ITHACA COLLEGE

ED**TECH**DAY 2026
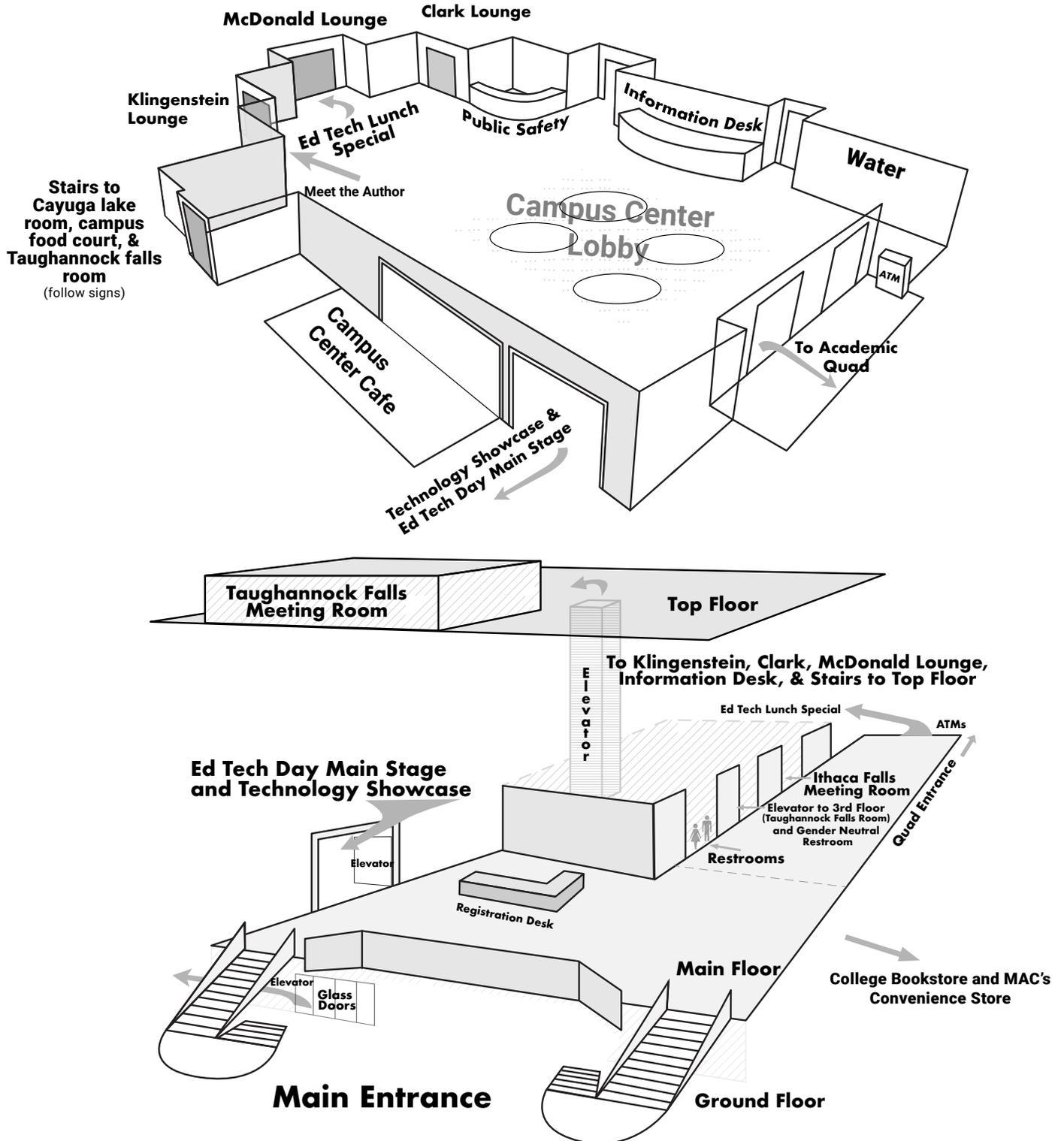
MARCH 26, 2026

ITHACA COLLEGE
Information Technology & Analytics

TIMES & TOPICS TABLE

Room	9:00-9:50 AM	10:00-10:50 AM	11:00-11:50 AM	12:00-12:50 PM	1:00-1:50 PM	2:00-2:50 PM
Emerson A (Main Floor)	Preparing Campuses in the Age of AI Disruption — **EAB** — Artificial Intelligence	Building AI Literacy with Intention, Ethics and Humanity — **Dr. Rachelle Dené Poth** — Artificial Intelligence	Beyond Experimentation: Thinking about AI's Next Chapter on Our Campuses — **David Weil** — Artificial Intelligence	Delivering a World-Class Customer Experience: Lessons From The Mouse — **Danny Snow** — Professional Development	Learning and Working with AI: Thinking Still Required — **Joan Monahan Watson, Ph. D** — Artificial Intelligence	Lower Access Barriers from the Back End to the End User — **Thomas Tobin** — Accessibility
Klingenstein Lounge (Main Floor)	When the Network Falls Silent: Building Cyber-Resilient Schools from the Data Up — **Dell Technologies** — Security	Invisible Infrastructure: How AI Expands Human Capacity — **Microsoft** — Artificial Intelligence	Supply Chain Attack — **FBI Albany** — Security	Empowering All Learners with Technology — **Apple Education** — Accessibility	AI in Higher Ed: The Student Perspective — **Ithaca College** — Artificial Intelligence	Higher Ed Technology: Perspectives from CIOs — **St. Bonaventure University, University of Buffalo, Dickinson College** — Professional Development
Ithaca Falls (Main Floor)	Crestron NVX - More than AV over IP — **Crestron** — Classroom Technology	Amazon Expectations vs. Campus Reality: Closing the Gap with Data-Driven Solutions — **Pathify & Ithaca College**	The Return to Paper: Rethinking Assessment Design in the Age of AI — **Crowdmark**	How am I Going to Pay for This Network? — **Extreme Networks**	Small Team, Big Impact: Agentic AI as a Development Accelerator and Problem-Solving Partner — **Ithaca College** — Artificial Intelligence	Liberty AV Classroom Solutions - "Simple to Complex — **Liberty AV** — Classroom Technology
Taughannock Falls Room (2nd Floor)	Bridging the Gap with Personalized AI & STEM Capable Note Taking — **Jamworks** — Artificial Intelligence	IFisher: Next Generation Learning Initiative — **St. John Fisher University** — Classroom Technology	Cognio and the Shift Toward Software-Based DSP in Higher Education — **Symetrix** — Classroom Technology	Creativity and Productivity: Unlocking the Power of AI in Education — **Adobe** — AI Track Box	Your Hardest Problems Aren't Technical: Leadership & The Human Skills Critical for IT Success — **MOR Associates** — Professional Development	AI-Native Networking: Powering Seamless, Secure Learning from Kindergarten to College — **HPE** — Artificial Intelligence
Cayuga Lake Room (Ground Floor)	Using AI to Assist Teachers of Students with Learning Differences — **Teq** — Artificial Intelligence	Building Capacity Across SUNY: Programs, Services, and Partnerships at the SUNY Center for Professional Development — **SUNY Center for Professional Development** — Professional Development	Elevate Sky®: Advancing Digital Workflows in Education — **Toshiba**	The Ghost Student Epidemic — **Fortinet** — Security	Funding Strategies for Technology Refresh Programs — **First American Education Finance**	

Teaching and Learning with Technology Symposium - Sponsored by: Finger Lakes Faculty Development Network (20 Minute Sessions)

Room	9:00-9:50 AM	10:00-10:50 AM	11:00-11:50 AM	12:00-12:50 PM	1:00-1:50 PM	2:00-2:50 PM
Clark Lounge (Main Floor)	Utilization of Social Media to Enhance Learning Outcomes — **Tim Reynolds**	Creating Meaningful AI-Informed Simulation Opportunities in Health Professions Education, Part 1: The Framework — **Pat McKeon, Carrie Royse, Rebecca Vincent, and Deb Wuest**	Cultivating GenAI literacy: A community of practice model for nursing education — **Toby Brown, Tara Serwetnyk, Joseph Gomulak-Cavicchio, Robin Stacy, and Nadine Taylor**	Centering the Student Experience in LMS Design: The Moodle Design Corps — **Sarah Cross and Robin Bridson**	Staying in the Work: Preserving Creativity in Human-AI Collaboration — **Nathan Pritts**	Teaching in the Age of AI: A Faculty Development Strategy to Build Confidence and AI Literacy — **Jenna Sadue and Cana Fuest**
Clark Lounge (cont.)	Teaching, Elev-AI-ted — **Peri Nelson-Sukert**	Creating Meaningful AI-Informed Simulation Opportunities in Health Professions Education, Part 2: Application in Nursing Practice Readiness — **Pat McKeon, Carrie Royse, Rebecca Vincent, and Deb Wuest**	Fostering student critical analysis, self-assessment, and reflection skills through AI — **Jie Zhang and Ann Giralico Pearlman**	Student-Centered AI Playgrounds as Laboratories for Teaching — **Andrew Smith and Sarah Cross**	Helping Students Become Critical and Ethical Users of Generative AI — **Colleen Countryman**	Integrating Multimodal Storyboarding to Develop Digital and Visual Literacy — **Maher Bahloul**
Tours (Departing from Registration Desk)	Each Tour is Limited - Pick up a ticket from ETD Information Desk to reserve your spot.	**10:00 AM** — Made in the Makerspace Friends 101 & 102	**11:00 AM** — Dolby Atmos Mixing Studio - School of Music, Whalen 4104 & Active Learning Environment - Physics Lab, CNS 206/208	**12:00 PM** — Real-Time Motion Capture, School of Park Communications, Studio A	**1:00 PM** — Inside the Esports Lounge Friends 110	

