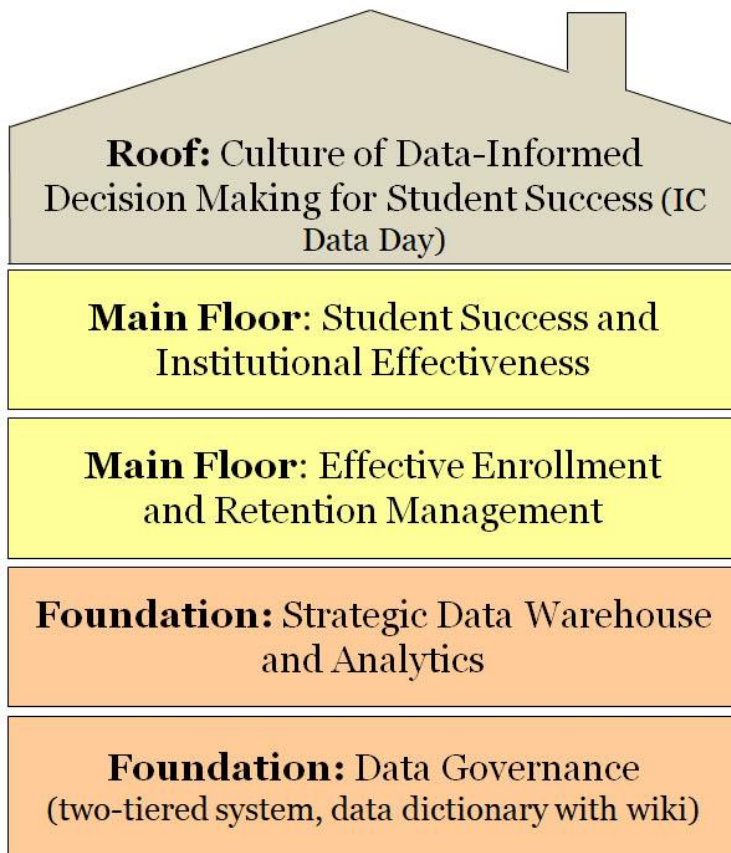


Data-Informed Institutional Culture

Ithaca College's House of AIR

(Office of Analytics & Institutional Research)



Building solid data foundations will allow AIR to:

- Spend less time on building databases
- Spend more time on in-depth analysis and predictive work
- Engage in actionable discussions as a strategic partner
- Focus on advancing a culture of data-informed decision making across campus

A pictorial presentation of the House of AIR will make it easier to understand the scope of the work the Office of Analytics and Institutional Research (AIR) has been undertaking in collaboration with Information Technology (IT) and other strategic campus partners.