

SYLVIA STORM

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EDUCATION

Ithaca College • School of Music, Theatre & Dance • Ithaca, NY
Bachelor of Science, Theatre Administration
GPA: 3.85

Anticipated May 2027

PROFESSIONAL EXPERIENCE

Theatre Administration Assistant August 2025 – present
Ithaca College • Ithaca, NY

- Oversee front of house operations for the Center for Theatre & Dance, including box office sales, concessions management, house management, and opening-night receptions
- Assist patrons with ticket purchases, resolve seating and ticketing discrepancies, and provide high-quality customer service
- Reconcile cash, credit, and debit transactions daily; troubleshoot any variances
- Collaborate with production teams across the 6 mainstage productions per academic year

Front of House Associate Summer 2025
Kitchen Theatre • Ithaca, NY

- Provided warm, attentive customer service to patrons before, during, and after performances, ensuring an inclusive and welcoming theatre environment
- Supported ticket scanning, will-call, and lobby flow to streamline audience entry
- Processed concession sales and maintained accurate cash handling

Marketing Intern Summer 2024
Hudson Valley Shakespeare • Garrison, NY

- Developed digital marketing content, including email newsletters, social media posts, and website updates to promote productions and special events
 - Increased social media engagement by 18% over the summer season by producing targeted reels, behind-the-scenes content, and audience-focused campaigns
 - Assisted with donor events, fundraising initiatives, and sponsor activation activities throughout the festival season
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LEADERSHIP EXPERIENCE

Treasurer, Ithaca College Performing Arts Collective • Ithaca, NY August 2026 – present
Leadership Scholar, Ithaca College • Ithaca, NY August 2023 – present