Ed Tech Day Themes
- Security
- Artificial Intelligence
- Classroom Technology
- Professional Development
- Accessibility

Educational Technology Day 2026 at Ithaca College - Page 1

ITHACA COLLEGE
EDTECHDAY 2026

McDonald Lounge

Clark Lounge

Klingenstein Lounge

Information Desk

Ed Tech Lunch Special

Public Safety

Water

Stairs to Cayuga lake room, campus food court, & Taughannock falls room
(follow signs)

Meet the Author

Campus Center Lobby

ATM

Campus Center Cafe

To Academic Quad

Technology Showcase & Ed Tech Day Main Stage

Taughannock Falls Meeting Room

Top Floor

Elevator

To Klingenstein, Clark, McDonald Lounge, Information Desk, & Stairs to Top Floor

Ed Tech Lunch Special

ATMs

Ed Tech Day Main Stage and Technology Showcase

Ithaca Falls Meeting Room

Elevator to 3rd Floor (Taughannock Falls Room) and Gender Neutral Restroom

Elevator

Restrooms

Quad Entrance

Registration Desk

Main Floor

College Bookstore and MAC's Convenience Store

Elevator

Glass Doors

Main Entrance

Ground Floor

ED TECH DAY COLLEGE TOURS

Tickets Required. All Tour Tickets and Departures will be from the ED TECH DAY information Desk

MADE IN THE MAKERSPACE | 10:00AM - 10:50AM

Take a tour of the Ithaca College Makerspace! It's a small but efficient space with 3D printers, a laser cutter, sewing machines and more open to IC students, staff and faculty 6 days a week. Learn about how the equipment is used and the impact it has on the campus community!

Location: Friends 101 and 102
Host name: Ash Bailot, Makerspace and Specialized Technology Lab Coordinator, Engagement and Client Technologies
Maximum: 17

DOLBY ATMOS MIXING STUDIO (MUSIC) | 11:00AM - 11:50AM

Listen to the Immersive music while receiving a spoken description of the teaching methodologies being employed within the space. Q+A encouraged!

Location: Whalen 4104
Host name: Brian Dozoretz, Recording Services Manager, Music
Maximum: 10

ACTIVE LEARNING ENVIRONMENT (PHYSICS) | 11:00AM - 11:50AM

Explore all that active learning techniques have to offer in our Performance-Based Physics Lab, developed through cutting edge research-based design in physics education. Assistant Professor of Physics Colleen Countryman will lead a tour of our student-centered space. The integrated classroom/lab environment is characterized by round tables, interactive whiteboards, projectors, and lab equipment — all strategically positioned to facilitate collaborative experimentation, problem-solving, and critical thinking. Participants in the tour will experience firsthand the transformative impact of active learning teaching methods and how these pedagogies can pair with classroom design to facilitate student engagement.

Location: Center for Natural Sciences 206/208
Host name: Colleen Countryman, Associate Professor, Physics and Astronomy
Maximum: 50

REAL-TIME MOTION CAPTURE (PARK) | 12:00PM - 12:50PM

AI offers a wide array of tools that empower creatives to produce and refine their work faster than ever before. Among these innovations is real-time motion capture, which allows an actor's movements to be instantly mapped onto a virtual character, giving the production team greater flexibility to adjust and perfect performances on the spot.

Location: Park School of Communications - Studio A
Host name: Nigel Martin, Director, Technical Operations, Technical Operations
Maximum: 20

## INSIDE THE ESPORTS LOUNGE | 1:00PM - 1:50PM

Take a tour of the brand new Ithaca College Esports Lounge! Opened in October 2024, the beautifully-designed room was built to support the Esports Team, tie in with broadcast production classes, and appeal to the general student body. Learn about the facility and how the campus community uses it

Location: Friends 110
Host name: Ash Bailot, Makerspace and Specialized Technology Lab Coordinator, Engagement and Client Technologies
Maximum: 25

SAVE THE DATE!

ED TECH DAY
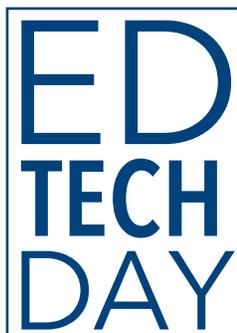
MARCH 18th
2027

UNLEASHING WISDOM AND INSPIRATION:
Meet Our Esteemed Featured Speakers

Abihilash Panthagani

As an Associate Director of Research on the IT and AI Strategy team at EAB, Abhi Panthagani leads best practice research studies designed to help technology leaders tackle their biggest strategic and operational problems. His areas of expertise include artificial intelligence, data governance, cybersecurity, and more. With a focus on emerging technology, Abhi is interested in exploring the intersection of technology and public policy. Prior to joining EAB, he conducted policy research and advocacy for governments in New York and Connecticut. He holds a Master of Public Policy and a Bachelor of Arts in Economics & Political Science from the University of Connecticut.

Dr. Rachelle Dene Poth

Dr. Rachelle Dené Poth is an edtech consultant, presenter, attorney, author, and teacher of Spanish and STEAM: Emerging Technology. Rachelle has a Juris Doctor degree from Duquesne University School of Law and a Doctorate in Instructional Technology. Rachelle specializes in Artificial Intelligence, AI and the Law, Cybersecurity, and STEM. She has over 8 years of experience teaching and presenting on AI in her classroom, as well as working with educators worldwide. Rachelle is an ISTE-certified educator and recipient of the ISTE Making IT Happen Award and several Presidential Awards for volunteer service to education. She is the author of ten books, including her most recent books include, "What the Tech? An Educator's Guide to AI, AR/VR, the Metaverse and More! and "How to Teach AI: Weaving Strategies and Activities Into Any Content Area." She is also a blogger and the host of the ThriveinE-DU podcast, ISTE's Learning Unleashed podcast, and The Lift by Amazon on BAM Radio Network.

David Weil

David serves as Senior Vice President for Strategic Services and Initiatives and Chief Information Officer at Ithaca College, where he leads a portfolio of key institutional services, including Information Technology, Analytics, Artificial Intelligence, and Human Resources.

He is an active voice in national conversations on artificial intelligence, leadership, digital transformation, and analytics, and regularly delivers keynotes, webinars, and conference presentations on these topics, with a focus on advancing the mission of higher education. His work has been featured in publications and programs sponsored by EDUCAUSE, Inside Higher Ed, The Chronicle of Higher Education, Campus Technology, Ed Tech Magazine, and eCampus News. Recognized as a thoughtful strategic leader, David is the 2024 recipient of the EDUCAUSE Leadership Award, EDUCAUSE's highest honor, and was elected to serve on the EDUCAUSE Board of Directors in 2025.

Danny Snow

Danny Snow is a distinguished customer service expert and dynamic keynote speaker with a rich legacy rooted in the Disney tradition of excellence. As a second-generation Disney cast member, Danny embodies the principles behind creating unforgettable, loyalty-building customer experiences. After earning his MBA, Danny joined the family company at Snow & Associates, Inc., where he has been instrumental in propelling the company from a startup to a globally recognized leader in customer service training and development. His strategic initiatives have led to partnerships with Fortune 500 companies, resulting in enhanced customer satisfaction and increased revenue streams. With over a decade of experience, Danny has collaborated with leaders across various industries, providing actionable insights that drive organizational success. His engaging presentations focus on customer service excellence, employee development, and transformative leadership, offering practical strategies that audiences can implement immediately.

Danny's commitment to delivering high-impact, entertaining presentations has earned him accolades from clients worldwide. His unique blend of industry expertise and engaging storytelling makes him a sought-after speaker for organizations aiming to elevate their customer experience and leadership practices.

Joan Monahan Watson, Ph.D.

Joan Monahan Watson, Ph.D., is an educator, author, and learning strategist whose work focuses on human-centered approaches to artificial intelligence in education. She serves as Director of Assessment and Strategy in the Department of Computer Science at Virginia Tech, where she leads evidence-based assessment and strategic planning to strengthen teaching, learning, curriculum, and the responsible integration of computing in academic and professional contexts.

She is the author of Learning with AI: The K–12 Teacher's Guide to a New Era of Human Learning, a practice-centered book that reframes AI literacy as a subset of human literacy in an AI-mediated world. Her work emphasizes AI as an assistant to human thinking—supporting learning, creativity, and judgment without surrendering human agency, ethics, or intellectual rigor. Drawing on experience across K–12 education, higher education, and professional learning environments, Dr. Watson helps educators and institutions design intentional, reflective approaches to learning in an age of AI.

Thomas J. Tobin

Thomas J. Tobin is an internationally recognized scholar, author, and speaker on technology-mediated education—especially copyright, evaluation of teaching practices, academic integrity, accessibility, and universal design for learning.
He holds an English literature master's and Ph.D., an information science master's, and certifications in project management (PMP), online teaching (MOT), Quality Matters (QM), accessibility (CPACC), and academic leadership (Penn State). He helped found the University of Wisconsin-Madison Center for Teaching, Learning, and Mentoring.

On Ed Tech Magazine's Influencers "Dean's List," honored with the Wagner Leadership Award in Distance Learning Administration, and one of Eduflow's global Top 100 Learning Influencers, Tom serves on the boards of Advances in Online Education, InSight: A Journal of Scholarly Teaching, the Online Journal of Distance Learning Administration, and the Oklahoma University Press Teaching, Engaging, and Thriving in Higher Ed series.

