

COACHES' TOOLKIT



CCED is happy to help you infuse career content into your athletic programming however it fits you. Let's discuss your ideas, or we can create new ones together!

The Center for Career Exploration and Development Wants to Help You Help Your Athletes!

While career guidance is not a requirement at Ithaca College, it is an increasing priority for students and prospective students and their supporters.

We are here to help you add resources and support options to keep you and your athletes updated on our workforce, and how what they do as a student athlete is preparing them for it.

How Can We Help You?

- **Have us in to speak to your team about virtually any topic related to careers.**
- **Advise students to meet with us as a part of your off-season programming.**
- **Promote career events, fairs, workshops and other opportunities that we offer.**
- **Allow us to help your players build their personal brand and learn how the skills they learn in your program align with what employers want (and struggle to find).**
- **Have us speak to potential recruits and their supporters to explain how being a student athlete at IC will make their student more employable!**



CAREER CENTER SUPPORT

RESOURCES TO USE OR SHARE

CAREER CENTER KEY FOCUS AREAS

- [Creating a Personalized Career Plan](#)
- [Interest and Personality Assessments](#)
- [Grad School Planning](#)
- [Self-Promotion and Branding](#)
- [Application Material Review](#)
- [Job and internship Searching](#)
- [Alumni and Employer Networking](#)



CAREER CENTER RESOURCES

- [Daily Drop-In Hours](#)
- [School-Specific Career Engagement Specialists](#)
- [Career Quest - A Personalized Career Journey](#)
- [Big Interview - AI Interview Prep Free to IC](#)
- [Access to an Interview Room](#)
- [Free Professional Head Shot Photo Booth](#)
- [Career Closet to Borrow Professional Attire](#)
- [Student Employment Jobs and Support](#)
- [Internship Financial Assistance](#)
- [Free LinkedIn Learning Trainings](#)



EVENTS AND OPPORTUNITIES

- [Employer Recruitment Visits](#)
- [Guest Speakers](#)
- [Job Shadow Trips](#)
- [Career Fairs](#)
- [Career-Related Workshops and Trainings](#)



INFORMATIONAL SLIDES TO ADD TO POWERPOINTS

- [In-Person Resources](#)
- [Online Resources](#)
- [Handshake Job Search Platform](#)
- [How to Book Head Shot Photo Booth](#)
- [Student Employment Jobs and Support](#)
- [Internship Financial Assistance](#)
- [Career Center Instagram Page](#)
- [Career Corner Podcast](#)
- [CCED Staff](#)

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TOP 8 CAREER COMPETENCIES THAT TODAY'S EMPLOYERS WANT...

AND THAT BEING A STUDENT-ATHLETE AT ITHACA COLLEGE PROVIDES!



Communication

Clearly and effectively exchange information, ideas, facts, and perspectives with persons inside and outside of an organization.

Critical Thinking

Identify and respond to needs based upon an understanding of situational context and logical analysis of relevant information.



Professionalism

Knowing work environments differ greatly, understand and demonstrate effective work habits, and act in the interest of the larger community and workplace.

Equity and Inclusion

Demonstrate the awareness, attitude, knowledge, and skills required to equitably engage and include people from different cultures and backgrounds.



Leadership

Recognize and capitalize on personal and team strengths to achieve organizational goals.

Teamwork

Build and maintain collaborative relationships to work effectively toward common goals, while appreciating diverse viewpoints and shared responsibilities.



Career & Self-Development

Proactively develop oneself and one's career through continual personal and professional learning, awareness of one's strengths and weaknesses, navigation of career opportunities, and networking.

Technology

Understand and leverage technologies ethically to enhance efficiencies, complete tasks, and accomplish goals.



*These competencies can be highlighted in your syllabus or assignments to articulate how your course is helping to prepare students for their career, regardless of what that may be.

HOW CAN COACHES CONNECT WITH THE CAREER CENTER?

Whether you have an idea of how you want to implement career guidance into your programming, or would like to discuss how others do it, please email the Center for Career Exploration & Development at Careers@ithaca.edu, or you can directly email Dave Curry, Director of the Center for Career Exploration & Development, at dcurry1@ithaca.edu.

Center for Career Exploration & Development Staff

			
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**Peer Career
Advisors**

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We look forward to helping you turn your in-season success into life-long success for your student-athletes!