

Executive Board

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Int'l Business Concentration

Advisor

Meg Nowak, Ph.D.

Assistant Dean, Business

*"The purpose of life is to live it,
to taste experience to the utmost,
to reach out eagerly and without
fear for a newer and richer
experience."*

-Eleanor Roosevelt

Contact Information

Women in Business Network

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Visit our website

www.ithaca.edu/business/clubs/wbn

Ithaca College

Women in Business Network



Our Mission

*To emphasize the importance of
women in business and leadership
through networking opportunities,
lecture series, conferences, and
mentoring programs.*

WIBN Events

Networking Luncheon

Students meet and network with top women executives over lunch.

2008 Executives include:

Sandy Baker

Vice President, Sales & Marketing
Oncenter Complex
Syracuse, NY

Maureen Baringer

President
Baringer & Associates, LLC
Cortland, NY

Maureen Curley

President
Campus Compact
Boston, MA

Deb Pollard Perez

Manager, Private Client Services
Fenimore Asset Management Inc.
Cobleskill, NY

Jessica Raines

Vice President, Procurement and Contracts
Energy East Corporation
Rochester, NY

Janet Soule

Executive Vice President
McNally International
New York, NY

Women in Leadership Retreat

Women students visit the Women's Rights National Historical Park in Seneca Falls, New York and participate in leadership development workshops.

Resume Workshop

First year students receive advice on how to create a professional looking resume from upperclassmen and Peer Career Advisors.

Ballroom Dancing Lessons

Foxtrot and cha-cha lessons with members of Core Trading Consultants and Beta Alpha Psi.

School of Business Statistics

There are currently a total of 699 Business Administration students, 32% of whom are women.

There are currently a total of 87 Accounting students, 38% of whom are women.

The School of Business offers a Certificate in International Business in which all of the students are women.

Concentration	Total amount of Men and Women	Percentage of Women
Corporate Accounting	16	19%
Finance	151	17%
International Business	78	55%
Management	160	28%
Marketing	154	45%

25% of all first-year or sophomore women students have not declared a concentration

Women's Opportunity Center (WOC) Ithaca, New York

The WOC is committed to designing programs to provide eligible women and men with the skills they need to become economically self-sufficient so they can provide for their families, lead more productive lives and build a stronger community.

The Women in Business Network is committed to helping this worthy cause. We held a clothing drive for women's professional clothing and recently sold tickets for and attended their 2008 Fundraising Fashion Show. www.womensopportunity.org

WIBN Events Continued...

Welcome Back Picnic

Welcome new members and welcome back returning members. Join us for a barbeque and talk about expectations for WIBN in the upcoming year.

Golf Lessons

In 2007 the WIBN learned of the three essential tools women should know: speak a foreign language, ballroom dance, and golf. Come learn one of these essential tools!

Outfitology

Are you unsure of how to tackle professional clothing? Come find out exactly what suits you and your body type best.

Women's Issues in Leadership Presentation

Think the glass ceiling has been shattered in the 21st century? Not exactly. This program, by Dean Susan West Engelkemeyer, helped participants explore impediments and enablers to women's leadership effectiveness.

Career and Life Panel

Women in business answer questions and share their stories on balancing their life with their career.

2007 panelists were:

Ms. Michelle Benedict-Jones

Senior Vice President,
Manager of Tompkins Investment Services
Tompkins Trust Company

Ms. Audrey Edelman

Entrepreneur and Founder/Owner
Audrey Edelman and Associates Real Estate

Dr. Meg Nowak

Assistant Dean, School of Business
Ithaca College

Dr. Peggy Williams

President
Ithaca College