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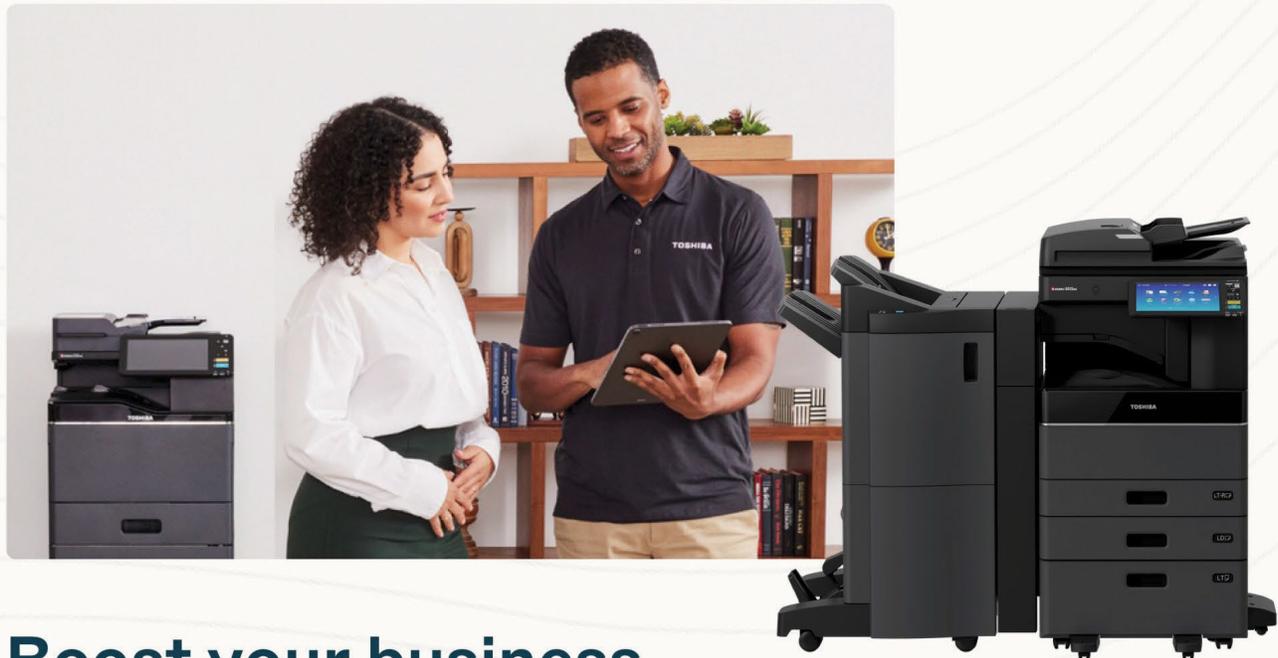
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MEET THE FEATURED AUTHORS

Don't miss the chance to connect with some of today's most influential voices in educational technology. Acclaimed authors and Ed Tech Day featured speakers Rachelle Dené Poth, Thomas J. Tobin, and Joan Monahan Watson will be present at our Meet the Author table in the Campus Center. This is a unique opportunity to engage with these thought leaders. Stop by to chat, ask questions, and have your books personally signed.

Each author will have books available for purchase

Dr. Rachelle Dené Poth

Rachelle Dené Poth has written multiple books, including What the Tech? An Educator's Guide to AI, AR/VR, the Metaverse and More, as well as How to Teach AI, and Things I Wish [...] Knew. Her contributions support educators as they integrate emerging technologies into their practice.

Thomas J. Tobin

Thomas J. Tobin is the author of several books, such as Going Alt-Ac: A Guide to Alternative Academic Careers, as well as Reach Everyone, Teach Everyone: Universal Design for Learning in Higher Education, and Evaluating Online Teaching: Implementing Best Practices. His expertise centers on expanding opportunities and accessibility in higher education.

Joan Monahan Watson, Ph.D.

Joan Monahan Watson is the author of Learning with AI: The K-12 Teacher's Guide to a New Era of Human Learning. Her work provides valuable insights for educators navigating the evolving landscape of artificial intelligence in classrooms.

Teaching & Learning with Technology Symposiums

Sponsored By The Finger Lakes Development Network

Clark Lounge (Main Floor)

UTILIZATION OF SOCIAL MEDIA TO ENHANCE LEARNING OUTCOMES | 9:00-9:20AM

Presenter: Tim Reynolds Assistant Professor, Ithaca College

Social media is an integral part of students' daily lives, with college-aged learners engaging with platforms multiple times per day and accumulating significant screen time. Rather than viewing this solely as a distraction, educators have an opportunity to leverage social media as an adjunct to traditional teaching. This presentation explores the use of social media as a tool to enhance student learning opportunities in higher education.

This presentation will highlight how short-form video content can increase student motivation, engagement, and curiosity while supporting multimodal learning. Social media-based "Extra Learning Opportunities" (ELOs) such as brief lectures and interactive quizzes, allow students to revisit challenging concepts, self-assess understanding, and engage with content asynchronously.

The presentation will include action steps for educators interested in adopting social media for instructional purposes, including planning purposeful content with sustainable, low-cost materials.

Ultimately, this session aims to reframe social media from a passive tool into an active educational strategy that complements traditional instruction and expands learning beyond the classroom.

TEACHING, ELEV-AI-TED | 9:30-9:50AM

Presenter: Peri Nelson-Sukert, Instructional Technology Education Specialist, CiTi BOCES

In 2026, artificial intelligence has moved beyond the "hype" phase to become a vital, reasoning partner in the classroom. At CiTi BOCES and throughout Oswego County, educators are leveraging AI not to replace the teacher, but to replace the administrative drudgery, allowing them to focus on the art of teaching. This presentation explores how staff are "elev-AI-ting" their curriculum through the intentional, teacher-facilitated use of Google Gemini and NotebookLM.

We will showcase real-world examples of creativity in action: from transforming literature into interactive "podcast-style" debates to building multimodal social stories and specialized study guides for adult education. Attendees will discover how to use Gems, customized AI experts, to act as "shoulder partners" for lesson expansion or to create interactive G-AI-mes that turn complex subjects into engaging lessons.

The session includes a deep-dive into Gemini and Gems and NotebookLM, and a peek into AI Studio.

Join us for an interactive experience using these tools and leave with practical strategies to guide AI as a collaborative tool for both teacher productivity and student success.

CREATING MEANINGFUL AI-INFORMED SIMULATION OPPORTUNITIES IN HEALTH PROFESSIONS EDUCATION, PART 1: THE FRAMEWORK | 10:00-10:20AM

Presenter: Pat McKeon, Carrie Royse, Rebecca Vincent, and Deb Wuest

Simulation is ever evolving in health professions education as a means of exposing students to both common and rare clinical situations. However, many programs face resource constraints that limit the integration of simulation into their clinical education, particularly around the design and development of meaningful experiences. Creating simulation experiences can be a daunting task, especially for faculty unfamiliar with instructional design for simulation. In this presentation, we introduce a synthesized framework for creating meaningful, resource-friendly simulations by integrating three complementary models: the EPICS framework (Expertise, Purpose, Interaction, Critique, Sharing) for prompt engineering in artificial intelligence (AI), the ADDIE instructional design model (Analysis, Design, Development, Implementation, Evaluation) for structuring the development process, and the International Nursing Association of Clinical Simulation and Learning (INACSL) Healthcare Simulation Standards of Best Practice™ for ensuring simulation quality. This synthesized approach enables clinical educators to leverage generative AI platforms to create customizable, standards-aligned simulations tailored to their specific educational needs. Our goal is to guide participants through this integrated framework so they can confidently design and implement AI-informed simulations that promote clinical reasoning, critical appraisal of information, and professional decision making.

Teaching & Learning with Technology Symposiums

Sponsored By The Finger Lakes Development Network

Clark Lounge (Main Floor)

CREATING MEANINGFUL AI-INFORMED SIMULATION OPPORTUNITIES IN HEALTH PROFESSIONS EDUCATION, PART 2: APPLICATION IN NURSING PRACTICE READINESS | 10:30-10:50AM

Presenter: Pat McKeon, Carrie Royse, Rebecca Vincent, and Deb Wuest

Building on the synthesized framework introduced in Part 1, this presentation demonstrates how the integrated EPICS–ADDIE–INACSL approach has been applied to develop AI-informed simulations for nursing staff at a large hospital. In clinical practice settings, ensuring staff readiness across critical competency areas—including interprofessional communication, onboarding and orientation, and critical incident response—demands simulation experiences that are both meaningful and efficient to develop. Using the synthesized framework, nursing educators designed targeted, low-fidelity simulations on a generative AI platform to address these practice readiness needs. This presentation walks participants through the design decisions, prompt-engineering strategies, and standards-alignment processes used to create these simulations. We share practical insights from early implementation, including how the framework helped nursing educators who were new to both simulation design and AI navigate the development process with confidence. The second half of the presentation is devoted to facilitated discussion in which participants are invited to share their own experiences with AI in simulation, explore barriers and facilitators to adopting this approach in their programs and institutions, and brainstorm potential applications tailored to their specific educational and clinical contexts. Our goal is to move beyond a single discipline's experience and foster cross-professional dialogue about how AI-informed simulation can be made accessible, standards-aligned, and adaptable across health professions education and practice settings.

