.

Deadlines	• Friday, January 16, 2026
	    ○ Discounted Pricing Ends
	• Friday, February 6, 2026
	    ○ Vendor Ads Due
	• Monday, February 9, 2026
	    ○ Vendor Registration Ends
	    ○ Seminar Registration Ends
	• Friday, February 20, 2026
	    ○ Special Requests for tables and/or other special needs.
	• Friday, February 27, 2026
	    ○ Seminar Abstracts and Presenter Bios Due
	• Tuesday, March 24, 2026
	    ○ All Shipments from Vendors to be received on IC Campus

Disability Accommodations	To request accommodations please contact edtechday@ithaca.edu. Requests need to be made by March 6, 2026.

Colleges & University's

Adelphi University
Alfred State College
Bard College
Binghamton University
Bronx Community College
Broome Community College
Buffalo State
Canisius College
Cayuga Community College
Cazenovia College
Clarkson University
Colgate University
College of Saint Rose
Cornell University
Corning Community College
D'Youville College
Daemen University
Davis College
DeSales University
Eastman School of Music
Elmira College
Empire State College
Finger Lakes Community College
Fordham University
Genesee Community College
Hamilton College
Hartwick College
Harvard University
Hobart & William Smith College
Ithaca College
Keuka College
LeMoyne College
Mansfield University
Masonic Medical Research Institute
Mohawk Valley Community College
Monroe Community College
Nazareth College of Rochester
Nazareth University
New Hampshire College
Northeast College of Health Sciences
NY Chiropractic College
Onondaga Community College
Orange County Community College
RIT
SC Johnson College of Business
Siena College
St. Bonaventure University
St. John Fischer College
St. Lawrence University
SUNY Alfred
SUNY Binghamton
SUNY Brockport
SUNY Broome
SUNY Buffalo
SUNY Canton
SUNY Cobleskill
SUNY College of Environmental Science
SUNY Corning Community College
SUNY Cortland
SUNY Delhi
SUNY Empire
SUNY Fredonia
SUNY Geneseo
SUNY Morrisville
SUNY Oneonta
SUNY Onondaga
SUNY Oswego
SUNY Plattsburgh
SUNY Potsdam
SUNY Upstate Medical University
Syracuse University
Tompkins Cortland Community College
UConn School of Business
UNC Charlotte
Union College
University of Binghamton
University of Pennsylvania
Upstate Medical University
US Military Academy
Utica College
Vassar College
Villa Maria College
Wells College

K-12 Schools

Addison Central School
Andover Central School
Arkport Central School
Auburn Enlarged CSD
Baldwinsville CSD
Bath CSD
Bloomfield CSD
BOCES 2 - Monroe-Orleans
Broome-Delaware-Tioga BOCES
Candor CSD
Cayuga-Onondaga BOCES
Chenango Forks CSD
Cincinnatus CSD
Corning Painted Post Schools
Cortland CSD
Curtiss School
Dansville CSD
Depew Union Free School District
Dryden CSD
Dundee CSD
East Irondequoit CSD
Eastman School
Elizabeth Ann Clune Montessori School of Ithaca
Elmira CSD
Erie 2 BOCES
Fairport CSD
Fall Creek School
Fayetteville-Manlius School District
Franziska Racker Centers
Geneva CSD
George Junior Republic UFSD
Gilbertsville - Mount Upton Central School District
Greece CSD
Groton CSD
GST BOCES
Hammondsport CSD
Hancock CSD
Hannibal CSD
Herkimer CSD
Homer CSD
Hyde Park Central Schools
Ithaca CSD
Lafayette Intermediate School
Lansing CSD
Liverpool CSD
Madison Oneida BOCES
Marcus Whitman CSD
McGraw CSD
Middleburgh CSD
Monroe BOCES
Montessori School of Ithaca
Moravia CSD
Newark Valley CSD
Newfield CSD
OCM BOCES
Odessa-Montour CSD
Oneida City CSD
Orchard Park CSD
Oxford Academy and CSD
Painted Post CSD
Penfield CSD
Phelps - Clifton Springs School District
Pittsford CSD
Pulaski CSD
Red Creek CSD
Rochester City CSD
SCT BOCES
Seneca Falls CSD
Sidney CSD
Skaneateles CSD
South Seneca CSD
Southern Cayuga CSD
Spencer - Van Etten CSD
Stamford CSD
Steuben-Allegany BOCES
Syracuse City School District
Tri-Valley Central School
Trumansburg CSD
TST BOCES
Union Springs CSD
Waterloo CSD
Watertown CSD
Watkins Glen CSD
Wayne-Finger Lakes BOCES
Webster CSD
Whitney Point CSD

