ITHACA COLLEGE
School of Business

2014-2015 Ithaca College Virtual Investment Competition

Participants

- A team should consist of 3-6 students ranging from 10th to 12th grades from high school in the Northeast Region. A faculty advisor per team is strongly encouraged.
- Limit of 3 teams per High School.
- Teams should register their members by Wednesday, September 30, 2014. A student leader must be identified for each team at the time of submitting a list of participants' names. Once a team is registered to compete and has submitted the initial investment portfolio, the team will be in the competition for the duration of the program.

Portfolio Parameters

- **Trade Submission** – $500,000 virtual dollars is given to each team on day one which need to be allocated among stocks. Each team must submit their portfolio order using the Excel spreadsheet provided. The percentage allocation for each stock must be clearly specified in the spreadsheet. Actual shares to be bought will be determined by the trade administrator based on the closing price of the trading day.
- **Portfolio composition** – Investments must be in companies whose market values are greater than $2 billion, stock prices greater than $2 and traded in NYSE or NASDAQ from different industrial sectors as defined by Google finance. (These sectors are listed in google.com/finance as energy, basic materials, industrials, cyclical consumer goods, non-cyclical consumer goods, financials, healthcare, technology, telecommunication services and utilities.) Foreign stocks listed as ADRs in NYSE or NASDAQ whose market value is greater than $2 billion and stock price higher than $2 can also be traded.
- **Allocation limit for each stock** – Each stock should comprise a minimum of 5% of the total value ($25k) and a maximum of 20% ($100K). Therefore, initial investment will have a minimum of five stocks and a maximum of twenty stocks. No adjustments need to be made if these limits are breached by stock price fluctuation, but they should be maintained at the time of initial investment and monthly reallocation.
- **Frequency of trades** – Reallocation or change in the makeup of the portfolio can be made, if desired, during the monthly trading dates, still keeping the rule of 5% and 20% limit. The monthly trading dates are the Fridays as follows: November 7, December 5, January 9, and February 6 (final trade date). Competition ends on Friday, March 6 at closing bell. Final standings will be posted on Monday, March 9.
  The spreadsheet for the new portfolio should be submitted anytime during the day prior to the trading day (Thursday) or before 3pm on the trading day (Friday). Orders submitted after 3pm of the trading days will not be accepted. Order cannot be revised once submitted. Monthly ranking based on the closing prices on the trading dates is posted on the web. Ranking is determined on the basis of portfolio return measured by the change in value since the initial date.
- **Restrictions** – Invest in ETFs, Closed End Funds or derivatives is NOT allowed. Shorting stocks is NOT permitted. No inside information should be used. *The competition is governed by honor system.*
- **Research materials** - Utilizing online materials (e.g. Google Finance) is encouraged to make selection picks. (See attached instruction on how to use Google in the first phase of stock selection and submission of stocks for investment.)
- **Changes of Rules** – School of Business reserves the right to make changes at any time.