CULTIVATING GENAI LITERACY: A COMMUNITY OF PRACTICE MODEL FOR NURSING EDUCATION | 11:00-11:20AM

Presenter: Toby Brown, Tara Serwetnyk, Joseph Comulak-Cavicchio, Robin Stacy, and Nadine Taylor, University of Rochester School of Nursing

As artificial intelligence (AI) transforms the landscape of healthcare and education, we take a proactive approach to faculty and staff development. This session will highlight the journey of a School of Nursing's AI Community of Practice (CoP) in fostering essential AI literacies among its educators and staff. We will share our model for a bi-weekly, survey- and community-driven training program, focusing on practical skills such as expert prompting, ethical & effective AI tool selection and delegation, and shifting the focus from detecting AI to redesigning assessments and developing robust assignment guidance for students. Our CoP leadership core curates these learning opportunities and makes comprehensive resources available through a dedicated LMS organization, ensuring real-time accessibility and ongoing support. We'll discuss the wins and lessons learned from fostering GenAI literacy, and provide attendees with a scalable model for building community-led AI initiatives in their own institutions.

FOSTERING STUDENT CRITICAL ANALYSIS, SELF-ASSESSMENT, AND REFLECTION SKILLS THROUGH AI | 11:30-11:50AM

Presenter: Jie Zhang, Professor, SUNY Brockport, and Ann Giralico Pearlman, Senior Instructional Designer Emeriti/Adjunct Faculty, SUNY Brockport

In an increasingly artificial intelligence (AI)-driven world, students must learn to communicate, interpret, critically analyze, and evaluate AI tools to navigate its impact on their study, future career, personal lives, and broader society as a whole. In this presentation, we will showcase how AI tools can support the development of students' critical analysis skills. We will also share experiences integrating AI into assignments that help enhance student self-assessment and reflection skills through AI-powered feedback, aiming to provide students and faculty opportunities to interact and communicate. In addition, we will discuss an adaptable theory-to-practice model to tackle the pedagogical and technological issues encountered with integrating AI into college level courses.

The purpose of this presentation is to share practical strategies for leveraging AI to enhance student learning. The first example illustrates how students improved homework and deepened learning through constructive feedback provided by AI, self-evaluation, and guided reflection. The second example showcases a collaborative student assignment in which AI was used to create cross-cultural images for advertising campaigns. Students try numerous iterations of interaction with AI and collectively review images created to recognize biases, and assess the societal implications of AI deployment.

Teaching & Learning with Technology Symposiums

Sponsored By The Finger Lakes Development Network

Clark Lounge (Main Floor)

CENTERING THE STUDENT EXPERIENCES IN LMS DESIGN: THE MOODLE DESIGN CORPS | 12:00-12:20PM

Presenter: Sarah Cross, Instructional Designer, Colgate University, Robin Bridson, Instructional Designer, Colgate university

Institutions increasingly recognize the importance of inclusive, accessible LMS design, yet faculty often lack direct insight into how students actually experience course sites. The Moodle Design Corps addresses this gap by centering the student voice in LMS design support—without shifting design responsibility onto students or undermining faculty autonomy.

This session introduces a student-informed model that pairs structured student walkthroughs of Moodle course sites with instructional design consultation. Trained student reviewers surface experience-based insights about navigation, clarity, and accessibility, highlighting where students feel supported, where they hesitate, and how they interpret course organization. Instructional designers then translate these insights into optional, actionable design strategies through collaborative consultations. Attendees will learn how this two-part approach balances authentic student perspective with instructional design expertise, creating a formative, scalable, and faculty-friendly support model. The session will share practical lessons from piloting the Design Corps, including how to recruit and prepare students, frame feedback constructively, address faculty concerns, and share small steps for enhanced LMS usage. Participants will leave with a transferable framework for engaging students as partners in LMS design.

STUDENT-CENTERED AI PLAYGROUNDS AS LABORATORIES FOR TEACHING | 12:30 - 12:50 PM

Presenter: Andrew Smith, Instructional Designer for Innovatiove Media Colgate University, Sarah Cross,

Instructional Designer for Learning Platforms and Universal Design, Colgate University

GenAI Jam Sessions are student-centered, co-curricular spaces that function as low-stakes laboratories for observing how learners actually engage with AI—insights that can meaningfully inform classroom teaching. Designed primarily for students, these sessions invite participants into short, playful, and lightly structured experiments with generative AI, emphasizing exploration over mastery and curiosity over polished outcomes.

In this session, we present GenAI Jam Sessions as intentional pedagogical testbeds: environments where the absence of grades, formal assessment, and rigid instructions allows authentic student behaviors to surface. Drawing on patterns observed across multiple sessions, we highlight how students approach prompting, negotiate uncertainty, interpret AI output, and push tools toward creative or unexpected ends when given minimal direction. These behaviors—often obscured in traditional coursework—offer valuable signals for instructors thinking about assignment design, scaffolding, and the role of AI in learning.

Rather than focusing on specific tools or technical workflows, this session emphasizes what faculty, instructional staff, and educational developers can learn from student-led AI play. We discuss how insights from these co-curricular spaces can translate into teaching decisions, where translation breaks down, and why maintaining low-stakes environments is particularly productive when working with emerging technologies. Participants will leave with a clearer understanding of how student-centered AI playgrounds can complement formal instruction, serve as informal research-and-development spaces for teaching with AI, and support more reflective, intentional integration of generative technologies into higher education.

STAYING IN THE WORK: PRESERVING CREATIVITY IN HUMAN-AI COLLABORATION | 1:00-1:20PM

Presenter: Nathan Pritts, Chair, First-Year Writing/Principal Strategist, AI, University of Arizona Global Campus

Will AI replace human creativity, or can it become something more unexpected—a pressure that clarifies rather than diminishes creative judgment? This session explores how educators can guide students to work with AI as a creative partner while maintaining human agency, intention, and voice at the center of the process.

Drawing on historical parallels—particularly William Blake's intervention with printing press technology—the presentation reframes anxieties about AI in education by showing that concerns about technology overwhelming craft and individuality are not new. Blake used the press but refused to let its reproducible output stand alone; he painted over prints, reworked them, and insisted that creativity remain an active human process. This historical lens offers students and faculty a way to understand their own relationship with generative AI: not as replacement for human work, but as a starting point that demands intervention.

The session shares practical approaches for teaching students to recognize when AI output requires revision, how to maintain their own voice and judgment throughout the creative process, and why staying in relationship with their work matters more than speed or polish. Participants will explore how reflective prompts, iterative exercises, and explicit discussions of creative decision-making can help students across disciplines resist treating AI-generated content as finished, instead developing practices that keep human creativity central.

Teaching & Learning with Technology Symposiums
Sponsored By The Finger Lakes Development Network
Clark Lounge (Main Floor)

HELPING STUDENTS BECOME CRITICAL AND ETHICAL USER OF GENERATIVE AI | 1:30-1:50PM

Presenter: Colleen Countryman, Associate Professor, Ithaca College

Generative AI is rapidly reshaping how students approach creative, analytical, and technical work, yet many instructors are still determining how to integrate these tools in thoughtful, pedagogically-grounded ways. In this session, I will share strategies that leverage the capabilities of generative AI as a pathway to new forms of learning. These approaches use AI to open opportunities that wouldn't be available otherwise within the constraints of time and prior experience.

In one such case study, we'll explore an AI-infused unit on songwriting in a Physics of Music course. Designed for students with little prior experience in music composition, the unit lowers barriers to the songwriting process and allows an opportunity for students to discuss how AI works and the ethics around AI-assisted work. We'll discuss the activities that opened new creative paths for students while aiming to cultivate ethical uses of AI.

I will also share other assignments which involve the critical evaluation of AI-generated artifacts. In one class activity, we'll discuss how to incorporate a critical evaluation of AI-generated solutions into classroom conversations. In another, students in upper-level research settings engage in "vibe coding" projects, using AI-assisted coding practices to lower technical programmatic barriers so they can focus more deeply on physical modeling and instructional design practices.

Survey data and classroom observations suggest that structured exposure to generative AI paired with ethical framing and reflective practice can provide new learning opportunities while strengthening students' disciplinary understanding and cultivating responsible AI tool use. Participants will leave with adaptable strategies for integrating generative AI across disciplines, including methods for scaffolding evaluation skills, facilitating ethical debate, and designing assignments that emphasize creativity, rigor, and student agency.

This work was made possible through the support of an Ithaca College AI Mini-Grant.

TEACHING IN THE AGE OF AI: A FACULTY DEVELOPMENT STRATEGY TO BUILD CONFIDENCE AND AI LITERACY | 2:00 - 2:20 PM

Presenter: Jenna Sadue, Assistant Director, Rochester Institute of Technology, Cana Fuest, A Instructional Designer, Rochester Institute of Technology

As artificial intelligence continues to shape the higher education landscape, faculty need more than awareness of AI tools. They need AI literacy that is grounded in sound pedagogy, ethics, and institutional priorities. AI Essentials for Educators is a six-week professional development course designed at the Rochester Institute of Technology to help faculty build confidence and competence in teaching and learning with AI. The course is modeled after the EDUCAUSE Faculty AI Literacy in Teaching and Learning Framework and focuses on four key competencies: technical understanding, evaluative skills, practical application, and ethical considerations.

In this session, we will share how the course was designed, including the reasoning behind its structure and the value of aligning with the EDUCAUSE framework. We will discuss lessons learned from implementation, strategies for engaging faculty across disciplines, and examples of how reflective practice supported both confidence and curiosity around AI. Attendees will leave with some ideas for creating their own AI literacy initiatives at their campuses within faculty development contexts.