Businesses and Organizations

Able, Hale, and Black, Inc.
Access Computing
AdaSpace
Advion BioSciences
Alternatives Federal Credit Union
American Images and Central Services
American Museum of Natural History
Angelherat Designs
Arc of Chemung
Auburn Correctional Facility
Audrey Edelman, Assoc.
AVIXA
Behavioral Cybernetics LLC
Ben Mer OMC
Berkshire Free Library
Bob Dean, Inc.
Borg Warner
Boyce Thompson Institute
Bruce C. Clary Agency
C&T Enterprises
Cadimensions, Inc.
Canandaigua Medical Group
Candor EMS
Cayuga Correctional Facility
Cayuga Health
CBORD Group, Inc.
Central New York Regional Information Center
Century C-21 Wag
Challenge Industries
Chemung County Library District
CIC Systems
Claritas, Inc.
CNY RIC
 Computer Essentials Software
Concept Systems, Inc.
Constellation Brands Inc.
Constructive Change
Coopers Educational Center
Cornell Cooperative Extension
Cornell Finger Lakes Credit Union
Corning Area Public Library
Corning, Inc.
Cortland Community Reentry
Creative Printing
Crosswinds Church
Daemen College
Dataflow, LLC
DDS Companies
Deanco, Inc.
Delaware-Chenango-Madison-Otsego BOCES
DeWitt Historical Society
Digicomp Research Corporation
East Randolph Methodist Church
Eastern Copy Products
Eastern Lycanthropic
Eastman Kodak
ecoAPM
Edible Arrangements
Educational Cons. Services.
Educational Research Council
Egner and Assoc.
Elastic Search Software
Elmira Correctional Facility
Elmira Families for Education
Elmira Savings Bank
Ergotron, Inc.
Ether Design
Extron
FairPoint Communications
Finger Lakes Residential Center
Finger lakes Appraisal Co., Inc.
Finger lakes Technology Group
Five Points Correctional Facility
Fractual Designs
Francis Audio-Visual Services
Frontenac Designs
Gamin Ride
Gartner
Grammatech, Inc.
Greater Southern Tier BOCES
Groton Public Library
Guthrie Healthcare System
Harriet Tubman Residential Center
Hearing Loop Technologies
Hi-Speed
Holt Architects
HPM Tech Services
Hudson Valley Community College
Hunt Engineers, Architects and Surveyors
IMR Test Labs
InfoScreen, Inc.
Inntel Hospitality Management
Input Culture, Inc.
Intelligence in Thinking Consortium
Interactive Media Design
Internet Corp.
Intertek
Ithaca Fire Department
Ithaca Journal
Jon Reis Photography
 KeyBank
Kopernik Observatory & Science Center
LabCorp
Lehigh Carbon Community College
Long Insurance Agency
LOOK Systems, Inc.
Lourdes Hospital
LYM Landscape Research
Lyons Public Library
Madison County
Magic Journeys
Marvin Assoc. Inc.
McCarthy & Kai SMC
Medaille College
Mohawk Regional Information Center
Moscow Institute
Mr. EzPz
National Technical Institute for the Deaf
New York Medical College
New York State Department of Labor
New York State Office of Children and Family Services
New York State Taberg Residential Center
Newark Valley UMC
Nextel Partners, Inc.
NFS Comm
Niagara County Community College
Northern Onondaga Public Library at Cicero
Now You're Cooking
NYNEX
NYS Department of Corrections
NYS DOCCS
NYS ITS
NYS OCFS
NYSEG
NYSERNet
Paleontological Research Institute
Penfield Library
Photolink Imaging & Design
Phyton, Inc.
Pioneer Library System
Pioneer-Standard Electronics
Podunk x/c Ski
Public Communications, Inc.
R.A. DiPasquale & Associates
Red Jacket Education Center
RiSCO
Rochester Public Library
Schmitt Real Estate
Sciencenter
Seneca Laser Services
Seven Valleys New Tech Academy
SNAP Technologies, Inc.
Solutionz
South Central Regional Info Center
South Central Regional Library System
 Southern Tier Independence Center
Southern Tier Library System
Southern Tier Network
Southport Correctional Facility
SPEC Consulting
Starlane Farms
Substance Abuse Rehab Center
Sutton Associates
Taberg Residential Center
TCAT
Tempus Network LLC
The American Museum of Natural History
The Cortland Connection
The Culinary Institute of America
The Guthrie Clinic
The Printed Word
The Raymond Corporation
The Scheid
The Thomas Group
Thomas Associates
Thunderbird Atlatl
TidBITS Publishing Inc.
Tompkins County
Tompkins County Division of Purchasing
Tompkins County ITS
Tompkins County Public Library
Tompkins County Public Works
Tompkins County Workforce Development
Town of Ithaca
Town of Vestal
USDA ARS
Utica - Lucus Arrow Spaces
Van Sciver Bobbin Lace
Verkada
Webry Design and Studios
Willard Drug Treatment Campus
William George Agency
WRFI Ithaca Radio

8

Layout of Vendor Showcase in 2025

Adobe	Extron	Panasonic
AKIPS	Finger Lakes Area Robotics Education	Pathify
Arista Networks	First American Education Finance	Presentation Concepts Corporation
Atlona	Firstlight	QPK Design
Audio-Video Corporation	Fortinet	Rubrik
AVPro Global	Hacket Cyber	SoundTube Entertainment
B&H Photo, Video, Pro Audio	HDI-WCNY	Spectrum Industries, Inc.
Barco	HPE Aruba Networking	Symetrix
Boldyn Networks	Innovox Audio	Synergy IT Solutions
CALA	Ithaca Toy Company	Teq
Cardone Solomon & Associates	Juniper Networks	Toshiba Business Solutions
Cisco	LaptopsAnytime	UNYCC (Upstate New York College Collaboration)
Clear Touch	Liberty AV Solutions	Vancord
ComSource, Inc.	Meridian IT	Vandis, Inc.
CRIT	Newline	Varonis
Dell	Norstar Networks	ViewSonic
Digital Projection	Nureva	Vivitek Corporation
Electronic Business Products (EBP)	NYSERNet	WolfVision, Inc.
Epson America, Inc.	OptiSigns	XPLAIN
Extreme Networks	Palo Alto Networks	