### INTEGRATING MULTIMODEL STORYBOARDING TO DEVELOP DIGITAL AND VISUAL LITERACY | 2:30 - 2:50PM

Presenter: Maher Bahloul, Adjunct Assistant Professor, Tompkins Cortland Community College

This workshop explores the design and outcomes of a dynamic learning experience where storyboarding bridges traditional art with digital technology. This activity mandates that participants blend foundational sketching and coloring with contemporary AI and digital production tools (e.g., via iPads and cameras) in a sequential, scaffolded process. This session will showcase how this practical, multi-stage workflow—including individual and collaborative writing, visual composition, and digital refinement—cultivates a comprehensive and engaging learning experience. We will analyze student-generated short productions to discuss the pedagogical efficacy of integrating low-stakes analog creativity with high-tech digital application.

BINGO CARD!

Pick up a Card at the Ed Tech Day Information Desk
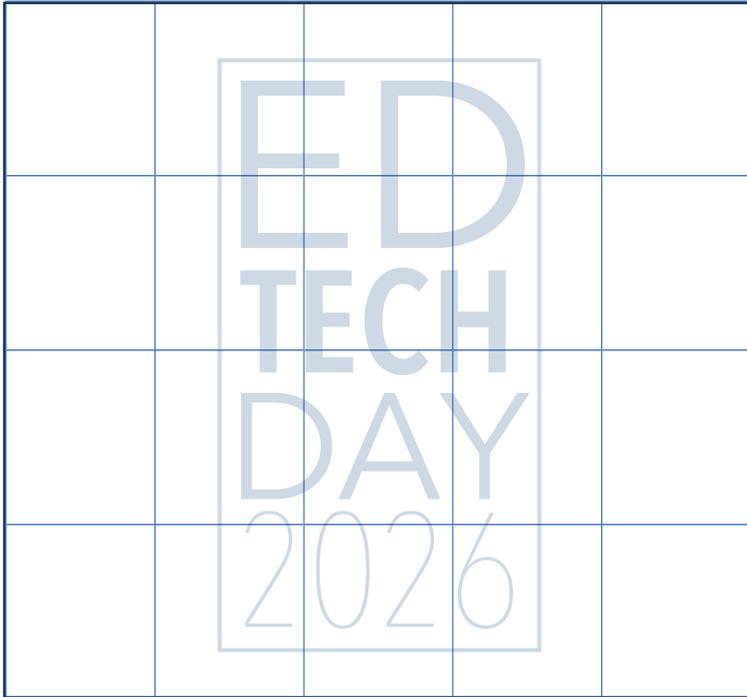
Visit the vendor showcase, explore and get 5 stamps earn **ONE** entry to the raffle. **15** stamps earn **2 ENTRIES** and **20** stamps earn **3 ENTRIES**. Visit the VENDOR Registration table to receive your raffle tickets to be entered into the drawing for a DELL PRO THUNDERBOLT 4 SMART DOCK (SD25TB4)

ARE YOU HUNGRY?

Ed Tech Day Concession Meal Ticket Located in Campus Center Lobby
$15.00 (Credit or Cash)

- Pulled Pork Lunch
  Includes Salt Potatoes, Cole Slaw, Cookie, and Water
- Soup and Salad Combo Meal
  Includes Salad, Soup (Broccoli Cheddar), Chips, Cookie, and Water

---

Scan this **QR Code** for additional food options and locations
(You may want to put in an order ahead of time using GrubHub!)

Other Options:

Snack bar (convenient store) is located downstairs from the registration desk next to the bookstore for additional food or drink purchases.

How to order through GrubHub App

- Download **GrubHub app** and **create/sign in** to your account.
- Select **Account**, then **Campus Dining**.
- Type or Scroll to find **Ithaca College**. **Select Ithaca College**.
- If you're a student, select your Estimated Graduation Date. If you're a graduate student, faculty/staff, or a guest, select the respective option.
- Return to campus restaurants to view options.

DELLTechnologies

Grand Prizes

Visit the **Dell Vendor Showcase Booth** between 9AM and 3PM on Ed Tech Day and Register to Win!

- Dell Pro Plus Earbuds

- 34" curve monitor

- Dell Pro 24 Plus QHD USB-C Hub Monitor - P2425DE

- Pro 14 Premium Laptop

- Dell UltraSharp Webcam - WB7022 - 4K UHD

- Dell Pro Plus Wireless ANC Headset - WL5024

- Dell Pro Plus Keyboard and Mouse - KM7321W - US English

- Dell Pro 14 - 16 Premium EcoLoop Backpack - CP7625

- Dell Bluetooth® Travel Mouse (Black) - MS700

- Dell Pro 7-in-1 USB-C Travel Hub - DA310

*Details: Drawing open to Ed Tech Day 2026 attendees. Must be at least 18 years old to enter. Must submit entry in person at the Dell drawing booth between 9AM and 13PM on Ed Tech Day (March 26th, 2026). Limit to one entry per person (multiple entries will disqulify you from the drawing). No purchases required to enter. Taxes or other expenses are the responsibility of the Winner. Ithaca College IT employees (including student employees, and immediate family members) and Ed Tech Day Vendors are not eligible. The drawing will be held at 3PM on March 26th.

Winner will be notified by phone. The winner is responsible for pickingup their prize in person at the Information Technology office the week of March 30th.

Preparing Campuses in the Age of AI Disruption

LOCATION: Main Stage - Emerson Suites (Main Floor)

This presentation explores 1) how AI is reshaping the higher education landscape and the labor market graduates are entering into and 2) outlines emerging IT operating models that higher ed institutions are employing to move beyond AI experiments and into scalable, enterprise AI capabilities.

ABHILASH PANTHAGANI
EAB

SEMINARS

Bridging the Gap with Personalized AI & STEM Capable Note Taking

LOCATION: Taughannock Falls Rooms (2nd Floor)
PRESENTER: Jennifer Sponer, Jamworks

Jamworks uses AI in a responsible way to improve access to learning and provide personalized note taking support that is fully capable of handling even the most complex STEM classes! Because every student learns differently, Jamworks provides a variety of different ways to support note taking and learning. We will outline how the platform can be configured to provide just the right level of support to individual students. From personalized suggestions to improve students' own typed or handwritten notes, to full professional grade provided notes and audio chapters, Jamworks is a flexible learning platform built with accessibility and personalization in mind.

Jamworks supports disabled students to record lectures, attach slides, take notes and mark highlights. It works online and offline, fully supports STEM and provides personalized note improvement suggestions — students even get their very own personal tutor to explain difficult concepts and create interactive quizzes.

Crestron NVX - More than AV over IP

LOCATION: Ithaca Falls (Main Floor)
PRESENTER: Matthew Malone, Crestron

Discover how Crestron is more than AV over IP with a deep dive into our Higher Education solutions.

When the Network Falls Silent: Building Cyber-Resilient Schools from the Data Up

LOCATION: Klingenstein Lounge (Main Floor)
PRESENTER: Bobby Flanagan, Dell

Ransomware and cyberattacks on schools and universities are no longer "if," but "when." When systems go dark, the impact is immediate: canceled classes, frozen payroll, delayed research, and shaken community trust. This session explores how K-12 districts and higher education institutions can build true cyber resilience by starting with the most critical asset they own—their data. We'll walk through how modern data protection—immutable backups, logically and physically isolated cyber vaults, and orchestrated recovery—keeps learning and operations running, even on your worst day.

AI for Strategic Leadership: Guiding Teachers for AI Use in Lesson Plan Design

LOCATION: Cayuga Lake Mtg. Room (Ground Floor)
PRESENTER: Matthew Thaxter, TEQ

Building upon the foundation of administrative efficiency, this session pivots toward instructional leadership. As an administrator your role has evolved from a primary AI user to a mentor and policy-setter. We will provide the framework necessary to guide faculty in leveraging AI for high-impact, differentiated instruction, ensuring that innovation always upholds academic integrity and pedagogical rigor.

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Building AI Literacy with Intention, Ethics, and Humanity

LOCATION: Main Stage - Emerson Suites (Main Floor)

When AI first entered our classrooms, educators worried about cheating, plagiarism, and whether it belonged in schools at all. Now, that conversation has shifted. AI is becoming part of everyday learning, and educators are asking more intentional questions: How does AI support learning goals? When does it enhance thinking, and when does it replace it? How do we keep students and ourselves safe? This session explores how AI in education has moved from fear and avoidance to purposeful, responsible integration. Participants will discuss key considerations, including data privacy, ethical use, age-appropriate access, transparency over surveillance, and the importance of building skills rather than replacing learning opportunities. The session also highlights why AI literacy must include human skills such as judgment, empathy, reflection, and discernment, as well as focusing on digital citizenship and digital wellness.

DR. RACHELLE DENÉ POTH

SEMINARS

Amazon Expectations vs. Campus Reality: Closing the Gap with Data-Driven Solutions

LOCATION: Ithaca Falls (Main Floor)

PRESENTERS: Allison Dean, Account Executive, Pathify &
Casey Kendall, Deputy Chief Information Officer and Associate Vice President for Applications & Infrastructure

Today's students expect Netflix-level personalization and Amazon-style convenience — seamless, customized and mobile-first. But, more than half say their institution's digital experience doesn't measure up. This gap isn't just frustrating; it's costly. Pathify's 2025 Student Digital Experience Survey reveals that 47% have missed critical deadlines due to fragmented systems and 32% would reconsider their college choice based solely on digital experience. This session presents eye-opening data on the widening "experience gap" between student expectations and institutional reality, then explores how institutions are addressing this challenge through Campus Experience Platforms (CXPs).

Ithaca College will share its student-first approach to addressing the experience gap by prioritizing data visibility, particularly for first-year students. Ithaca focused on bringing key student-facing data—previously spread across multiple systems—into a single, more understandable view that helps students orient themselves and understand what requires attention. In this model, Pathify functions as a dashboard and set of "driving instruments," providing clarity without replacing underlying systems.

The session will also discuss how Campus Experience Platforms can support this phased approach of improving transparency for students, reducing cognitive load, and establishing a foundation that institutions can build on as governance, readiness, and platform capabilities evolve. Attendees will leave with practical guidance on scoping responsibly, aligning technology use to platform maturity, and improving the student experience through clearer, data-informed design.

Invisible Infrastructure: How AI Expands Human Capacity

LOCATION: Klingenstein Lounge (Main Floor)

PRESENTER: Josh Reynolds, Microsoft

AI is reshaping education by giving people back the time and attention needed for work that requires human judgment. This session presents a responsible framework for adoption built around three principles: delegate routine tasks to agents, triage the work that requires a human handoff, and permeate AI across the institution so it becomes invisible infrastructure. Through real examples, Josh will show how institutions can move from pilots to outcome driven impact in student support, instructional effectiveness, and operational efficiency. Attendees will leave with a clear, practical lens for prioritizing use cases and aligning AI strategy to meaningful institutional outcomes.

iFisher: Next Generation Learning Initiative

LOCATION: Taughannock Falls Room (2nd Floor)

PRESENTER: Chris Plantone, St.John Fisher University

This session will share the story of St. John Fisher University and how a 1:1 Apple iPad program sparked a transformative shift in teaching and learning. The presentation traces the evolution of the iFisher Initiative—from its visionary beginnings to its full-scale implementation—highlighting the innovative strategies that have reshaped educational practice across campus. Participants will explore the cutting-edge technologies, pedagogical advancements, and collaborative efforts driving our success, and discover how the initiative continues to enrich the classroom experience, foster faculty innovation, and prepare students for the demands of the future.

Building Capacity Across SUNY: Programs, Services, and Partnerships at the SUNY Center for Professional Development

LOCATION: Cayuga Lake Mtg. Room (Ground Floor)

PRESENTER: Lisa Raposo, Executive Director, & Jennifer Snyder. Student Learning and Support Program Manager, & Kris Lynch, Technical Program Manager

How does a system as large and diverse as SUNY support continuous learning, leadership growth, and institutional innovation? This session introduces the SUNY Center for Professional Development (CPD) and the role it plays in advancing professional learning across SUNY.

Attendees will gain an overview of CPD's programs, services, and strategic initiatives, including professional learning opportunities for faculty and staff, leadership and organizational development, and system wide collaborations that support SUNY priorities. The session will explore how CPD partners with campuses, responds to emerging needs, and helps translate system goals into meaningful learning experiences that strengthen people, programs, and institutions.

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Beyond Experimentation:

Thinking About AI's Next Chapter on Our Campuses

LOCATION: Main Stage - Emerson Suites (Main Floor)

Over the past few years, higher education has moved from curiosity and experimentation with AI to early impact. As we look ahead, how do we build on this momentum toward more intentional, values-aligned uses that support the full student experience? We will look at examples such as moving beyond point solutions toward a more longitudinal view of the student journey, clarifying how we think about value and impact, and making more intentional choices about where to invest limited time, attention, and resources.

This session examines key considerations shaping the next chapter of AI on our campuses, drawing on lessons from recent exploration and helping to frame strategies and direction for the work ahead.

DAVID WEIL
Senior Vice President, Strategic Services and Initiatives (HR - IT - Analytics - AI)

SEMINARS

Supply Chain Attacks

LOCATION: Klingenstein Lounge (Main Floor)
PRESENTERS: FBI - Albany

Supply chain attacks are cybe r attacks that target elements of a supply chain in order to breach an organization's network. To infiltrate a victim network, malicious cyber actors commonly use less secure vectors as stepping stones. Products distributed by third-party software vendors may be utilized to deliver malicious software, exploiting trusted relationships between vendors and users. This presentation will provide an overview of supply chain attacks, describe a handful of significant examples, and review practices for protecting against cyber attacks including supply chain attacks.

Cognio and the Shift Toward Software-Based DSP in Higher Education

LOCATION: Taughannock Falls Room (2nd Floor)
PRESENTERS: Jason DiCampello, Symetrix

As universities modernize classrooms and collaboration spaces, many are reconsidering the limitations of traditional fixed-architecture hardware DSP. Cognio represents a new generation of DSP design one where advanced software processing provides greater flexibility, faster configuration, and a more unified user experience, while still operating on dedicated Cognio hardware today. This approach gives higher-education AV teams the benefits of software-based DSP such as rapid updates, scalable processing, and easier adaptation to diverse room types. For campuses seeking to streamline AV support, improve consistency across learning spaces, and prepare for long-term digital transformation, Cognio offers a practical and future-ready path away from traditional hardware-bound DSP workflows.

The Return to Paper: Rethinking Assessment Design in the Age of AI

LOCATION: Ithaca Falls (Main Floor)
PRESENTERS: Daniel Jones, Crowdmark

As generative AI tools rapidly reshape how students complete coursework, institutions are reconsidering long-standing assumptions about digital assessment. Across disciplines, instructors are reintroducing paper-based, in-class assessments, not as a step backward, but as a strategic response to concerns around academic integrity, authenticity, and student learning. This session explores why the pendulum is swinging back toward paper and what that shift reveals about assessment design.

This seminar will examine: The integrity challenges introduced by AI-assisted work; Why controlled, in-person assessment environments are regaining relevance; How paper-based exams can be modernized to preserve efficiency and feedback quality, including digital grading workflows that streamline scanning, collaboration, and analytics; Design principles that protect rigor without increasing instructor workload

Participants will leave with a practical framework for deciding when paper-based assessment makes pedagogical sense and how to implement it effectively in large, small, in-person, or hybrid courses using modern grading tools to maintain speed, consistency, and rich feedback.

Elevate Sky®: Advancing Digital Workflows in Education

LOCATION: Cayuga Lake Mtg. Room (Ground Floor)
PRESENTER: Russ Seager, Toshiba

Toshiba's Elevate Sky® for Education delivers a modern, cloudfirst approach to managing learning and administrative workflows. By shifting key systems and services to the cloud, schools and universities can reduce IT burden, improve system uptime, and give students and staff easier, more secure access to information.
The platform integrates print, document management, service support, and expert guidance into one cloud-driven ecosystem that helps institutions operate more efficiently and collaborate more effectively.

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Delivering a World-Class Customer Experience:
Lessons From The Mouse

LOCATION: Main Stage - Emerson Suites (Main Floor)

In a world overflowing with options, standing out requires more than just good products or services. It demands an exceptional customer experience that builds loyalty and drives results.

Customers today value what sets you apart; what you can deliver that others won't or can't. Creating that unique value is how you win hearts and retain business.

Drawing from his Disney heritage and extensive experience in the family business, Danny Snow offers a fresh perspective on delivering service excellence.

This program equips leaders and teams with actionable strategies to elevate every interaction, turning ordinary customer moments into extraordinary loyalty-building experiences.
Participants will learn:

- Insights into shifting employees from a task-oriented mindset to an experience-focused approach.
- Tools to ensure your "backstage" operations enhance and never disrupt your "onstage" customer experience.
- Practical techniques to consistently exceed customer expectations and leave lasting impressions.
- A customer-centric process for designing systems and workflows that anticipate and meet customer needs.

Danny Snow
Snow Associates

SEMINARS

Creativity and Productivity: Unlocking the Power of AI in Education

LOCATION: Taughannock Falls Room (2nd Floor)
PRESENTERS: Adobe

Explore the transformative potential of AI in education with Adobe's cutting-edge tools. This session will provide an in-depth look at how Adobe Express and Acrobat Studio empower educators, students, and administrators to enhance creativity and productivity in their workflows.

How am I going to Pay for This Network?

LOCATION: Ithaca Falls (Main Floor)
PRESENTERS: Scott Kephart, Extreme Networks

This session explores the transformative advantages of leveraging Extreme Capital Solutions (ECS) and the Extreme Grant Services program to fund technology and infrastructure projects across all types of educational institutions. Attendees will learn how ECS offers flexible, innovative financing options designed to meet the diverse needs of schools, districts, colleges, and universities—empowering them to advance critical initiatives without overextending their budgets. In addition, the Extreme Grant Services program provides expert guidance to help institutions identify, pursue, and secure eligible grant funding, ensuring they maximize available resources. Together, these programs create a powerful pathway for institutions looking to modernize their networks, enhance learning environments, and accelerate longterm strategic initiatives.

Empowering All Learners with Technology

LOCATION: Klingenstein Lounge (Main Floor)
PRESENTER: Apple Education

Given the range of learning styles of college students today, they need the right technology and resources to personalize learning on their terms. Apple builds accessibility features into every product, so everyone can use them in ways that work best for them. Join us for an interactive learning session to learn about built-in accessibility features on iPhone and iPad.

The Ghost Student Epidemic

LOCATION: Cayuga Lake Mtg. Room (Ground Floor)
PRESENTER: Fortinet

Higher education institutions are facing a rapidly escalating wave of organized financial-aid fraud driven by gaps in digital identity, automation controls, and verification of workflows. Fraud rings, often operating at national or international scale, massproduce synthetic or stolen identities using compromised personal data, disposable communication channels, and automated tooling. These "ghost students" are then funneled through admissions pipelines at open-enrollment colleges using bots capable of completing applications, residency forms, and FAFSA workflows with high volume and minimal human oversight. Learn more about this issue and some ways your institution can protect yourselves against it.

Syracuse's 5th Annual Maker Faire

Saturday May 2, 2026, 10 AM - 5 PM
NYS Fairgrounds - Center of Progress Building

What is a Maker Faire?
A Maker Faire is an interactive and family-friendly showcase of invention and creativity. From engineers to artists to scientists to crafters, Maker Faire is a venue for these "makers" to show off their hobbies and projects.

- Tickets are on sale now!
- Exhibiting as a Maker is free! (In most cases)
- Volunteer opportunities abound!
- Want to support us? Become a sponsor!

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SCAN FOR INFO

Presented By:

TACNY Technology Alliance of Central New York

Make:

Learning and working with AI: Thinking still required

Using AI as an assistant to make cognition explicit and strengthen critical thinking

LOCATION: Main Stage - Emerson Suites (Main Floor)

As generative AI becomes increasingly present in classrooms and workplaces, educators and professionals often feel caught between reactive policies and tool-focused adoption. This session invites a different conversation, one centered on how AI can be used strategically to support learning rather than replace thinking.

Drawing on ideas from Learning with AI: The K–12 Teacher's Guide to a New Era of Human Learning, this session explores using AI as an assistant who is capable of bringing the learning process into the open. When AI is used to generate drafts, offer explanations, or assert alternative arguments, learners have opportunities to examine, question, and revise their own thinking in individualized contexts. This makes it easier for learners to reflect on how they reason, recognize gaps in their understanding, and develop stronger judgment and more complete ways of knowing over time.

Through guided reflection and discussion, participants from K–12 education, higher education, and professional settings will explore practical, human-centered approaches to using AI in ways that preserve human agency, accountability, and ethical responsibility. The session emphasizes that AI strengthens learning not by doing the thinking for us, but by making human thinking examinable, revisable, and accountable.

Joan Monahan Watson, Ph.D.

SEMINARS

Your Hardest Problems Aren't Technical: Leadership & The Human Skills Critical for IT Success

LOCATION: Taughannock Falls Room (2nd Floor)
PRESENTER: Justin zSipher, MOR Associates

Technology is changing and expectations growing at a scale we have not seen before. This creates incredible expectations and opportunities, however most of the challenges that stall technology initiatives aren't rooted in architecture, platforms, or tools — they're rooted in people. Misalignment, unspoken conflict, unclear expectations, and resistance to change are just a few of the challenges that can undermine even the most elegant technical solutions. This session explores the human capabilities we need in leadership to keep the technology successfully underpinning our institutions. If you want your technology to work, you have to learn to lead and navigate the critical dynamics beyond the tech itself.

Funding Strategies for Technology Refresh Programs

LOCATION: Cayuga Lake Mtg. Room (Ground Floor)
PRESENTER: Kelly Furgal, Vice President, First American Education Finance

To provide helpful, objective, and independent information on the considerations of customizing, financing, and manging a sustainable IT funding model. We will review currently challenges, our spectrum of offerings, and case study examples.

AI in Higher Education: The Student Perspective

LOCATION: Klingenstein Lounge (Main Floor)
PRESENTERS: Jenna Lamb & Ithaca College Students, Ithaca College

Student use of AI has shifted from experimentation to everyday practice. From brainstorming and tutoring to coding, research, and creative work, generative AI is now embedded in how many students learn.

This session centers student voices to explore how their relationship with AI has evolved. Students will share where AI is genuinely helping them learn, where it creates new challenges, and how course design, expectations, and guidance are shaping their decisions and use of AI.

Small Team, Big Impact: Agentic AI as a Development Accelerator and Problem-Solving Partner

LOCATION: Ithaca Falls (Main Floor)
PRESENTERS: Rob Synder, Ithaca College

Most campus IT teams are sitting on years of data work — integrations, queries, institutional knowledge — that's underutilized because there's never been enough time or staff to build on top of it. Agentic AI changes that math. This session uses examples from Ithaca College to show how we used agentic AI to layer new capabilities onto existing institutional data. We'll get technical about how agentic AI accelerated the build, and honest about where it didn't. But the point isn't what we built — it's the approach. We'll focus on what's transferable: finding high-value problems hiding in your existing infrastructure, scoping AI-accelerated projects realistically, and rethinking what a small team can deliver when agentic AI is part of the process.

Lower Access Barriers from the Back End to the End User
Using AI as an assistant to make cognition explicit and strengthen critical thinking

LOCATION: Main Stage - Emerson Suites (Main Floor)

Many people know the universal design for learning (UDL) framework as a way to reduce access barriers for college and university students in the classroom. UDL can also help us to improve organizing and strategic planning skills to reduce rework, barriers, and confusion in the workplace.

With more professionals from different backgrounds joining the higher-education IT workforce, there is a growing need to work efficiently and effectively to support campus initiatives. The UDL framework provides an evidence-based set of approaches, informed by the neuroscience of how humans learn and interact, to make our IT work more agile, responsive, and predictive.

I identified over 300 information-technology job titles at two large Research-1 universities and interviewed a representative sample from more than 15 conceptual clusters to identify the job duties in which IT professionals and instructors need to engage peers, share information, and practice with new ideas and concepts—the very elements that UDL helps to make smoother and more efficient.

Come to this session and learn how to apply the principles of the UDL framework to the IT and instructor workforce in order to reduce errors, speed professional learning, and increase productivity, teamwork, and student satisfaction. By attending this session, you will:

- encounter two cases for assessing access gaps among IT units and roles;
- improve efficiency by building connections, collaboration, and communication among IT professionals and instructors; and
- apply the UDL framework within your administrative context to lower workflow barriers.

THOMAS J. TOBIN

SEMINARS

Higher Ed Technology: Perspectives from CIOs

LOCATION: Klingenstein Lounge (Main Floor)
PRESENTERS: St. Bonaventure, Dickenson, SUNY Cortland

How Higher Education CIOs are navigating emerging technologies, AI, Cybersecurity, Data Strategy and digital transformation - while balancing budgets, access and institutional mission and visions.

Liberty AV Classroom Solutions - "Simple to Complex"

LOCATION: Cayuga Lake Mtg. Room (Ground Floor)
PRESENTER: Tom O'Hanlon, Wesco International, Inc.

This session explores the transformative advantages of leveraging Extreme Capital Solutions (ECS) and the Extreme Grant Services program to fund technology and infrastructure projects across all types of educational institutions. Attendees will learn how ECS offers flexible, innovative financing options designed to meet the diverse needs of schools, districts, colleges, and universities—empowering them to advance critical initiatives without overextending their budgets. In addition, the Extreme Grant Services program provides expert guidance to help institutions identify, pursue, and secure eligible grant funding, ensuring they maximize available resources. Together, these programs create a powerful pathway for institutions looking to modernize their networks, enhance learning environments, and accelerate longterm strategic initiatives.

AI-Native Networking: Powering Seamless, Secure Learning from Kindergarten to College

LOCATION: Taughannock Falls Room (2nd Floor)
PRESENTER: Jake Case, HPE

Connectivity is the foundation of modern education—from digital-first K-12 classrooms to research-driven university campuses. This session explores how HPE's AI-Native Networking Platform delivers secure, reliable, and automated networking to ensure uninterrupted learning across all education levels. Discover real-world success stories where schools and universities have dramatically improved efficiency, reduced costs, and enhanced user experiences.

Where Innovation Drives Impact

Welcome to Ed Tech Day!Explore Ithaca College's unwavering commitment to enhancing educational experiences through the transformative power of technology. By integrating hands-on learning with agile technology, IC stands at the forefront of innovation, providing students access to resources and industry experience.

Find the spirit of invention and ingenuity in all five of our schools, where faculty use cutting-edge tools to guide our students in achieving academic excellence. An IC education paves the way for impactful careers and innovative contributions to exciting new fields—unlocking professional success.

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ITHACA COLLEGE

COLLEGE SHOWCASE

Ithaca College School of Health Sciences and Human Performance BOOTH 53	**ITHACA COLLEGE SIMULATION CENTER** Explore immersive healthcare education with VR medical simulations using MedVR and hands-on Point-of-Care Ultrasound with the Butterfly device.
Ithaca College Public Safety & Emergency Management BOOTH 54	**SAFE IC** This past year Ithaca College launched the SAFE IC application. A one stop application featuring safety tips, important campus resources, emergency notifications and important information to keep the campus community safe during an emergency.
Ithaca College Center for Career Exploration and Development BOOTH 55	**ACE YOUR INTERVIEW WITH A.I.** Big Interview [https://ithaca.biginterview.com/] is the Career Center's newest tool to help students prepare for job interviews. Big Interview leverages A.I. to combine training and practice to help students improve interview technique and build their confidence. Drop by the C.C.E.D. booth to test your interview skills on the spot!
Ithaca College Student Governance Council BOOTH 57	**STUDENT FEEDBACK ON AI** The IC Student Governance Council is gathering student opinions on AI at Ithaca College, whether positive, negative, or neutral. All students are encouraged to share their perspectives, which will be presented to college administration. Stop by to contribute your thoughts, share testimonials, and learn about upcoming town hall and discussions on AI.
Ithaca College Roy H. Park School of Communications BOOTH 60	**WICB & VIC RADIO** Stop by to find out more about how Ithaca College's radio broadcasting sister stations utilize technology to broadcast live music, news, and sports over the airwaves and online. We're always looking for new talent, producers, journalists, writers, graphic designers, and overall music lovers.

Please provide any feedback that you have for us. Help make Educational Technology Day even better!

Feedback on Educational Technology Day

NOTES

COLLEGE MAP

1. **A & E Center**
   Glazer Arena

2. **Park School of Communications**
   Park Auditorium (main floor)

3. **Campus Center**
   1st floor
       Cayuga Lake Mtg Room
       Six Mile Creek Mtg Room
       Recreation Room
       Campus Center Dining Hall
       IC Square
           Ithaca Bakery
           Food Court
       Campus Store
   2nd floor
       Emerson Suites
       Ithaca Falls Mtg Room
       Clark Lounge
       Klingenstein Lounge
       Information Desk
   3rd floor
       Taughannock Falls Mtg Room
       Office of Student Engagement
       CFCU Branch

4. **Gannet Library**
   1st floor
       Handwerker Gallery
   2nd floor - Main Library floor
       Ithaca Coffee Co.
   3rd floor
       Gannet 319
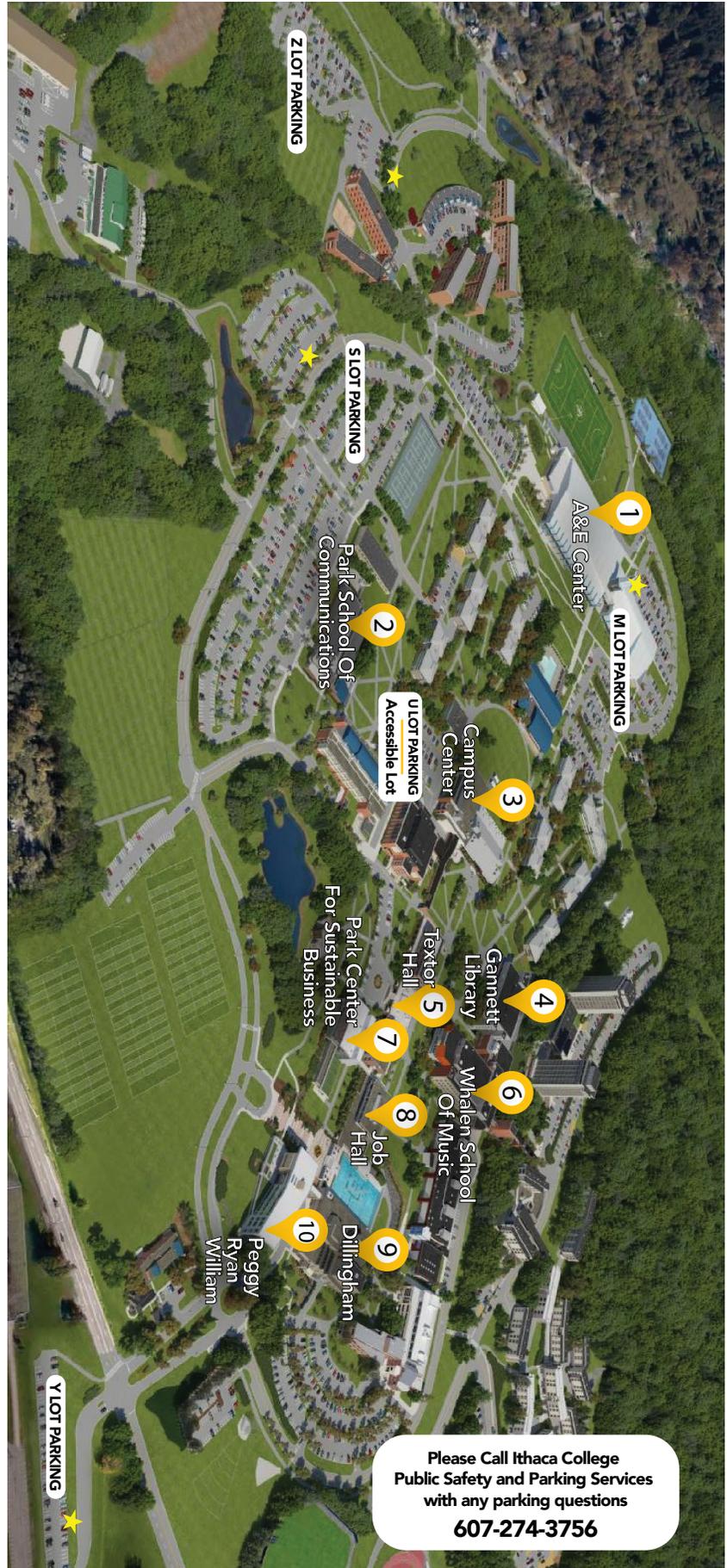
5. **Textor Hall**
   Textor 101
   Textor 102

6. **Whalen School of Music**
   Ford Hall
   Nabenhauer Recital Room
   Hockett Family Recital Hall

7. **Park Center for Business**
   Business School Cafe

8. **Job Hall**
   Information Technology

9. **Dillingham**
   Theater

10. **Peggy Ryan Williams Center**
   Office of Admissions
   Office of the Registrar
   Office of Student Financial Services
   Office of Human Resources

Z LOT PARKING

S LOT PARKING

A&E Center

M LOT PARKING

Park School Of Communications

U LOT PARKING
Accessible Lot

Campus Center

Park Center For Sustainable Business

Textor Hall

Gannett Library

Whalen School Of Music

Job Hall

Dillingham

Peggy Ryan William

Y LOT PARKING

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with any parking questions
607-274-3756**

VENDOR SHOWCASE

MAIN STAGE

Emerson Lounge A
(Main Stage)

Exit Exit Entrance
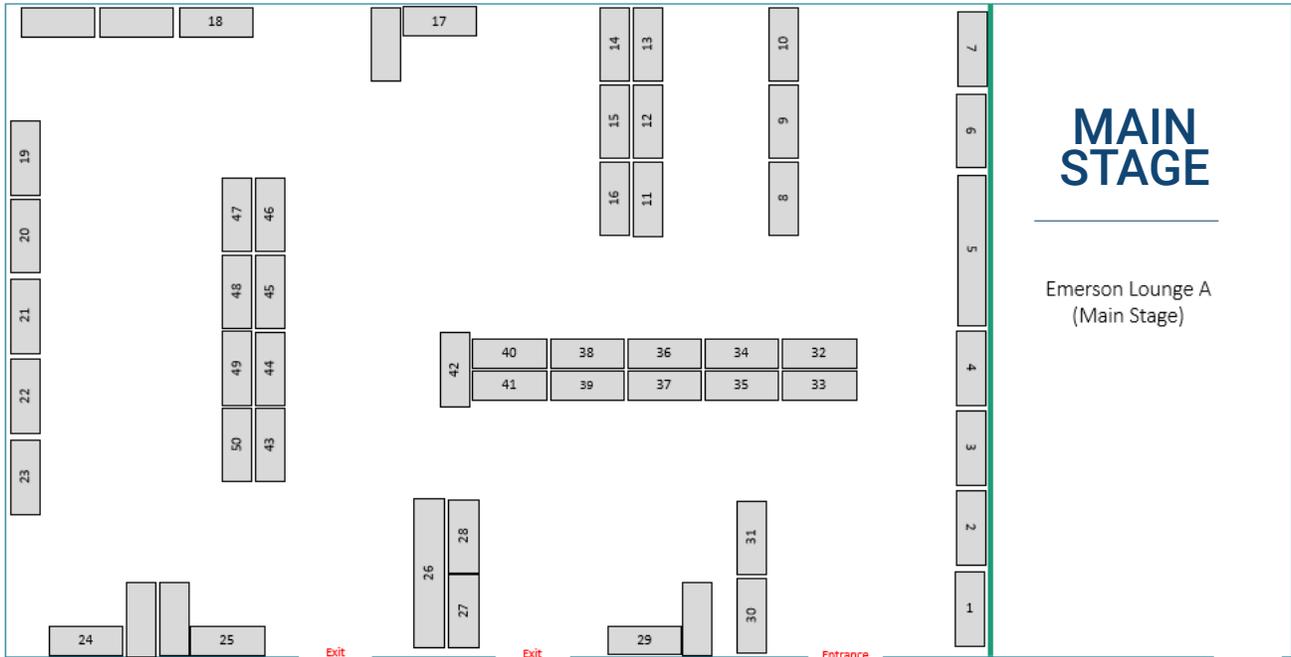
Emerson Suites

College Showcase

#	Vendor
1	Toshiba
2	Barco Clickshare
3	Wesco and Liberty
4	WolfVision
5	Yealink
6	Symtrix
7	OptiSigns, Inc.
8	Meridian IT
9	Jamworks
10	Panasonic
11	Presentation Concept Cororation
12	Aspire Technology Partners
13	Cisco
14	ViewSonic
15	KI Technology Consulting
16	Usherwood Office Technology
17	Crestron
18	Dell Technologies
19	Fortinet
20	Clear Touch
21	B&H

#	Vendor
22	Pathify
23	Audio-Video Corporation
24	Apple
25	Epson
26	ComSource, Inc.
27	Southern Tier NETWORK
28	Atlona
29	Extreme Networks
30	Howard Technology Solutions
31	Dobil Laboratories, Inc. & Biamp Systems, LLC
32	Wesco and Liberty
33	HPE
34	Adobe
35	Electronic Business Productions, Inc.
36	Crowdmark
37	Extron
38	Boldyn Networks
39	Vandis, Inc.
40	Epiphan Video
41	Legrand AV
42	FIrst Amaerican Education Fianance

#	Vendor
43	Arista Networks
44	Synergy IT Solutions
45	Rise Vision
46	Teq
47	Nureva
48	FM Valenti, Inc.
49	Firstlight
50	iClicker	Macmillan Learning
51	Ithaca College - School of HSHP (College Showcase)
52	Ithaca College - Public Safety (College Showcase)
53	Ithaca College - Cener for Career Exploration and Development (College Showcase)
54	Ithaca College - Student Governance Council (College Showcase)
55	IthacaToys.com
56	Maker Faire Syracuse
57	HDI-WCNY
58	SUNY Center for Professional Development
59	Visit Ithaca - Tompkins County Chamber of Commerce
60	Ithaca College - WICB/VIC Radio (College Showcase)